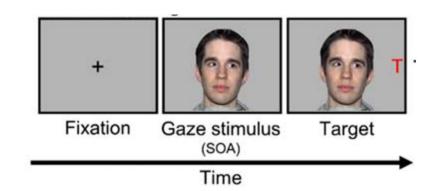
# Gaze Cueing Effect (GCE)

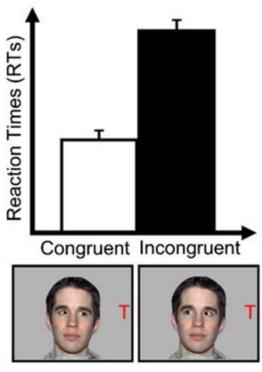
- Typical experimental trials
  - A face stimulus is presented at the fixation location
    - The face's eyes direct toward left or right
  - After a variable temporal interval (~ 1000ms),
    a target appears at left or right side of the face



- Congruent trial: The target appears at the location indicated by the gaze
- Incongruent trial: The target appears at the opposite location
- 視線手がかり効果を調べる典型的な心理学実験
  - 顔刺激(左右どちらかを見ている)の後(~1000ms)、標的刺激が呈示
    - 一致条件:視線方向に標的刺激が出る
    - 不一致条件:視線とは逆側に標的刺激が出る

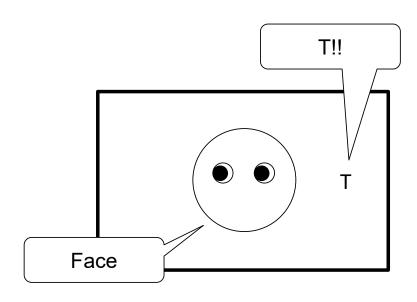
# Gaze Cueing Effect (GCE)

- Faster responses in congruent than in incongruent trials = **G**aze **C**ueing **E**ffect
  - GCE is typically observed when the interval is less than 300ms (cf. McKay et al., 2021).
  - Task irrelevant face: The gaze does not predict the target location at all.
- Others' gaze makes observer's attention move to the location of the gaze direction
  - Rapidly
  - Automatically
- 視線方向側に出てきた標的の検出は、逆側より早い
  - 視線が標的位置を予測しなくても効果あり
  - 顔刺激→標的刺激の間が300ms以下の場合に大きな効果
- 相手の視線→観察者の注意を誘導
  - 自動的かつ早い効果



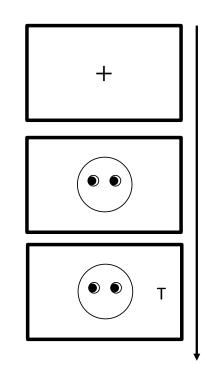
### Research Purpose

- Results in psychological studies -> Importance of replication
- Try to replicate GCE with very simplified face stimuli 心理学実験結果の追試は重要
  - → シンプルな「顔」刺激を使って、GCE効果の実験を追試してみる
- Target identification task (標的刺激の判断課題)
  - Determine what a target stimulus is.
  - 標的刺激が何か判断(TorF)



### Experimental task

- Identification task with gaze stimulus (標的判断課題)
  - Experimental stimuli
    - Face looking toward left or right (images, 画像を用意).
    - Target stimuli: T or F (TかFの白い文字)
  - Display sequence in one trial
    - 1. Fixation (注視点: 画面中央に"+", 500ms)
    - 2. Face looking left/right (画面中央, 200ms)
    - 3. Face and target display (until response)
    - 4. Inter trial interval (試行間に1000msのブランク画面をいれる)
  - Task: participants respond as accurately and fast as possible
    - To judge the target identity (F or T) 標的刺激が何かを答える
    - 早くかつ正確に回答※心理実験ではよく言われる教示

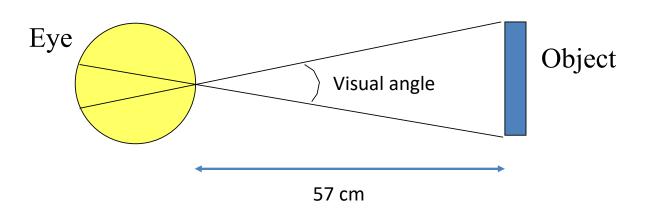


#### Stimuli

- Fixation display(注視点画面)
  - A fixation cross (0.6x0.6 deg) was presented in white on a gray background
  - At the bigining of a trial,
    participants gaze at the fixation cross.
    実験参加者には、画面中央の+を見てもらうように教示



Sizes of stimuli: visual angle 見えの大きさの単位は、視角(度) Assume that viewing distance (観察距離) is 57 cm, オブジェクトサイズ 1 cm = 1 deg.





## Structure of experimental session (block/trial)

- Trial (1試行)
  - Fixation display -> stimulus (face, target) displays -> response
  - Measuring accuracy and response time (正答率と反応時間を計測)
- Blocks separated by rests(複数ブロック、休憩をはさむ)
  - Several trials (each of gaze/target location combined)
  - Same number of trials in each condition
  - ブロック内:すべての条件の組み合わせが(同数)出現
- Two sessions of experiments (2日に分けて、2つの実験を行う)
  - Experiment A
  - Experiment B

Similar experimental task. これらは、ほぼ同じ実験課題

#### Experiment A

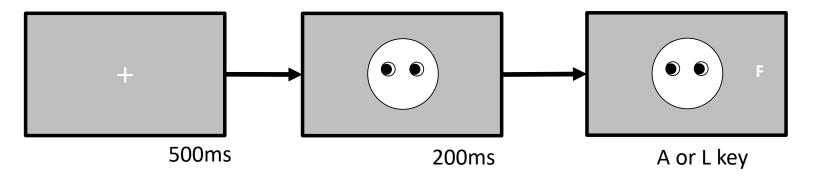
- Number of conditions.
  - 視線方向・Gaze direction: 2 (gaze toward left, right) ※左右いずれかを見ている顔
    - Left gaze 80%, Right gaze 20% の頻度で呈示
    - つまり、20試行を1セットとして、16試行はLeft gaze, 4試行はRight gazeの画像を呈示
  - 標的位置・Target location: 2 (left, right)
    6degs from the display center 位置は画面中央から視角6度離れている
    - 標的のサイズ・Target size: 1×1 degs
  - 標的の種類・Target identity: 2 (F, T)
  - 視線方向と標的位置は無関係
    - Left gaze 16試行中、8試行ずつ左と右に標的刺激(それぞれFとTが4試行ずつ)
    - Right gaze 4試行中、2試行ずつ左と右に標的刺激(それぞれFとTが1試行ずつ)
- 1ブロック=2セット(40試行。ランダムな順序で呈示)→ 計10ブロック(400試行)
- 10 blocks: 40 trials were presented in a random order in each block.
  - Several times rests are necessary in order to make participants concentrate on the task
  - 課題に集中してもらうため、適度に休憩を入れる

## Experiment B (視線の左右を入れ替える)

- Number of conditions.
  - 視線方向・Gaze direction: 2 (gaze toward left, right) ※左右いずれかを見ている顔
    - Left gaze 20%, Right gaze 80% の頻度で呈示
    - つまり、20試行を1セットとして、4試行はLeft gaze, 16試行はRight gazeの画像を呈示
  - 標的位置・Target location: 2 (left, right)6degs from the display center 位置は画面中央から視角6度離れている
    - 標的のサイズ・Target size: 1×1 degs
  - 標的の種類・Target identity: 2 (F, T)
  - 視線方向と標的位置は無関係
    - ・ Left gaze 4試行中、2試行ずつ左と右に標的刺激(それぞれFとTが1試行ずつ)
    - ・ Right gaze 16試行中、8試行ずつ左と右に標的刺激(それぞれFとTが4試行ずつ)
- 1ブロック=2セット(40試行。ランダムな順序で呈示)→ 計10ブロック(400試行)
- 10 blocks: 40 trials were presented in a random order in each block.
  - Several times rests are necessary in order to make participants concentrate on the task
  - 課題に集中してもらうため、適度に休憩を入れる

## Sequence of display in a trial

- 1. Fixation display (500ms) 注視点画面
- 2. Face display (200ms) 顔刺激
- 3. Target display (until response) 顔刺激+標的刺激
  - Pressing "L" (Target F) or "A" (Target T) key as accurately and fast as possible.
  - Response time was measured and recorded.
  - Whether accurate or not was recorded (correct answer & key data)
  - L(標的がF)かA(標的がT)のキーを早くかつ正確に押す
    - → 反応時間と正誤を記録
    - ※標的刺激呈示からキー押しまでの時間を反応時間と定義



#### Practice session

- Before an experimental session, typically practice session was conducted. 本番の前に練習試行を実施
  - To familiarize participants with the task (何をするのかの確認)
  - 3 times repetition of each condition -> 24 trials practice 各条件(2×2×2条件)を3回繰り返し → 24試行の練習 gaze: left/right × target location: left/right × target identity: F/T
- "A warning beep informed participants that an error had been committed."
  練習では、参加者が間違えた場合にビープ音を鳴らす
  - Try this.

## Save data in taking account of data analysis

#### Data set

- Each line is consisted of…
  - データの各行は
  - Trial number (1-400)
  - Gaze (1: left gaze, 2: right gaze)
  - Target location (1: left, 2: right)
  - Congruency (1: congruent, Gaze = Target location, 2: incongruent, Gaze ≠ Target location)
    - \* Comparison between congruent vs. incongruent conditions
  - Target identity (1: F, 2: T)
  - Response (1: L, 2: A)
  - Correct (1=correct, 0=incorrect)
    - \* if Target identity = Response, then Correct = 1
  - Response time (in msec)
    - \* elapsed time from target presentation to keypress 反応時間 = 標的刺激呈示からキー押しまでの時間

### Running an experiment

- Instruction (実験の教示。画像を使って説明するのも効果的):
  - At first, gaze at the fixation cross and following a face stimulus.
  - The gaze of the face stimulus directs to left or right side of the display,
    and then a target stimulus appears at the left or right side of the display.
    - The gaze direction is not related to the location of the target.
  - Your task is to judge the target identity as fast and accurately as possible.
  - It takes 2-3 min in each experimental block. Ten blocks will be conducted in this experiment.
  - 最初に注視点を見てください。
  - 左右どちらかに視線を向けた顔画像が出てきます。その後標的刺激が画面の左右どちらかに呈示されます
    - 顔刺激の視線方向は、標的刺激の出現とは無関係です。
  - 標的が何かを判断して、FならばLのキーを、TならばAのキーを**なるべく早くかつ正確に**押してください。
  - 2~3分程度で1ブロックは終了します。それを合計10ブロック行っていただきます。