



NAME: SABRINA

AGE: 30

GENDER: FEMALE

WORK: FASHION DESIGNER

WORK LOCATION: TORONTO, ON

WORK SCHEDULE: 9AM-5PM

#### INTERESTS:

ALWAYS LOVE TO DRAW AND CREATE  
NEW PATTERNS

STAYS UP-TO-DATED WITH NEW TRENDS,  
STYLES AND DESIGNS

FOLLOW TOP INFLUENCERS AND  
FASHION SHOWS FOR REFERENCES

FOLLOWING FASHION HISTORY AND  
LINKING DIVERSE CULTURES TO HER  
DESIGNS

INTERESTED IN USING ECO-FRIENDLY  
MATERIALS

FASCINATION WITH HOW COLORS  
INTERACT, EVOKE EMOTIONS AND  
CONTRIBUTE TO THE AESTHETICS OF  
DESIGN

#### GOALS:

GAINING INTERNATIONAL RECOGNITION  
AND EXPANDING INTO GLOBAL MARKETS

INFLUENCING FASHION TRENDS,  
INSPIRING FUTURE DESIGNERS,  
CONTRIBUTING TO FASHION INDUSTRY'S  
GROWTH

ENSURING DESIGNS ARE MARKETABLE,  
PROFITABLE, AND ACCESSIBLE TO  
INTENDED CUSTOMER BASE

KEEPING WITH CHANGING FASHION  
TRENDS WHILE MAINTAINING SIGNATURE  
STYLE

DEVELOPING UNIQUE ACCESSORIES  
WHICH WILL STAND OUT IN THE MARKET

INCORPORATING ECO-FRIENDLY  
MATERIALS

#### HOW OUR WEBSITE HELPS HER?

OUR WEBSITE IS A WELL RECOGNISED NETWORKING PLATFORM OFFERING OPPORTUNITIES FOR  
COLLABORATIONS EXPOSURE AND INDUSTRIAL CONNECTIONS

DESIGNERS CAN VISIT OUR WEBSITE AND FIND MODELS, PHOTOGRAPHERS, STYLISTS AND MAKE-UP ARTISTS  
TO COLLABORATE FOR SHOOTS AND PROLIFERATE THEIR BUSINESSES

DESIGNERS CAN CONNECT WITH ESTABLISHED FASHION PROFESSIONALS WHO CAN MENTOR THEM

OUR PLATFORM HAS JOB BOARD ALSO WHERE JOB SEEKERS CAN LOOK FOR VACANCIES AND EMPLOYERS  
CAN FIND ELIGIBLE CANDIDATES