

Region

All

Retail Sales Performance Dashboard

Category

All

115.1K

Total Sales

4.6K

Total Profit

1898

Total Quantity

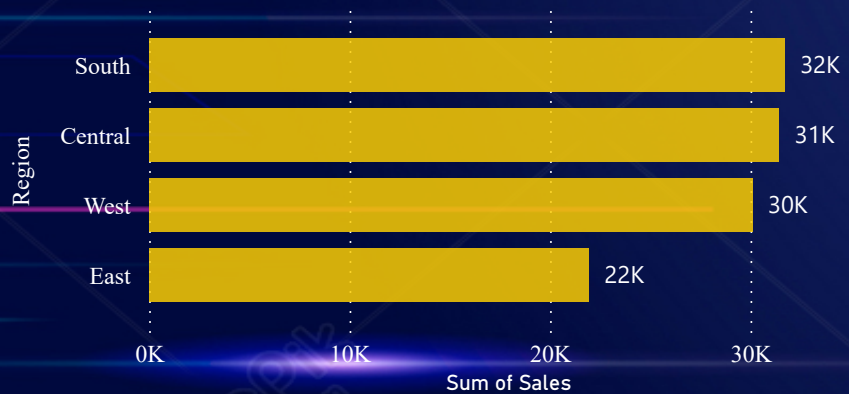
218.9

Average Order Value

4.0

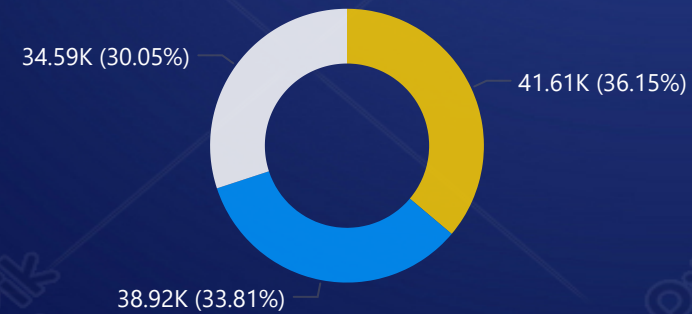
Profit Margin %

Sum of Sales by Region

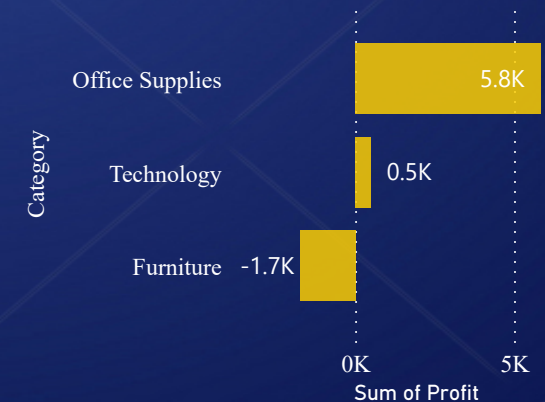


Sum of Sales by Category

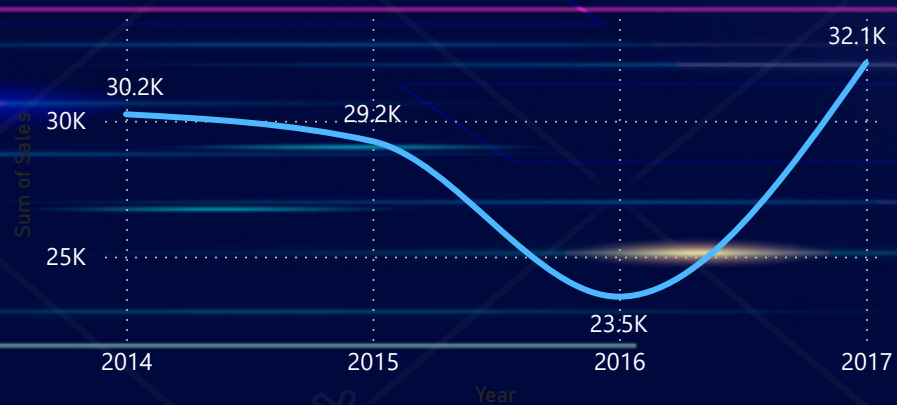
Category Furniture Technology Office Supplies



Sum of Profit by Category

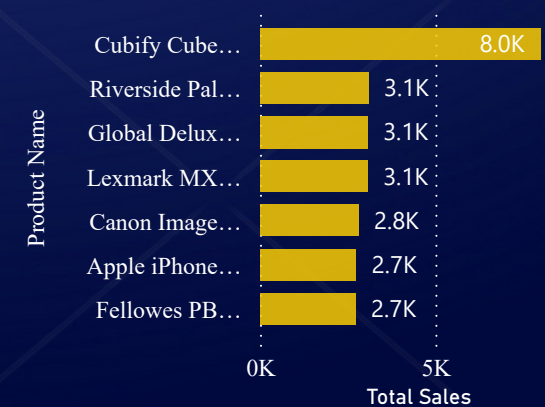


Sum of Sales by Year



| State | Sum of Sales | Sum of Profit |
|-------------|--------------|---------------|
| Alabama | 1,050.93 | 309.17 |
| Arizona | 2,013.43 | -102.67 |
| California | 19,202.68 | 4,051.41 |
| Colorado | 1,561.20 | -233.68 |
| Connecticut | 884.47 | 257.38 |
| Delaware | 546.67 | 141.99 |
| Florida | 6,072.17 | -312.69 |
| Total | 1,15,121.02 | 4,606.97 |

Total Sales by Product Name



4.61K

Total Profit

Advanced Sales & Customer Insights Dashboard

Category

All

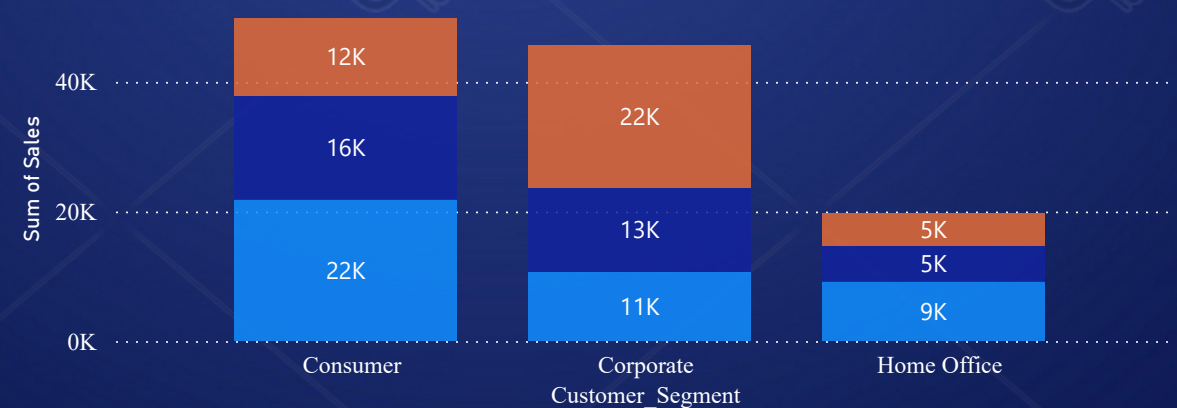
Sales vs Profit Analysis

Category Furniture Office Supplies Technology

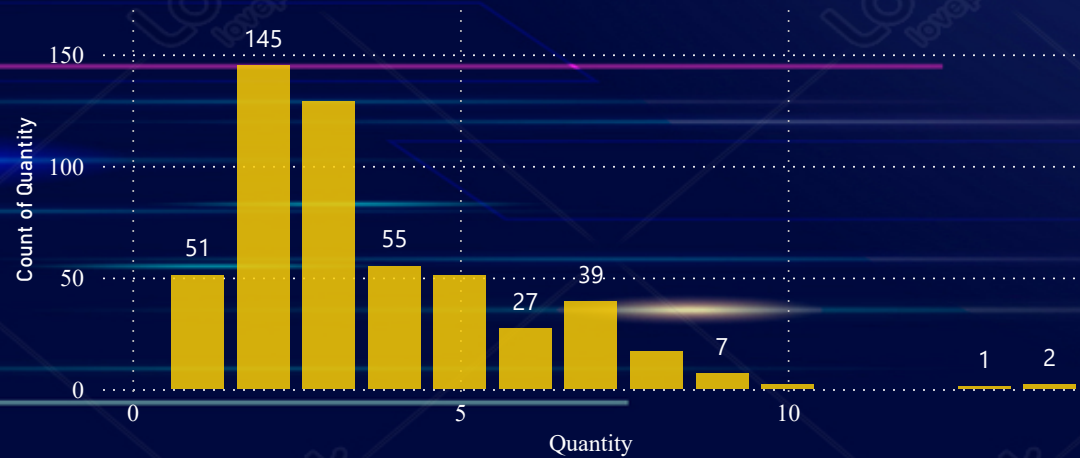


Sum of Sales by Customer_Segment and Category

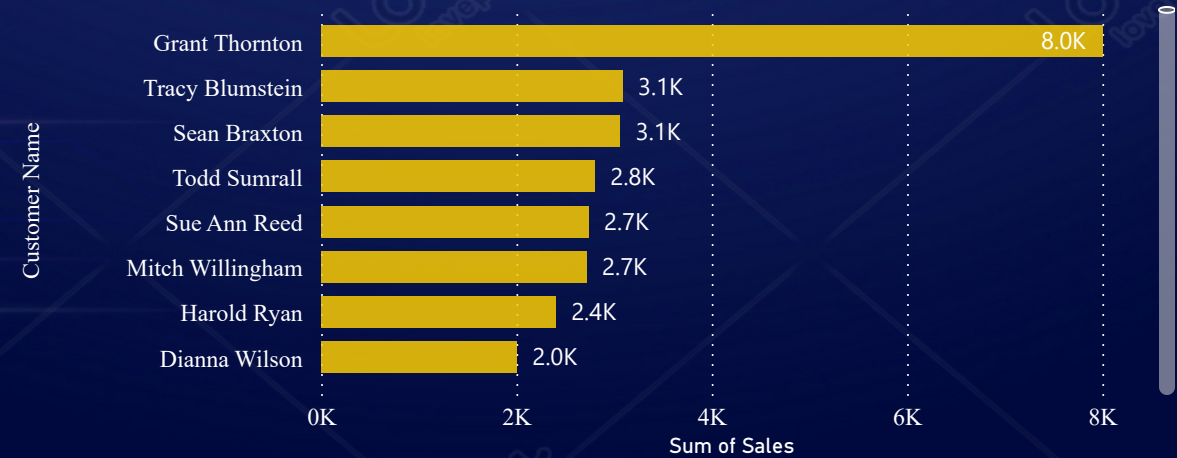
Category Furniture Office Supplies Technology



Count of Quantity by Quantity



Sum of Sales by Customer Name



Region

All



Executive Summary Dashboard

Category

All

115.12K

Total Sales

4.61K

Total Profit

218.86

Average Order Value

1898

Total Quantity

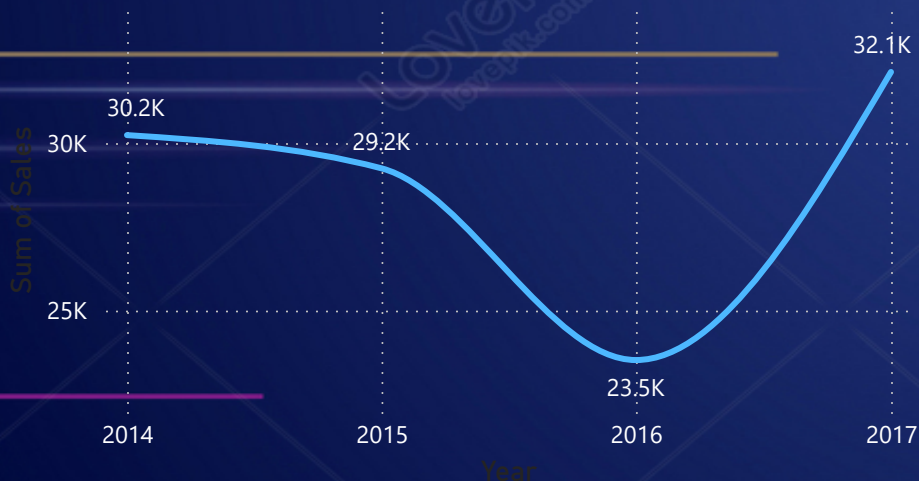
4.00

Profit Margin %

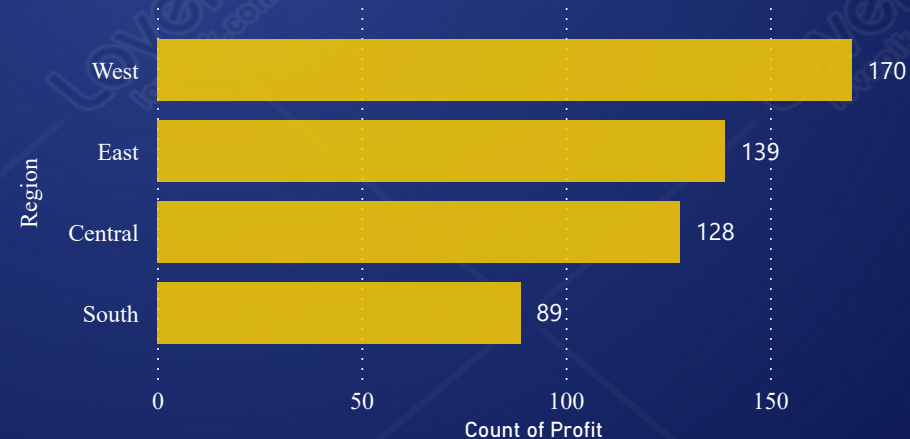
4.61K

Total Profit

Sum of Sales by Year

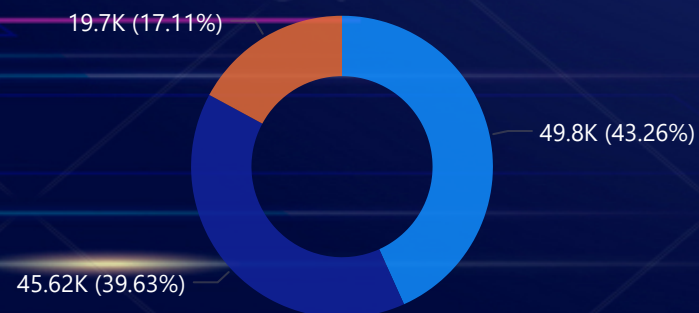


Count of Profit by Region



Customer Segment Contribution

Customer_Segment ● Consumer ● Corporate ● Home Office



Top 5 Products by Sales

