

Shiramine's design

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Details about the focus area

-Our focus area-

Shiaramine(白峰)

- Yasaka shrine
- Yukidaruma café
- Tochimochi
- Traditional culture



Problem Statement / Persona

-Problem-

- There are many people who are coming close but don't visit Shiramine.



-Target user-



People who
like bikes



Family
(children)

Solution



Hakoirimusume(箱入り娘)

①Buy the box



②Collect the pieces

- Hotoke(仏) ▪ 住職
- River ▪ 飛騨の老女
- Wind ▪ 内田政風
- Rock ▪ 崇り

And so on...