Komolica Chaudhary

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Ghaziabad

EDUCATION

Bachelor of Design (B.Des), Fashion Technology (2016 - 2020)

Amity University, Noida

CGPA : 7.80/10

XII (Senior Secondary), Science

Year of Completion: 2016

CBSE Board (Kendriya Vidyalaya (AFS))

CGPA : 7.20/10

X (Secondary)

Year of Completion: 2014

CBSE Board (Kendriya Vidyalaya Afs)

CGPA : 8.40/10

INTERNSHIPS

Assistant Merchandiser

Ankhua Exports Pvt Ltd (Noida)

May 2019 - Jul 2019

I was working under the senior merchandisers and I worked with a team of 6 for "Next" brand. I learned the whole process flow and the procedure of the Merchandising department

EXPORT HOUSE

Teotia Impex Pvt Ltd (Noida)

May 2018 - Jul 2018

I worked as an assistant merchandiser and I learned a lot about the garmenr industry and the different export houses, I get to learn about different types of embroidery, stitching, designing etc.

POSITIONS OF RESPONSIBILITY

- Co-ordinated the Backstage for Fashion Show in 2017 for 3 days in Amity youth fest.

TRAININGS

Digital Marketing

Google (Online)

Mar 2020 - Mar 2020

The Digital Marketing Course is intended to guide students and marketing professionals about the different digital marketing channels, strategies and related practices that can help them channelize and optimize digital marketing Google campaigns.

Digital Marketing

Internshala Trainings (Online)

Feb 2020 - Apr 2020

The Digital Marketing Training by Internshala is a 6-weeks online training program. In this training, I learnt digital marketing using web analytics, email marketing, SEO, search engine marketing, advertising and social media marketing. In this training program, there were assignments and exercises. As part of the training, I created a blog and design a complete online marketing strategy for it. During the project, I learnt digital marketing strategies required for a business.

PROJECTS

Tech Blog

Feb 2020 - Present

https://technomeetsfashion.blogspot.com/

I have created a blog which is a Tech blog and the content is driven by the idea of the technologies used in the apparel and textile industry as technology is one of the most popular niches in the blog-o-sphere.

SKILLS

Adobe Photoshop
Beginner

MS-PowerPoint
Beginner

MS-Office
Beginner

Digital Marketing
Beginner

Search Engine Optimization (SEO)
Beginner

Blogging
Beginner

MS-Word
Beginner

Search Engine Marketing (SEM)
Beginner

WORK SAMPLES

Blog Link:

https://technomeetsfashion.blogspot.com/