



MEMBERS

6388104 PEERAWAT SOROSTHUNYAPONG

6388113 POOMRAPEE WAREEBOUTR

6388133 PITCHAYA TEERAWONGPAIROJ

6388189 PAWIN KHAMLAKSANA

6388196 SASIMA SRIJANYA



CUSTOMER'S PAIN POINTS

For Babies

- Less dental caries or diseases in their mouth.
- For the correct behavior of taking care of their teeth when they grow up.

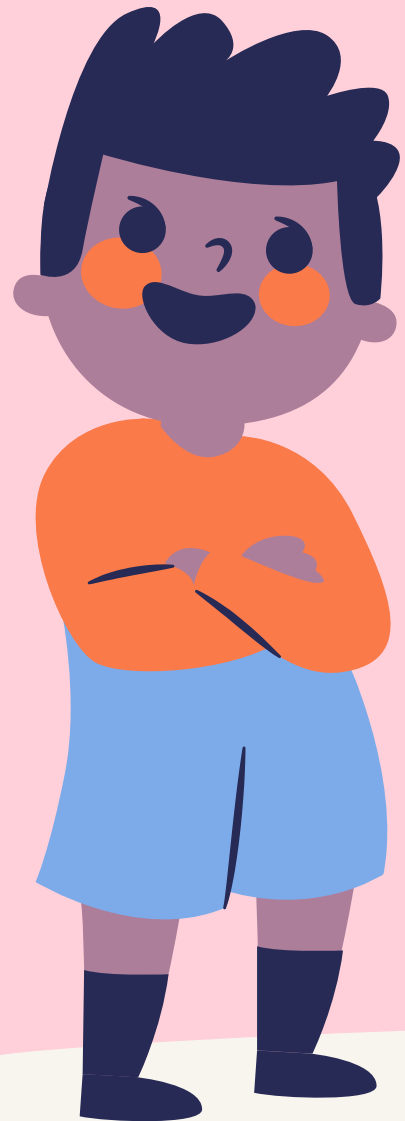
For Parents

- Find a dental clinic for their children.
- Teach their children how to take care of their teeth.



Solution and Features

- An application that has functions to help parents take care of children's teeth.
 - History of teeth care
 - Booking
 - Notification
 - Information about dentists and phone consultation
 - Information about teeth



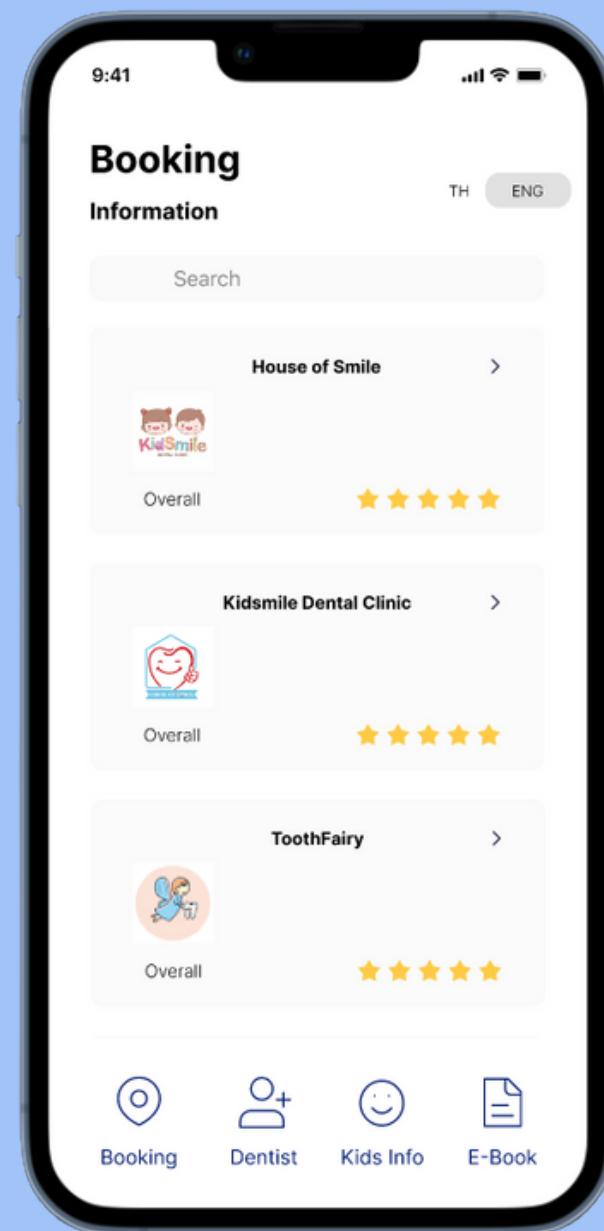
Parents' Persona



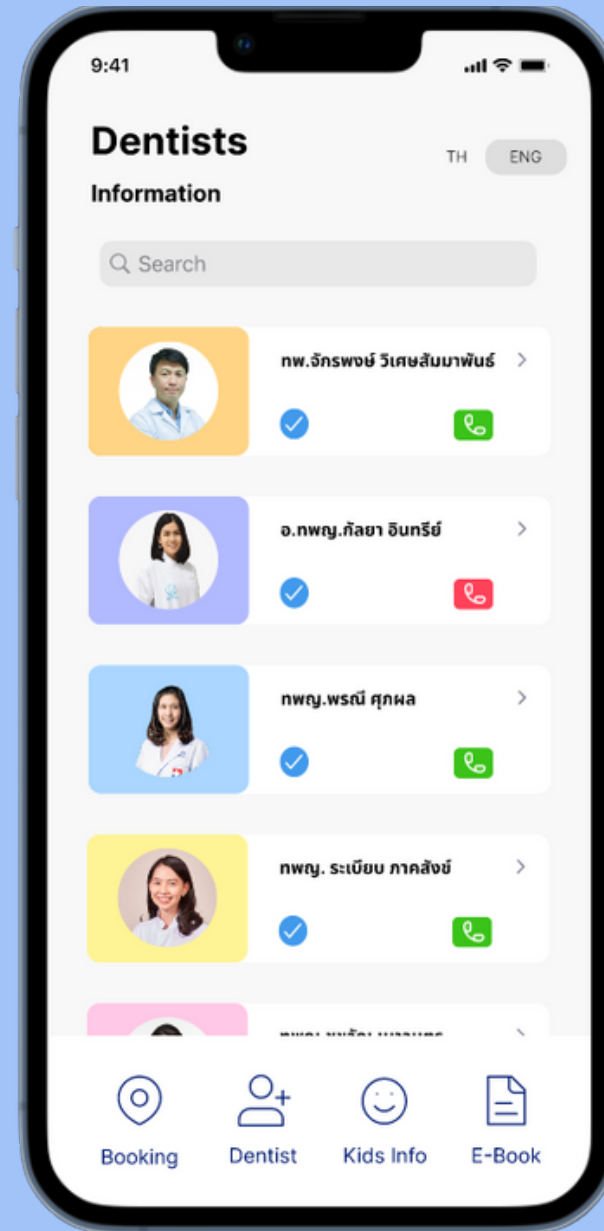
- Have babies aged between 6 months and 7 years old.
- Have a car or be able to take their children to the dental clinic.

- Readiness - Money, Time, Ready for learn new thing.

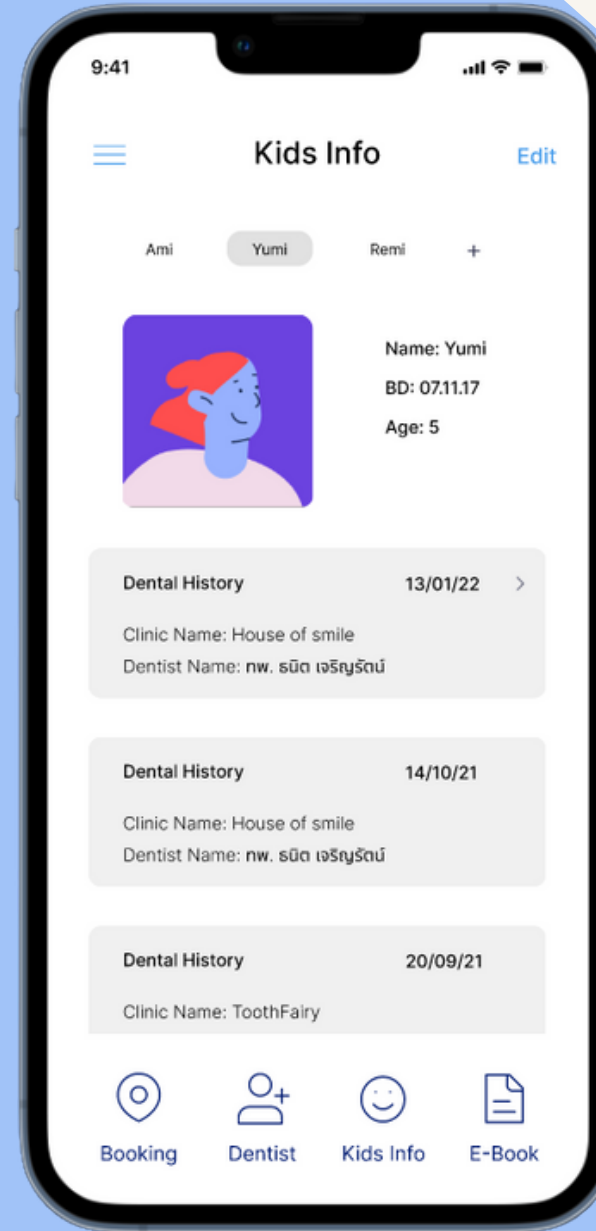
FOR FUN Application Interfaces



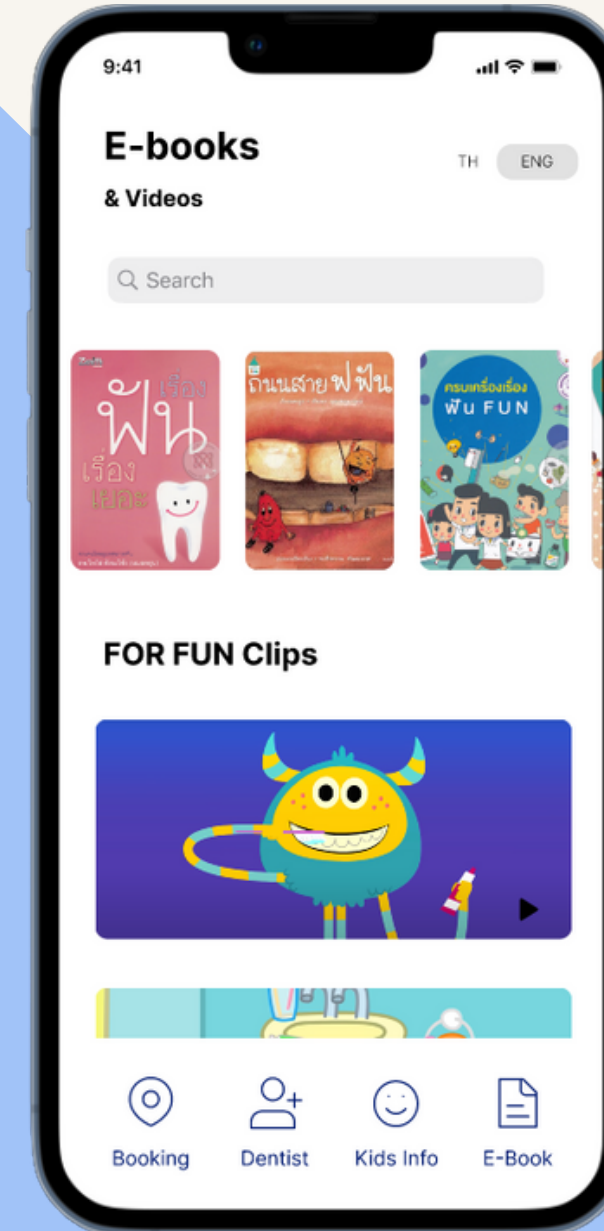
**Booking
System**



**Dentist
information**



**Kid's
Information**



**E-books
& Video**



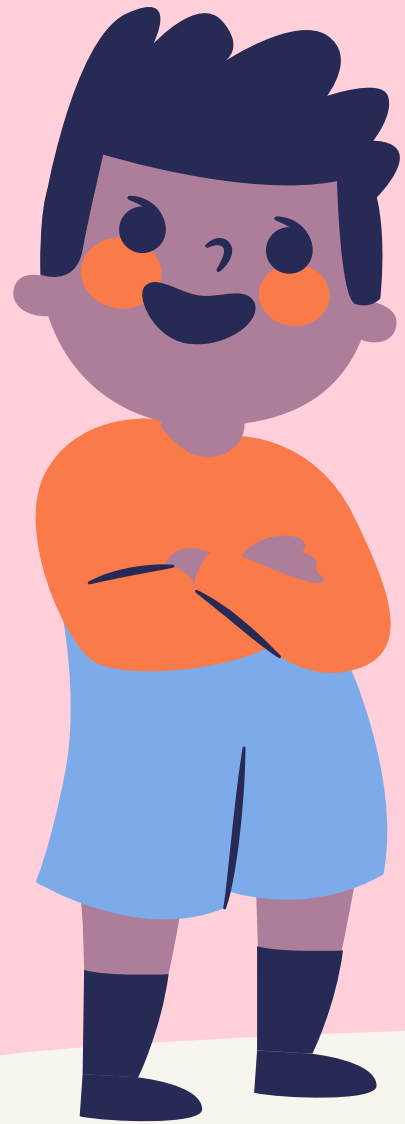
CUSTOMER INTERVIEW

- Chayanis Teerawongpairoj Career: Dentist
- Tathata Panich Career: Dentist
- Jinjutha Kiattisaksri Career: Housewife



list all the dentist name
in each clinic, it might be complicated and hard to do.

Financial Estimation



Starting Point

Funding

- 3.45M from investors and pitching money

Operating Stuff

- Office Rental (Monthly)
- Company Registration Fee
- Equipment
- Cloud Server (Monthly)
- Program License (Monthly)
- Dental Media

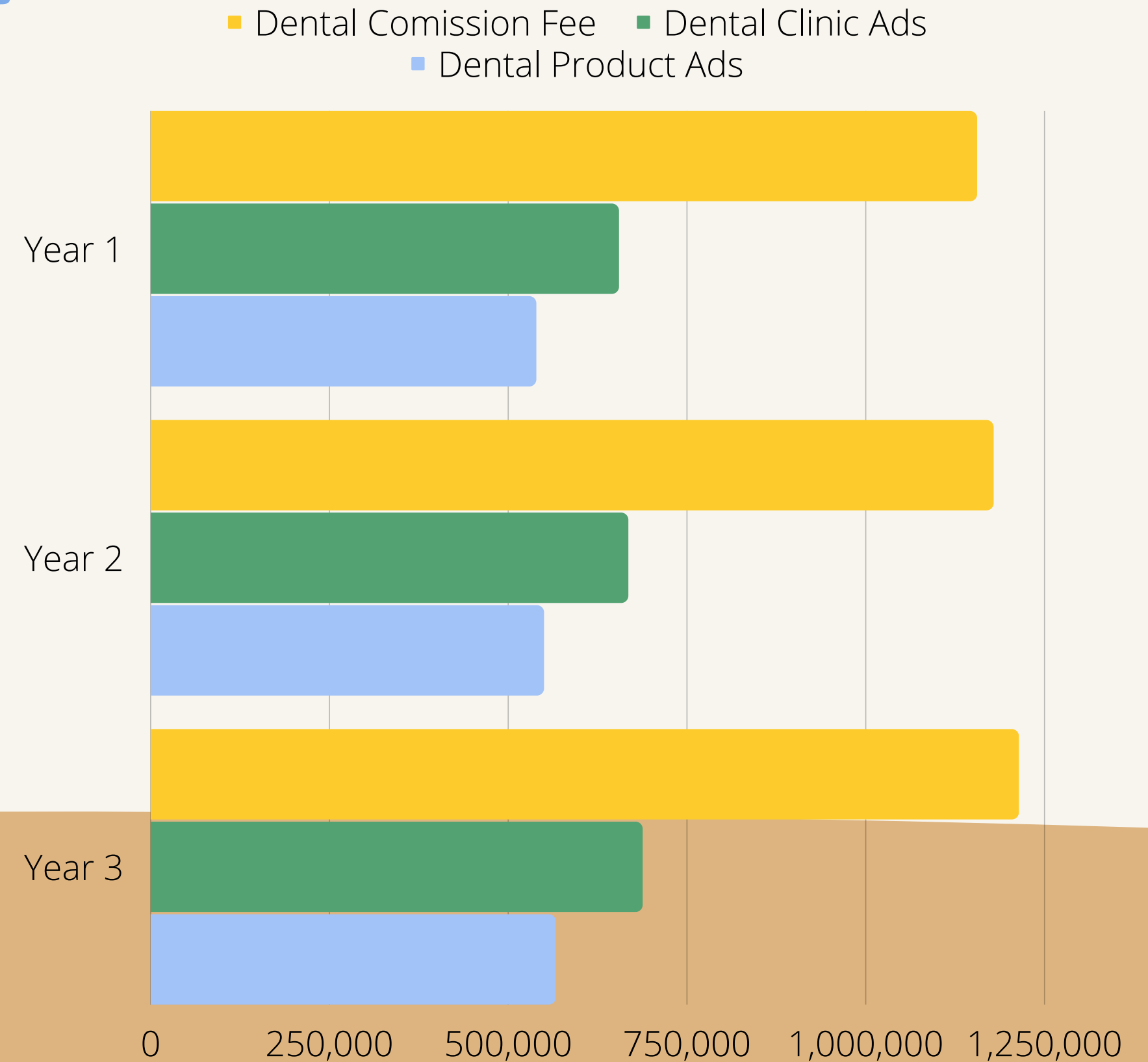
Total: 401K Baht



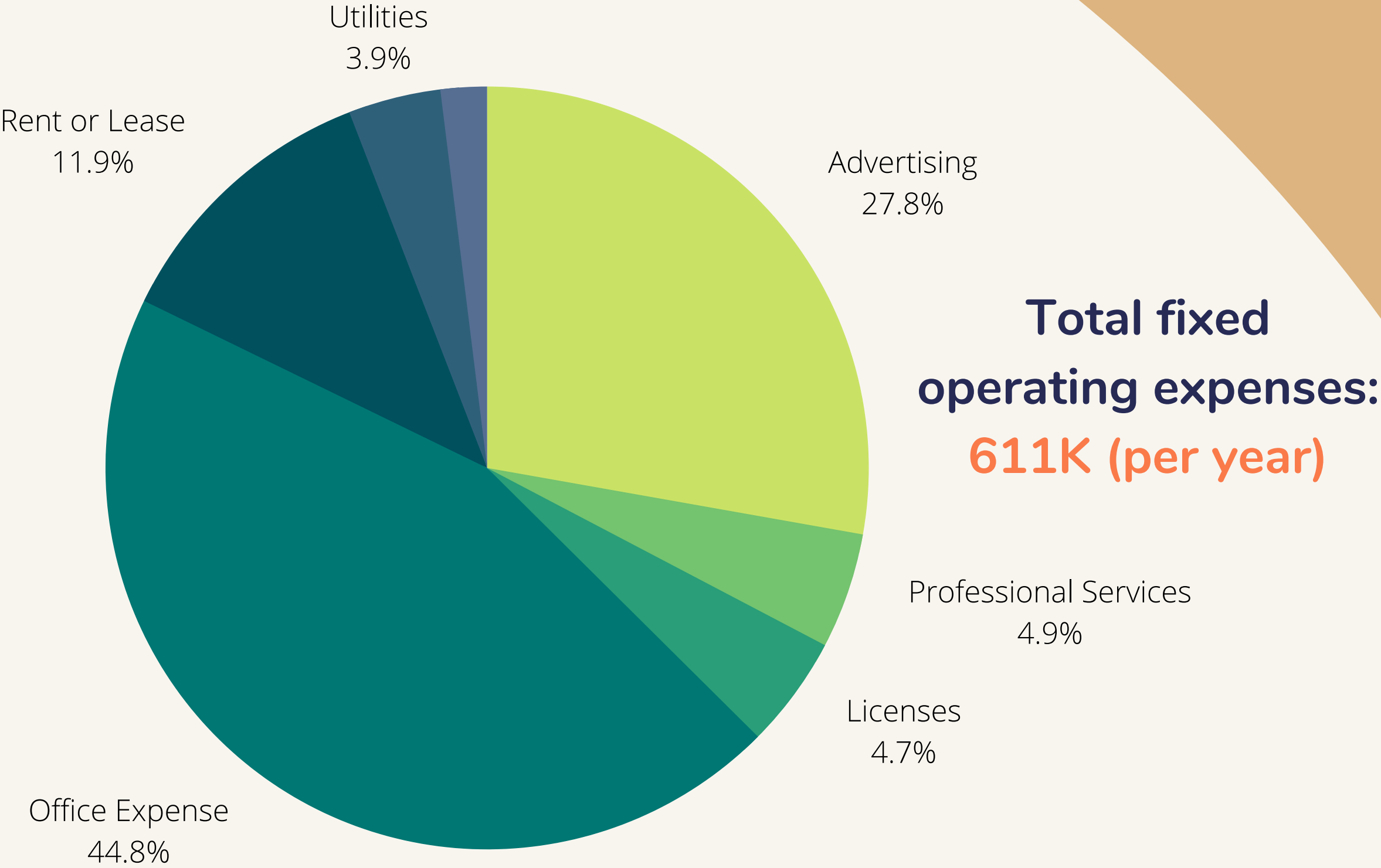
SALES FORECAST

Product Lines

- Dental Commission Fee (7%)
105 THB per times (variable)
- Dental Clinic Ads (Per Month)
8500 THB per contract
- Dental Product Ads (Per Month)
7000 THB per contract

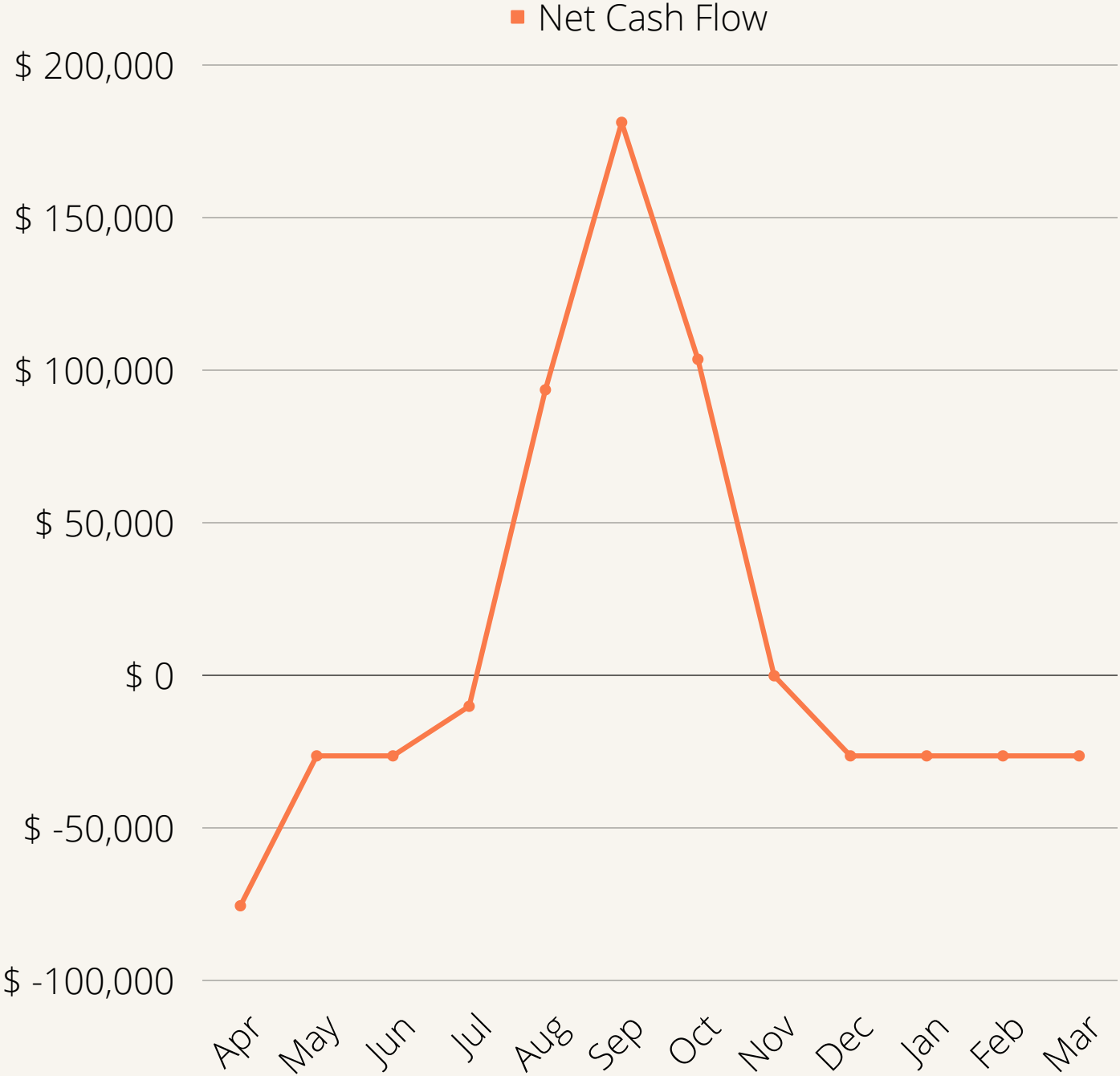


OPERATING EXPENSES



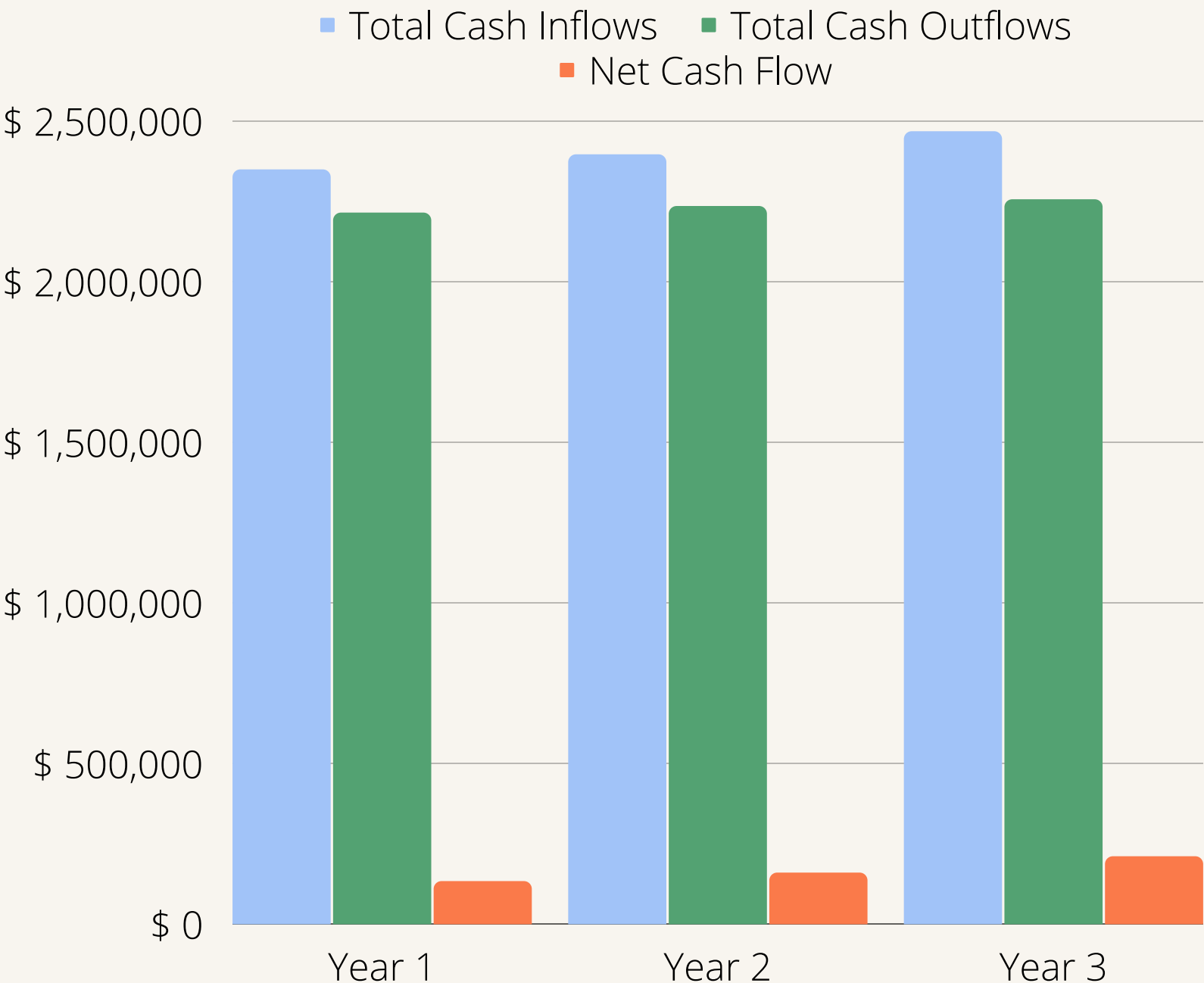
CASH FLOWS

First year



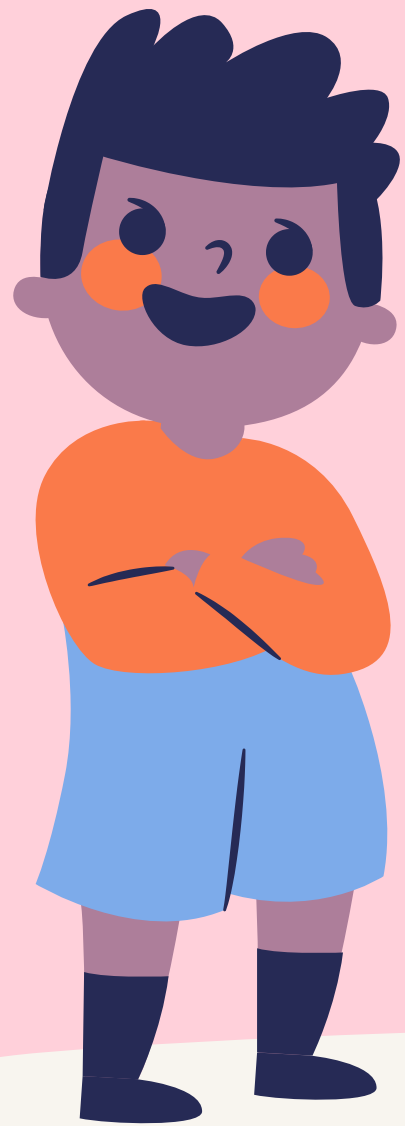
Total net cash flow: 134K

Year 1-3



After 3 years balance: 3.7M

Future Plan



Future Plans

EXPANDING THE CUSTOMER AND PARTNER BASE

- Increasing customer range to teenagers
- Looking for new dental and oral health partners

FOCUSING ON A NEW SERVICE AREA

- Expanding service to other new areas in Thailand e.g. Chiang Mai and Pattaya

PROVIDING A NEW SERVICE

- Providing a service to buy dental products from our partners in the application

NEW FEATURE IN THE APPLICATION

- Adding some new features to the application e.g. collecting dental healthy point

THANK YOU



Q & A
Session

