

# **DATA MINING**

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# A.DATA PRE-PROCCESSING

# **STEPS**

- 1. Data frame Initialization.
- 2. Remove redundant columns.
- 3. Handle missing values.
- 4. Data formatting.
- 5. One Hot Encoding.
- 6. Delete duplicates.

```
def executePreprocess(self,type=None):
    df=initDataframe(self.fileToProcess)
    df=dropUseless(df,USELESS_COL) # DELETE USELESS COLUMNS
    df=columnDataFormating(df)

    df=numericMissingValues(df) # RETRIEVE MISSING VALUES

    df=stringMissingValues(df) # RETRIEVE MISSING VALUES

    df=columnDataFormating(df)
    df=oneHotEncoding(df) # ONE HOT ENCODING
    df=deleteDuplicate(df) # CHECK FOR DUPLICATE ROWS
    df=dropUseless(df,['film','year']) # DELETE USELESS COLUMNS
```



#### Note:

At the beginning we save in some arrays the numeric columns, the redundant columns, the target strings, the no target strings as long as the script types. The reason we do that is to handle easier decision changes in the future, such as which columns we are not going to use in our classification model.

```
ALL_NUMERIC=['year', 'rotten tomatoes critics', 'metacritic critics', 'average critics', 'rotten tomatoes audience', 'metacritic audience', 'rotten tomatoes vs metacritic deviance', 'average audience', 'audience vs critics deviance', 'opening weekend', 'opening weekend' ($million)', 'domestic gross', 'domestic gross ($million)', 'foreign gross ($million)', 'budget ($million)', 'worldwide gross', 'worldwide gross ($million)', 'budget recovered opening weekend', 'imdb rating', 'distributor', 'imdb vs rt disparity']

NO_TRAGET_STRINGS=['script type', 'primary genre', 'genre', 'release date (us)'] #except 'film' 'oscar winners', 'oscar detail'

TARGET_STRINGS=['oscar winner', 'oscar detail']

TYPES=['adaptation', 'original', 'based on a true story', 'sequel', 'remake']

USELESS_COL=['rotten tomatoes critics', 'metacritic critics', 'rotten tomatoes audience', 'metacritic audience', 'rotten tomatoes vs metacritic deviance', 'audience vs critics deviance', 'primary genre', 'opening weekend ($million)', 'domestic gross ($million)', 'foreign gross ($million)', 'worldwide gross', 'budget recovered opening weekend', 'distributor', 'imdb vs rt disparity']
```

**ALL NUMERICS** = all the columns that they contain numeric values.

**TARGET\_STRINGS**=all the string columns that have Oscar details.

**NO\_TARGET\_STRINGS**=all the other string columns except from target strings.

**USELESS COLUMNS**=all the columns that we do not need for the classification model.



#### Data frame Initialization

- 1. We say the to the data frame to replace '-' and '0' with Not a Number values so we can handle them later.
- 2. We remove redundant spaces from column names and we transform them to lower case so we can handle them easier. We also do the same for the whole dataset.
- 3. We update the dataset.
- 4. We update the ALL\_NUMERIC and the NO\_TRAGET\_STRINGS table according to the USELESS COLUMNS array.
- 5. Return the updated dataset.

# df=initDataframe(self.fileToProcess)



#### Remove redundant columns

df=dropUseless(df, USELESS\_COL) # DELETE USELESS COLUMNS

USELESS\_COL=['rotten tomatoes critics','metacritic critics','rotten tomatoes audience','metacritic audience','rotten tomatoes vs metacritic deviance','audience vs critics deviance','primary genre','opening weekend (\$million)','domestic gross (\$million)','foreign gross (\$million)','worldwide gross (\$million)','worldwide gross','budget recovered opening weekend','distributor','imdb vs rt disparity']

Why each of them has been deleted?

distributor, imdb vs rt disparity, primary genre: We dropped these columns because we had no, or a few data comparing to the size of the tuples, which means they would not give any information and they would not help the training model.

opening weekend (\$million), domestic gross (\$million), foreign gross (\$million), worldwide gross (\$million): We dropped these columns because we have already the information of each, in other columns with a bigger precision (opening weekend, domestic gross, foreign gross).

**rotten tomatoes vs metacritic deviance, audience vs critics deviance**: We dropped these columns because they do not provide any useful information.

**worldwide gross**: We dropped this column because worldwide gross is a result of domestic and foreign gross columns that we already kept, so there is no point to keep those two features and at the same time the sum of those two features.

rotten tomatoes critics, metacrtic critics, rotten tomatoes audience, metacritic audience: Here we checked the corelation of these attributes and the averages columns to decide if we are going to keep the averages or each one individually. The result was to keep the averages and drop the individuals. The decision was made according to these results:

	rotten	tomatoes critics	metacritic critics	average critics
rotten tomatoes critics		1.000000	0.941663	0.991123
metacritic critics		0.941663	1.000000	0.977929
average critics		0.991123	0.977929	1.000000

We can notice in the previous picture that all the corelations are very close to 1 and they also very similar between them. That means that we can keep only one of them. In that case we will keep average critics because it is also the mean of the other two features.

	rotten	tomatoes	audience	metacritic audience	average audience
rotten tomatoes audience			1.000000	0.719496	0.935264
metacritic audience			0.719496	1.000000	0.897723
average audience			0.935264	0.897723	1.000000

We can notice here that all the corelations are very close to 1 and they also very similar between them. That means that we can keep only one of them. In that case we will keep average audience because it is also the mean of the other two features.

**budget recovered opening weekend**: Here we checked again the corelation of this attribute, budget recovered and budget (\$million). The decision was made according to these results:

	budget (\$million)	budget recovered	budget recovered opening weekend		
budget (\$million)	1.000000	-0.001887	-0.002231		
budget recovered	-0.001887	1.000000	0.998427		
budget recovered opening weekend	-0.002231	0.998427	1.000000		

We can notice here that all the corelations are very close to 0 (so there is no corelation) and they also very similar between them. We can only notice that budget recovered and budget recovered opening weekend they have corelation close to 1 so one of them could be deleted. So, we chose to keep budget recovered feature.



#### Code for getting corelation:

```
subset = df[['budget ($million)', 'budget recovered', 'budget recovered
opening weekend']]
    # subset = df[['rotten tomatoes critics', 'metacritic
critics', 'average critics']]
    # subset = df[['rotten tomatoes audience', 'metacritic
audience', 'average audience']]
    getCorrelation(subset)
def getCorrelation(items):
    correlation_matrix = items.corr()
    print(correlation_matrix)
```

## Note:

**film, year**: We delete film and year because the name of the film is a string that will not give helpful information to the classification model, on the other side it will confuse it. Year also does not provide any useful information, but we can use both to retrieve other data. So, we do not drop them <u>yet</u>.

**script type, genre, Oscar detail**: We will one-hot encode them and some of them so we will delete the main feature of one-hot encoding after this process.

# Missing values

```
df=numericMissingValues(df) # RETRIEVE MISSING VALUES
df=stringMissingValues(df) # RETRIEVE MISSING VALUES
```

```
def numericMissingValues(file): # replacing ',' and missing values with
   for item in ALL NUMERIC:
     if item not in file.columns:
   if len(ALL NUMERIC) ==0:
     print(f'{colors.GREEN}NO NUMERIC COLUMNS TO BE
     return file
     for index, row in file.iterrows():
       year = row['year']
       mean = file[file['year'] == year][element].mean()
        file[element] = pd.to numeric(file[element], errors='coerce')
       if pd.isna(row[element]):
          if pd.isna(mean):
           file[element] = file[element].ffill()
          file.loc[index, element] = mean
     file[element].bfill(inplace=True)
   print(element, index, row, mean)
 print(f"{colors.GREEN}NUMERIC MISSING VALUES HAS BEEN SUCCESFULLY
 return file
```

For numeric missing values we get **external knowledge** only for imdb rating feature. For all the others we take the mean value of each numeric feature according to year the film released.

(e.g Missing value at foreign gross. Year=2007, we complete the missing value with the foreign gross mean of the films released in 2007).

In case we cannot retrieve external knowledge or calculate the mean for a missing value we are doing a ffil() and if this is also not possible we do bfill().

```
def stringMissingValues(file):
   for item in NO TRAGET STRINGS:
     if item not in file.columns:
       NO TRAGET STRINGS.remove(item)
       print(f"{item} column removed from the array because it doesn't
      if len(ALL NUMERIC) == 0:
       print(f'{colors.GREEN}NO STRING COLUMNS TO BE
       return file
    file=externalGenre(file)
    for index, row in file.iterrows():
        if 'oscar winners' in file.columns:
          if (pd.isna(row['oscar winners'])):
            file.loc[index, 'oscar winners'] = 0
            file.loc[index, 'oscar winners'] = 1
      if file[j].isnull().any():
        file[j]=file[j].ffill()
        file[j]=file[j].bfill()
    raise RuntimeError(f'{colors.RED}A problem occured while processing
string missing values{colors.END}')
 print(f"{colors.GREEN}OTHER MISSING VALUES HAS BEEN SUCCESFULLY
 return file
```

In string missing values we get **external knowledge** only for genre.

If any other value is missing we are doing a ffill() and if this is also not possible we do bfill().



# External knowledge

In this part of external knowledge we just use a python library of IMDb and we get the genre. If we cannot get the genre then we complete the value as NaN.

In this part of external knowledge we just use a python library of IMDb and we get the imdb rating. If we cannot get the rating then we complete the value as NaN and they will be replaced later with the mean, ffill() or bfill()

```
def externalIMDb(file):
 ia = IMDb()
 for movieTitle in file['film']:
   movies = ia.search movie(f"{movieTitle}")
     if movies:
         movie = ia.get movie(movies[0].movieID)
         print(f"Title: {movie['title']}")
         year=movie['year']
         rating=movie['rating']
         print("Movie not found.")
     print(i," ",rating)
     if not rating:
        file.at[i-2, 'imdb rating'] = rating
        file.at[i-2,'year']=year
   i=i+1
 print(f'{colors.GREEN}EXTERNAL KNOWLEDGE \'IMDb\' HAS BEEN
 return file
```



#### Note:

this process has already been executed and we copied the data to another file (moviesUpdated.xlsx), because the process to fetch data for almost 1400 rows takes a lot of time.

# Data formatting

#### df=columnDataFormating(df)

After receiving all the new values and we have already dropped the most of the columns we do not need, we have to format all the data to be the same so the model can work correctly.



# One-Hot encoding

```
df=oneHotEncoding(df) # ONE HOT ENCODING
```

We do have nominal features that we need to represent them with a way to help the model to work better. Those are script type, oscar detail, release date (us), genre

```
# SCRIPT TYPE
  if 'script type' in file.columns:
       try:
       one_hot_encoded = pd.get_dummies(file['script type'].apply(lambda
x: next((t for t in TYPES if str(x).startswith(t)), None))).astype(int)
       file = pd.concat([file, one_hot_encoded], axis=1)
       file=dropUseless(file,['script type'])
       except:
       raise RuntimeError(f'{colors.RED}A problem occured while one-hot
encoding script-type{colors.END}')
```

In the previous ones we did directly normal one-hot encoding but genre and release date (us) need a special treatment.

As far as the genre is concerned there were a lot genres with wrong spelling mistakes or the same genre with another word, for example 'thriller' and 'thrill'. All of those had to be handled before one-hot encoding.

```
file['genre']=file['genre'].str.lower()
      genres=set()
      correctGenre=[]
      for item in file['genre']:
        for word in item.split():
          correctedWord=str(Word(word).correct().lower())
          correctGenre.append(correctedWord)
      genres.update(correctGenre)
      words to remove = set()
      for word1 in genres:
            for word2 in genres:
                if word1 != word2 and len(word1) >3 and len(word2) > 3:
                    common substrings = set([word1[i:i+5] for i in
range(len(word1)-4) if word1[i:i+5] in word2])
                    if common substrings:
                        words to remove.add(shorter word)
      genres.difference update(words to remove)
      file['genre'] = file['genre'].apply(lambda cell: ' '.join(
        [next((word set word for word set word in genres if
word set word[:3] == word[:3]), word) for word in cell.split()]
      print('Set:::', genres)
      for genre in genres:
          file[genre] = file['genre'].apply(lambda x: 1 if genre in
x.split() else 0)
      file=dropUseless(file,['genre'])
```

```
raise RuntimeError(f'{colors.RED}A problem occured while one-hot
encoding genres{colors.END}')
```

As far as the date is concerned before one hot encoding we played with the format and we kept only the released month instead of the whole day, month and year, because we believed all of these information will not give us any advantage.

```
if 'release date (us)' in file.columns:
    try:
      file['release date (us)'] = pd.to datetime(file['release date
(us)'],format='mixed')
      file['release date (us)'] = file['release date
(us)'].dt.strftime('%m').astype(int)
      monthMapping = {
        12: 'december'
      file['release date (us)'] = file['release date
(us) '].map(monthMapping)
      one hot encoded = pd.get dummies(file['release date (us)'],
prefix='').astype(int)
      file = pd.concat([file, one hot encoded], axis=1)
      file=dropUseless(file,['release date (us)'])
encoding dates{colors.END}')
```

# Note:

Of course, after one-hot encoding we drop each feature that got one-hot encoded.



# **Delete duplicates**

df=deleteDuplicate(df) # CHECK FOR DUPLICATE ROWS

after all the process we have to check if we have duplicate data.

```
def deleteDuplicate(file):
    try:
        if (file.duplicated().sum() != 0) or (not
    file[file.duplicated(subset=['film'])].empty):
            print(f'The dataset contains
{(file.duplicated(subset=["film"])).sum()} duplicate films that need to
be removed.')
            print(f'The dataset contains {file.duplicated().sum()} duplicate
rows that need to be removed.')
            file.drop_duplicates(inplace=True)
            file = file.drop_duplicates(subset=['film'], keep='first')
            except:
            raise RuntimeError(f'{colors.RED}A problem occured while deleting
duplicates{colors.END}')
    print(f"{colors.GREEN}DUPLICATE ROWS HAVE BEEN SUCCESFULLY
DELETED!{colors.END}")
    return file
```

we check the whole subset for duplicates, but also, we check the subset film for duplicate film names. If a film has a duplicate name, then we keep the data of the film we first found in our dataset.



# Extra functions

We also created some functions for the preprocessing such as scaling and normalization because we do not know yet what classification model we are going to use and what are its prerequires for it to work.

```
def scaling(file):
     ALL NUMERIC.remove(item)
   try:
      scaler = StandardScaler()
      file[ALL NUMERIC] = scaler.fit transform(file[ALL NUMERIC])
values(colors.END)')
 print(f"{colors.GREEN}SCALING HAS BEEN SUCCESFULLY COMPLETED!{col-
ors.END}")
  return file
def normalization(file):
     ALL NUMERIC.remove(item)
  if len(ALL NUMERIC)!=0:
     scaler = MinMaxScaler()
umns to normalize), columns=ALL NUMERIC)
      file[ALL NUMERIC] = normalized columns
ing values(colors.END)')
 print(f"{colors.GREEN}NORMALISING HAS BEEN SUCCESFULLY COM-
 return file
```



# Result

## **Important Note:**

The features that have been selected to be used they are not the final as long as the classification model might not give us the best results. So modifications to USELESS\_COL might happen.



# **B1.CLASSIFICATION**

Before we start explaining about the classification process is important to mention that the features we use now are different. That is because with the previous features we could not receive very good results so the model was overfitting or it was not giving any results. The way we pre process the data is exactly the same. The only thing that changes is the columns we use.

## **New Dropped Columns:**

```
USELESS_COL=['id','imdb vs rt disparity','oscar detail','distribu-
tor','primary genre','domestic gross ($million)','foreign gross ($mil-
lion)','worldwide gross ($million)','worldwide gross','opening weekend
($million)','metacritic audience','genre','script type','release date
(us)','opening weekend','average critics','foreign gross','rotten toma-
toes audience']
```

The way we decided which columns to drop since we were not getting good results was running the model and checking at the same time the importance of each feature. Features with zero or very low importance were deleted.

<bo< th=""><th>und method NDFrame.head of</th><th>Feature Importance</th></bo<>	und method NDFrame.head of	Feature Importance
27	metacritic critics	0.195014
30	of gross earned abroad	0.124744
12	budget recovered opening weekend	0.116819
45	worldwide gross	0.081943
11	budget recovered	0.077720
6	average audience	0.073446
22	foreign gross (\$million)	0.051833
37	rotten tomatoes audience	0.048502
42	thrilled	0.044097
26	metacritic audience	0.042145
16	domestic gross	0.038523
9	biography	0.030103
38	rotten tomatoes critics	0.027516
33	original	0.017639
10	budget (\$million)	0.016786
17	domestic gross (\$million)	0.013170
39	rotten tomatoes vs metacritic deviance	0.000000
29	mystery	0.000000
8	based on a true story	0.000000
13	comedy	0.000000
14	crime	0.000000
15	documentary	0.000000
18	drama	0.000000
19	family	0.000000
20	fantasy	0.000000
21	foreign gross	0.000000
1	action	0.000000
24	horror	0.000000
46	worldwide gross (\$million)	0.000000>

### **STEPS**

- 1.Load Data
- 2.Prepare Data
- 3.Train Model
- 4.Predict

# Load and Prepare Data

Before the training of the model and before making the predictions we have to be sure that there are no missing values in both training and test datasets as long as the two datasets must have exactly the same features. We also have to separate features from target in the training dataset and scale the data using MinMax scaler.

So first we preprocess both datasets

```
def preprocess(command='prepro'):
    if command=='prepro':
        dp=DataPreprocessor(TRAIN_PATH,TRAIN_PATH_PROCESSED)
        df=DataPreprocessor(PREDICT_PATH,PREDICT_PATH_PROCESSED)
        trainDataset=dp.executePreprocess()
        predictDataset=df.executePreprocess(predict=True)#options: predict=True/False
    else:
        # SAVING TIME-------
        trainDataset=pd.read_excel(TRAIN_PATH_PROCESSED, sheet_name =
'Sheet1')
        predictDataset=pd.read_excel(PREDICT_PATH_PROCESSED, sheet_name =
'Sheet1')
    print('all files has been succesfully preprocessed')
    return trainDataset,predictDataset
```

and right after we make sure that both datasets have the same columns

separating features from target and scaling

```
def seperateData(ds):
    if 'oscar winners' not in ds.columns:
        raise ValueError('Oscar winners not in the dataset')
    target=ds['oscar winners']
    data=ds.drop(columns='oscar winners')
    data=data.sort_index(axis=1)
    return (target,data)
```

```
def scaleData(trainData,predictData):
    scaler=MinMaxScaler()
    scaledTrainData=scaler.fit_transform(trainData)
    scaledPredictData=scaler.transform(predictData)
    return scaledTrainData,scaledPredictData
```



# **Model Training**

Now that the data are ready we can proceed to train the model by splitting our train dataset in train and test data.

```
def doTraining(scaledTrainData,trainTarget,modelName='knn'):
    X_train, X_valid, y_train, y_valid =
train_test_split(scaledTrainData,trainTarget, test_size=0.25,ran-
dom_state=42)
    if modelName=='rf':
        model = RandomForestClassifier(random_state=42)
    elif modelName=='lr':
        model = LogisticRegression(max_iter=1500, random_state=42)
    elif modelName=='dtc':
        model = DecisionTreeClassifier(random_state=42)
    elif modelName=='knn':
        model=KNeighborsClassifier(n_neighbors=3)
    model.fit(X_train, y_train)
    return model,X_train,X_valid, y_train, y_valid
```

after the splitting we try different models to see which one works better for our dataset

#### RANDOM FOREST

```
PS C:\Users\kokka\GitHub projects\Oscars---Data-Mining> python3 main.py rf stats noprepro
all files has been successfully preprocessed
Confusion Matrix:
[[325 5]
[ 11 8]]
Classification Report:
              precision recall f1-score support
                0.97 0.98
0.62 0.42
                                      0.50
                                                   19
                                      0.95
                                                  349
   accuracy
                  0.79 0.70
0.95 0.95
  macro avg
                                     0.74
                                                  349
                                      0.95
                                                  349
weighted avg
Accuracy: 0.9541547277936963
Cross validation: 0.9684767025089606
```

#Oscar winners: 5

#### **DECISION TREE CLASSIFIER**

```
PS C:\Users\kokka\GitHub projects\Oscars---Data-Mining> python3 main.py dtc stats noprepro
all files has been successfully preprocessed
Confusion Matrix:
[[324 6]
[ 5 14]]
Classification Report:
              precision recall f1-score
                                             support
                 0.98
                            0.98
                                      0.98
                           0.74
                                                 19
                                                 349
                                      0.97
   accuracy
                  0.84
                            0.86
                                                 349
   macro avg
                                      0.85
                            0.97
weighted avg
                  0.97
                                      0.97
                                                 349
```

#Oscar winners: 154

#### K-NEAREST NEIGHBOURS

#### LOGISTIC REGRESSION

Linear Regression and other algorithms like SVC are not suitable for our dataset as long as they are ill defined and they don't return any useful results.

Confusion Matrix:							
[[330 0]							
[ 19 0]]							
Classification Report:							
	precision	recall	f1-score	support			
0	0.95	1.00	0.97	330			
1	0.00	0.00	0.00	19			
			0.05	240			
accuracy			0.95	349			
macro avg	0.47	0.50	0.49	349			
weighted avg	0.89	0.95	0.92	349			

As we can see the True Negative is 0 which means 0 oscar winners and that is why it is ill-defined, so not suitable.



# **B2.PREDICTIONS**

As we can see in the models above the best results recall and f-score is coming from Decision Tree classifier. But at the same time it gives too many oscar winners which could mean overfitting. For our predictions **the model we use is KNN** because it is the second better from DTC with recall=0,42 f-score=0,72, Accuracy=96 and Cross-Validation accuracy=96.

```
:\Users\kokka\GitHub projects\Oscars---Data-Mining> python3 main.py knn stats noprepro
all files has been successfully preprocessed
Confusion Matrix:
Classification Report:
                                              support
                                      0.98
                                       0.96
                  0.88
  macro avg
                                      0.77
                                                  349
weighted avg
                  0.96
                            0.96
#Oscar winners: 7
PS C:\Users\kokka\GitHub projects\Oscars---Data-Mining>
```

The predictions are located in 'Data/predictions.csv'

# HOW TO RUN THE CODE

python3 main.py <lr/knn/rf/dtc> <stats/nostats> <prepro/noprepro>

example:

python3 main.py rf nostats prepro

To run the final and correct model use this command:

python3 main.py knn stats prepro



To run data preprocessing seperately

Command:

```
python3 dataPreprocessing.py
```

it will run this:

```
if __name__ == '__main__':
    dp=DataPreprocessor("./moviesUpdated.xlsx","final.xlsx")
    dataset=dp.executePreprocess()
    if dataset.isna().any().any():
        print("DataFrame contains NaN values.")
    else:
        print("DataFrame does not contain NaN values.")
    print(dataset.head())
```

#### NOTE:

It is recommended to use **moviesUpdated.xlsx** because it is already filled with the imdb rating missing values.

In the file **movies.xlsx** imdb rating missing values are missing in all the rows so it will take a lot of time to fill all the missing values .

moviesUpdated.xlsx is a copy of movies.xlsx with the only difference that moviesUpdated.xlsx has also the IMDb ratings ready.