Supermart Sales Analysis

🏠 **Home**

📈 **Sales trend**

🌍 **Region**

🗂️ **Category**

** *"Visual insights into sales growth, profitability, and customer buying patterns across regions and categories."*
** *"Analyze performance trends by region and category to support strategic planning and sales optimization."*

"Welcome! Use the buttons above to explore trends across months, regions, and product categories. The dashboard is interactive — click slicers to filter the data."

📅 Date Range 📅

From Jan 2015 to Dec 2018

📦 Total Record 📦

9994

💰 Total Profit 💰

3.75M

Q&A

💬 Ask a question about your data

Try one of these to get started

Sales Analysis

Region
- [ ] Central
- [ ] East
- [ ] North
- [ ] South
- [ ] West

Date

| 03-01-2015 📅 | 30-12-2018 📅 |

Category

All ▾

Total Sales by Region

4798743

Avg Monthly Sales

311.60K

Total Sales by Category

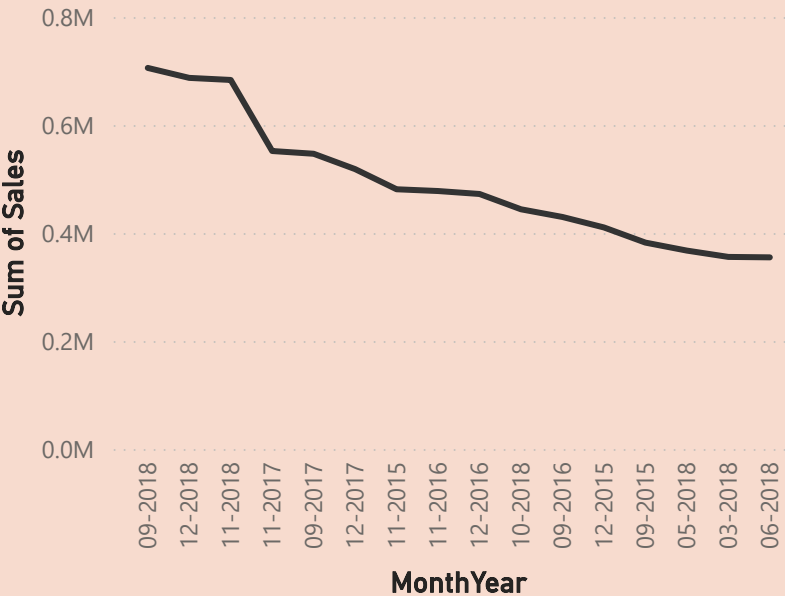# 2237546

Total Profit by City

150.82K

Total Sales by City
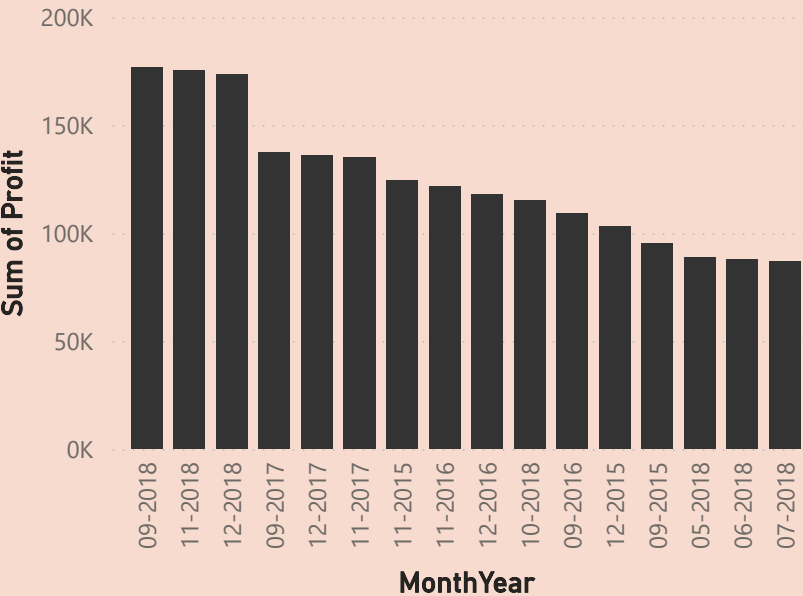
606820

Total Sales by Customer Name

299361

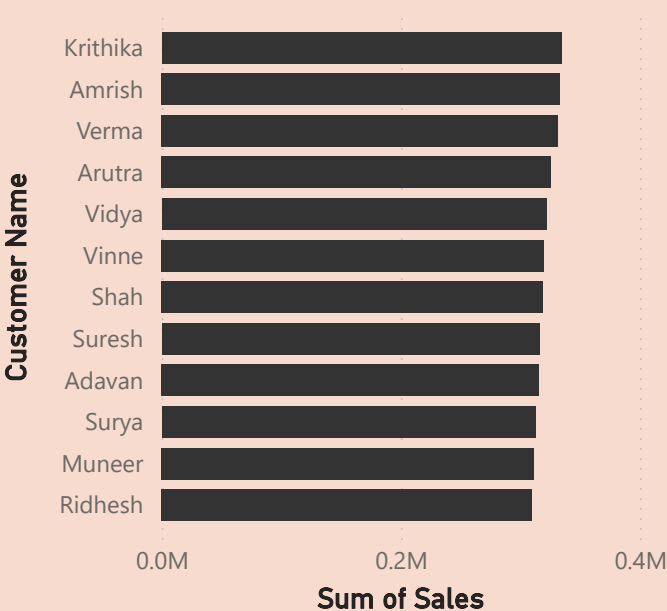## Sum of Sales by MonthYear

Sum of Profit by MonthYear

Sum of Sales by Customer Name

Region Analysis

Region
All ⌄

Category
All ⌄

Top Region
West

Count of Region by MonthYear

11-2017	02-2017	04-2016	06...	06...	06...	06...	07...	07...	07...
01-2015	02-2018	04-2017	4	4	4	4	4	4	4
01-2016	03-2015	04-2018	07-2018	09...	09...	09...	09...	10...	
01-2017	03-2016	05-2015	4	4	4	4	4	4	
01-2018	03-2017	05-2016	08-2016	10-20...	11-20...	12...	12...		
02-2015	03-2018	05-2017	08-2017	10-20...	11-20...	4	4		
02-2016	04-2015	05-2018	08-2018	10-20...	11-20...	12-2017	12-2018		

Table

Region	Bakery	Beverages	Eggs, Meat & Fish	Food Grains	Fruits & Veggies	Oil & Masala	Snacks	Total
West	714312	662247	711966	699652	657821	662965	689780	4798743
East	588241	577206	677830	598868	564237	622071	619915	4248368
Central	448343	501194	516642	463683	526507	453293	558494	3468156
South	361385	344666	360963	353069	352162	298859	369357	2440461
North						1254		1254
Total	2112281	2085313	2267401	2115272	2100727	2038442	2237546	14956982

Sum of Sales by Region

West
East
Central
South
North
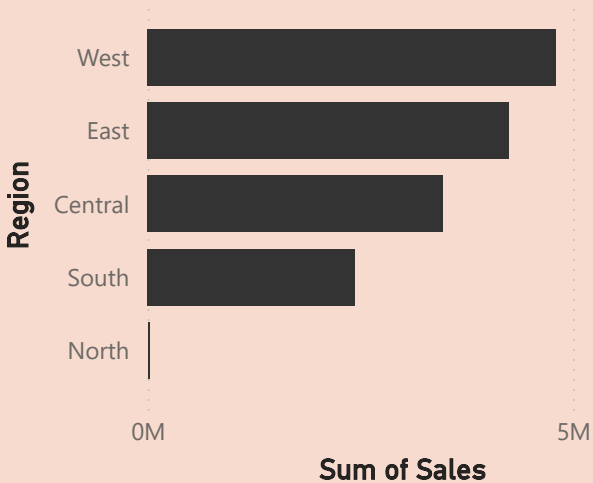
0M — 5M — Sum of Sales

Total Profit and Sum of Discount by Region

0M
0.62M
0M
1.19M
0.86M
0M
0M
1.07M
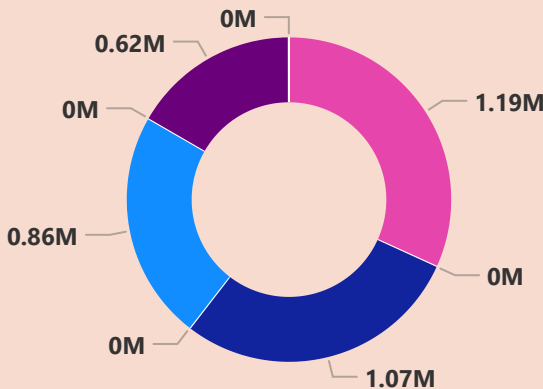
Sum of Sales and Sum of Profit by Year and Region
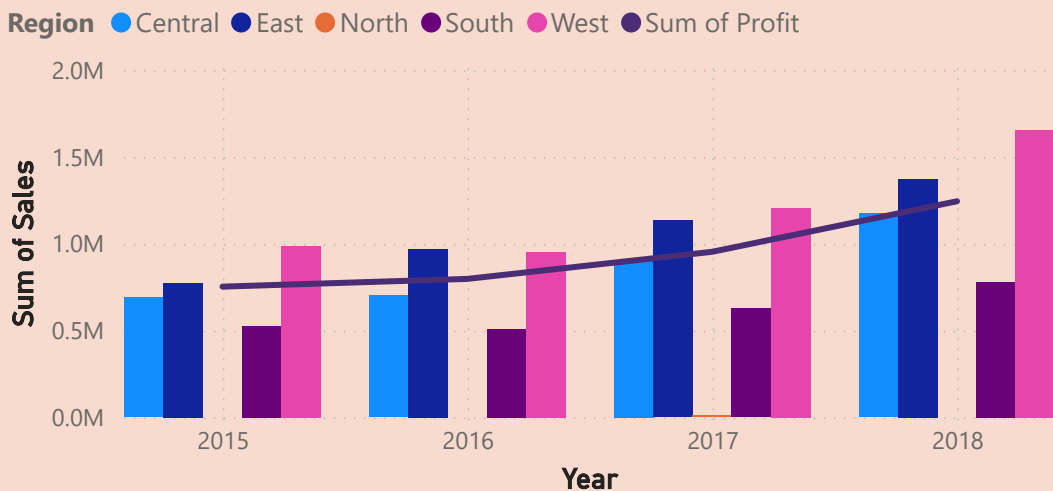
Region ● Central ● East ● North ● South ● West ● Sum of Profit

Sum of Sales: 2.0M, 1.5M, 1.0M, 0.5M, 0.0M

Year: 2015, 2016, 2017, 2018

Category Analysis

Region	Sub-Category	MonthYear	Category	Top Category Sales
All ⌄	All ⌄	All ⌄	All ⌄	**2M**

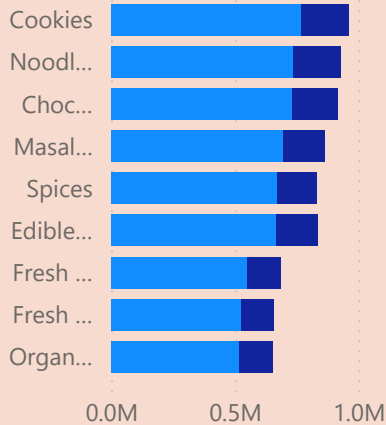| Avg Category profit	Top Category	Top Profit Category
535.30K	Eggs, Meat & Fish	Snacks

Total Sales and Total Profit by Sub Category

● Total Sales ● Total Profit

Cookies
Noodl...
Choc...
Masal...
Spices
Edible...
Fresh ...
Fresh ...
Organ...

0.0M   0.5M   1.0M

Total Sales and Total Pr...

Sum of Sales by Category

2M (13.63%)   2M (15.16%)
2M (13....)   2M (14....)
2M (14.05%)   2M (14.14%)
2M (14.12%)
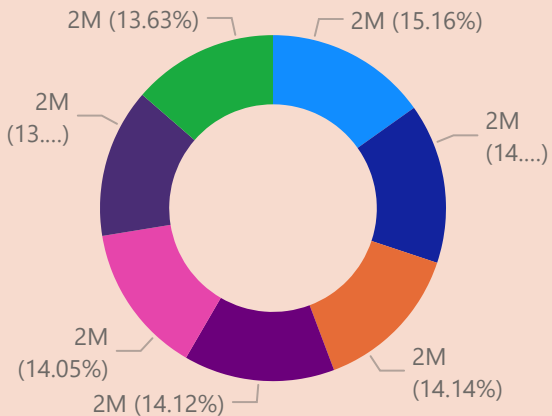
Sum of Profit and Top Category by Sub Category and Category

Sum of Profit

0.2M

0.0M

Health... Soft Dri... Noodles Breads ... Cookies Chocola... Biscuits Masalas Edible O... Cakes Spices Mutton Fish Eggs Organic ... Fresh Fr... Organic ... Fresh Ve... Organic ... Dals & P... Atta & F... Rice Chicken
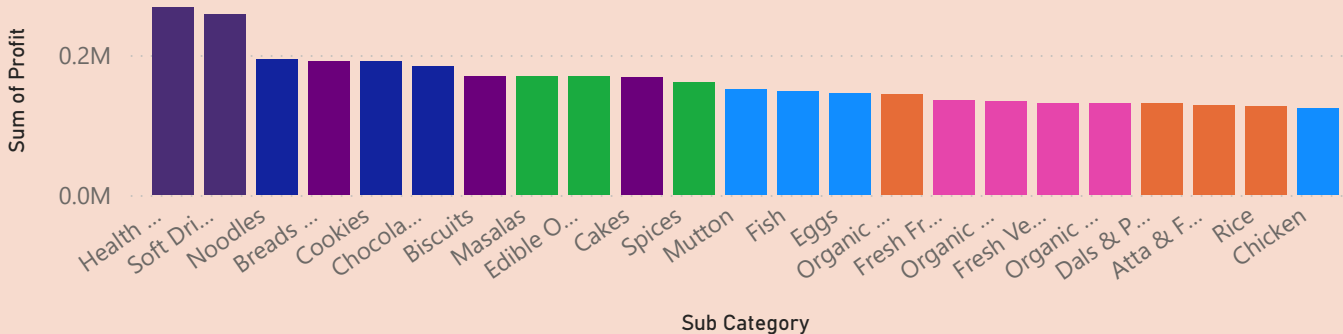
Sub Category

Average of Profit and Top Profit Category by Category

Category	
Eggs, Meat...	381
Food Grains	379
Beverages	375

0   500
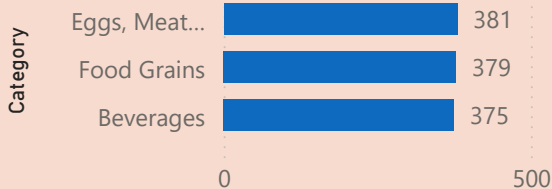
Sum of Discount by Sub Category

Sum of Disco...

200

100

Healt... Soft... Cook... Brea... Choc... Noo... Masa... Edibl... Biscu... Cakes Spices Mutt... Orga...
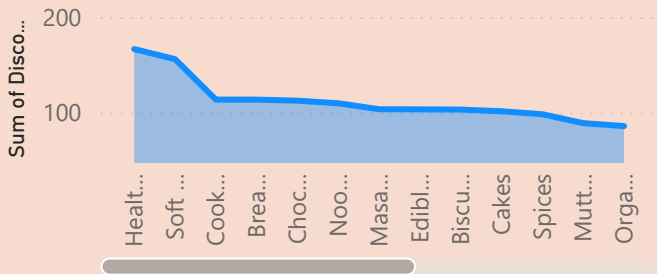
Sum of Sales by Category and Region

Region ● Central ● East ● North ● South ● West

Sum of Sales

2M

0M

Eggs, M... Snacks Food Gr... Bakery Fruits & ... Beverages Oil & M...