



# CONNECTING

## CAREERS

**JOB FAIR / OPPORTUNITIES / FRANCHISES**

**9-11 OCTOBER 2025 / ROMAERO**

# THE CONCEPT

ConnectING Careers is a fresh take on the classic job fair — built to match the reality of today's workforce and the needs of modern employers and employees. It's where companies, job seekers, and future founders meet in a space designed for real connection — not just collecting CVs.

We're focused on high-growth industries like Energy, Tech, Healthcare, Green Jobs, Retail, Creative, Finance, Engineering, and more, bringing together a mix of talent, ambition, and opportunity — all under one roof.

This event isn't about booths and brochures. It's about creating a full experience that helps people show up prepared, confident, and ready to engage — and gives brands like yours the space to be seen, heard, and remembered.

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# WHAT'S HAPPENING, WHERE & WHEN

The first edition of **ConnectING Careers** will take place **October 9–11** at **ROMAERO**, Bucharest — and it's built to deliver more than just foot traffic.

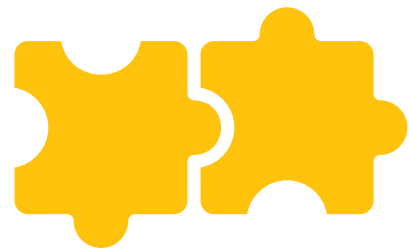
We've created 10 custom-designed zones, each responding to a specific need in the hiring and career journey. From international job opportunities and personal branding to business building and talent scouting, every area plays a role in making connections that matter.

Each zone is its own experience — interactive, practical, and built with both companies and job seekers in mind.

ROMAERO

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# TALENT, BUSINESS & OPPORTUNITY ZONES



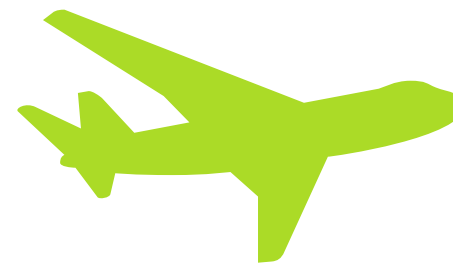
## Exhibition Area

The core of the event — a high-traffic space where companies meet job seekers face-to-face. This is your brand's moment to stand out, spark conversations, and connect directly with future employees or collaborators in a setting built for visibility and interaction.



## Job Center

Built for companies that don't need a full booth. This zone works like a curated job library — showcasing open roles via flyers, posters, and digital boards. Visitors can browse, save, and apply later.



## Global Opportunities

A dedicated space for international employers and programs looking to connect with Romanian talent. Whether you're recruiting for roles abroad or offering remote opportunities, this is where global meets local.



## Franchise Corner

Perfect for companies looking to scale and grow. This area connects franchise-ready businesses with attendees interested in investing, partnering, or launching their own venture.



# THE PITCH TABLE

**The space for bold ideas and real-time feedback.**

At the Pitch Table, job seekers, young founders, and creators get 2 minutes to pitch themselves, their projects, or business ideas — directly to employers, investors, and industry pros. It's speed networking with purpose, designed to spark quick decisions and fresh connections.



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# THE PREP STATION

The Prep Station is a hands-on support zone designed to help job seekers — and future founders — show up confident, polished, and ready to make moves. It's personal branding made practical, and a great space for sponsor activations too.

## ★ Dress to Impress

A mini-style lounge where attendees can get outfit tips, wardrobe tweaks, or even small upgrades to help them feel put together.

## ★ Glow-Up Station

Fast and easy grooming touch-ups: hair, makeup, skincare. This space helps attendees feel fresh and camera-ready, with support from beauty and care partners.

## ★ Photo Studio

A professional studio with good lighting and great photographers — because a strong LinkedIn profile picture still matters. Free, quick, and high quality.

## ★ Experts Nest

Real advice from real professionals. Quick CV reviews, portfolio tips, and honest career feedback from HRs, recruiters, or coaches.



# ING ARENA

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The ING Arena is our main stage and content zone, designed to keep people inspired, informed, and engaged across three themed days. Whether it's a keynote, panel, or live activation, this is where thought leadership meets audience energy.

## Day 1

### Innovation

Panels and talks on what's next in tech, energy, AI, sustainability, and the future of work. A space for industry leaders and innovators to speak on trends, tools, and how to future-proof your career.

## Day 2

### Networking

Interactive activities, challenges, and team-building games that mix employers with potential hires. It's not about stiff handshakes — it's about collaboration, chemistry, and seeing talent in action.

## Day 3

### Growth

Workshops built around soft skills and real-world success. Public speaking, confidence building, pitching, storytelling, and more — designed for job seekers and entrepreneurs who want to level up.



# Special Areas/ Event Areas

**Dress to Impress**

powered by  zalando

**Glow Up Station**

powered by S E P H O R A

**CV Photo Booth**

powered by  zalando

**Talk. Match. Hire.**

powered by  zalando

**CV Prep Station**

powered by  zalando

**Quick Job Match**

powered by  zalando

**Franchise Corner**

powered by  zalando

**Opportunity Center**

powered by  zalando

**ING Arena**

**3-Minute Table**

powered by  zalando

**The Pitch Table**

powered by  zalando

**Exhibition Area**

Pe industrii + International – Industrii in focus



# ING ARENA

## Day 1 - Innovation

Despre – Future Jobs – More focused on where jobs and industries are heading and how to adapt to it

## Day 2 - Networking

Un semi team-building/ poate si o competitie, intre cu angajatori si vizitatori sau pitch session open mic

## Day 3 - Growth

Workshop-uri/Ateliere pe dezvoltare personala pentru vizitatori