



# Holiday-Omnichannel Retail, Sales and Marketing report

Category

Search Here



Fiscal Month

FY25-11

FY25-12

FY26-01

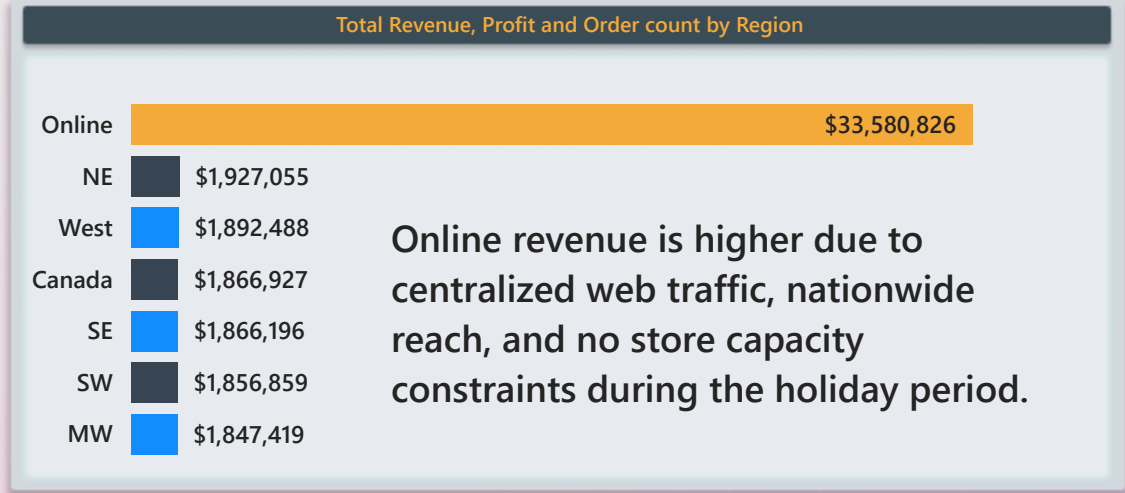
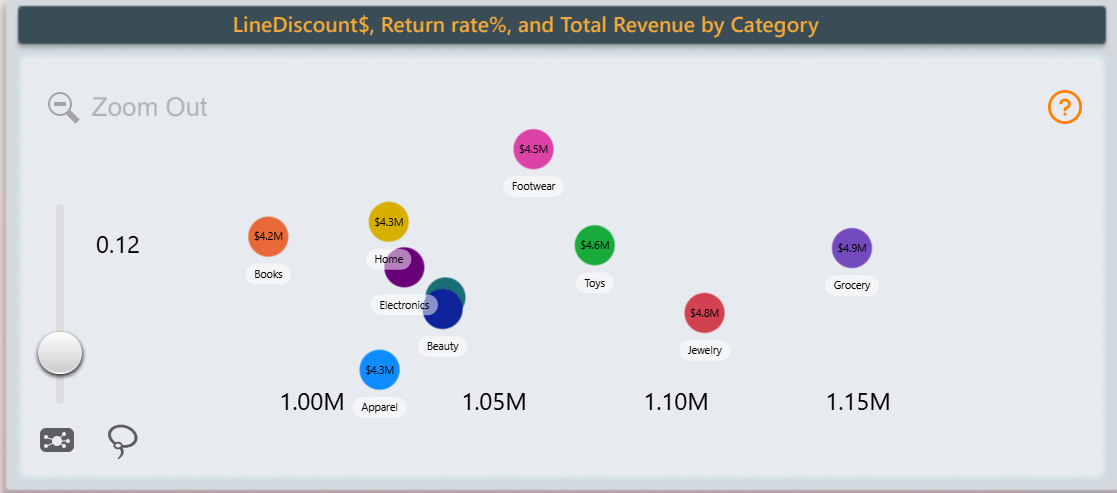
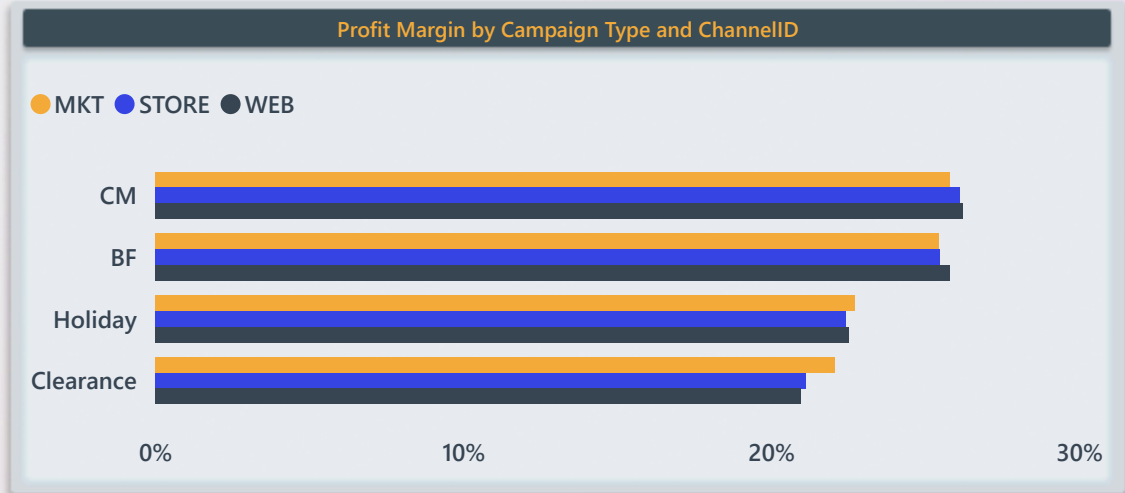
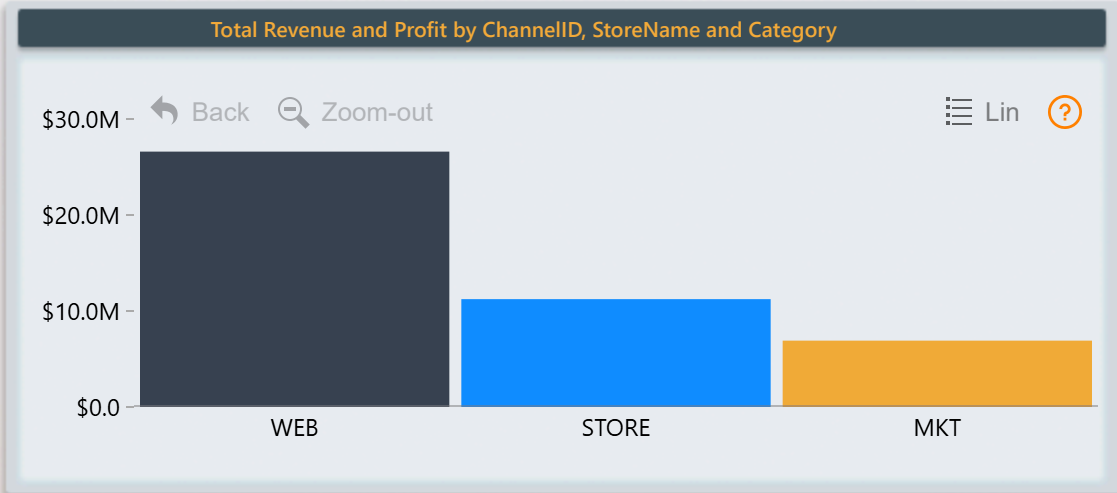
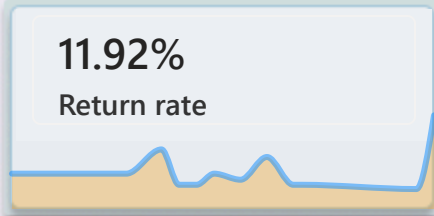
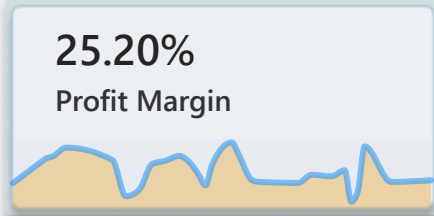
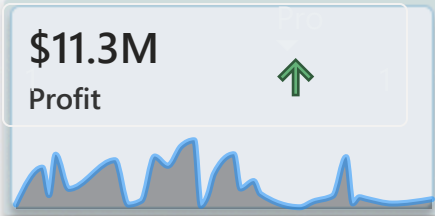
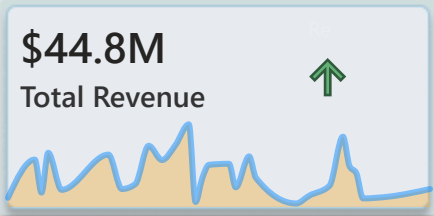
Payment Type

BNPL

Card

Cash

PayPal





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Fiscal Month

FY25-11

FY25-12

FY26-01

Payment Type

BNPL

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\$44.8M

Total Revenue



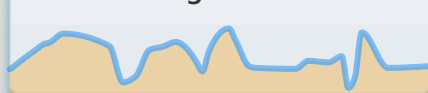
\$11.3M

Profit



25.20%

Profit Margin



45K

Order count

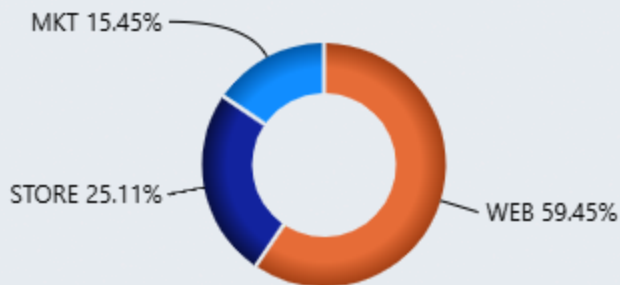


11.92%

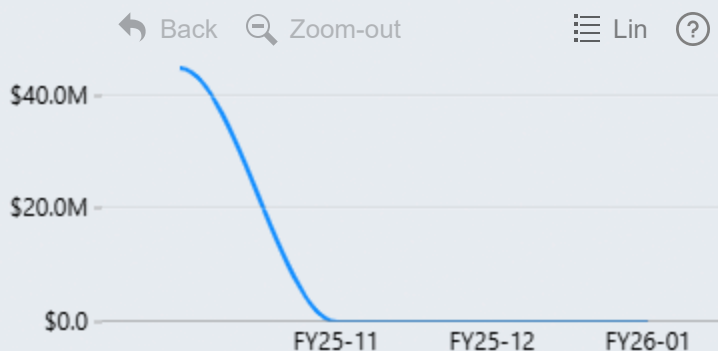
Return rate



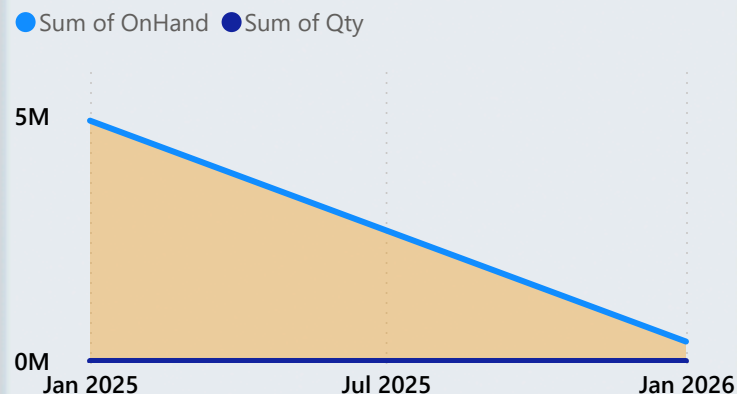
Total Revenue by ChannelID



Total Revenue and Order count by Date



Sum of OnHand and Sum of Qty by Year

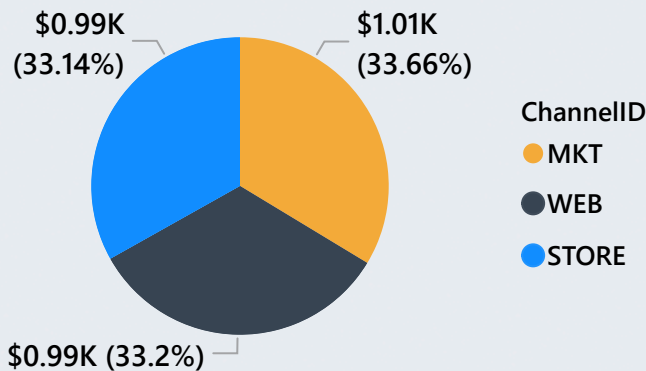


Warehouse and carrier

WarehouseID DHL FedEx UPS USPS

WarehouseID	DHL	FedEx	UPS	USPS
W01	1.29	1.25	1.28	1.26
W02	1.24	1.24	1.25	1.25
W03	1.31	1.29	1.28	1.22
W04	1.24	1.25	1.27	1.25
W05	1.26	1.25	1.30	1.22

Avq Basket Size by ChannelID



Count of CustomerID by Channel Type

