



OLENA KOKHAN

Date of birth: 16.05.1989
Place of birth: Kyiv, Ukraine
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EDUCATION

2017 – present | Information and Communication Design Bachelor program

Rhine-Waal University of Applied Sciences

2017 | IELTS certificate (C1 level, score: 7.5)

2015 | Photoshop and Illustrator certificate courses

2014 | Internet Marketing certificate courses

2011 | First Ukrainian Moderator School

Qualification Certificate on Organizing and Conducting of Qualitative Research

2010 – 2011 | Master's Degree in Marketing with honour

Kyiv National University of Trade and Economics

2006 – 2010 | Bachelor's Degree in Economics and Entrepreneurship with honour

Kyiv National University of Trade and Economics



EXPERIENCE

2015 – 2017 | Position: Graphic designer

Company: Tour operator Join UP!

Field: Tourism services

Kyiv, Ukraine

2014 – 2015 | Position: Trade Marketing manager / Brand manager

Company: Store Food Distribution LTD

Field: Food products import and distribution

Kyiv, Ukraine

2012 – 2014 | Position: Marketing manager

Company: Art-Visage Co Ltd

Field: Cosmetics, Beauty company

Kyiv, Ukraine

2011 – 2012 | Position: Research and Development Manager / Project Coordinator

Company: Ukrainian Marketing Group Ltd

Field: Qualitative marketing research

Kyiv, Ukraine

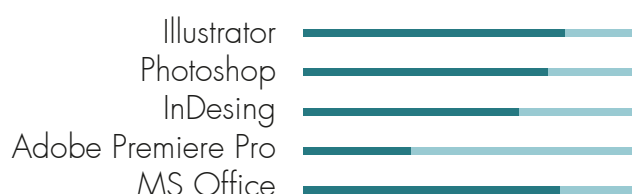
RESPONSIBILITIES

- **Preparing all necessary materials for project / event,** this includes:
 - Developing numerous printed and digital materials for projects, e.g. presentations, logo for project, invitations, certificates, programmes, dress code guides, roll ups, table tents, banners, branding (envelopes, bracelets, stages, winners podium, medals) etc. The list of materials can vary and depends on the project;
 - **Retail stores design support:** designing POS materials, posters, show window branding and etc;
 - **Communicating with contractors about producing materials.**

PERSONAL QUALITIES

- Friendly and positive
- Well-organized, with attention to detail
- Quick learner, keen to learn and improve skills
- Good communication skills (verbal and written presentation)
- Strong research and analytical skills
- Reliable and responsible
- Team player
- Flexible to changing conditions

DESIGN SKILLS



LANGUAGES

