

LIU, Zhujun (Melody)

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EDUCATION

Fudan University, *Master of Applied Statistics*

Sept. in 2021-June. in 2023

Shanghai University of Finance and Economics, *B.S in Statistics*

Sept. in 2017-June. in 2021

PROFESSIONAL EXPERIENCE

Meituan, *Business Analysis Intern*

May. in 2021-Jul. in 2021

- **Data Support:** Supported daily operation data extraction and statistics, output operation reports daily, weekly and monthly, and communicated with operation departments.
- **Dashboard Building:** Disassembled the core indicators of sales, independently built dashboard to present the core indicators, and made monthly and weekly targets based on the actual.
- **Subject Analysis:** Built a data model to explore and analyze the purchase characteristics of core users, and provided data insight for the business decisions.

Deloitte Consulting, *Data Science Intern*

May. in 2021-Jul. in 2021

- Investigated the concepts, application scenarios and rival manufacturers of the knowledge graph direction, mined the demands of industry and judgment of R&D direction to provide application value.
- Wrote product demand documents of knowledge map and organized product process. Used Adobe XD software to draw product prototype drawings.
- Followed up a large bank's Chatbot project, conducted personalized research and module design, provided various application scenarios for it, and completed the writing of communication materials.

Cardinal Operations Company, *Project Intern*

June. in 2019-Sept. in 2019

- Independently completed a large-scale supermarket chain "cold chain" logistics optimization decision plan in two weeks, fully demonstrating the company's advantages, winned among the 60 plans.
- Coordinated and completed the hackathon project, which mainly carried out problem sorting, data collection, simple algorithms, code integration work, writing report, etc.
- Followed up the site selection optimization project of a catering company; found the lowest cost data solution; assisted the project manager to complete the solution, which was finally favored by the client.

COMPETITION & RESEARCH

Second Place

Unilever Hackathon Competition

Jun. in 2019-Oct. in 2019

First Prize in Shanghai

Contemporary Undergraduate MCM

Sept. in 2019

Honorable Mention

America Mathematical Contest in Modeling

Jan. in 2019

Principal

Innovation and Entrepreneurship Competition

Mar. in 2019-Mar. in 2020

First Prize

Thousand Village Survey

Jul. in 2018-Sept. in 2018

STUDENT ORGANIZATIONS

Member & Minister

Student Assistant Union Research Department

Sept. in 2017-June. in 2019

- Managed the data analysis and report writing of *2018 Employment Quality Report of Shanghai University of Finance and Economics* as the leader of the working group.
- Conducted research and published more than 20 articles on the school-level public platform.
- Conducted departmental software training, including 8 trainings on Excel and SPSS as the minister.

SKILLS

- Having experience **Python, R, Stata, SAS, Tableau** in courses or internships projects, familiar with **SQL**.
- Skilled use of Microsoft Office, especially Excel, familiar with Pivot table and VLOOKUP functions, etc.