



Holiday-Omnichannel Retail, Sales and Marketing report

Category

Search Here



Fiscal Month

FY25-11

FY25-12

FY26-01

Payment Type

BNPL

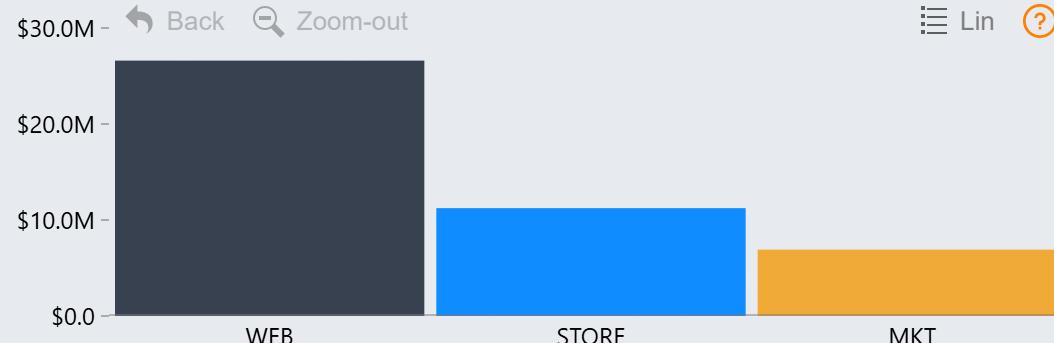
Card

Cash

PayPal

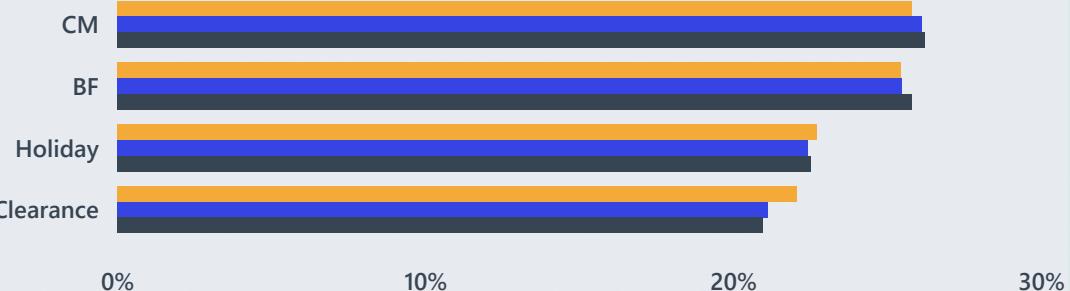


Total Revenue and Profit by ChannelID, StoreName and Category

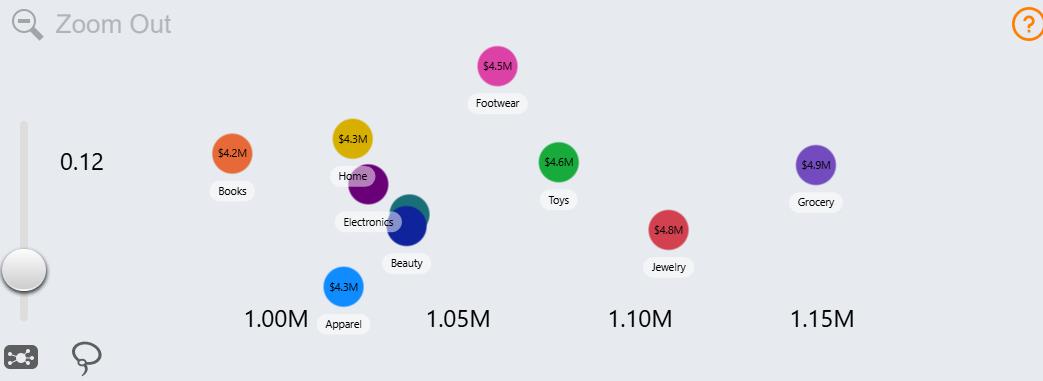


Profit Margin by Campaign Type and ChannelID

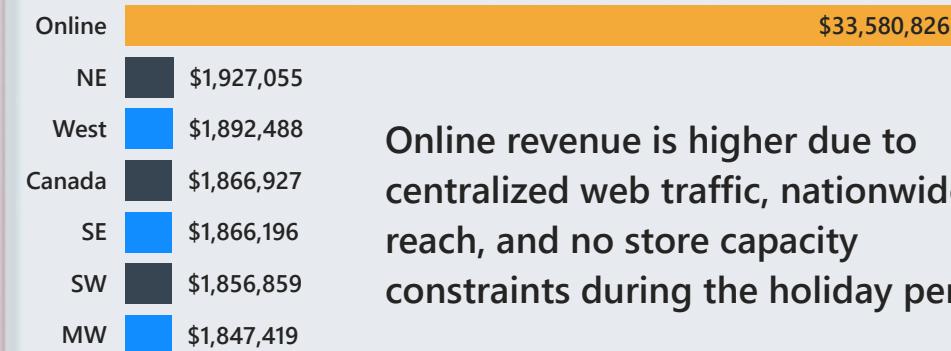
MKT ● STORE ● WEB



LineDiscount\$, Return rate%, and Total Revenue by Category



Total Revenue, Profit and Order count by Region



Online revenue is higher due to centralized web traffic, nationwide reach, and no store capacity constraints during the holiday period.



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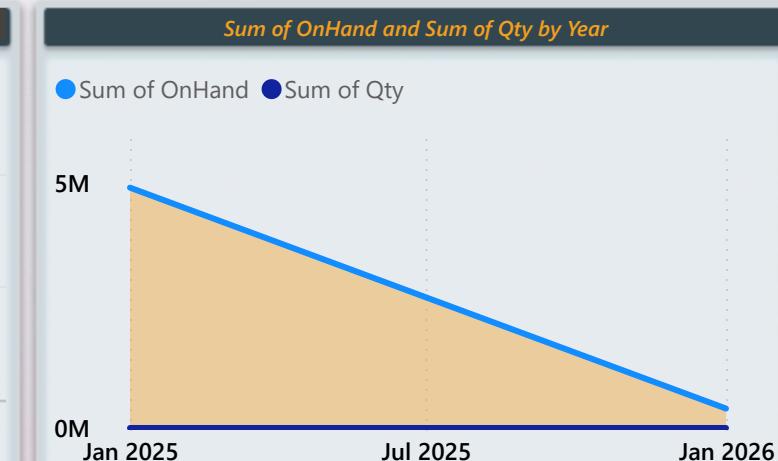
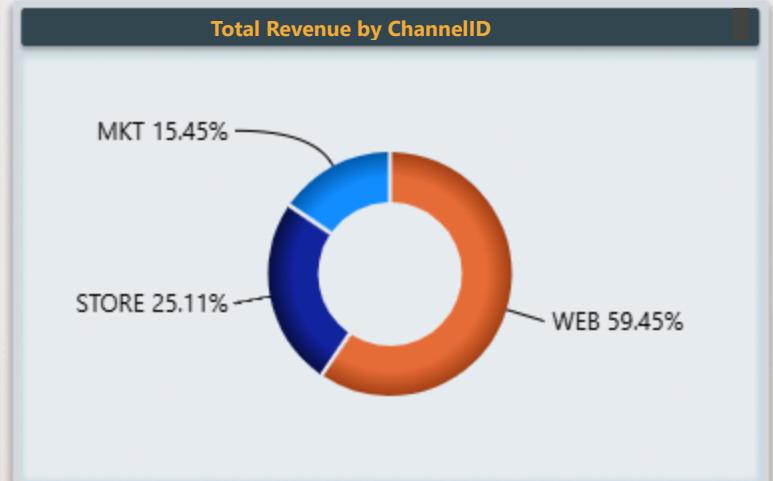
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Warehouse and carrier

WarehouseID DHL FedEx UPS USPS

WarehouseID	DHL	FedEx	UPS	USPS
W01	1.29	1.25	1.28	1.26
W02	1.24	1.24	1.25	1.25
W03	1.31	1.29	1.28	1.22
W04	1.24	1.25	1.27	1.25
W05	1.26	1.25	1.30	1.22

