

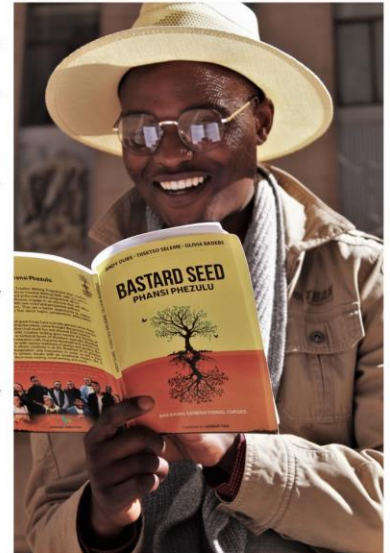


Reg NO: 2014/155685/07

About Us

Ma Africa Skills Development Academy teaches and transfers Self-Sustainability skills to youth from the age groups of 15 years to 35 years through Creative Skills development and activities. Our Self-Sustainability development model is coined from the Kwerekwere book authored by Mthabisi Andy Dube which outlines the four stages that every individual needs to go through in life for them to achieve Self-Sustainability.

The thesis argues that if one knows **Who** they are (Values & Goals), **Why** they are what they are (their direct & indirect external influences), **How** they are what they are (power of choice/decision making) and **What** they are doing everyday to better themselves and their environment (life purpose) then one can certainly become Self-Sustainable. We transfer these set of skills to our beneficiaries through **Runway Coaching** and a series of organised theoretical and mentorship classes that help our beneficiaries to gain self confidence through practiced and repeated behaviours that can be easily affirmed and applied in any given role in ones chosen **Career Profession**



Head of Department
Simon Dubasi

Programme Qualification

| PROGRAMME | AGE GROUP | DURATION | TYPE OF BENEFICIARY | PROGRAMME FEE |
|--|-----------|------------|--------------------------------------|---------------|
| Professional Creative - Level 01 Self Sustainability | 15 - 35 | 12 lessons | General Staff / Entry Level employee | R499.99 |

Programme Activity Schedule

| CLASS | ACTIVITY 01 | ACTIVITY 02 | DURATION |
|-----------|--|-------------|----------|
| LESSON 01 | <i>The Self Sustainability Development Stages</i> | Runway | 4 hours |
| LESSON 02 | <i>Introduction to Problem Solving – Part 01 (Personal Application)</i> | Runway | 4 hours |
| LESSON 03 | <i>Introduction to Problem Solving – Part 02 (Large Scale Problem Solving)</i> | Runway | 4 hours |
| LESSON 04 | <i>Presentation 01</i> | Runway | 4 hours |
| LESSON 05 | <i>What it means to be a Creative (The Creator in me)</i> | Runway | 4 hours |
| LESSON 06 | <i>The Common Relations Dialogue (Building Relationships)</i> | Runway | 4 hours |
| LESSON 07 | <i>The Gender Dialogue (The importance of co-existence & Fighting Gender Based Violence)</i> | Runway | 4 hours |
| LESSON 08 | <i>Presentation 02</i> | Runway | 4 hours |
| LESSON 09 | <i>The Peace Dialogue (Fostering Peaceful global communities)</i> | Runway | 4 hours |
| LESSON 10 | <i>Presentation 03</i> | Runway | 4 hours |
| LESSON 11 | <i>Team building activity (Game(s))</i> | Runway | 4 hours |
| LESSON 12 | The Self Sustainability Development Module | | 4 hours |

Key Programme goals

- To help the candidate formulate and build personal values and goals
- To introduce the candidate to problem solving both in a smaller & larger scale



Why register with us

- 12 development lessons
- Level 01 Self Sustainability Certificate: Creative Skills
- Unlimited Entry to all The Proudly African Market & partnered events as a contributor
- Unlimited Professional edited pictures
- Access to a Professional Manager to help you manage your creative career
- Digital Zcard Design
- Registration to the Ma Africa Creatives database network
- Unlimited access to verified youth/creative economic opportunities



Our notable achievements

- Programme 1st test experiment conducted successfully
- Over 50 beneficiaries to date through our first test experiment



Contact Us

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