



Report

Project 1

By

6388133 Pitchaya Teerawongpairoj

Present to

Assoc. Prof. Dr. Suppawong Tuarob

A Report Submitted in Partial Fulfillment of
the Requirements for

ITCS414 Information Storage and Retrieval

Faculty of Information and Communication Technology

Mahidol University

Semester 1/2022

TABLE OF CONTENTS

Naver Corporation.....	2
History Of Naver.....	2
Detail Of Naver.....	2 - 9
Junior Naver.....	2 - 3
Naver Webtoon.....	4 - 5
Naver Café.....	5
Naver Blog.....	6
Naver Now.....	6
Naver Pay.....	7
Naver Encyclopedia.....	7
Knowledge IN.....	8
PRISM Live Studio.....	8
Naver Mail.....	9



Figure 1 Naver Co., Ltd.'s logo [1]

History

Naver is an online search platform operated by Naver Co., Ltd which published in June 1999. Naver is a global tech platform that supports numerous SMEs, creators, and partners to achieve greater growth in the global market by utilizing future technologies. Naver is an ICT company which is the largest search engine in Korea [2]. Most people in Korea use Naver to search for many things. Naver has many websites that people can search for including Junior Naver, Naver Webtoon, Naver Café, Naver Blog, Naver Now, Naver Pay, Naver Encyclopedia, Knowledge IN, PRISM Live Studio, Naver Mail, etc. This report will deeply explain only Junior Naver and Naver Webtoon. For the rest of Naver will be shortly explanation.

Detail Of Naver

Junior Naver

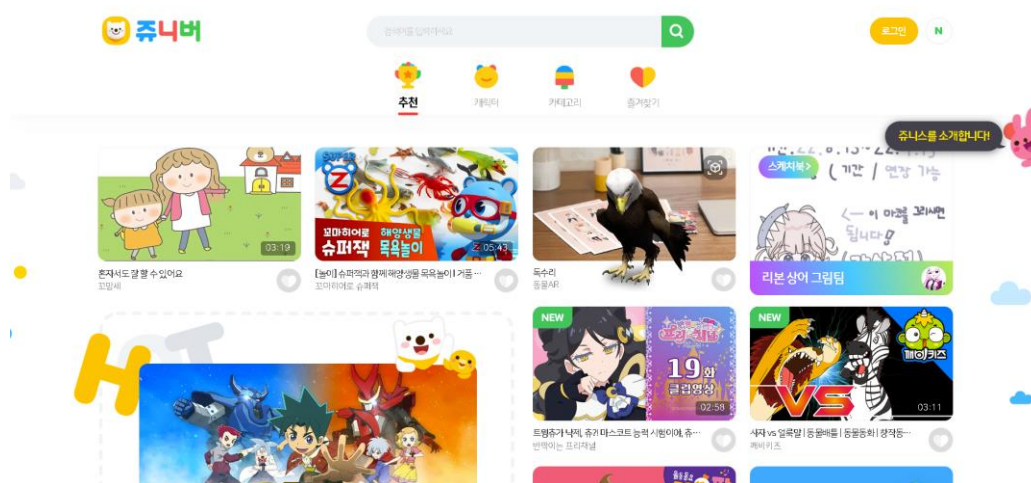


Figure 2 Junior Naver Website [3]

Junior Naver is a website for children which has many useful contents for children's education and entertainment including quizzes, videos, Q&A, etc. [2] Children can access Junior Naver by PC and mobile. For the PC, they can access by typing <https://jr.naver.com/> or install JuniverTV in mobile phone. Junior Naver also has YouTube, Instagram, and Never Blog for people who want to follow the news. Junior Naver help children to explain their homework, increase their knowledge, decrease their stress, etc. Korea is a country that focuses on education. People must study since in the morning until in the evening since children. This is the reason why Naver must create Junior Naver for children.

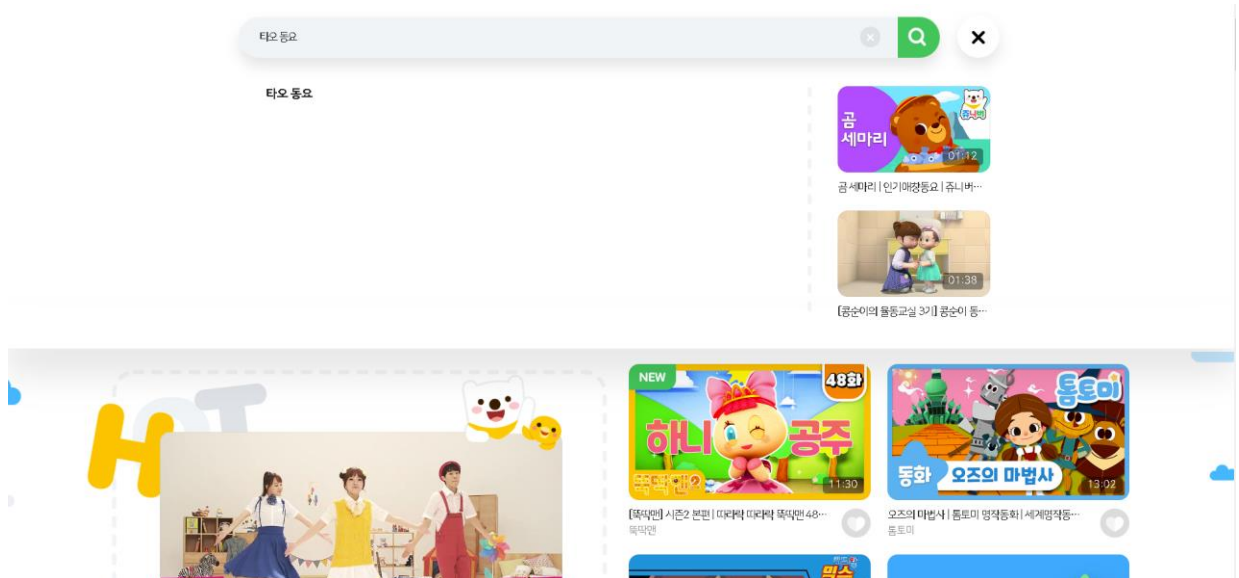


Figure 3 Junior Naver Website [3]

For example, you want to watch some video, but you don't know what video you want to watch. But you want to watch about 타오 동요 which is your favorite character. You can type 타오 동요 at search bar, then press enter or click magnifier button. After you enter, you will find videos that related to 타오 동요.

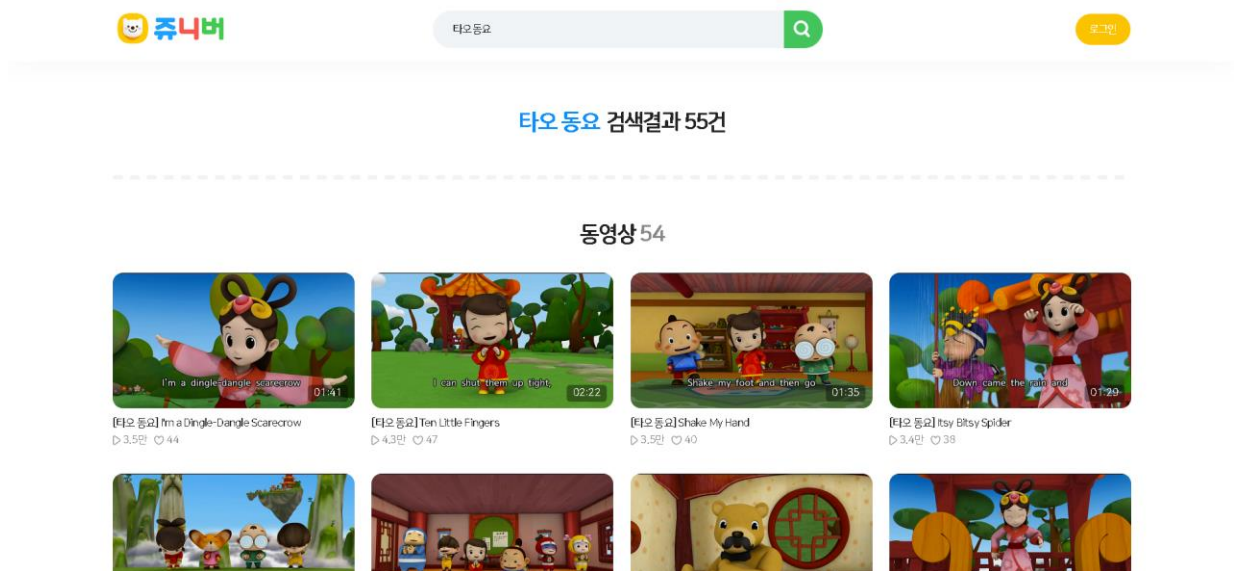


Figure 4 Junior Naver Website with the result of search [4]

Naver Webtoon

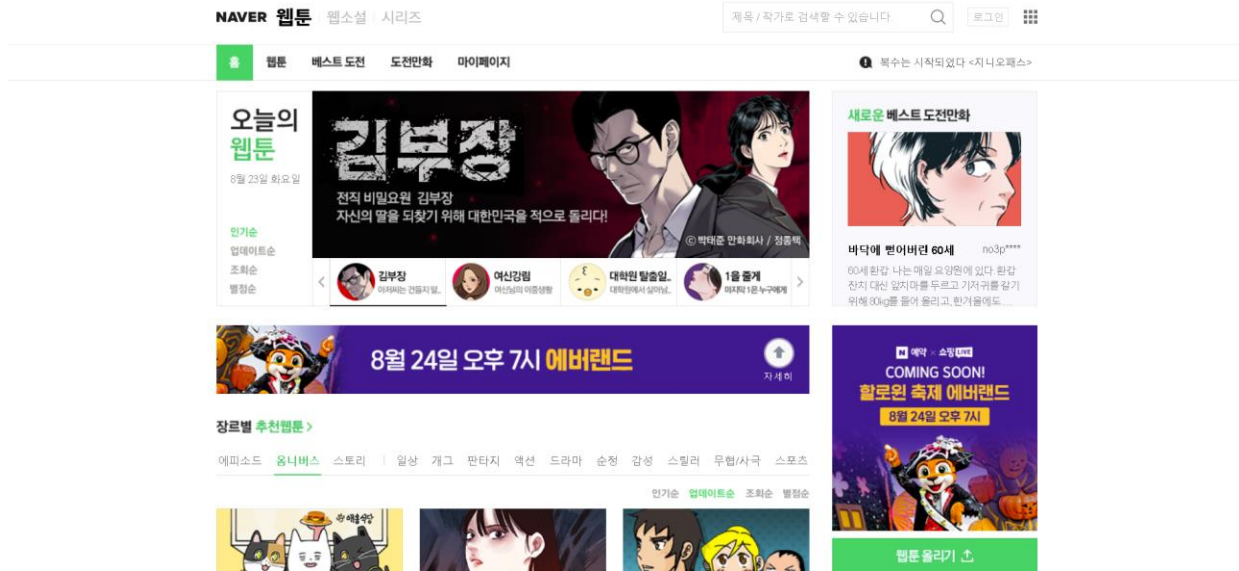


Figure 5 Naver Webtoon Website [5]

Naver Webtoon is a webcomic platform which is created by artists. There is free access comic.[2] Any people can read Naver Webtoon. They can search for comic by comic's title or hashtag that they want to read. People read Naver Webtoon because they need to relax from stress such as romance, fantasy, action comic, etc.

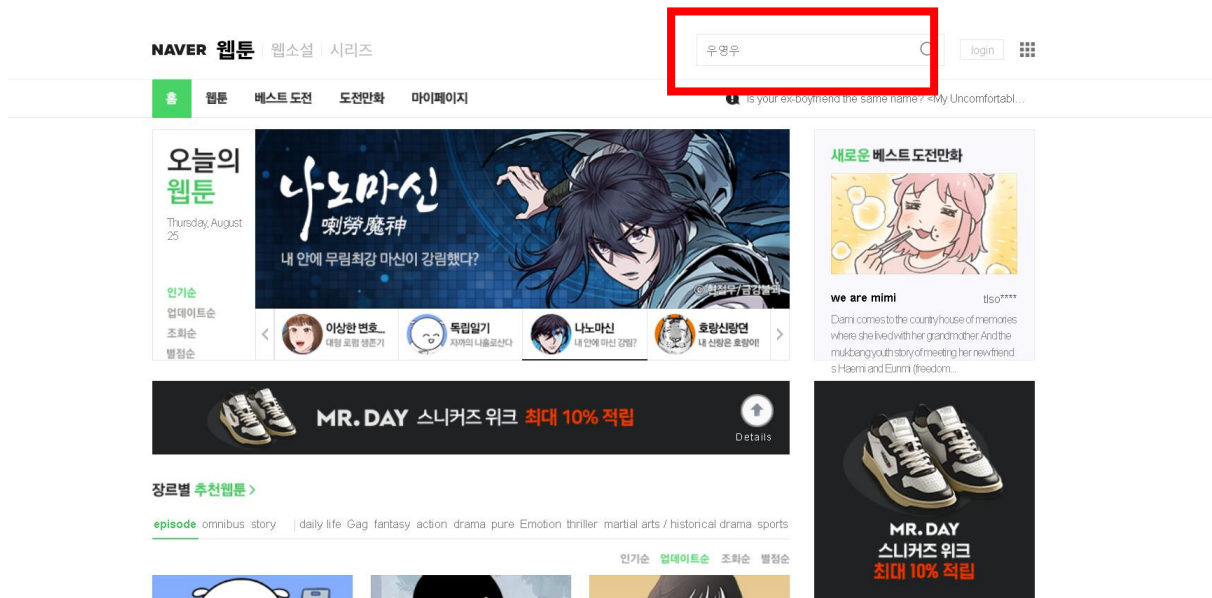


Figure 6 Naver Webtoon Website [5]

For example, you want to search 우영우. You can type 우영우 in the search bar then press enter or click at magnifier button. After you enter, you will see the result. You will find the list of episodes of 우영우's comic.



Figure 7 Naver Webtoon Website with the result of search [6]

Nave Café

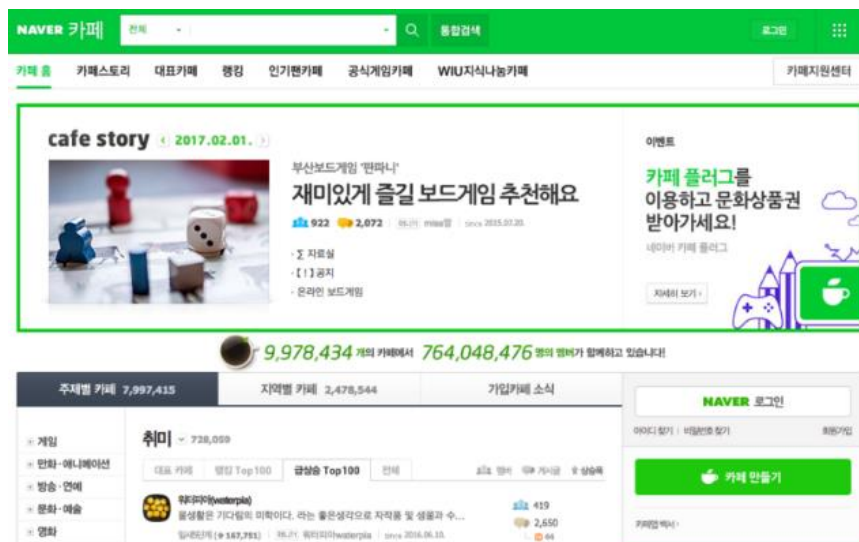


Figure 8 Nave Café Website [7]

Naver Café is a website that let users create their communities. Naver Café can access only in Korea if users outside Korea want to use Naver Café, they must change location that they live by using VPN. [2] Never Café let's people create their community such as GOT7(K-POP Boy band) creates Naver Café to share their schedule, information of album, etc. For people who want to know about GOT7 community, they can search in Naver Café. Naver Café is for everyone who want to join some community that exist in Korea.

Naver Blog

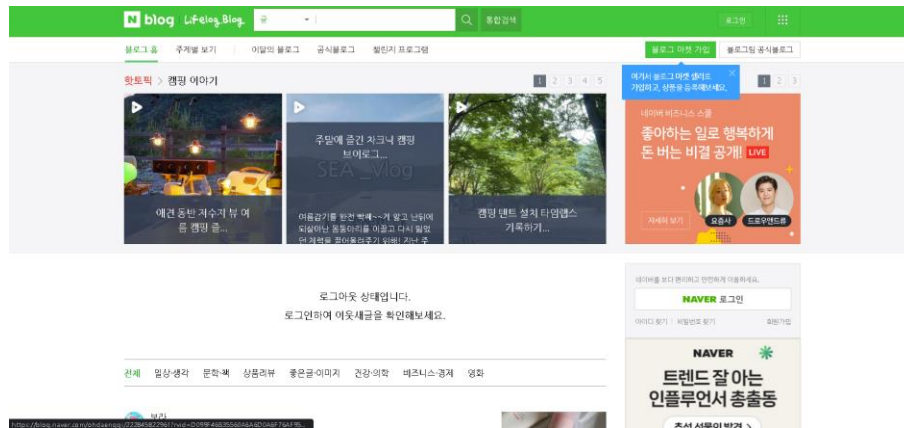


Figure 9 Naver Blog website [8]

Naver Blog is website for people who want to make their own blog and other people can come to comment their blog. [2]

Naver Now

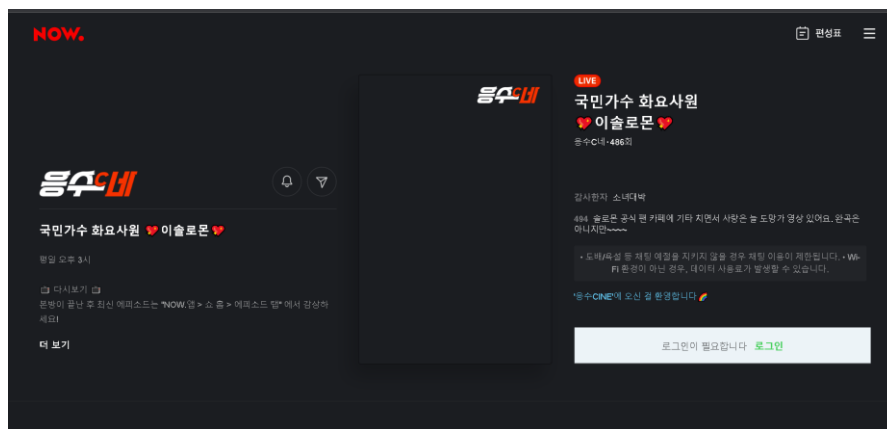


Figure 10 Naver Now Website [9]

Naver Now is a website that contains videos which provide web dramas or known as Kdrama. [2]

Naver Pay

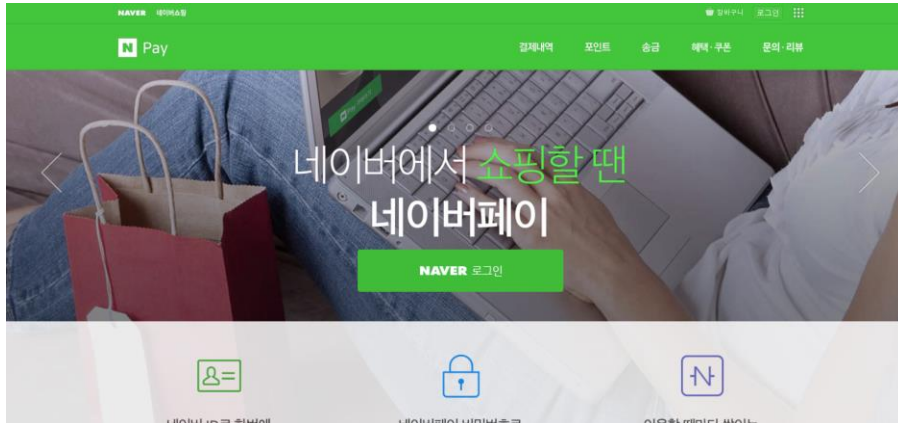


Figure 11 Naver Pay Website [10]

Naver Pay is an online and offline shopping website which is a payment service. Naver Pay started supporting overseas payment in Japan via Line Pay without exchanging currency. [2]

Naver Encyclopedia

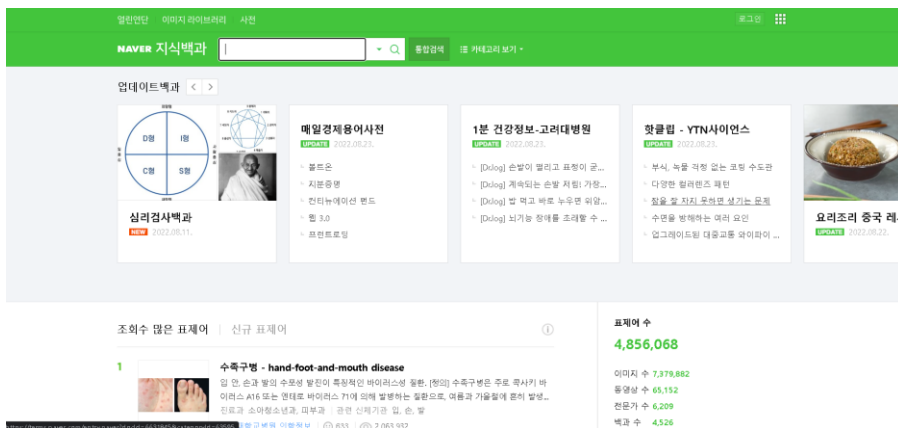


Figure 12 Naver Encyclopedia Website [11]

Naver Encyclopedia is containing a lot of useful contents from professional people including physics, food, film, etc. [2]

Knowledge IN



Figure 13 Knowledge IN Website [12]

Knowledge IN is a website for online Q&A which is letting people ask and answer by using Knowledge IN. [2]

PRISM Live Studio

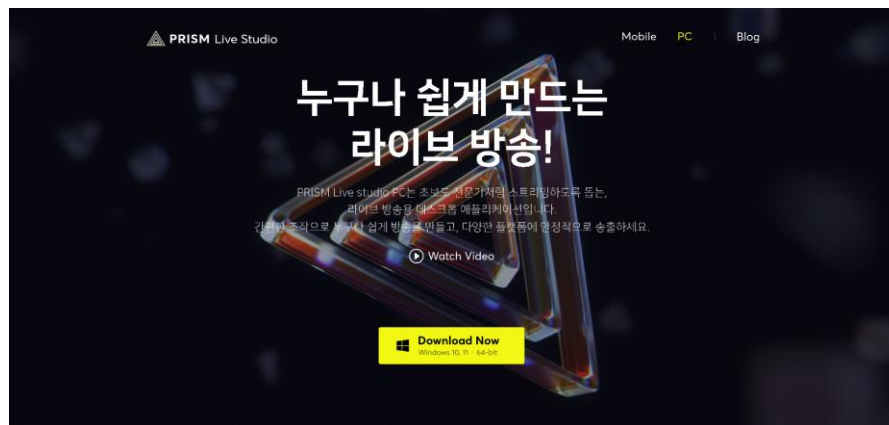


Figure 14 PRISM Live Studio website [13]

PRISM Live Studio is a live streaming website that have both mobile and PC. Streamers can broadcast to multiple platforms. The supported includes YouTube, Facebook, Twitch, Periscope, V Live, Naver Now, afreecaTV, Kakao TV, and RTMP.

Naver Mail



The image shows the Naver Mail login interface. At the top right, there is a language dropdown menu set to 'English'. Below this is the 'NAVER' logo in green. The main login area has two tabs: 'Sign-in with Username' (selected) and 'Sign-in with QR code'. Under the 'Sign-in with Username' tab, there are input fields for 'Username' and 'Password'. Below these fields are checkboxes for 'Stay Signed in' and a toggle for 'IP Security'. A large green 'Sign in' button is positioned below the input fields. At the bottom of the login area, there are links for 'Forgot your Password or Username?' and 'Sign up'. At the very bottom, there are buttons for social media logins: 'Facebook' and 'Line'.

Figure 15 Naver Mail Website [14]

Naver Mail is a website that people can use for sending and receive mails from other people. Naver Mail is like Gmail, Outlook, Yahoo, etc. [2]

References

- [1] En.wikipedia.org. 2022. *Naver - Wikipedia*. [online] Available at: <<https://en.wikipedia.org/wiki/Naver>> [Accessed 23 August 2022].
- [2] Navercorp.com. 2022. *Naver Corporation*. [online] Available at: <<https://www.navercorp.com/>> [Accessed 23 August 2022].
- [3] Jr.naver.com. 2022. *쥬니어 네이버*. [online] Available at: <<https://jr.naver.com/>> [Accessed 23 August 2022].
- [4] Jr.naver.com. 2022. *쥬니어 네이버*. [online] Available at: <<https://jr.naver.com/search?query=%ED%83%80%EC%98%A4%20%EB%8F%99%EC%9A%94>> [Accessed 25 August 2022].
- [5] Comic.naver.com. 2022. *네이버 웹툰*. [online] Available at: <<https://comic.naver.com/index>> [Accessed 23 August 2022].
- [6] Comic.naver.com. 2022. *네이버 웹툰 : 검색*. [online] Available at: <<https://comic.naver.com/search?keyword=%EC%9A%B0%EC%98%81%EC%9A%B0>> [Accessed 25 August 2022].
- [7] World Markets Korea. 2022. *Naver-Café - World Markets Korea*. [online] Available at: <<https://www.worldmarketskorea.com/seo-website-korea/naver-cafe-768x478/>> [Accessed 23 August 2022].
- [8] Section.blog.naver.com. 2022. *네이버 블로그*. [online] Available at: <<https://section.blog.naver.com/BlogHome.naver?directoryNo=0¤tPage=1&groupId=0>> [Accessed 23 August 2022].
- [9] Now.naver.com. 2022. *NAVER NOW*. [online] Available at: <<https://now.naver.com/l/1731707>> [Accessed 23 August 2022].
- [10] Pay.naver.com. 2022. *네이버페이*. [online] Available at: <<https://pay.naver.com/about#firstPage>> [Accessed 23 August 2022].
- [11] Terms.naver.com. 2022. *네이버 지식백과*. [online] Available at: <<https://terms.naver.com/>> [Accessed 23 August 2022].
- [12] Kin.naver.com. 2022. *네이버 지식IN*. [online] Available at: <<https://kin.naver.com/>> [Accessed 23 August 2022].
- [13] Prismlive.com. 2022. *PRISM Live Studio*. [online] Available at: <https://prismlive.com/ko_kr/pcapp/> [Accessed 23 August 2022].
- [14] Nid.naver.com. 2022. *[네이버: 로그인]*. [online] Available at: <<https://nid.naver.com/nidlogin.login?url=http%3A%2F%2Fmail.naver.com%2F>> [Accessed 23 August 2022].