Project One

Emulating a Print Layout

Description:

Attempt to reconstruct as faithfully as possible a magazine layout that you can find on Google using a provided HTML document, your own CSS and one or more images.

Instructions:

Please read and follow the instructions below carefully:

- Select a magazine cover from a Google search. Please select a layout that is challenging.
- Create a valid HTML document.
- Set the base language for the page, apply an appropriate character encoding, normalize the CSS, and add a meta tag to control basic rendering on a mobile device.
- Using an external CSS file, attempt to faithfully reproduce a web-appropriate version of the layout (you may use other images as substitutes for the ones in the articles provided for better resolution if you wish).
- Validate your HTML & CSS.
- Do the best you can in trying to make your layout resemble the magazine layout. Respect that Web is not print design, it is the Web.

Submitting Your Work:

Upload the HTML, CSS, any media files, and a copy of the cover to your account on the server and then post a link to the document in the project on Blackboard. Please also upload a .zip archive that includes your HTML file, your CSS file and any media files.

Evaluation:

Criteria	0 - 1	2 - 3	4 - 5	Mark

An effective CSS normalization or reset technique is applied, character encoding and base language are set, and the meta viewport element is added for mobile rendering.				
CSS syntax is correct, with effective comments, formatting and organization.				
CSS selectors are appropriate and effective, making good use of the cascade to write less code.				
The layout is built using either an elastic, liquid or fixed-width strategy that maintains its integrity with a variety of different browser window sizes (and browsers).				
There are other technical aspects of the assignment that go beyond what is required.				
The fit and finish of the page rival the print version and it looks like a convincing article that might be included in the online version of the selected magazine.				
The typography in the original article has been faithfully reproduced, making sure that the headings and body copy are legible and readable. Some modifications may be necessary to make the document more suitable for Web.				
Effort to take this project beyond the basic requirements is evident through innovation with the CSS.				
Total				**/40**