LIU, Zhujun (Melody)

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**EDUCATION**

**Fudan University**, *Master of Applied Statistics* **Sept. in 2021-June. in 2023**

**Shanghai University of Finance and Economics**, *B.S in Statistics* **Sept. in 2017-June. in 2021**

**PROFESSIONAL EXPERIENCE**

**Meituan, *Business Analysis Intern* May. in 2021-Jul. in 2021**

* **Data Support:** Supported daily operation data extraction and statistics, output operation reports daily, weekly and monthly, and communicated with operation departments.
* **Dashboard Building:** Disassembled the core indicators of sales, independently built dashboard to present the core indicators, and made monthly and weekly targets based on the actual.
* **Subject Analysis:** Built a data model to explore and analyze the purchase characteristics of core users, and provided data insight for the business decisions.

**Deloitte Consulting, *Data Science Intern* May. in 2021-Jul. in 2021**

* Investigated the concepts, application scenarios and rival manufacturers of the knowledge graph direction, mined the demands of industry and judgment of R&D direction to provide application value.
* Wrote product demand documents of knowledge map and organized product process. Used Adobe XD software to draw product prototype drawings.
* Followed up a large bank's Chatbot project, conducted personalized research and module design, provided various application scenarios for it, and completed the writing of communication materials.

**Cardinal Operations Company, *Project Intern* June. in 2019-Sept. in 2019**

* Independently completed a large-scale supermarket chain "cold chain" logistics optimization decision plan in two weeks, fully demonstrating the company's advantages, wined among the 60 plans.
* Coordinated and completed the hackathon project, which mainly carried out problem sorting, data collection, simple algorithms, code integration work, writing report, etc.
* Followed up the site selection optimization project of a catering company; found the lowest cost data solution; assisted the project manager to complete the solution, which was finally favored by the client.

**COMPETITION & RESEARCH**

**Second Place Unilever Hackathon Competition Jun. in 2019-Oct. in 2019**

**First Prize in Shanghai Contemporary Undergraduate** **MCM Sept. in 2019**

**Honorable Mention America Mathematical Contest in Modeling Jan. in 2019**

**Principal** **Innovation and Entrepreneurship Competition** **Mar. in 2019-Mar. in 2020**

**First Prize Thousand Village Survey**  **Jul. in 2018-Sept. in 2018**

**STUDENT ORGANZITIONS**

**Member & Minister Student Assistant Union Research Department Sept. in 2017-June. in 2019**

* Managed the data analysis and report writing of *2018* *Employment Quality Report of Shanghai University of Finance and Economics* as the leader of the working group.
* Conducted research and published more than 20 articles on the school-level public platform.
* Conducted departmental software training, including 8 trainings on Excel and SPSS as the minister.

**SKILLS**

* Having experience **Python, R, Stata, SAS, Tableau** in courses or internships projects, familiar with **SQL.**
* Skilled use of Microsoft Office, especially Excel, familiar with Pivot table and VLOOKUP functions, etc.