

Project 6: Banksy at Northeastern

For this project, I did the comparison between the Banksy-like artwork on Northeastern's campus and actual Banksy artwork, stating that while the work at Northeastern looks like a Banksy, the difference in artist and motivation means that it is not in fact a Banksy.

The two viewports that I chose for this project were a default web browser (1366x768) and my phone which is a Samsung Galaxy S7 (414x732). My goal with my designs was to have the text and photographs in separate boxes so that there would be a visual consistency

between the computer and phone layouts.

Of my 4 concepted designs, I decided to go with the first option as I felt it gave the most context (2 photos instead of just 1), it gave the most space for the text to be as large as needed on the phone version, and it had the most consistency of layout between the two viewport sizes.

For the visual design of my webpage, I decided to go with a simple grey-white color scheme, accented by the bright reds in the photographs. I wanted to give the webpage a similar feeling to the concrete walls that both the Banksy and the Jef Aerosol works were stenciled on, with the photographs framed by white boxes to give the image of polaroid photographs. However, I kept things very simple and minimalistic, as I did not want to get too visually distracting with any wild font choices or textures.

