SPARKHAUS

Mission

Amplify the voice of every company in the digital landscape by telling their unique stories. At Sparkhaus, we ignite the spark that transforms businesses, blending creativity and technology to build meaningful online experiences

Vision

We envision a digital world where every business has the power to stand out and shine. At Sparkhaus, our vision is to be the catalyst that sparks transformation, empowering brands to connect, grow, and leave a lasting impact through innovative and compelling digital experiences.

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Values

1. **Creativity and Innovation** – Sparkhaus thrives on igniting sparks of creativity and delivering innovative solutions, ensuring each project reflects unique storytelling.

2. **Collaboration** – Your process values teamwork, both internally (with employees) and externally (with clients). The idea of creating meaningful online experiences is inherently collaborative.

3. **Client-Centric Approach** – Sparkhaus's mission is to help clients voice their stories. This shows a deep focus on understanding and catering to their specific needs, which is key for customer satisfaction.

4. **Quality and Excellence** – Your emphasis on personalized, innovative digital solutions speaks to a high standard of quality and delivering excellent results every time.

5. **Flexibility** – With the flexible work arrangements you've set up, this reflects an adaptability in how Sparkhaus operates, both for your team and your clients.

6. **Growth and Empowerment** – Helping clients grow and empowering brands to shine aligns with the core of your mission and vision, showing a value for not just immediate results but long-term impact.

Team

Co-Founders

Dinura Abeygunawardene
Junior Architect

- Operations
- Design

Komuthu Fernando
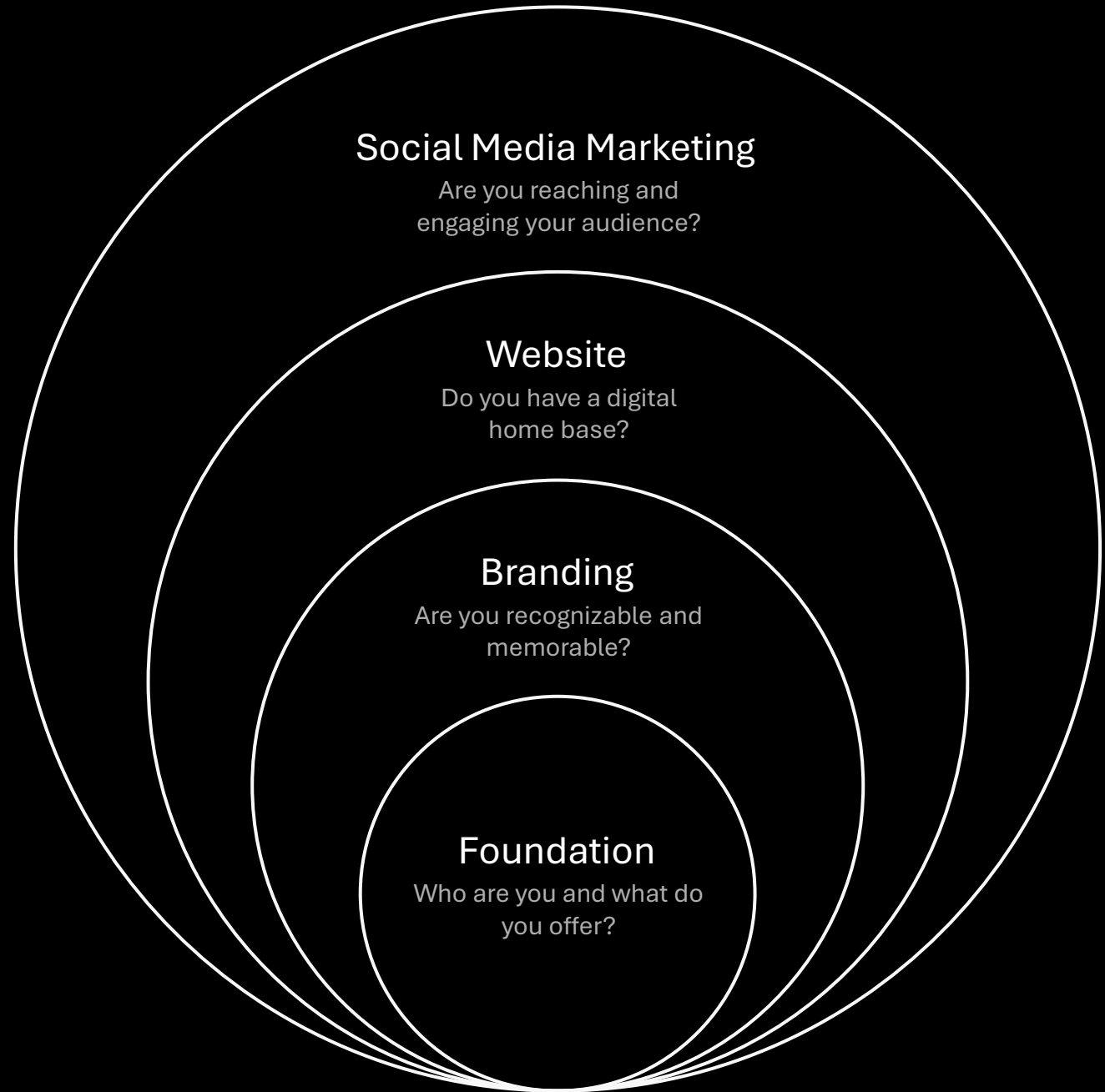IT & M Undergraduate

- Technical
- Design

Hirusha Rukmal
IT Graduate

- Disappeared

Where are you with your digital presence?

Social Media Marketing
Are you reaching and engaging your audience?

Website
Do you have a digital home base?

Branding
Are you recognizable and memorable?

Foundation
Who are you and what do you offer?
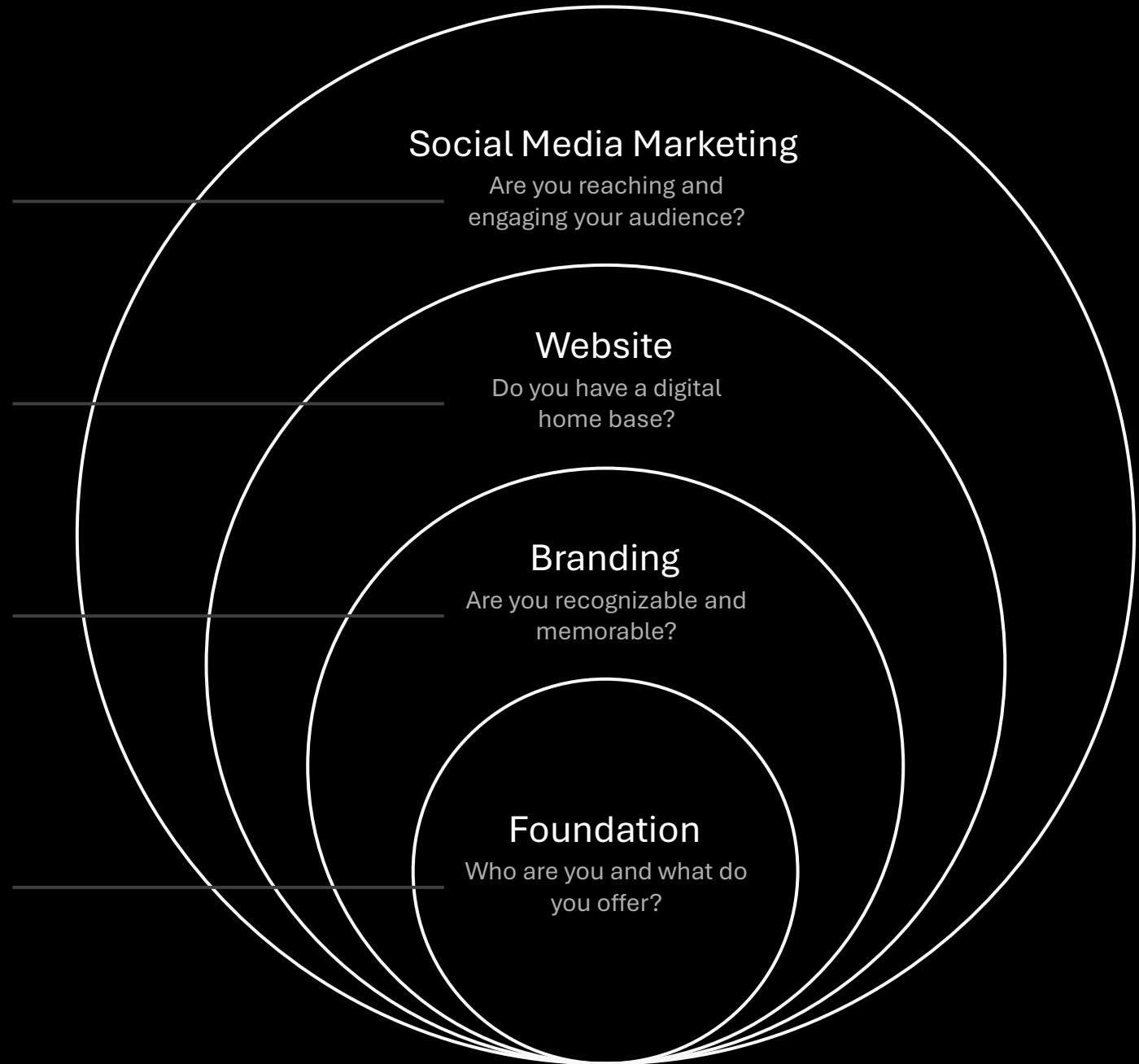
How to scale each stage?

Amplify your reach. If your social media presence feels scattered or isn't driving traffic and engagement, it's time to focus on a clear strategy.

Establish your digital hub. If you don't have a website or it doesn't represent your brand, this is your next step to build credibility and provide key information.
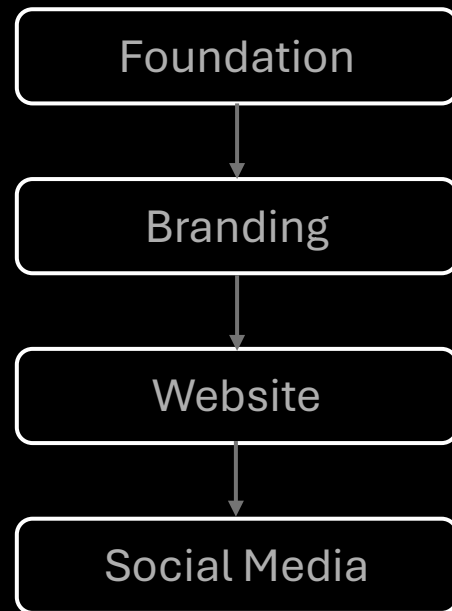
Create a consistent identity with a logo, colors, and tone of voice. If people don't recognize or connect with your business, it's time to work on branding.

Clarify your purpose, audience, and goals. If you're unsure what makes your business unique or how to connect with customers, you're in this stage.

Social Media Marketing
Are you reaching and engaging your audience?

Website
Do you have a digital home base?

Branding
Are you recognizable and memorable?

Foundation
Who are you and what do you offer?

How does Sparkhaus help you?

Foundation

We help you discover what makes your product or service unique and how to communicate it effectively. Sparkhaus also advises on streamlining your systems to align with your goals and set the stage for growth.

Branding

Our team and partners will craft a tailor-made brand tailored to your business. We'll also provide branding guidelines to help you maintain a strong and consistent identity.

Website

Our team will design and develop a custom website that reflects your branding and includes a clear sales funnel. This ensures you capture leads effectively and convert them into customers.

Social Media

Our team will create a strategy based on your branding guidelines to maintain a consistent identity. We'll engage your audience and drive traffic to your website, turning followers into customers.

The Identity (Branding)

Starter

USD 120
(*LKR 35000)

Logo Design
Includes the main logo and black and white logo

Visual Identity
Core brand colours and typography

Basic Brand Guidelines
A guide for logo usage and colours

Growth

USD 220
(*LKR 65000)

Logo Design
Includes the main logo and black and white logo

Visual Identity
Brand colour palette, typography and design elements

Brand Guidelines
A guide for logo usage, fonts, colours and tone of voice

Social Media Branding
Profile picture, cover photo, and branded templates for posts.

Premium

USD 410
(*LKR 120000)

Logo Design
Includes five concepts with unlimited revisions

Visual Identity
Brand colour palette, typography and design elements

Brand Guidelines
A guide for logo usage, fonts, colours and tone of voice

Social Media Branding
Profile picture, cover photo, and branded templates for posts.

The Identity (Branding)

Essentials – USD 120 (*LKR 35000)

Target Audience: Startups or small businesses seeking a foundational brand identity.

- Logo Design: USD 70 (*LKR 20000)
    - Includes the main logo and black and white logo.
    - Includes three concepts and two major revisions.

- Visual Identity: USD 35 (*LKR 10000)
    - Core brand colours and typography.

- Basic Brand Guidelines: USD 17 (*LKR 5000)
    - A guide for logo usage and colours.

Add- Ons

- Additional concepts: USD 17 (*LKR 5000) per concept
- Brand guidelines (Includes for fonts and tone): USD 17 (*LKR 5000)
- Social Media Branding: USD 70 (*LKR 20000)
- Stationery Design: USD 50 (*LKR 15000)
- Packaging Design: USD 50 (*LKR 15000)
- Website Design: USD 135 (*LKR 40000)
- Brand Collateral (flyers, brochures, etc.): USD 35 (*LKR 10000)

The Identity (Branding)

Growth – USD 220 (*LKR 65000)

Target Audience: Growing businesses wanting a cohesive and professional brand presence.

- Logo Design: USD 70 (*LKR 20000)
  - Includes the main logo and black and white logo.
  - Includes three concepts and two major revisions.

- Visual Identity: USD 50 (*LKR 15000)
  - Brand colour palette, typography and design elements.

- Brand Guidelines: USD 35 (*LKR 10000)
  - A guide for logo usage, fonts, colours and tone of voice.

- Social Media Branding: USD 70 (*LKR 20000)
  - Includes profile picture, cover photo, and two branded templates for posts.

Add- Ons

- Additional concepts: USD 17 (*LKR 5000) per concept
- Stationery Design: USD 50 (*LKR 15000)
- Packaging Design: USD 50 (*LKR 15000)
- Website Design: USD 135 (*LKR 40000)
- Brand Collateral (flyers, brochures, etc.): USD 35 (*LKR 10000)

The Identity (Branding)

Premium – USD 410 (*LKR 120000)

Target Audience: Businesses ready to establish a strong, versatile, and professional brand identity.

- Logo Design: USD 100 (*LKR 30000)
  - Includes five concepts and unlimited revisions.

- Visual Identity: USD 50 (*LKR 15000)
  - Brand colour palette, typography and design elements.

- Brand Guidelines: USD 85 (*LKR 25000)
  - A comprehensive guide for brand strategy.

- Social Media Branding: USD 70 (*LKR 20000)
  - Includes profile picture, cover photo, and two branded templates for posts.

- Stationery Design: USD 50 (*LKR 15000)
  - Includes business card, letterhead and envelope design.

- Packaging Design: USD 50 (*LKR 15000)
  - Includes two packaging designs.

Add- Ons

- Additional concepts: USD 17 (*LKR 5000) per concept

- Website Design: USD 135 (*LKR 40000)

- Brand Collateral (flyers, brochures, etc.): USD 35 (*LKR 10000)

The Home Base

Starter Website
$350

Website Design
Includes a responsive design with up to 5 pages

Domain and Hosting Setup
Assistance with setting up domain and hosting

Basic SEO Setup
On-page SEO including meta tags and alt texts

Content Upload
Upload and format content provided by the client

1-Month Support
Basic support for any post-launch issues

Growth Website
$700

Website Design
Includes a responsive design with up to 10 pages

Blog Setup
Integration of a blog section

E-Commerce Integration
Setup of an online store with up to 20 products

Content Management System (CMS)
CMS setup for easy content management

3-Month Support
Extended post-launch support

Premium Website
$1500

Website Design
Includes a responsive design with unlimited pages

E-Commerce Store
Advanced E-commerce features including payment gateways

Custom Features
Integration of special features like membership areas or booking systems

SEO Optimization
Comprehensive on-page, off-page, and technical SEO

6-Month Support
Ongoing support and maintenance.

The Home Base

Starter Website - $350

Target Audience: Small businesses or individuals who need a basic online presence.

- Basic Website: $250
  - Includes a responsive design with up to 5 pages.

- Domain and Hosting Setup: $50
  - Assistance with setting up domain and hosting.

- Basic SEO Setup: $25
  - On-page SEO including meta tags and alt texts.

- Content Upload: $25
  - Upload and format content provided by the client.

- 1-Month Support: $50
  - Basic support for any post-launch issues.

Add- Ons

- Additional Pages: $50 per page
- Blog Setup: $50
- E-Commerce Integration: $50 for a basic store with up to 10 products
- Advanced SEO: $50 for additional keyword research and optimization
- Social Media Integration: $75 for connecting and displaying social media feeds
- Custom Contact Form: $50 for a tailored contact form
- Google Analytics Setup: $25
- Extra Support: $50 per additional month of support

The Home Base

Growth Website - $700

Target Audience: Growing businesses that need more features and functionality

- Custom Website Design: $400
  - Responsive design with up to 10 pages tailored to the client's brand.
- SEO: $25
  - Comprehensive on-page SEO with keyword research.
- Blog Setup: $50
  - Integration of a blog section.
- E-Commerce Integration: $100
  - Setup of an online store with up to 20 products.
- Content Management System (CMS): $50
  - CMS setup for easy content management.
- Analytics Setup: $25
  - Integration of Google Analytics and Search Console.
- 3-Month Support: $100
  - Extended post-launch support.

Add- Ons

- Additional Pages: $50 per page
- Advanced E-Commerce: $200 for up to 50 products with enhanced features like product filters and reviews
- Social Media Integration: $75 for connecting and displaying social media feeds
- Custom Features: $150 per feature (e.g., booking system, membership area)
- Extra Support: $50 per additional month of support

The Home Base

Premium Website - $1500

Target Audience: Established businesses or brands needing a high-performance, feature-rich website.

- Website: $800
  - Fully tailored design with unlimited pages and advanced features.
- SEO Optimization: $100
  - Comprehensive on-page and technical SEO.
- E-Commerce Store: $300
  - Advanced e-commerce features including payment gateways.
- Custom Features: $150
  - Integration of special features like membership areas or booking systems.
- Google Analytics: $25
  - Integration of Google Analytics and Search Console.
- 6-Month Support & Maintenance: $125
  - Ongoing support and maintenance.

Add- Ons

- Social Media Integration: $75 for connecting and displaying social media feeds
- Extra Support: $50 per additional month of support
- Extended E-Commerce: $300 for up to 100 products with advanced features like subscriptions or custom checkout flows
- Custom Animations: $200 for tailored animations or video backgrounds

The Reach

Graphic
$350

Website Design
Includes a responsive design with up to 5 pages

Domain and Hosting Setup
Assistance with setting up domain and hosting

Basic SEO Setup
On-page SEO including meta tags and alt texts

Content Upload
Upload and format content provided by the client

1-Month Support
Basic support for any post-launch issues

Short Form Video
$700

Website Design
Includes a responsive design with up to 10 pages

Blog Setup
Integration of a blog section

E-Commerce Integration
Setup of an online store with up to 20 products

Content Management System (CMS)
CMS setup for easy content management

3-Month Support
Extended post-launch support

YouTube
$1500

Website Design
Includes a responsive design with unlimited pages

E-Commerce Store
Advanced E-commerce features including payment gateways

Custom Features
Integration of special features like membership areas or booking systems

SEO Optimization
Comprehensive on-page, off-page, and technical SEO

6-Month Support
Ongoing support and maintenance.

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Starter Website - $350

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- Basic SEO Setup: $25
  - On-page SEO including meta tags and alt texts.

- Content Upload: $25
  - Upload and format content provided by the client.

- 1-Month Support: $50
  - Basic support for any post-launch issues.

Add- Ons

- Additional Pages: $50 per page
- Blog Setup: $50
- E-Commerce Integration: $50 for a basic store with up to 10 products
- Advanced SEO: $50 for additional keyword research and optimization
- Social Media Integration: $75 for connecting and displaying social media feeds
- Custom Contact Form: $50 for a tailored contact form
- Google Analytics Setup: $25
- Extra Support: $50 per additional month of support

Thanks, for the bottom of my heart. We have come to a certain distance to appreciate what we have and can't wait to see what the future holds with this dynamic.

Dinura, Co-founder of Sparkhaus 2024