

SPARKHAUS



Mission

Amplify the voice of every company in the digital landscape by telling their unique stories. At Sparkhaus, we ignite the spark that transforms businesses, blending creativity and technology to build meaningful online experiences

Vision

We envision a digital world where every business has the power to stand out and shine. At Sparkhaus, our vision is to be the catalyst that sparks transformation, empowering brands to connect, grow, and leave a lasting impact through innovative and compelling digital experiences.

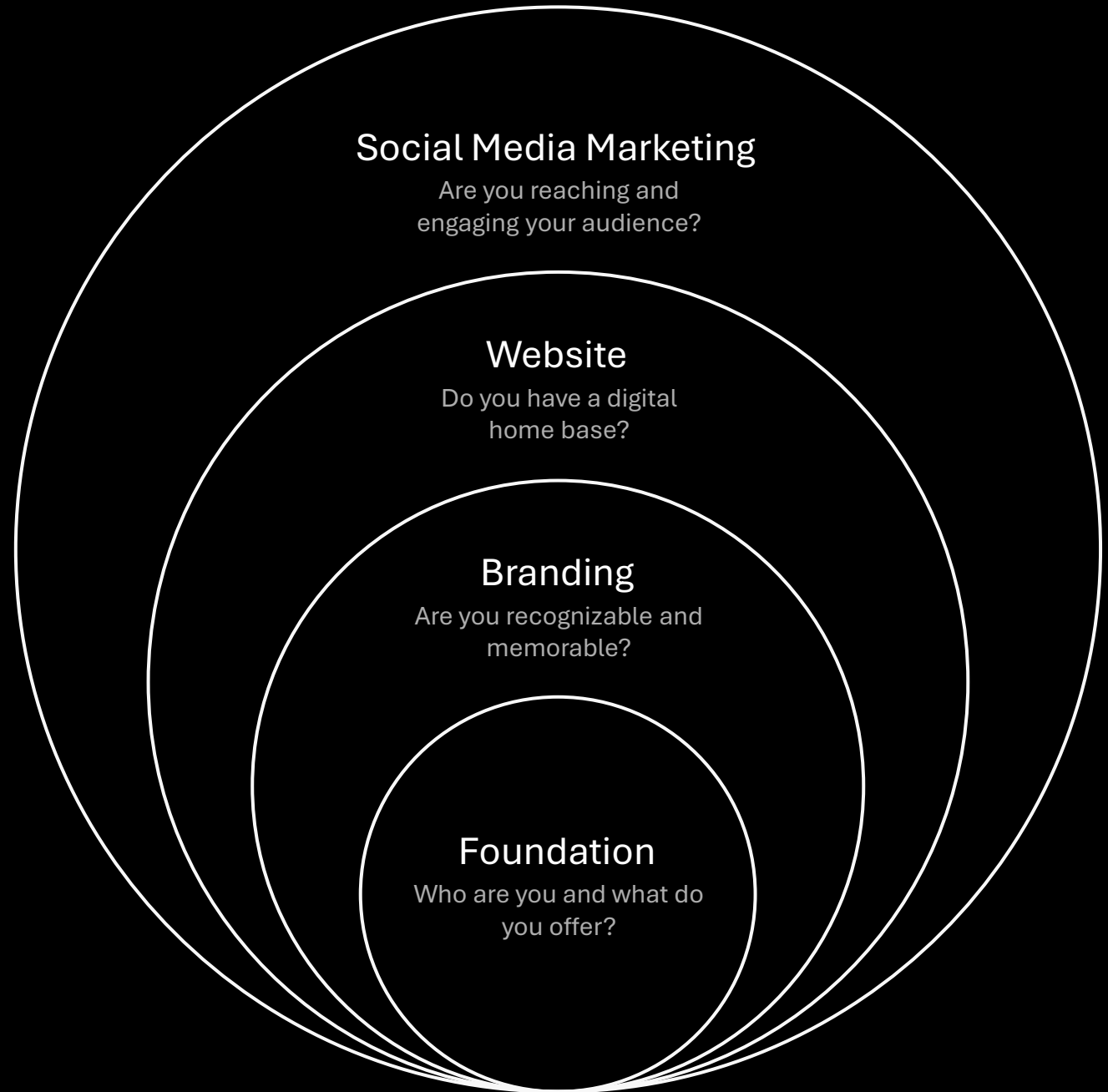


Values

1. **Creativity and Innovation** – Sparkhaus thrives on igniting sparks of creativity and delivering innovative solutions, ensuring each project reflects unique storytelling.
2. **Collaboration** – Your process values teamwork, both internally (with employees) and externally (with clients). The idea of creating meaningful online experiences is inherently collaborative.
3. **Client-Centric Approach** – Sparkhaus's mission is to help clients voice their stories. This shows a deep focus on understanding and catering to their specific needs, which is key for customer satisfaction.
4. **Quality and Excellence** – Your emphasis on personalized, innovative digital solutions speaks to a high standard of quality and delivering excellent results every time.
5. **Flexibility** – With the flexible work arrangements you've set up, this reflects an adaptability in how Sparkhaus operates, both for your team and your clients.
6. **Growth and Empowerment** – Helping clients grow and empowering brands to shine aligns with the core of your mission and vision, showing a value for not just immediate results but long-term impact.



Where are you
with your digital
presence?



How to scale each stage?

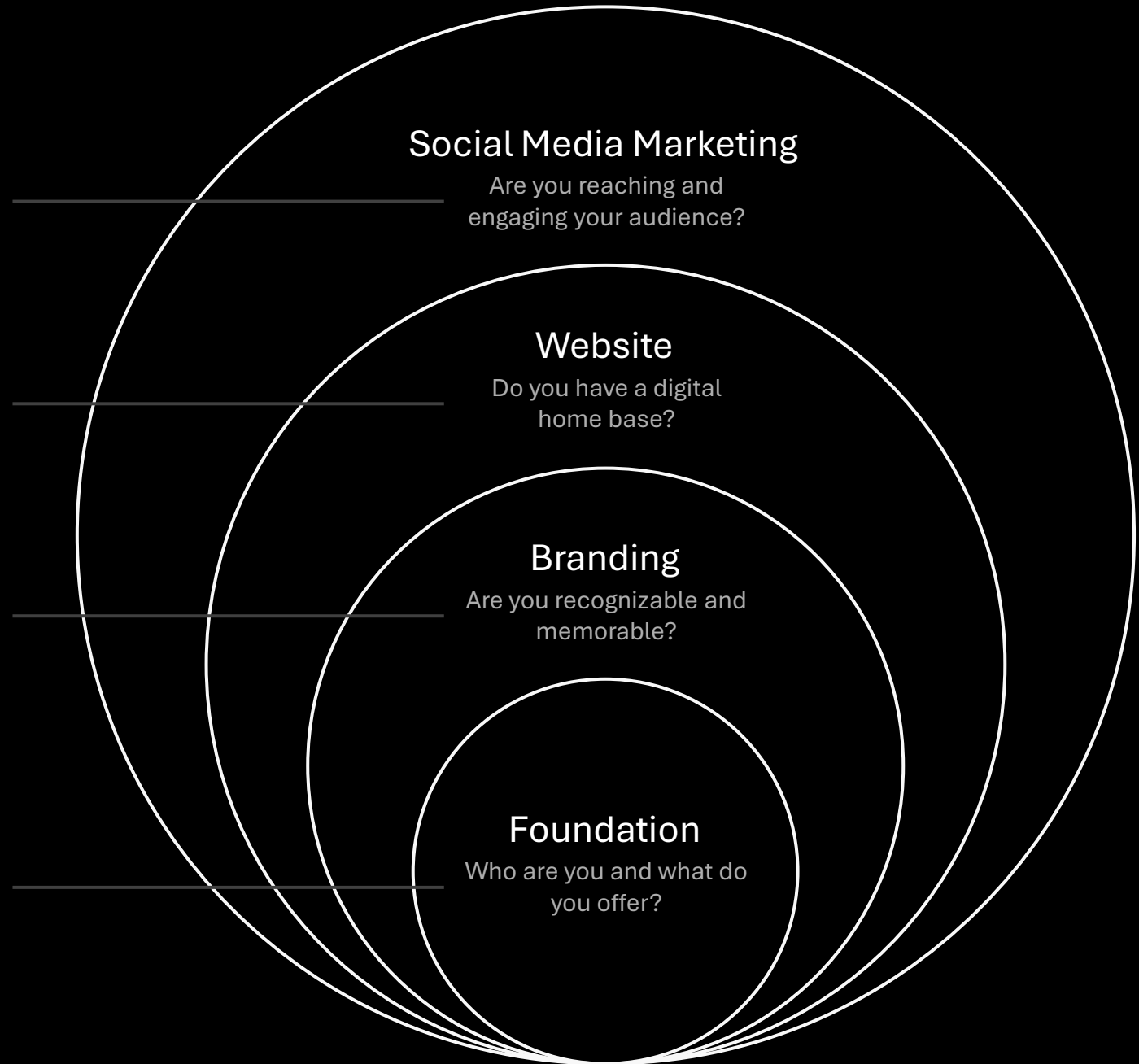


Amplify your reach. If your social media presence feels scattered or isn't driving traffic and engagement, it's time to focus on a clear strategy.

Establish your digital hub. If you don't have a website or it doesn't represent your brand, this is your next step to build credibility and provide key information.

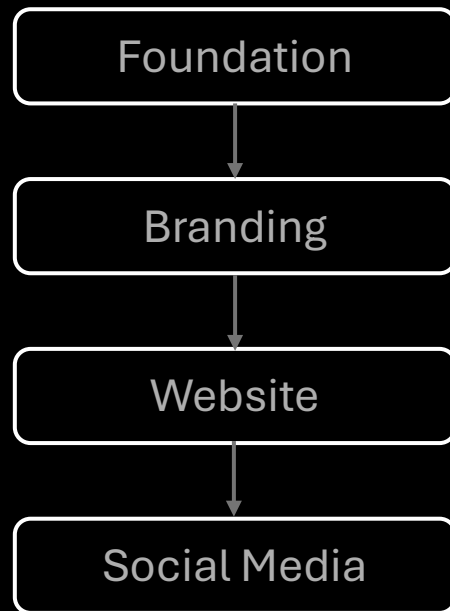
Create a consistent identity with a logo, colors, and tone of voice. If people don't recognize or connect with your business, it's time to work on branding.

Clarify your purpose, audience, and goals. If you're unsure what makes your business unique or how to connect with customers, you're in this stage.





How does Sparkhaus help you?



We help you discover what makes your product or service unique and how to communicate it effectively. Sparkhaus also advises on streamlining your systems to align with your goals and set the stage for growth.

Our team and partners will craft a tailor-made brand tailored to your business. We'll also provide branding guidelines to help you maintain a strong and consistent identity.

Our team will design and develop a custom website that reflects your branding and includes a clear sales funnel. This ensures you capture leads effectively and convert them into customers.

Our team will create a strategy based on your branding guidelines to maintain a consistent identity. We'll engage your audience and drive traffic to your website, turning followers into customers.

The Identity (Branding)



Starter

USD 120
(*LKR 35000)

Logo Design

Includes the main logo and black and white logo

Visual Identity

Core brand colours and typography

Basic Brand Guidelines

A guide for logo usage and colours

Growth

USD 220
(*LKR 65000)

Logo Design

Includes the main logo and black and white logo

Visual Identity

Brand colour palette, typography and design elements

Brand Guidelines

A guide for logo usage, fonts, colours and tone of voice

Social Media Branding

Profile picture, cover photo, and branded templates for posts.

Premium

USD 410
(*LKR 120000)

Logo Design

Includes five concepts with unlimited revisions

Visual Identity

Brand colour palette, typography and design elements

Brand Guidelines

A comprehensive guide for brand strategy

Social Media Branding

Profile picture, cover photo, and branded templates for posts.

Brand Collateral

Includes stationery and packaging design

*Please note the pricing is rounded off and does not reflect the exchange rate.



The Identity (Branding)

Essentials – USD 120 (*LKR 35000)

Target Audience: Startups or small businesses seeking a foundational brand identity.

- Logo Design: USD 70 (*LKR 20000)
 - Includes the main logo and black and white logo.
 - Includes three concepts and two major revisions.
- Visual Identity: USD 35 (*LKR 10000)
 - Core brand colours and typography.
- Basic Brand Guidelines: USD 17 (*LKR 5000)
 - A guide for logo usage and colours.

Add- Ons

- Additional concepts: USD 17 (*LKR 5000) per concept
- Brand guidelines (Includes for fonts and tone): USD 17 (*LKR 5000)
- Social Media Branding: USD 70 (*LKR 20000)
- Stationery Design: USD 50 (*LKR 15000)
- Packaging Design: USD 50 (*LKR 15000)
- Website Design: USD 135 (*LKR 40000)
- Brand Collateral (flyers, brochures, etc.): USD 35 (*LKR 10000)

The Identity (Branding)



Growth – USD 220 (*LKR 65000)

Target Audience: Growing businesses wanting a cohesive and professional brand presence.

- **Logo Design: USD 70 (*LKR 20000)**
 - Includes the main logo and black and white logo.
 - Includes three concepts and two major revisions.
- **Visual Identity: USD 50 (*LKR 15000)**
 - Brand colour palette, typography and design elements.
- **Brand Guidelines: USD 35 (*LKR 10000)**
 - A guide for logo usage, fonts, colours and tone of voice.
- **Social Media Branding: USD 70 (*LKR 20000)**
 - Includes profile picture, cover photo, and two branded templates for posts.

Add- Ons

- **Additional concepts: USD 17 (*LKR 5000) per concept**
- **Stationery Design: USD 50 (*LKR 15000)**
- **Packaging Design: USD 50 (*LKR 15000)**
- **Website Design: USD 135 (*LKR 40000)**
- **Brand Collateral (flyers, brochures, etc.): USD 35 (*LKR 10000)**



The Identity (Branding)

Premium – USD 410 (*LKR 120000)

Target Audience: Businesses ready to establish a strong, versatile, and professional brand identity.

- **Logo Design:** USD 100 (*LKR 30000)
 - Includes five concepts and unlimited revisions.
- **Visual Identity:** USD 50 (*LKR 15000)
 - Brand colour palette, typography and design elements.
- **Brand Guidelines:** USD 85 (*LKR 25000)
 - A comprehensive guide for brand strategy.
- **Social Media Branding:** USD 70 (*LKR 20000)
 - Includes profile picture, cover photo, and two branded templates for posts.
- **Stationery Design:** USD 50 (*LKR 15000)
 - Includes business card, letterhead and envelope design.
- **Packaging Design:** USD 50 (*LKR 15000)
 - Includes two packaging designs.

Add- Ons

- **Additional concepts:** USD 17 (*LKR 5000) per concept
- **Website Design:** USD 135 (*LKR 40000)
- **Brand Collateral (flyers, brochures, etc.):** USD 35 (*LKR 10000)

*Please note the pricing is rounded off and does not reflect the exchange rate.

The Home Base (Website)



Starter Website

USD 350

(*LKR 100000)

Website Design

Includes a responsive design with up to 5 pages

Domain and Hosting Setup

Assistance with setting up domain and hosting

Basic SEO Setup

On-page SEO including meta tags and alt texts

Content Upload

Upload and format content provided by the client

1-Month Support

Basic support for any post-launch issues

Growth Website

USD 685

(*LKR 200000)

Website Design

Includes a responsive design with up to 10 pages

Blog Setup

Integration of a blog section

E-Commerce Integration

Setup of an online store with up to 20 products

Content Management System (CMS)

CMS setup for easy content management

3-Month Support

Extended post-launch support

Premium Website

USD 1440

(*LKR 416000)

Website Design

Includes a responsive design with unlimited pages

E-Commerce Store

Advanced E-commerce features including payment gateways

Custom Features

Integration of special features like membership areas or booking systems

SEO Optimization

Comprehensive on-page, off-page, and technical SEO

6-Month Support

Ongoing support and maintenance.

*Please note the pricing is rounded off and does not reflect the exchange rate.



The Home Base (Website)

Starter Website - USD 350 (*LKR 1000000)

Target Audience: Small businesses or individuals who need a basic online presence.

- **Basic Website:** USD 240 (*LKR 70000)
 - Includes a responsive design with up to 5 pages.
- **Domain and Hosting Setup:** USD 35 (*LKR 10000)
 - Assistance with setting up domain and hosting.
- **Basic SEO Setup:** USD 20 (*LKR 5000)
 - On-page SEO including meta tags and alt texts.
- **Content Upload:** USD 20 (*LKR 5000)
 - Upload and format content provided by the client.
- **1-Month Support:** USD 35 (*LKR 10000)
 - Basic support for any post-launch issues.

Add- Ons

- **Additional Pages:** USD 50 (*LKR 15000) per page
- **Blog Setup:** USD 50 (*LKR 15000)
- **E-Commerce Integration:** USD 50 (*LKR 20000) for a basic store with up to 10 products
- **Social Media Integration:** USD 70 (*LKR 20000)
- **Custom Contact Form:** USD 50 (*LKR 15000) for a tailored contact form
- **Google Analytics Setup:** USD 20 (*LKR 5000)
- **Extra Support:** USD 20 (*LKR 5000) per additional month of support



The Home Base (Website)

Growth Website - USD 685 (*LKR 200000)

Target Audience: Growing businesses that need more features and functionality

- Custom Website Design: USD 370 (*LKR 110000)
 - Responsive design with up to 10 pages tailored to the client's brand.
- SEO: USD 20 (*LKR 5000)
 - Comprehensive on-page SEO with keyword research.
- Blog Setup: USD 50 (*LKR 15000)
 - Integration of a blog section.
- E-Commerce Integration: USD 120 (*LKR 35000)
 - Setup of an online store with up to 20 products.
- Content Management System (CMS): USD 35 (*LKR 10000)
 - CMS setup for easy content management.
- Analytics Setup: USD 20 (*LKR 5000)
 - Integration of Google Analytics and Search Console.
- 3-Month Support: USD 70 (*LKR 20000)
 - Extended post-launch support.

Add- Ons

- Additional Pages: USD 50 (*LKR 15000) per page
- Advanced E-Commerce: USD 170 (*LKR 50000) for up to 50 products
- Social Media Integration: USD 70 (*LKR 20000)
- Custom Features: USD 150 (*LKR 44000) per feature (e.g., booking system, membership area)
- Extra Support: USD 20 (*LKR 5000) per additional month of support

*Please note the pricing is rounded off and does not reflect the exchange rate.



The Home Base (Website)

Premium Website - USD 1440 (*LKR 416000)

Target Audience: Established businesses or brands needing a high-performance, feature-rich website.

- Website: USD 800 (*LKR 230000)
 - Fully tailored design with unlimited pages and advanced features.
- SEO: USD 20 (*LKR 5000)
 - Comprehensive on-page and technical SEO.
- E-Commerce Store: USD 300 (*LKR 88000)
 - Advanced e-commerce features including payment gateways.
- Custom Features: USD 150 (*LKR 44000)
 - Integration of special features like membership areas or booking systems.
- Google Analytics: USD 20 (*LKR 5000)
 - Integration of Google Analytics and Search Console.
- 6-Month Support & Maintenance: USD 150 (*LKR 44000)
 - Ongoing support and maintenance.

Add- Ons

- Social Media Integration: USD 70 (*LKR 20000)
- Extra Support: USD 20 (*LKR 5000) per additional month of support
- Custom Animations: USD 200 (*LKR 60000) for tailored animations or video backgrounds



The Reach

(Social Media Management)

Graphic

USD 34/month

(*LKR 10000/month)

Post Design

Includes static post, stories or carousels

Caption Writing

Caption writing for post and stories

Engagement

Interacting with community(Comments and DMs, etc.)

Ad Boost

Managing ads and boosting

Short Form Video

USD 34/month

(*LKR 10000/month)

Short Form Video Design

Includes short form video edits

Script Writing

Script writing for videos

Caption Writing

Caption writing for reels and tiktoks

Engagement

Interacting with community(Comments and DMs, etc.)

Ad Boost

Managing ads and boosting

YouTube

USD 74/month

(*LKR 22000/month)

Channel Setup

Setting up the channel with necessary elements

Video Editing

Includes editing videos

Script Writing

Script writing and planning of videos

Community Engagement

Interacting with community

Analytics

Analytics reporting on each video and channel

*Please note the pricing is rounded off and does not reflect the exchange rate.



The Reach (Social Media Management)

Graphic – USD 34/month (*LKR 10000/month)

Target Audience: Startups or small businesses seeking a basic reach.
(Facebook/Instagram)

- **Post design:** USD 20 (*LKR 6000)
 - Includes 6 posts.
- **Caption writing:** USD 4 (*LKR 1000)
 - Includes captions for each posts and stories.
- **Basic engagement:** USD 4 (*LKR 1000)
 - Engaging with the community with comments and DMs.
- **Basic ad boosting:** USD 6 (*LKR 2000)
 - Managing ads and boosting with a budget of USD 17 (*LKR 5000).

Add- Ons

- **Additional posts:** USD 6 (*LKR 2000) per post
- **Stories (specialized for business):** USD 17 (*LKR 5000) per month
- **Reels:** USD 10 (*LKR 3000) per reel.
- **Script writing:** USD 4 (*LKR 1000) per reel.
- **Advanced Engagement (Polls and community building events):** USD 50 (*LKR 15000) per month
- **Advanced ads and post boosting (up to 50000 ad budget):** USD 50 (*LKR 15000) per month



The Reach (Social Media Management)

Short Form Video – USD 34/month (*LKR 10000/month)

Target Audience: Businesses seeking a good reach and strong community building.
(Reels/Tiktoks)

- Short form videos: USD 20 (*LKR 6000)
 - Includes 3 videos.
- Caption writing: USD 4 (*LKR 1000)
 - Includes captions for each video.
- Basic engagement: USD 4 (*LKR 1000)
 - Engaging with the community with comments and DMs.
- Basic ad boosting: USD 6 (*LKR 2000)
 - Managing ads and boosting with a budget of USD 17 (*LKR 5000).

Add- Ons

- Additional short form videos: USD 10 (*LKR 3000) per post
- Script writing: USD 4 (*LKR 1000) per video.
- Stories (specialized for business): USD 17 (*LKR 5000) per month
- Posts: USD 6 (*LKR 2000) per post.
- Advanced Engagement (Polls and community building events): USD 50 (*LKR 15000) per month
- Advanced ads and post boosting(up to 50000 ad budget): USD 50 (*LKR 15000) per month

The Reach (Social Media Management)



YouTube– USD 74/month (*LKR 22000/month)

Target Audience: Businesses seeking a solid reach and a tightly knit community.

- Channel Setup: USD 17 (*LKR 5000)
 - Setting up the channel, creating banners and explaining the community guidelines.
- Video Editing: USD 34 (*LKR 10000)
 - Includes basic video editing and scheduling for 3 videos.
- Script Writing: USD 13 (*LKR 4000)
 - Includes script and guidance for each video.
- Basic engagement: USD 4 (*LKR 1000)
 - Engaging with the community with comments.
- Basic advice on analytics: USD 6 (*LKR 2000)
 - Advising on analytics and its usage.

Add- Ons

- Additional videos: USD 17 (*LKR 5000) per video
- Thumbnail Design: USD 4 (*LKR 1000) per design
- Advanced editing (with colour grading, animations and complex transitions) : USD 34 (*LKR 10000) per video.
- Additional Script Writing: USD 10 (*LKR 3000) per post.
- Advanced Engagement (Targeted community building): USD 17 (*LKR 5000) per month
- Advanced analytics reporting(up to 50000 ad budget): USD 50 (*LKR 15000) per month
- Professional Videography: Pricing depends on the situation

*Please note the pricing is rounded off and does not reflect the exchange rate.



Thanks, for taking time to read our
proposal. Reach out to us for more
information.

<https://www.sparkhausdigital.com>