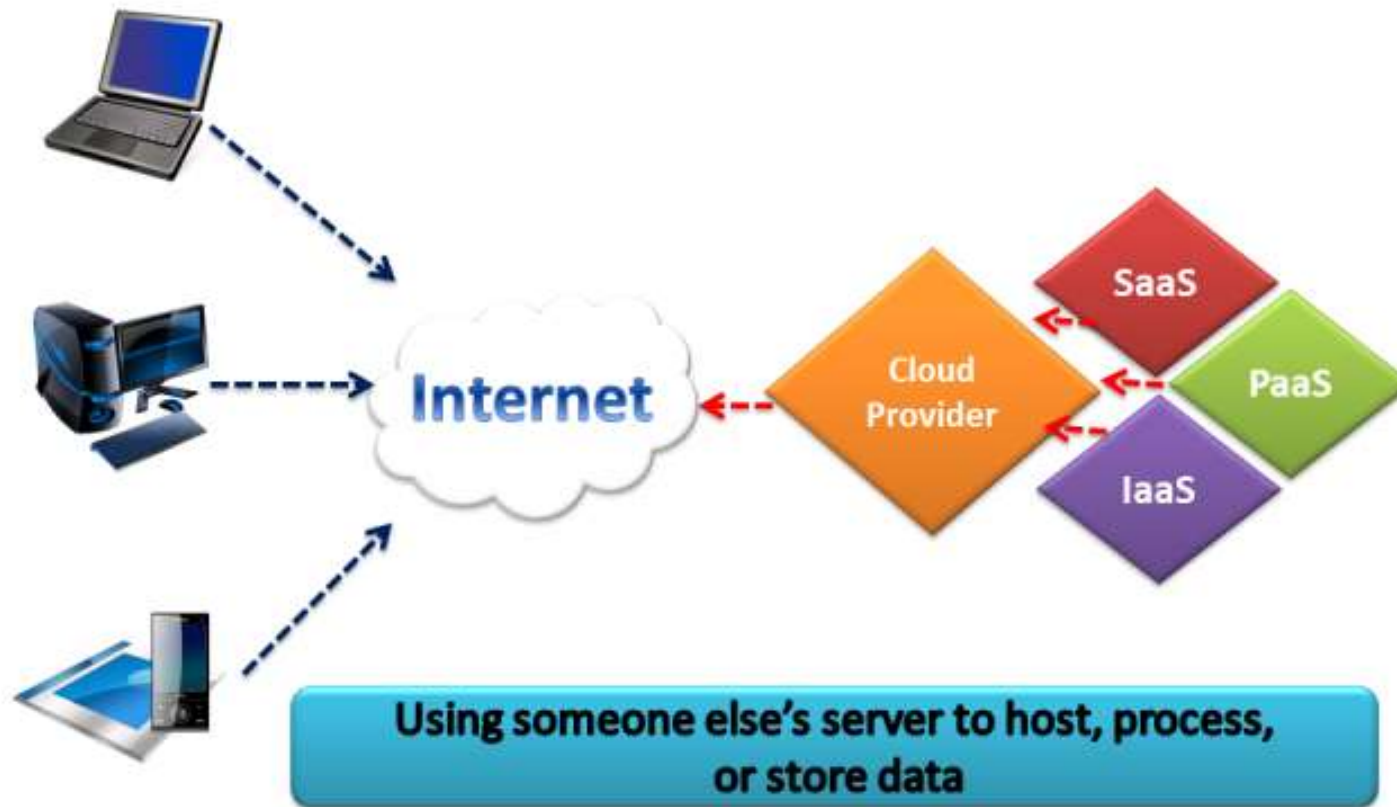


Cloud Computing

What is Cloud?

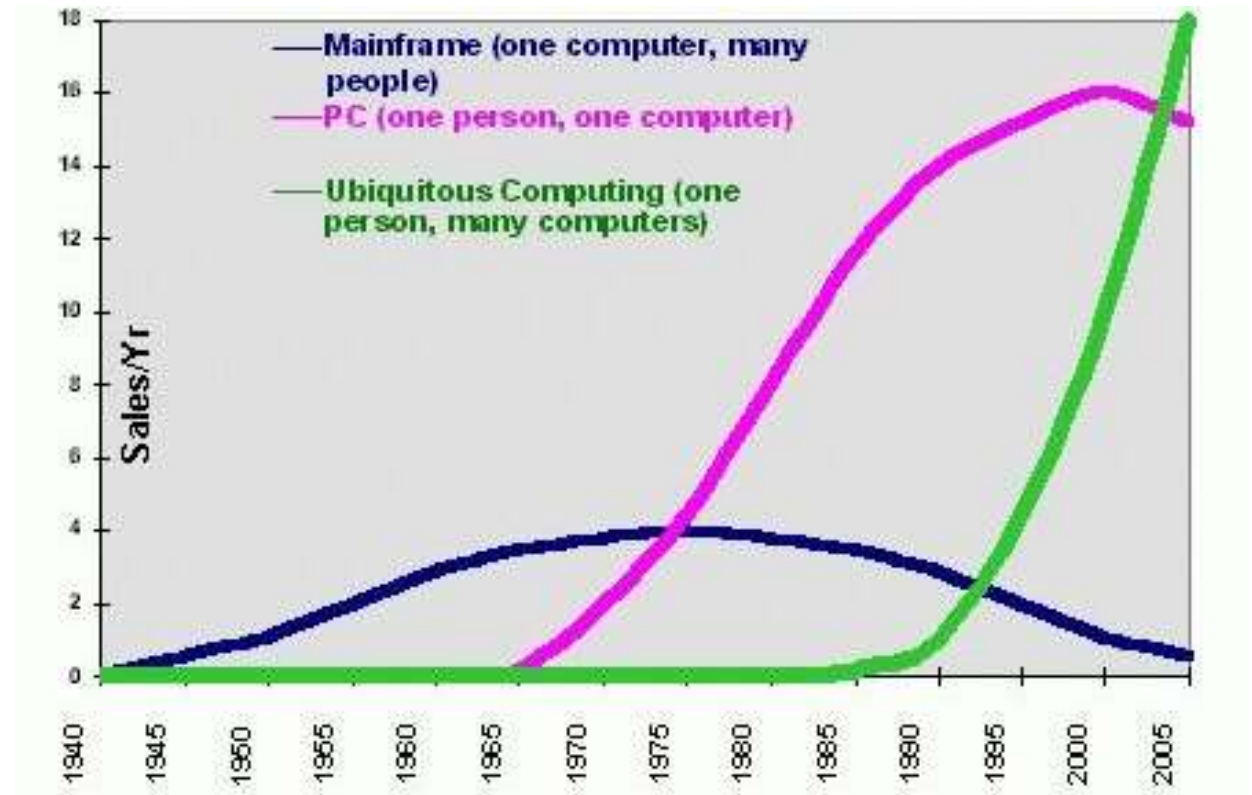


Pros and Cons



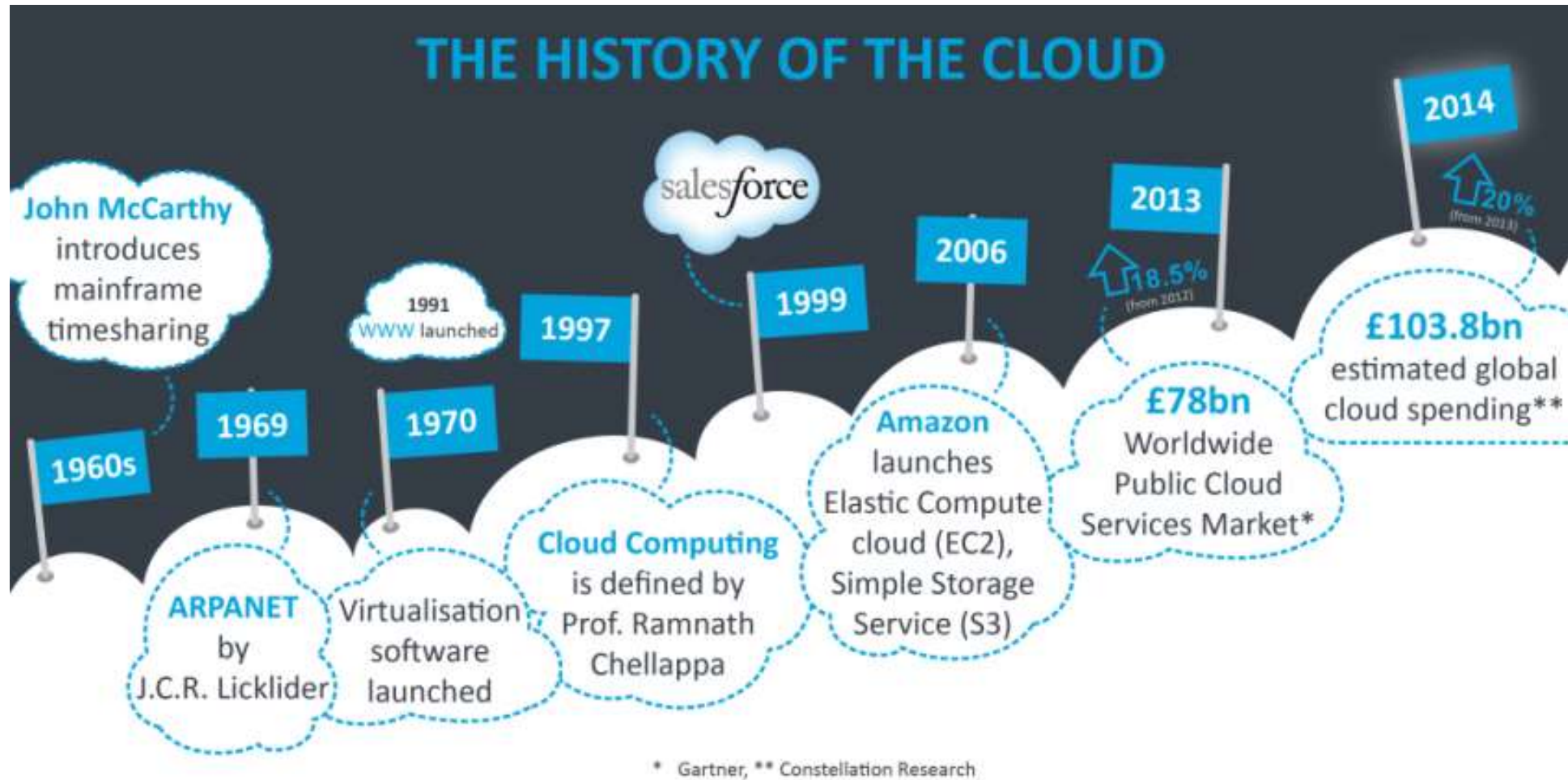
Trends in Computing

- Centralized
- Distributed Computing
- Cloud Computing

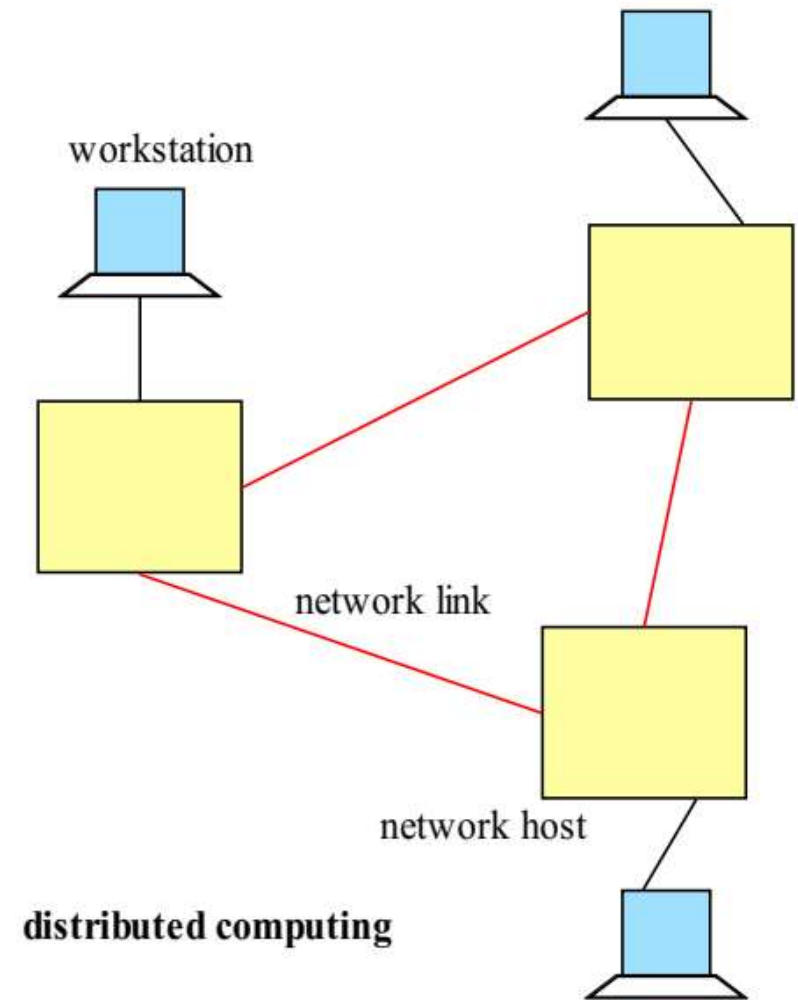
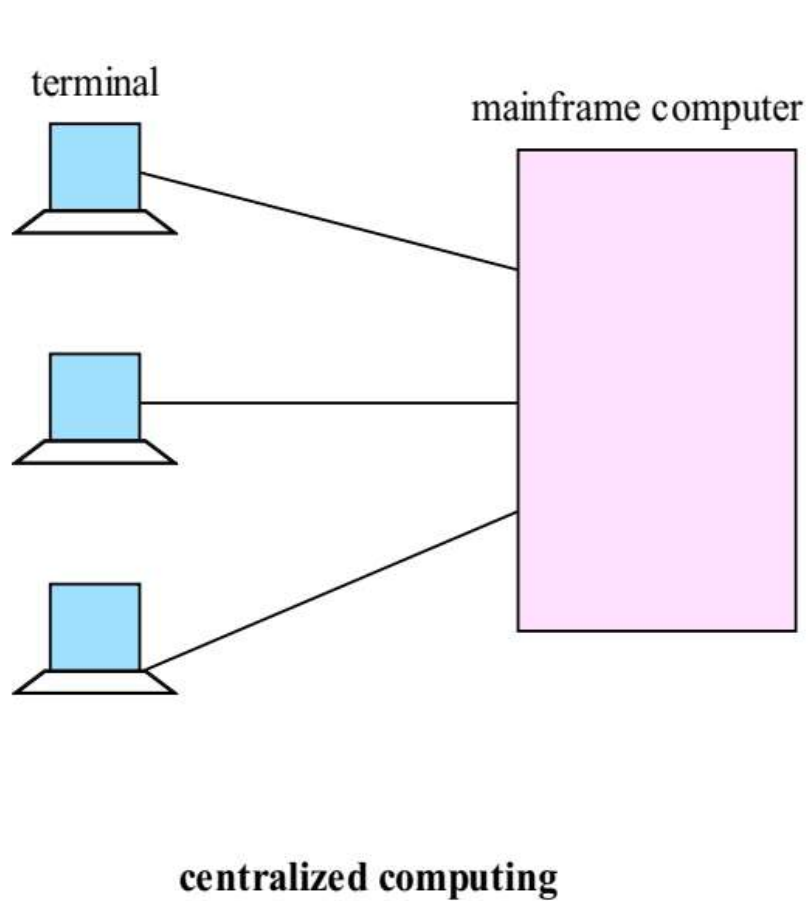


Evolution of Cloud Computing

- Idea first came in the 1950s



Centralized vs. Distributed Computing

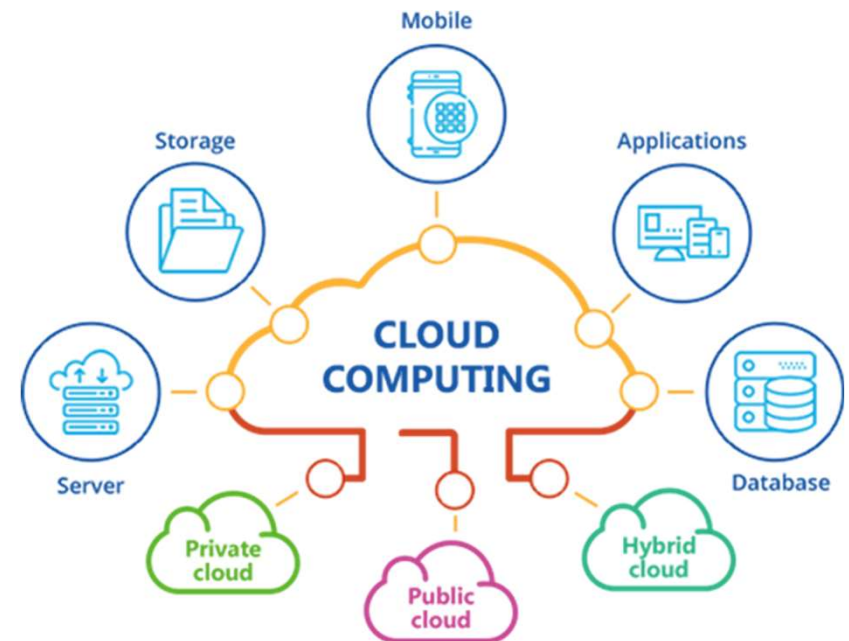


Centralized vs. Distributed Computing

- In a centralized system, there is a
 - Single component
 - Single point of control
 - Single point of failure
- A distributed system is
 - A collection of independent computers, interconnected via a network,
 - Capable of collaborating on a tasks
 - Examples:
 - client-server
 - Peer to Peer

Cloud Computing

- Model for enabling convenient and on-demand network access to a shared pool of computing resources e.g.
 - networks,
 - servers,
 - storage,
 - applications
 - Services
- These resources can be rapidly provisioned and released with minimal management effort or service provider interaction



Essential Characteristics

- On-demand self-service
 - A consumer can provision computing capabilities, such as server and network storage, as needed automatically without requiring human interaction.
- Broad network access
 - Capabilities are available over the network
- Resource pooling
 - The provider's computing resources are pooled to serve multiple consumers
- Measured Service
 - Resource usage can be monitored and controlled providing transparency.
 - Used for billing
- Rapid elasticity
 - Scale rapidly outward and inward

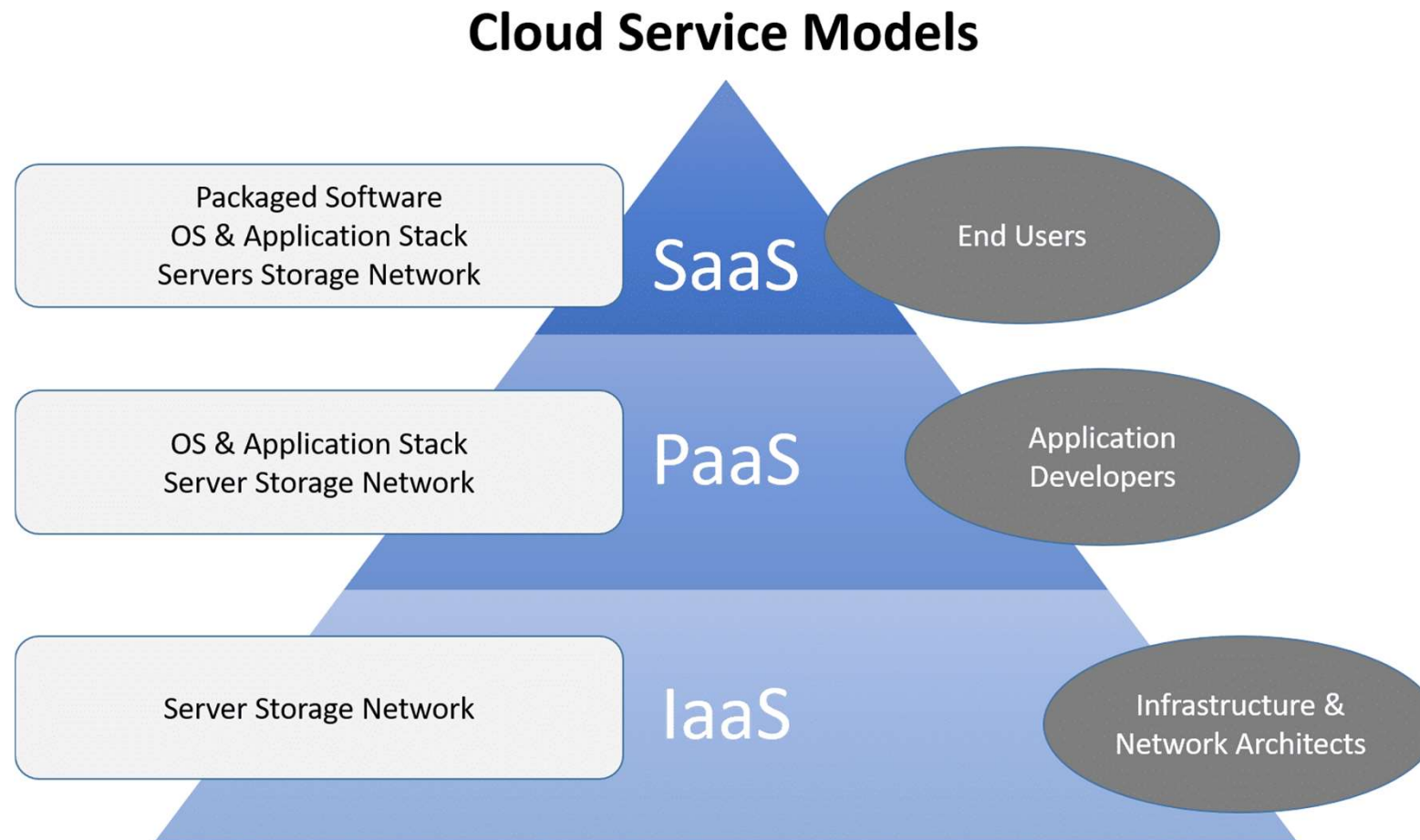
Common Characteristics

- Massive Scale
- Resilient Computing
- Geographic Distribution
- Virtualization
- Service Orientation
- Low Cost Software
- Advanced Security

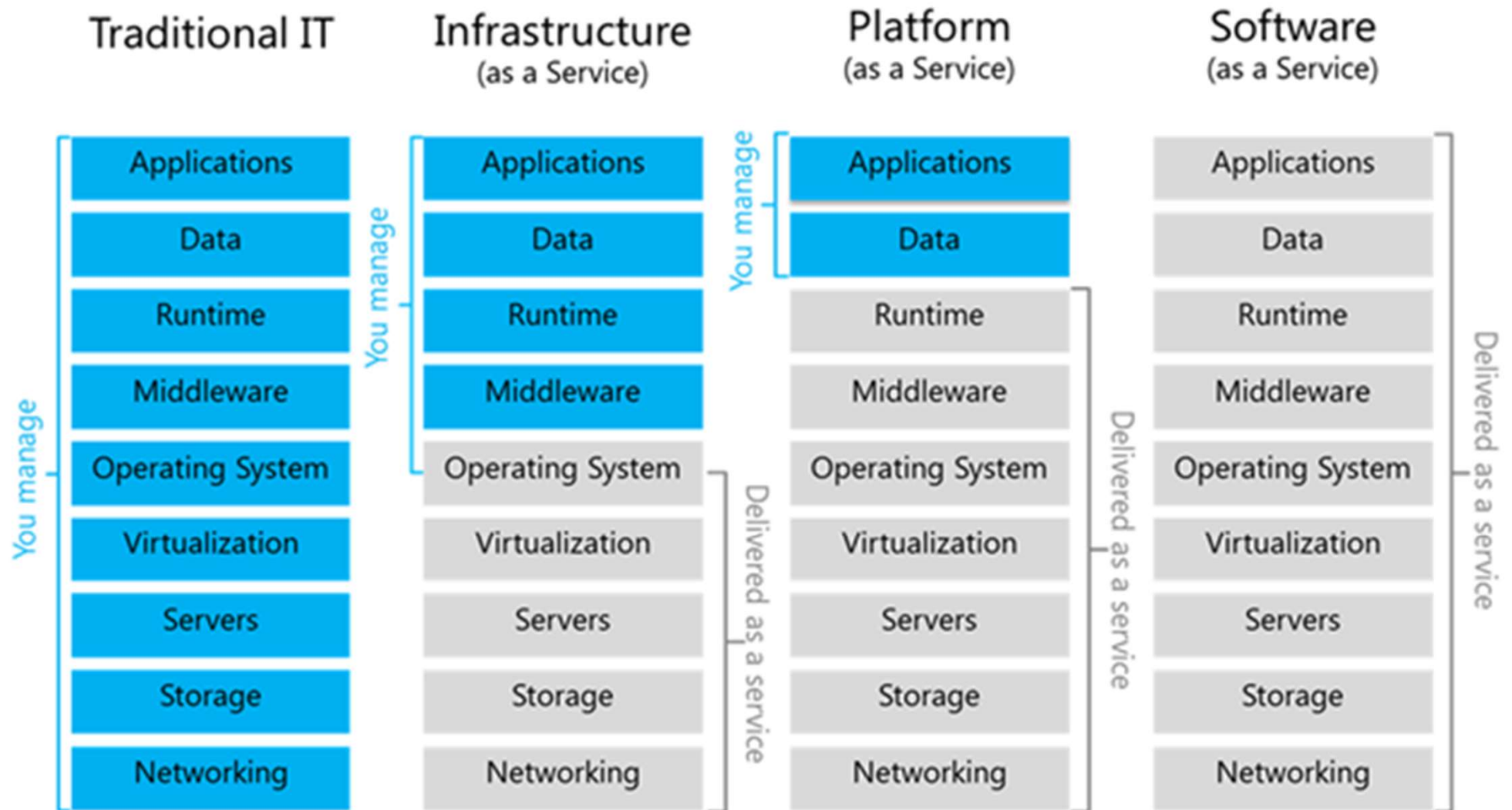
Cloud Services Models

- Software as a Service (SaaS)
 - e.g: Google Spread Sheet
- Cloud Infrastructure as a Service (IaaS)
 - DigitalOcean
 - Azure
 - AWS
- Platform as a Service (PaaS)
 - The consumer does not manage or control the underlying cloud infrastructure:
 - network, servers,
 - operating systems, or storage
 - Has control over the deployed applications and
 - Configuration settings

Cloud Services Models

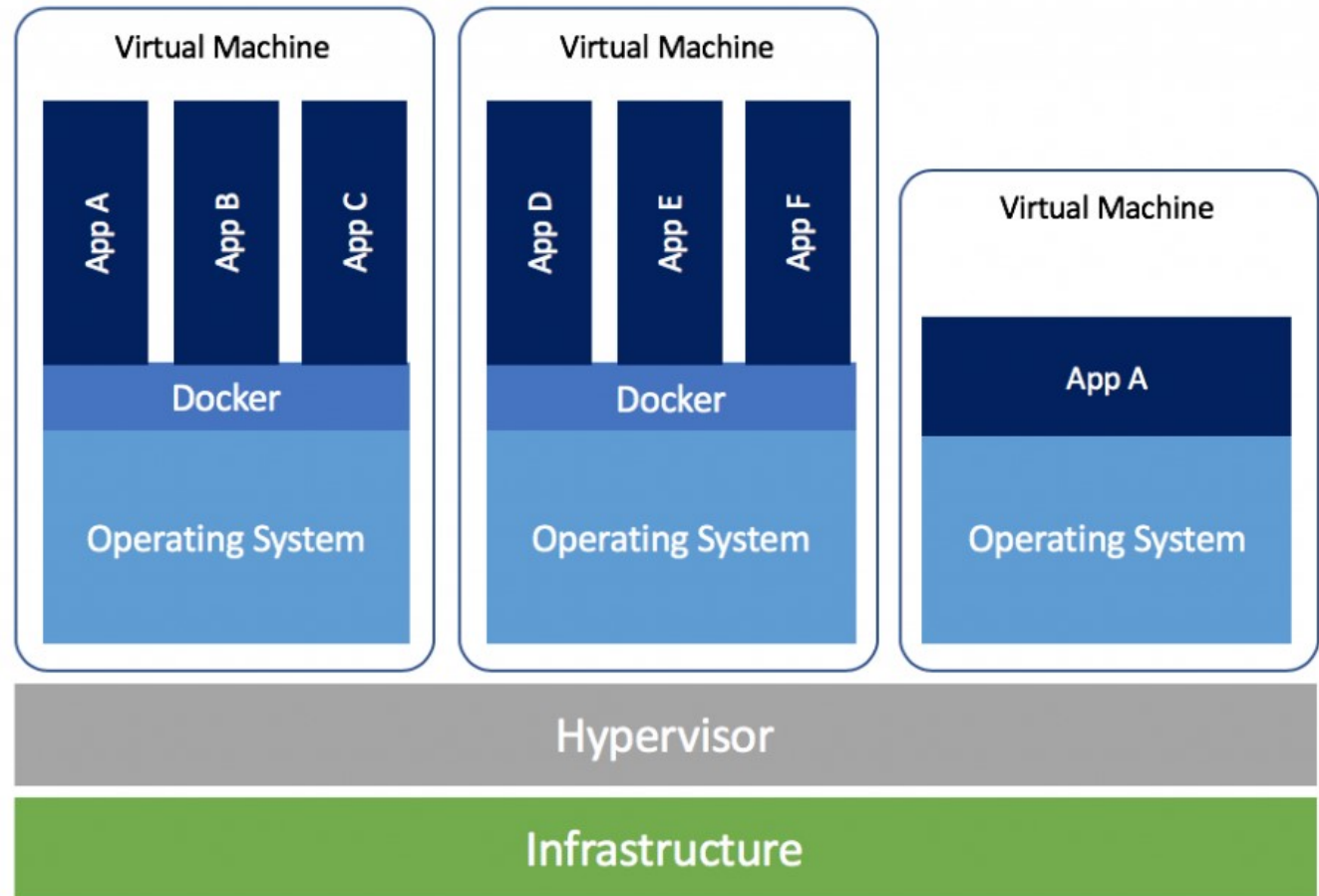


Cloud Services Models



Virtual Machines

- VM technology allows multiple virtual machines to run on a single physical machine



Top cloud applications

- Mail and Messaging
- Archiving
- Backup
- Storage
- Security
- Virtual Servers
- CRM (Customer Relationship Management)
- Collaboration across enterprises

AWS Services

Overview of Amazon Web Services

- AWS (Amazon Web Services) is a Cloud Provider
- In 2006, Amazon Web Services (AWS) began offering IT infrastructure services to businesses as web services
 - Now commonly known as cloud computing.
- Today, AWS provides a highly reliable, scalable, low-cost infrastructure platform in the cloud
- AWS powers hundreds of thousands of businesses in 190 countries around the world.
- AWS powers some of the biggest websites in the world
 - Amazon.com
 - Netflix

AWS Services

Deployment & Management

Application Services



Amazon
SQS



Amazon
ElasticTranscoder



Amazon
SES



Amazon
AppStream



Amazon
CloudSearch

Mobile Services



Amazon
Cognito



Amazon
Mobile Analytics



Amazon
SNS

Enterprise Applications



Amazon
WorkDocs



Amazon
WorkSpaces



Amazon
WorkMail

Application Services

Administration & Security



AWS
DirectoryService



AWS
IAM



AWS
Trusted Advisor



AWS
Config



AWS
CloudTrail



Amazon
CloudWatch

Deployment & Management



Amazon
CloudFormation



AWS
OpsWorks



AWS
CodeDeploy

Analytics



Amazon
Kinesis



AWS
Data Pipeline



Amazon
EMR

Foundation Services

Compute

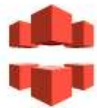


Amazon
EC2



AWS
Lambda

Storage & Content Delivery



Amazon
CloudFront



Amazon
Glacier



AWS
Storage Gateway



Amazon
Content Delivery

Database



Amazon
DynamoDB



Amazon
RDS



Amazon
Redshift



Amazon
Elastic Cache

Networking



Amazon
Route 53



Amazon
VPC



AWS
Direct Connect

Hands-on: AWS Account Registration

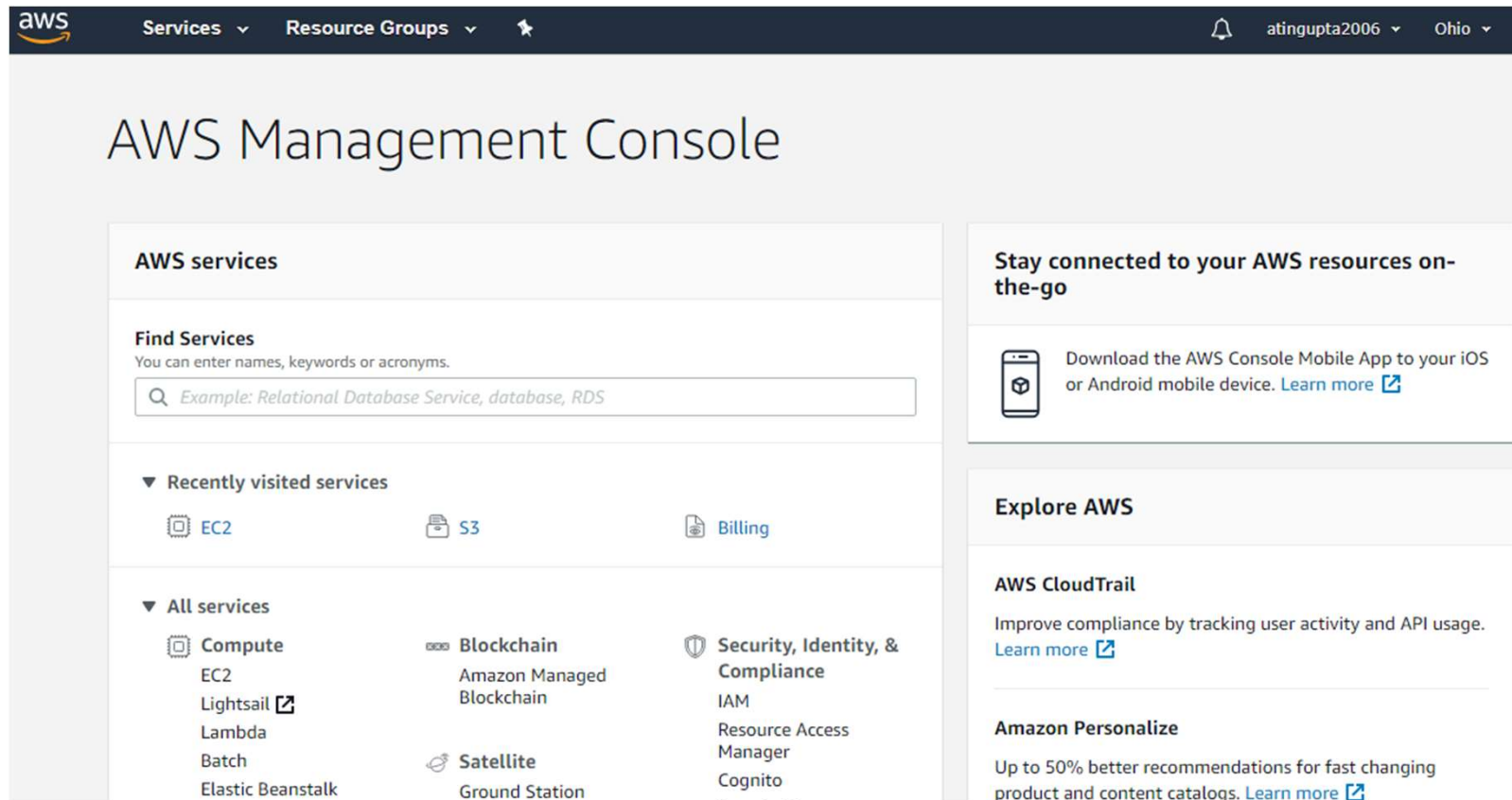
- Step 1 – Visiting the Signup Page:
 - <https://aws.amazon.com/free/>
- Step 2 – Entering User Details
- Step 3 – Filling up the Debit Card / Credit Card details
 - This will not charge anything from your account (except for a verification amount that will be refunded back)
- Step 4 – Identity Confirmation
 - Need to select a mode to confirm your identity
 - It could be a Text Message or a Voice call to your valid phone number.
- Step 5 – Selecting a Support Plan
 - Select Basic plan for free tier
- Wait 10-15 minutes before the account can be activated. You will get e-mail
- Login to the account

Hands-on: Understand the AWS Free Tier

- Refer to below URL to understand what all services are free:
 - <https://aws.amazon.com/free/?all-free-tier.sort-by=item.additionalFields.SortRank&all-free-tier.sort-order=asc>

Hands-on: AWS Management Console Overview

- A graphical interface used to interact with AWS services and features
- Can manage all aspects of AWS services, as well as AWS account.

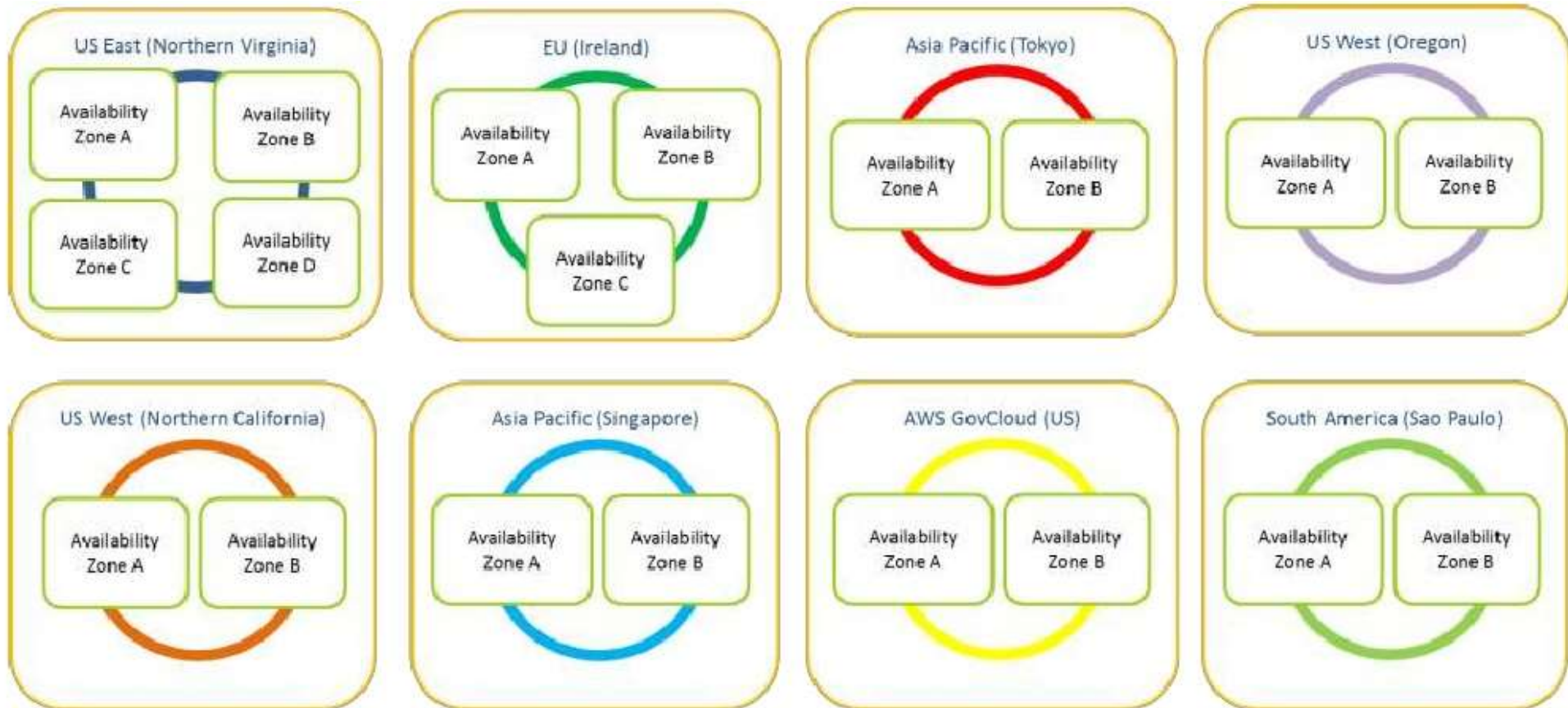


AWS Regions

- AWS has Regions all around the world
- A geographical location with a collection of availability zones
- Mapped to physical data centers in that region.
- Every region is physically isolated and independent
- A region is a cluster of data centers



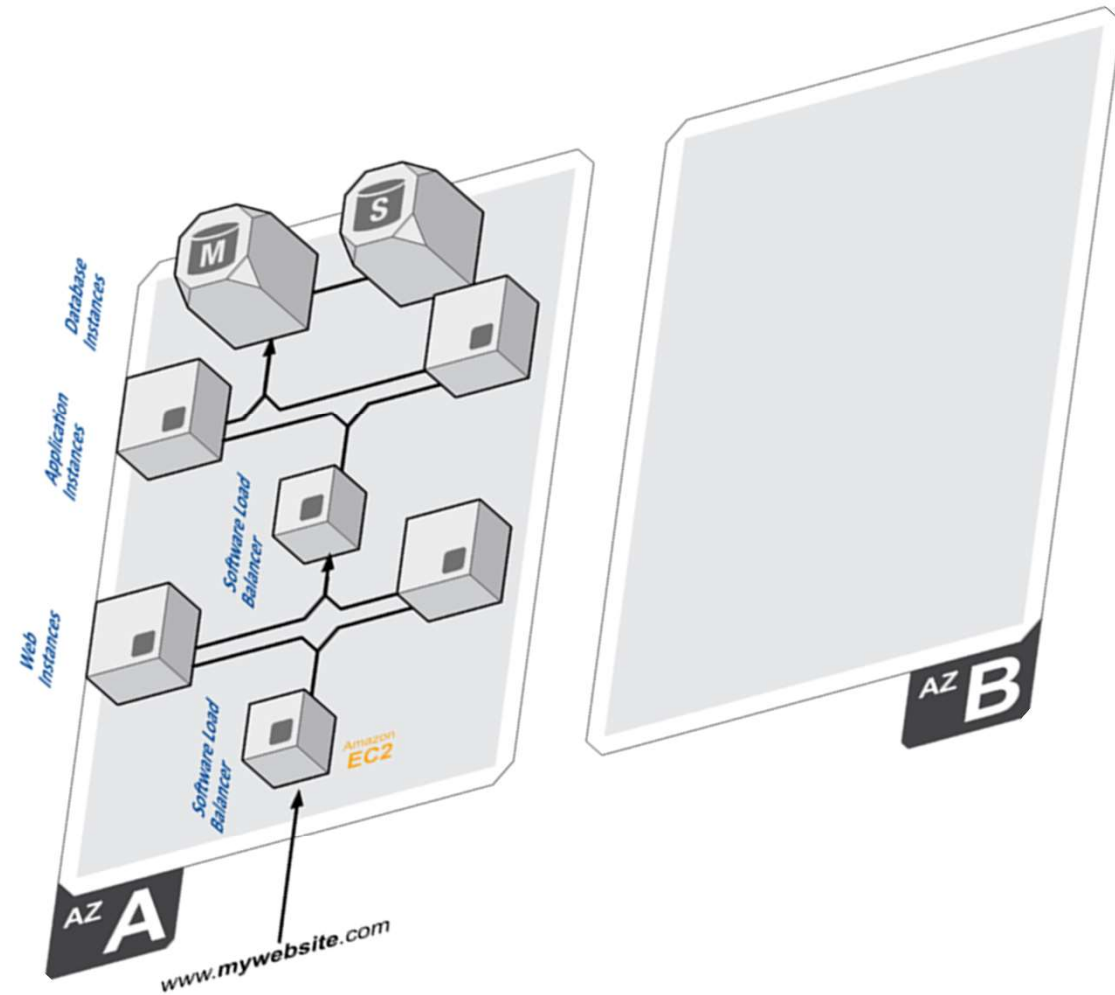
Region and Availability Zones



Customer Decides Where Applications and Data Reside

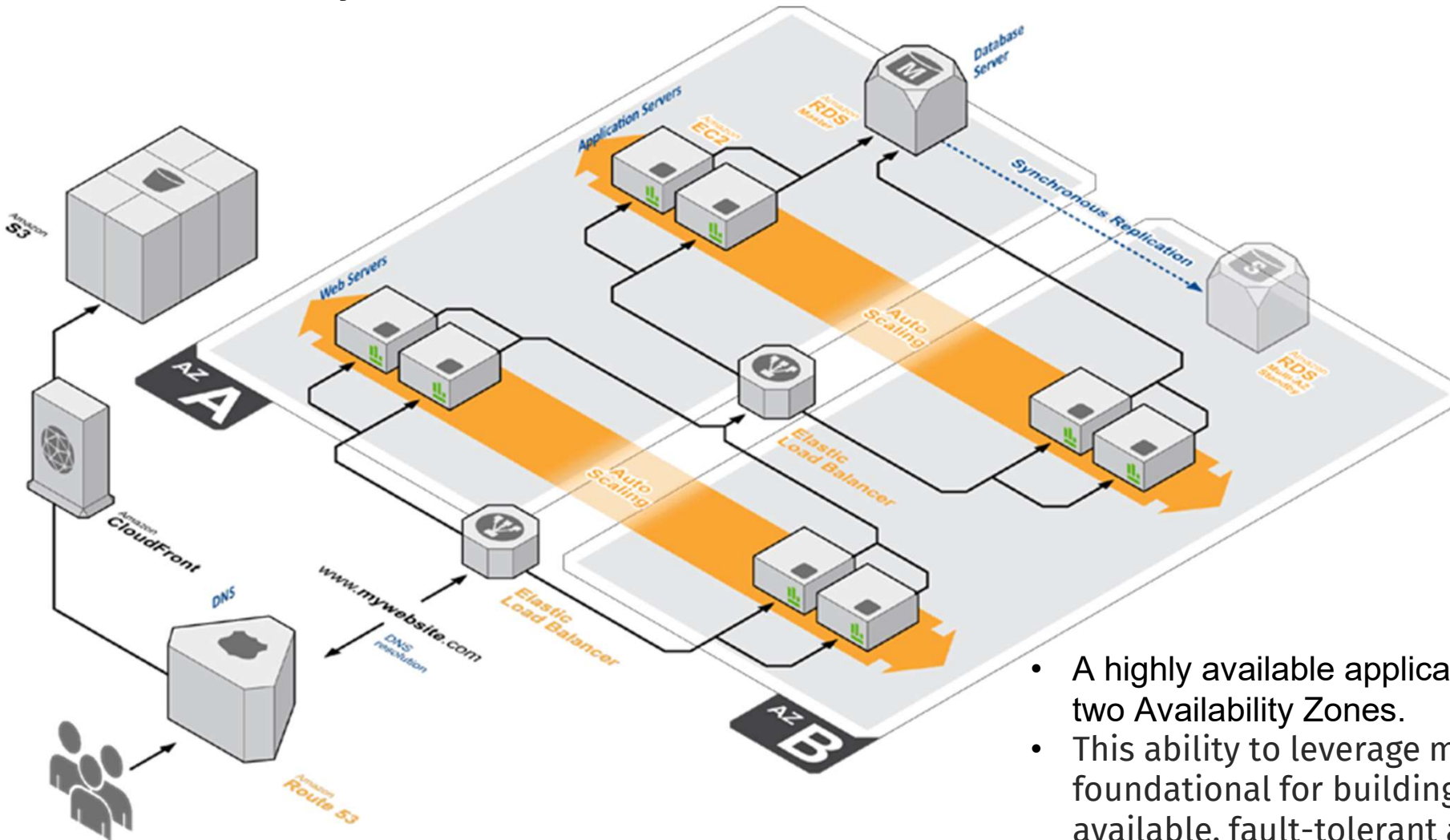
Availability Zones

- Each region has many availability zones
 - (usually 3, min is 2, max is 6).
- Example:
 - ap-southeast-2a
 - ap-southeast-2b
 - ap-southeast-2c
- Inside each region, you will find two or more availability zones
- Each zone hosted in separate data centers from another zone.
- No two zones share a data center.



Underutilizing an AWS region with two availability zones.

Availability Zones



- A highly available application leveraging two Availability Zones.
- This ability to leverage multiple zones is foundational for building a highly available, fault-tolerant application using AWS.

Reference – Regions and Zones

- <https://docs.aws.amazon.com/AWSEC2/latest/UserGuide/using-regions-availability-zones.html>

AWS Pricing

- AWS Pricing offers the most amazing options
- You can rent a server for as low as 5\$ a month!
- AWS offers incredible free tier option

How does AWS pricing work?

- Pay as you Go
 - AWS offers, pay as you go model, that is you only pay what you use.
- Payless by using more
 - AWS bills you for the hour. The more AWS resources you use, the less the hourly rates become.
- Save when you reserve
 - You can reduce your costs up to 75 percent when you use reserved instances compared to On Demand instances.



AWS Pricing Models

- No Upfront
 - Don't pay anything before you reserve the instance
 - But since there is no advance payment, the costs are higher than the other two options.
- Partial Upfront
 - Pay a partial amount when you are reserving the instance
 - The costs in this model are lesser as compared to No upfront
 - But is still more expensive than full upfront
- Full Upfront
 - Pay the whole amount when you are reserving the instance
 - The pricing is least in this case, since you are paying the full payment.

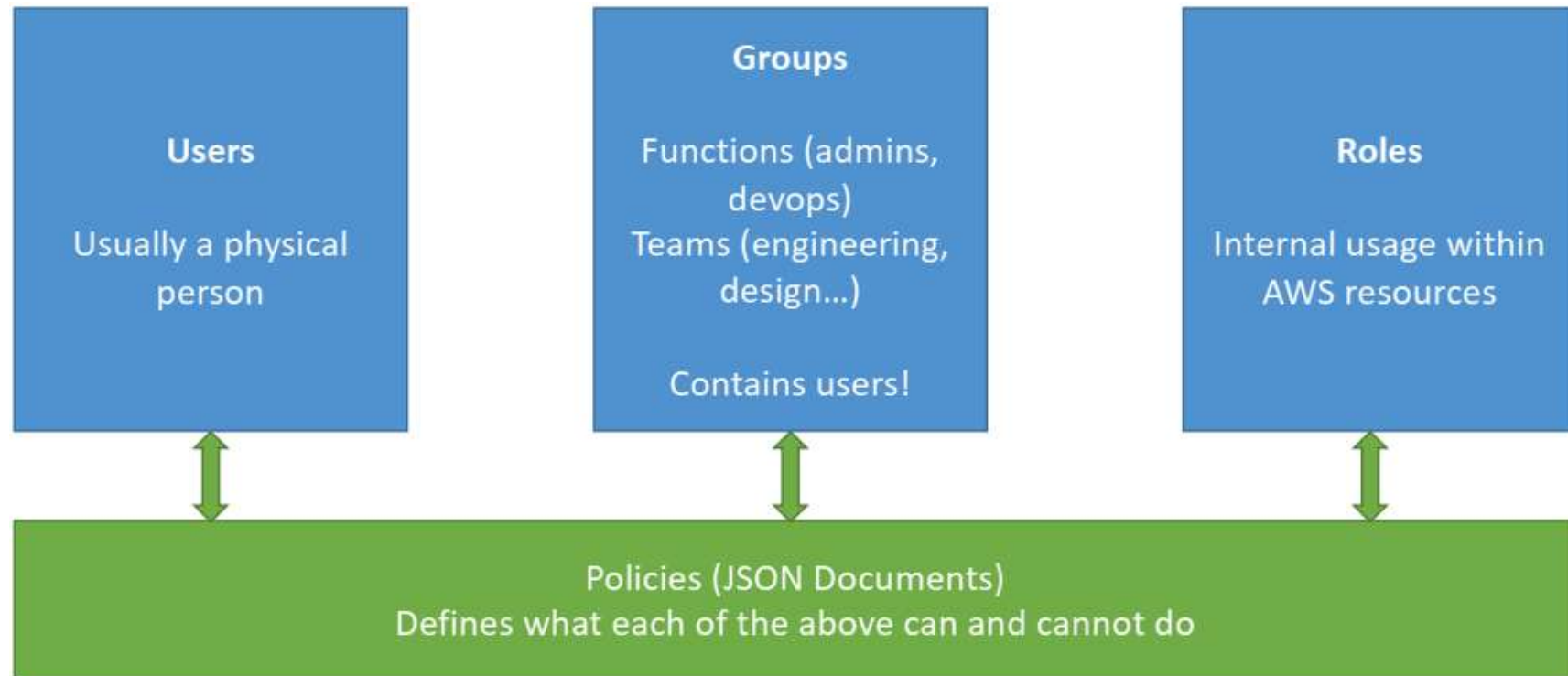
Hands-on: Calculate your savings

- AWS offers two types of calculators for you to foresee what will be your expenses:
 - AWS Calculator
 - To calculate your monthly expenses
 - Can be used to foresee, what will be your expenditure if you use a certain set of resources
 - Provides templates
 - <https://calculator.aws/>
 - TCO (Total Cost of Ownership) Calculator
 - Used to compare one service's price to another, or one infrastructure solution to the other
 - It matches your current infrastructure to the most cost-efficient AWS offerings.
 - <https://aws.amazon.com/tco-calculator/>

IAM Introduction

- IAM (Identity and Access Management)
- Your whole AWS security is there:
 - Users
 - Groups
 - Roles
- Root account should never be used (and shared)
- Users must be created with proper permissions
- IAM is at the center of AWS
- Policies are written in JSON (JavaScript Object Notation)

IAM Introduction



Thanks