

Temporal, Geospatial & Multivariate Data

COMP8503

Advanced Topics in Visual Analytics

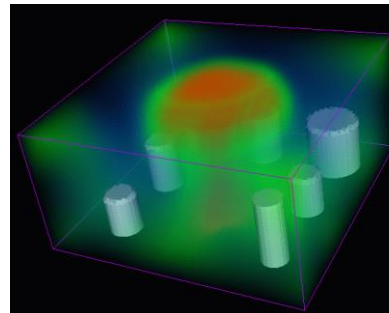
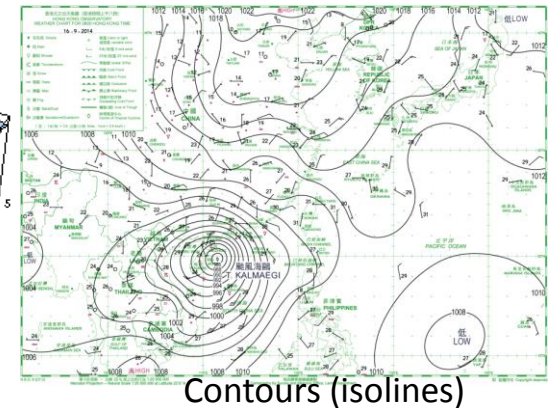
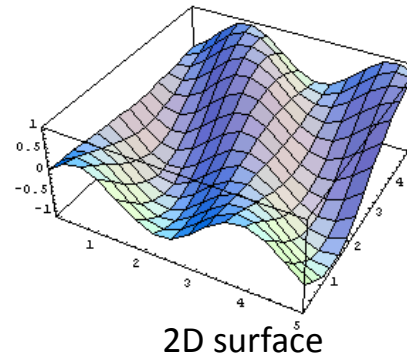
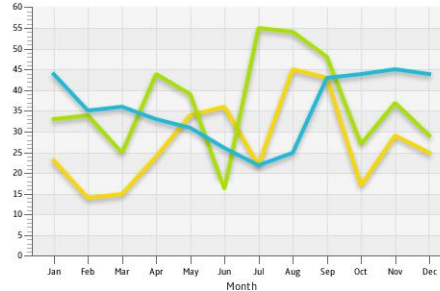
Types of Data

- One-dimensional — linear data
 - Includes sequential data such as text, program source codes
- Two-dimensional: planar or map data
 - Includes geographical maps, floor plans, newspaper layouts
- Three-dimensional: real-world objects
 - e.g medical scans
- Temporal
 - e.g. timelines
- Multidimensional or Multivariate
- Tree — hierarchical data
- Network — relational data with more complex structure than tree

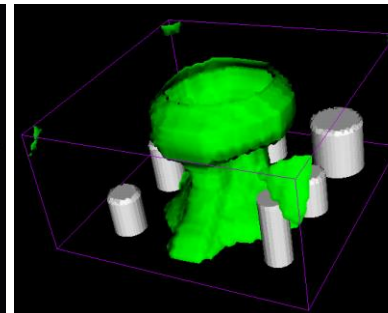
Shneiderman, B., "The eyes have it: a task by data type taxonomy for information visualizations," Proc. IEEE Symposium on Visual Languages, 1996, pp.336,343.

Scalar Function Visualization

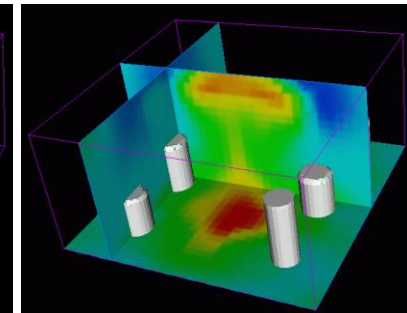
- Univariate
 - a plot $v = f(x)$
- Bivariate
 - a surface $v = f(x, y)$
- Trivariate
 - a volume $v = f(x, y, z)$
- Multivariate or high-dimensional
 - nD data for $n > 2$
 - HiD data



Volume rendering



isosurface



2D slices

The Iris Sample Data Set

- Created by R.A. Fisher
- Possibly the best known data set in the pattern recognition community
- 3 classes (types of iris)
- 50 objects in each class
- 5 attributes
 - sepal length & width (cm)
 - petal length & width (cm)
 - class (Iris Setosa, Iris Versicolour, Iris Virginica)



Iris Setosa



Iris Versicolour



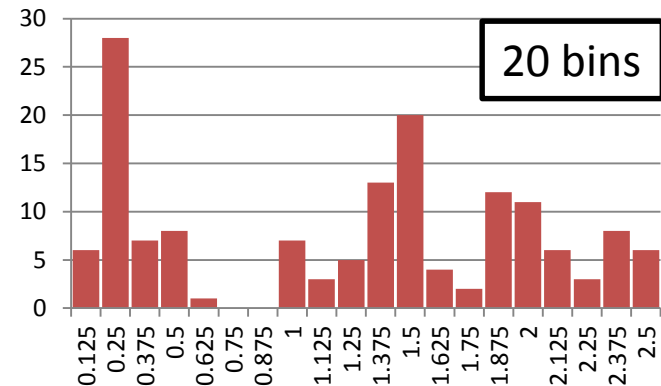
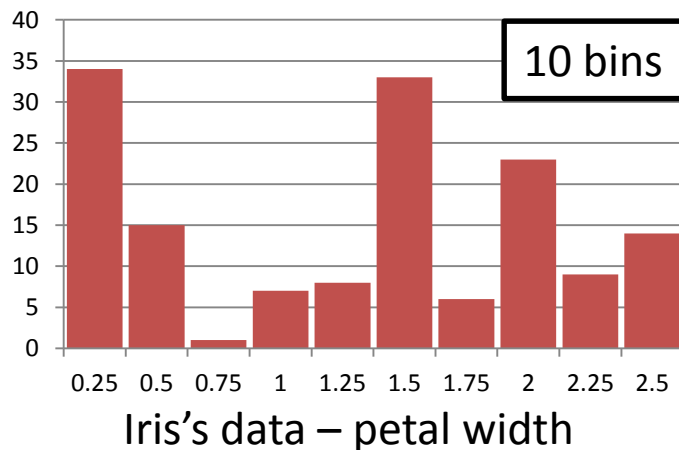
Iris Virginica

[wikipedia]

Basic Plots

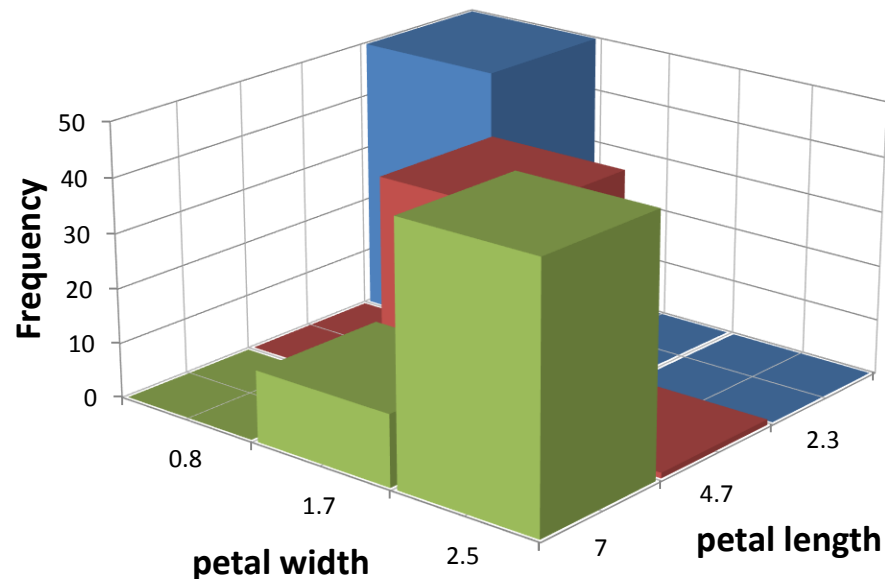
Basic Plots - Bar Charts / Histograms

- For showing distribution of values of a **single variable**
- Values are divided into bins and a bar plot is used to show the number of objects in each bin
- Height of each bar indicates the number of objects
- Shape of histogram depends on the number of bins



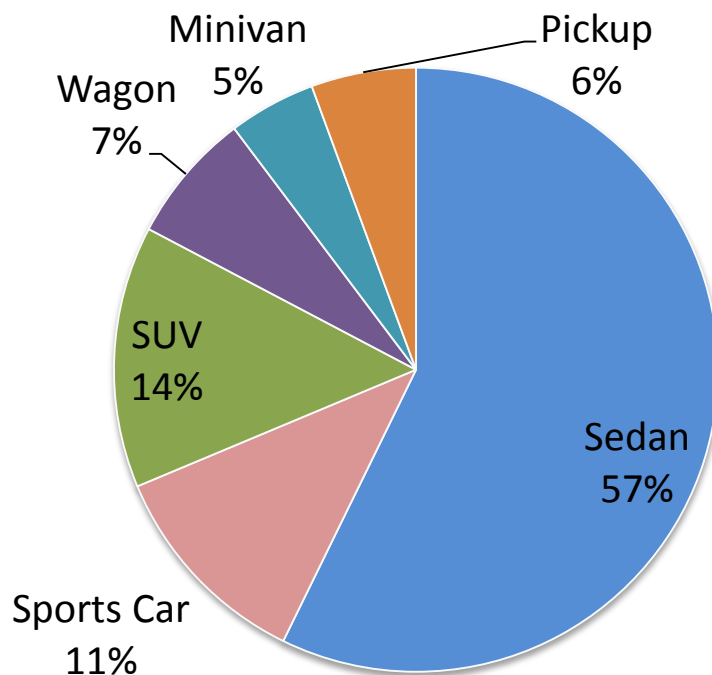
Basic Plots – 2D Bar Charts

- For showing the **joint distribution** of the values of two variables



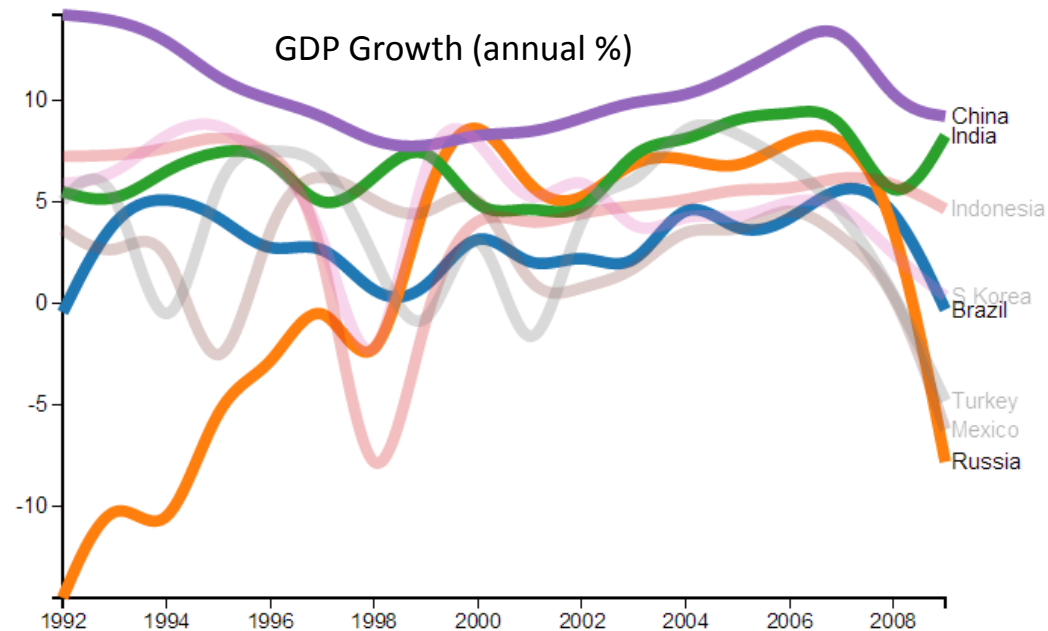
Basic Plots – Pie Charts

- A circular chart divided into sectors, with each sector showing the **relative size** of each value



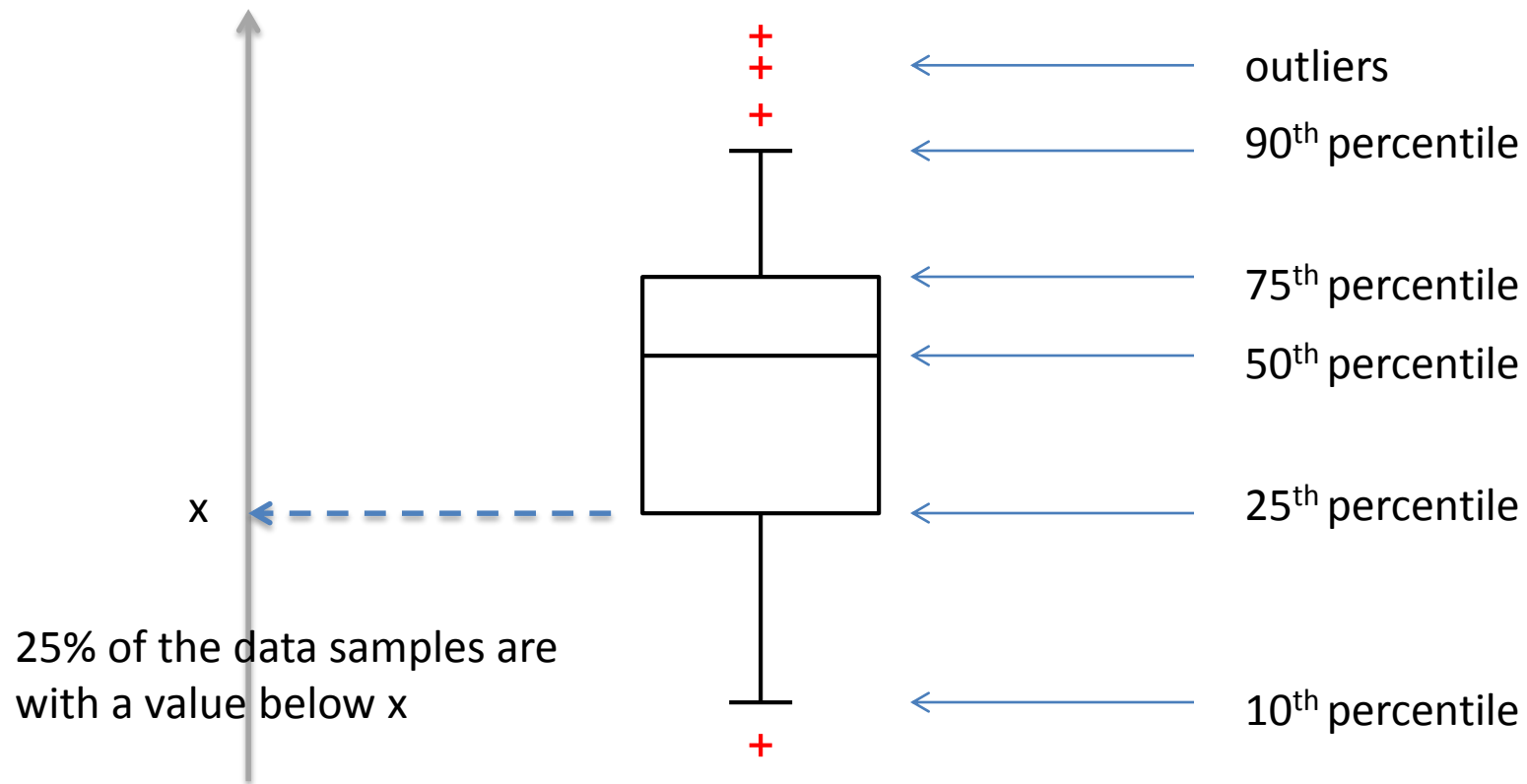
Basic Plots – Line Graphs

- Points connected by lines to show how something changes in value (usually over time)

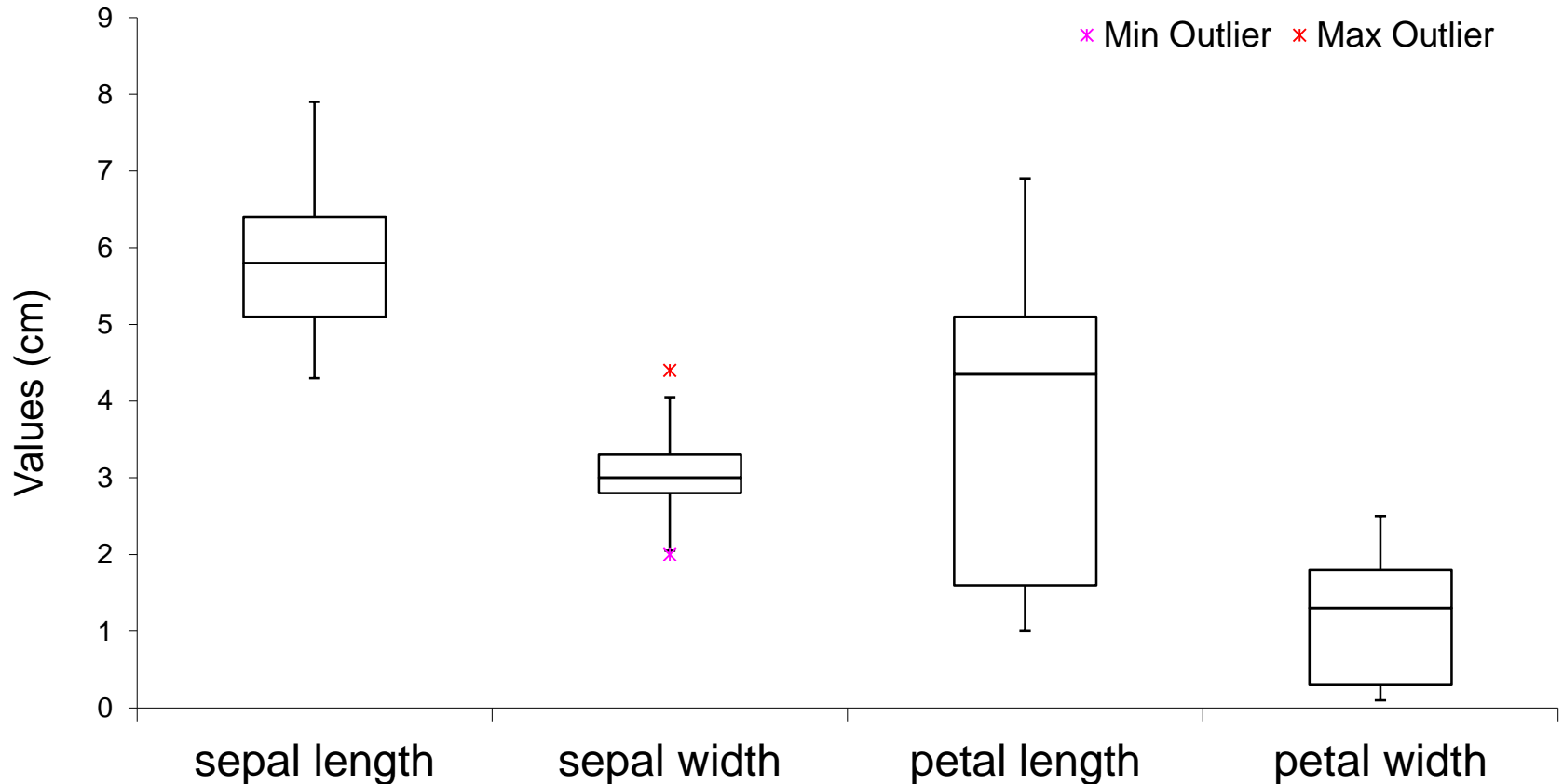


Basic Plots – Box Plots

- For showing the **quantitative distribution**

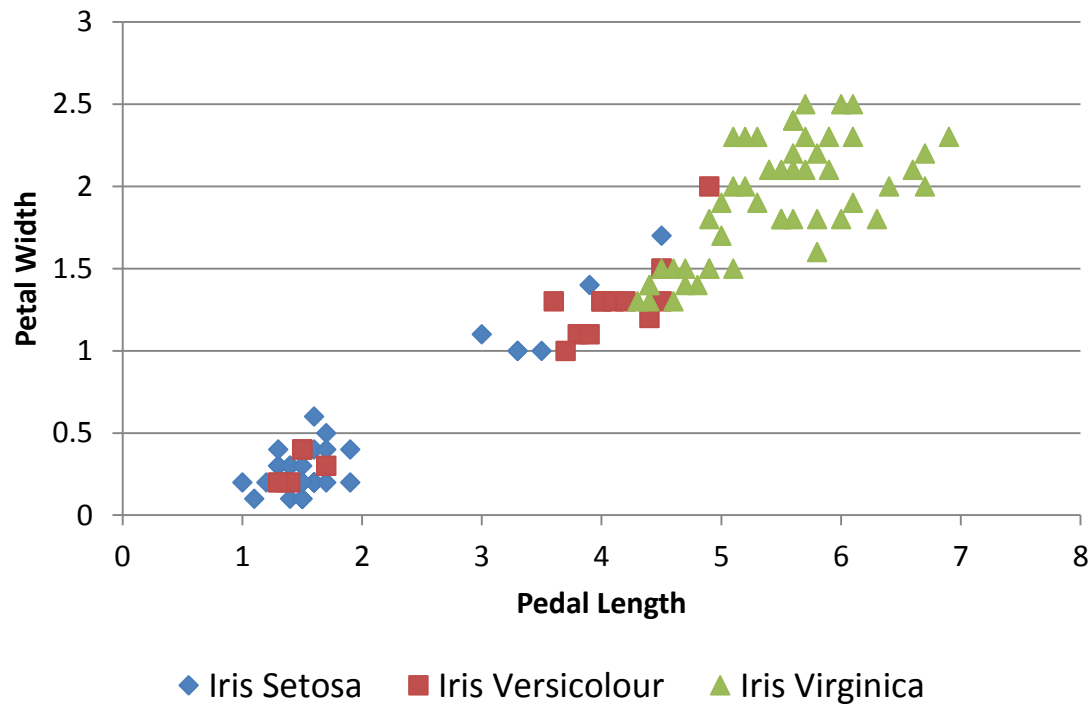


Basic Plots – Box Plots



Basic Plots – Scatter Plots

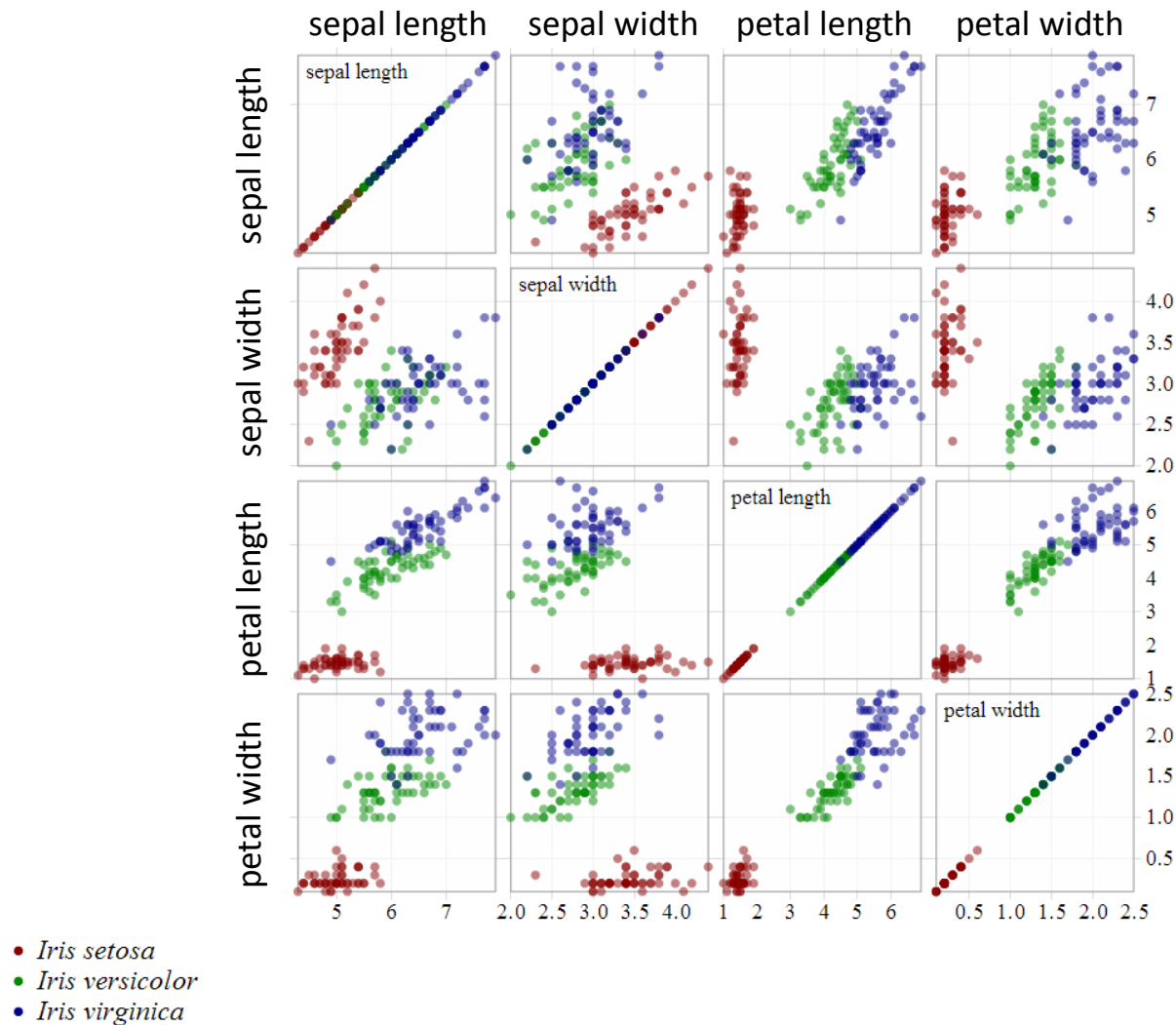
- A plot of points showing the **relationship** between two attributes or variables



Basic Plots – Scatter Plots

- Point position determined by attribute values
- 2D scatter plots are commonly used, still there are also 3D scatter plots
- Additional attributes can be marked by size, shape, or color for each item
- Useful to have arrays of scatter plots; can compactly summarize the relationships of several pairs of attributes

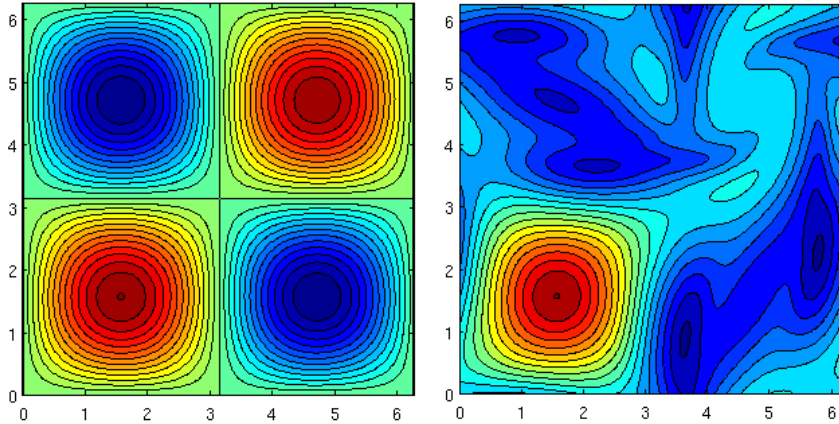
Basic Plots – Scatter Plot Matrices



Basic Plots – Contour Plots

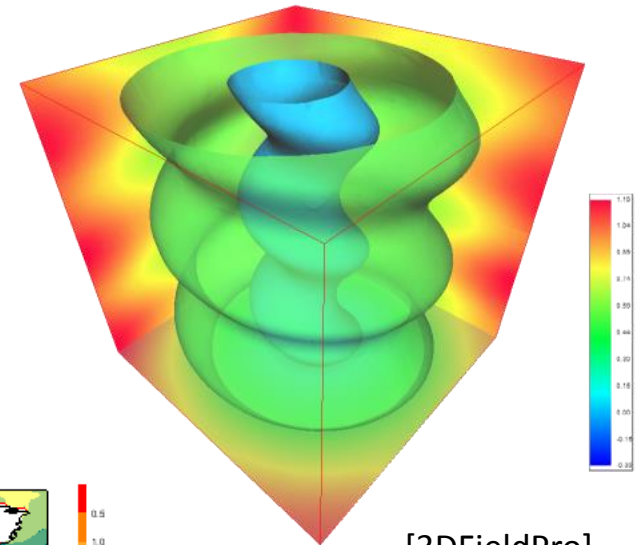
- Useful for showing **continuous attributes** measured on a spatial grid
- Partition the plane into regions of similar values
- Contour lines forming the boundaries of the regions are **iso-value** lines, or **isolines**
- Common examples: height fields, temperature, rainfall, etc.

Basic Plots – Contour Plots

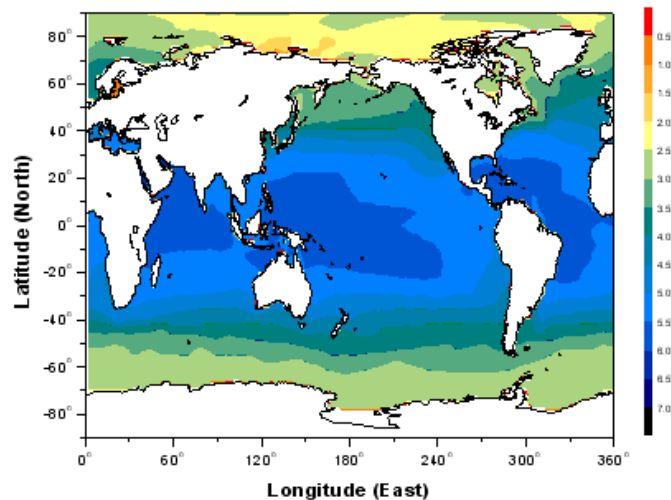


[Math, NYU]

Conductivity (S/m)



[3DFieldPro]



[OriginLab]

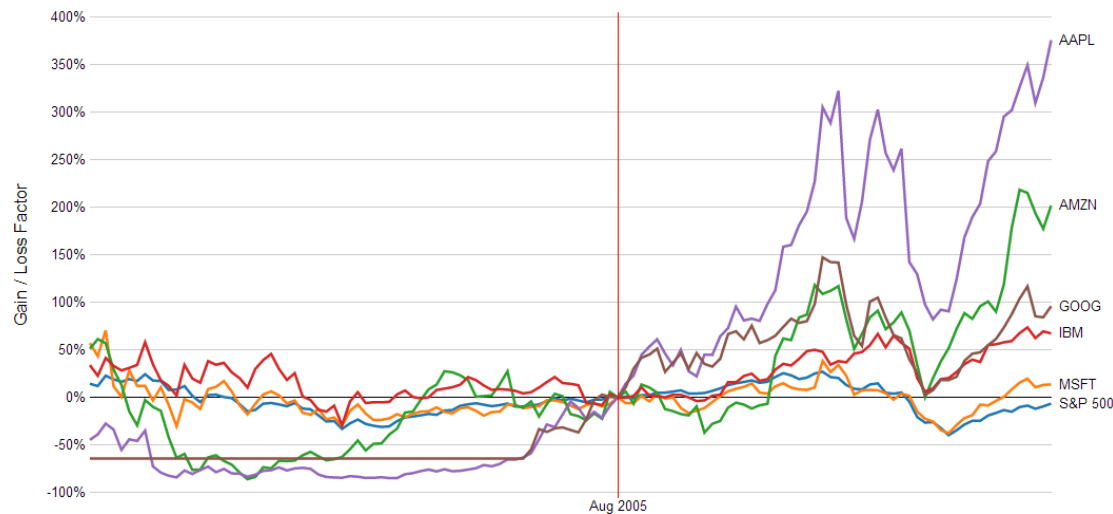
Temporal Data

Time-Series Data

- Set of values that **change over time**
- Examples:
 - Finance (stock prices, exchange rates)
 - Science (temperatures, pollution levels, electric potentials)
 - Public policy (crime rates, public health)
- Requirements:
 - The ability to compare many time series simultaneously
 - The options of using different visualizations in combination

Index Charts

- Interactive line chart showing % change based on a selected index point
- Useful for showing relative changes



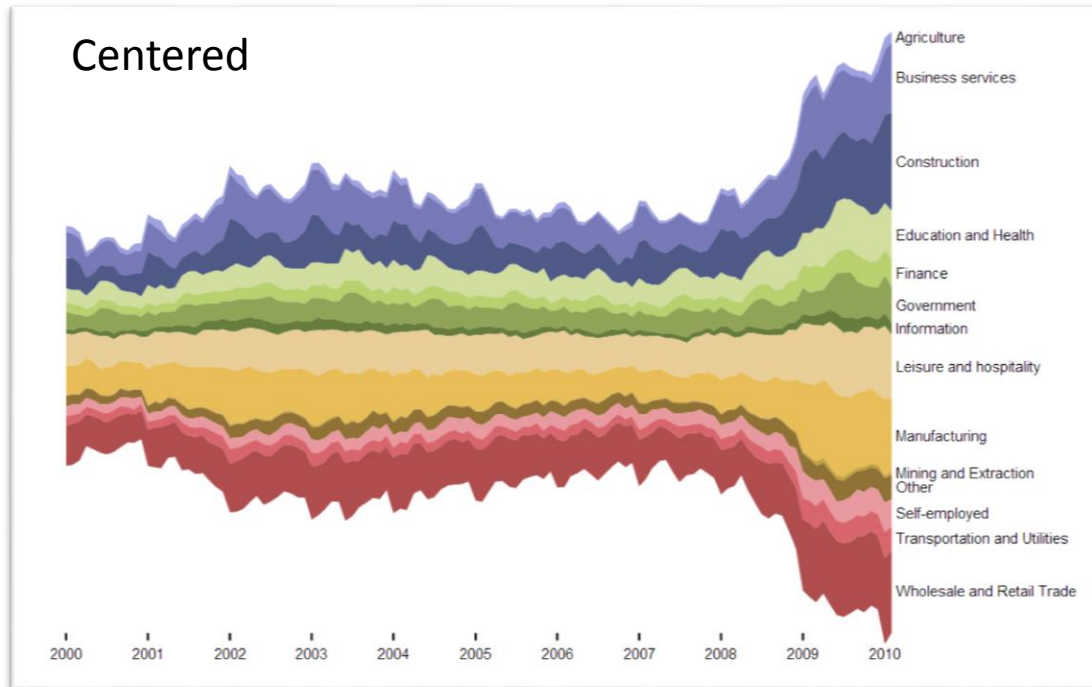
percentage change
of selected stock
prices according to
the day of purchase

[Heer et al., 2010]

Stacked Graphs

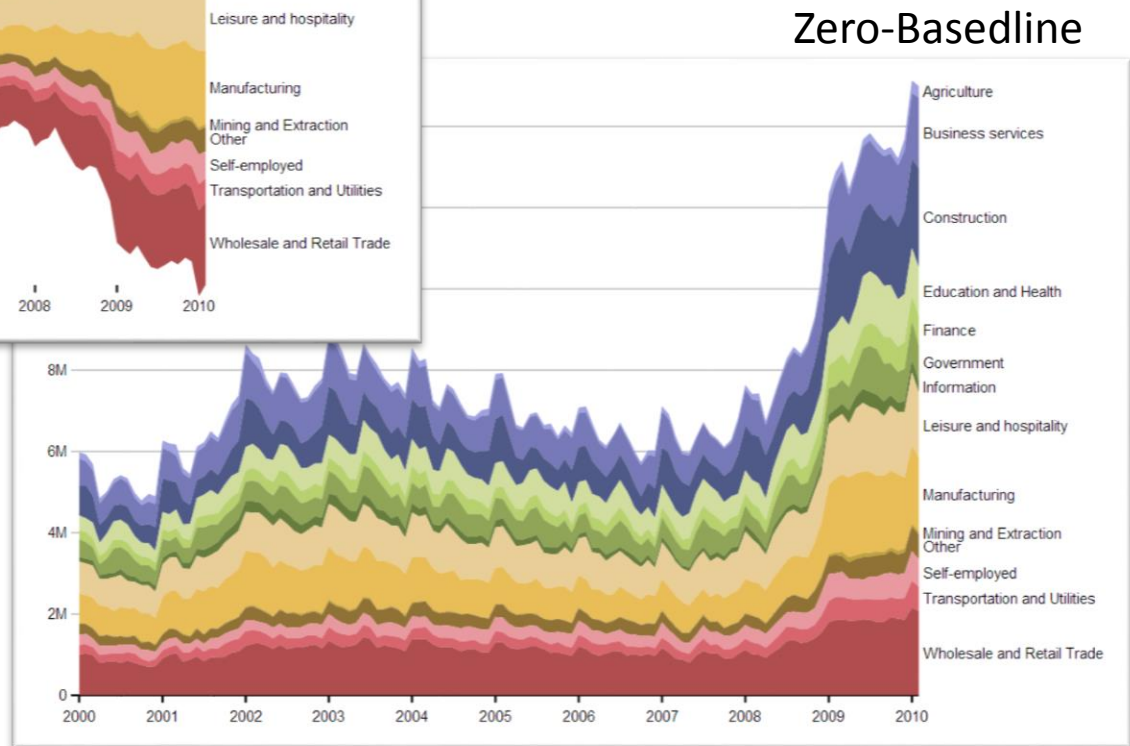
- Stack **area charts** on top of each other
- Useful for showing **summation** of time-series values (aggregation)
- Limitation:
 - negative numbers not supported
 - difficult to interpret trends accurately
 - meaningless for some kind of data (e.g., temperatures)

Stacked Graphs



Total counts of unemployed
US workers per industry,
2000-2010.

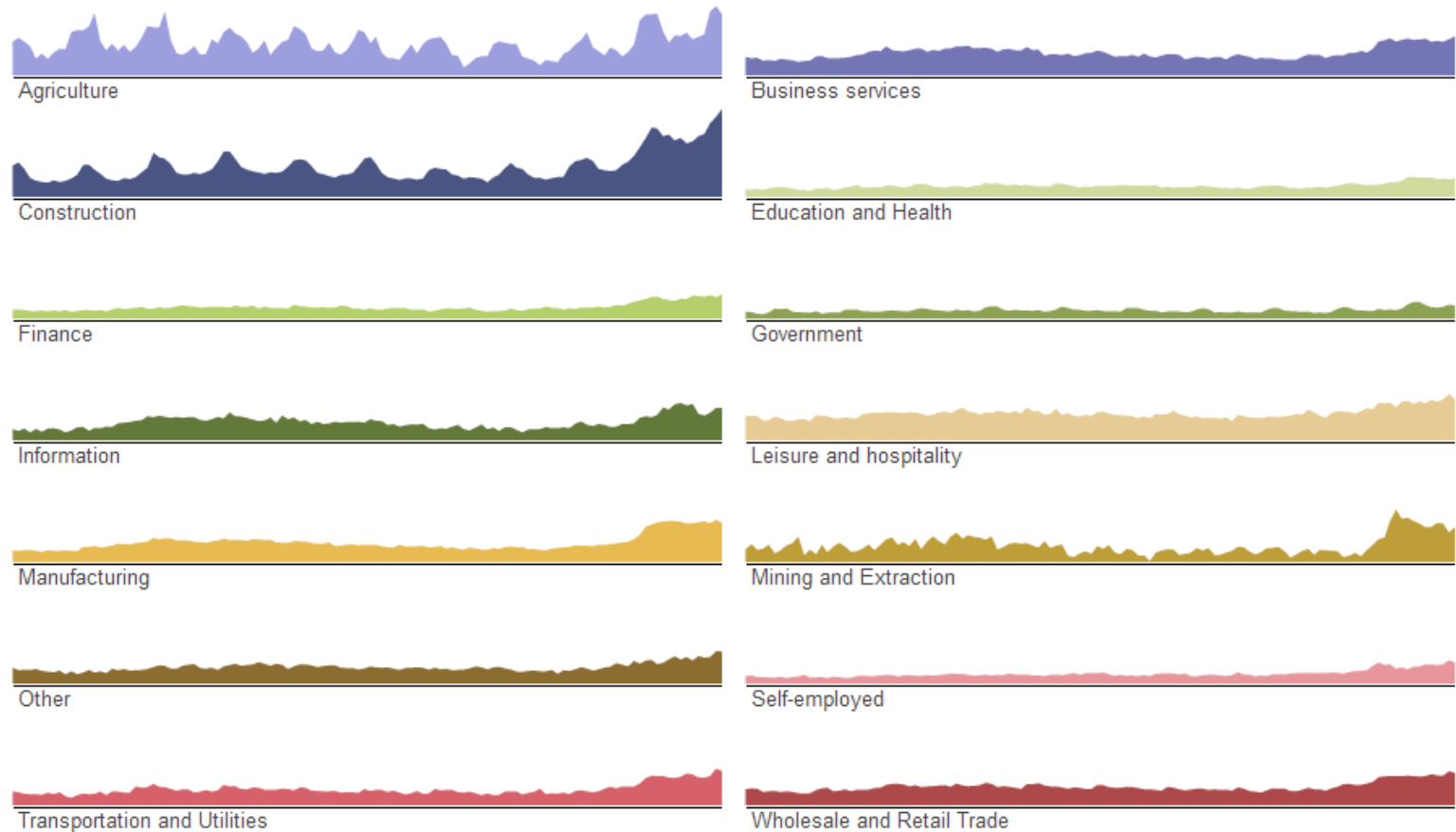
[Heer et al., 2010]



Small Multiples

- To show each series in its own chart
- Useful for avoiding overlapping of multiple curves
- Applies also to other visualization, e.g., bar charts, pie charts, maps, etc. (ref. scattered plot matrix)
- Limitation: Take up a lot of space

Small Multiples



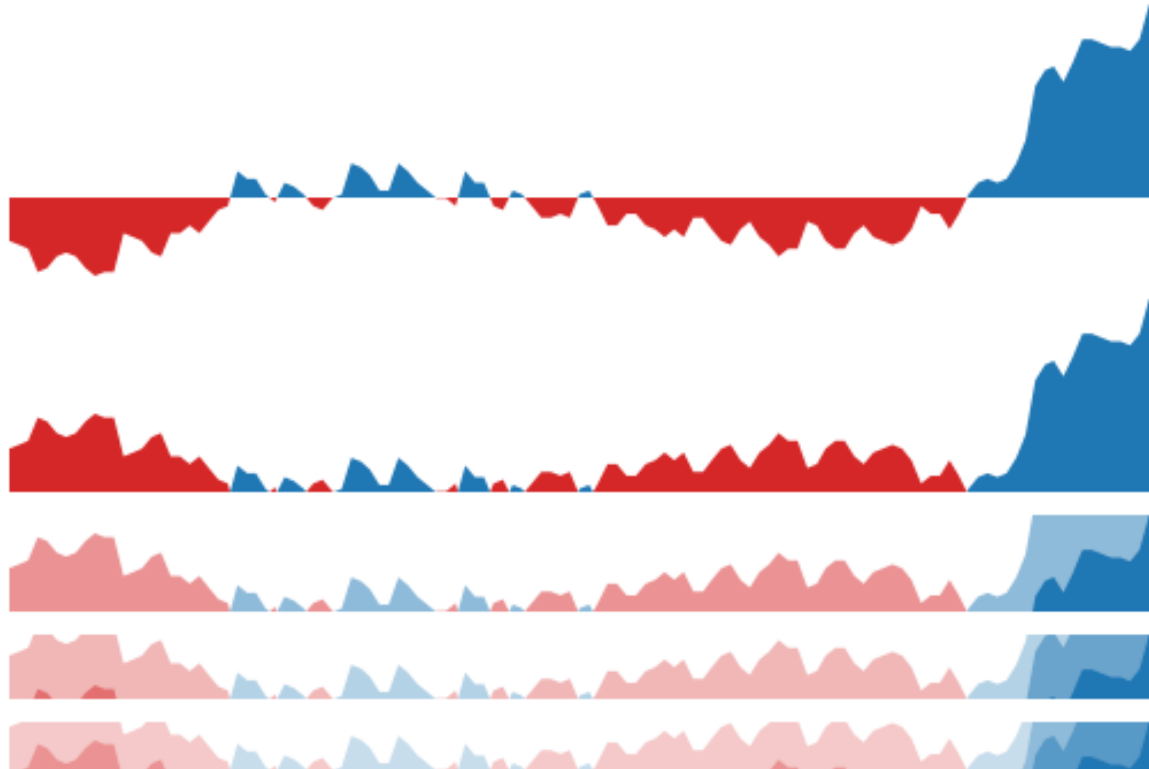
Unemployment rate of US workers per industry, 2000-2010.
Data normalized within each category.

[Heer et al., 2010]

Horizon Graphs

- To divide the area plot into horizontal bands and layer them over each others.
- Useful for increasing the data density (i.e. save space) without sacrificing resolution.
- Limitation: Not intuitive and takes time to learn

Horizon Graphs



US unemployment rate, 2000-2010.

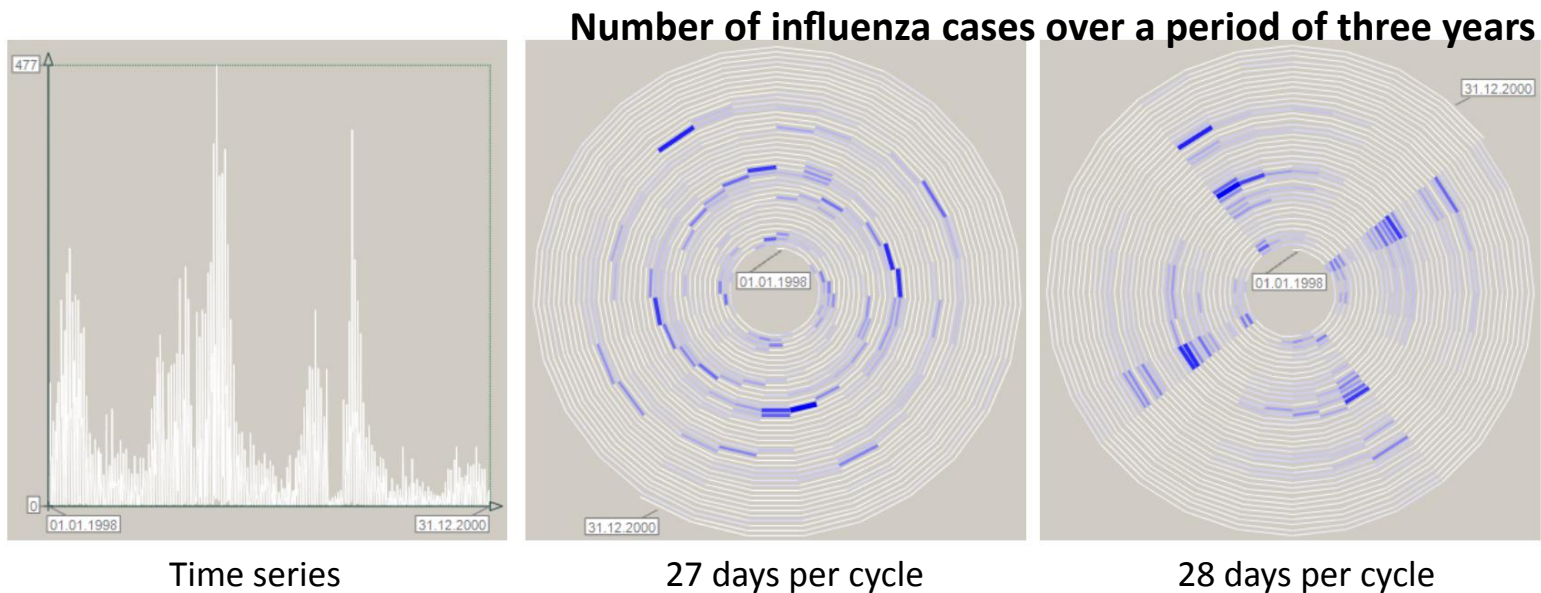
Positive values: above average unemployment

Negative values: below average unemployment

[Heer et al., 2010]

Spiral Graphs

- Use a spirally shaped time axis
- Good for showing or identifying periodic structure of data



[Aigner et al., "**Visual Methods for Analyzing Time-Oriented Data**", *IEEE TVCG*, 2008.]

Geospatial Data

Geospatial Data

- Data refers to a specific location in the world.
 - e.g., population, health data, traffic, etc.
- Visualization techniques used intensively in geographic information systems (GIS), cartography.
- Issues:
 - Map projection
 - Geographical aggregation
 - Recall the London Cholera Case

Map Projections

- A mapping from a position on Earth (**spherical surface**) to a position on screen (**a flat plane**)
- From longitude+latitude pair (λ, ϕ) to screen coordinates (x, y)



meridians and circles of latitude

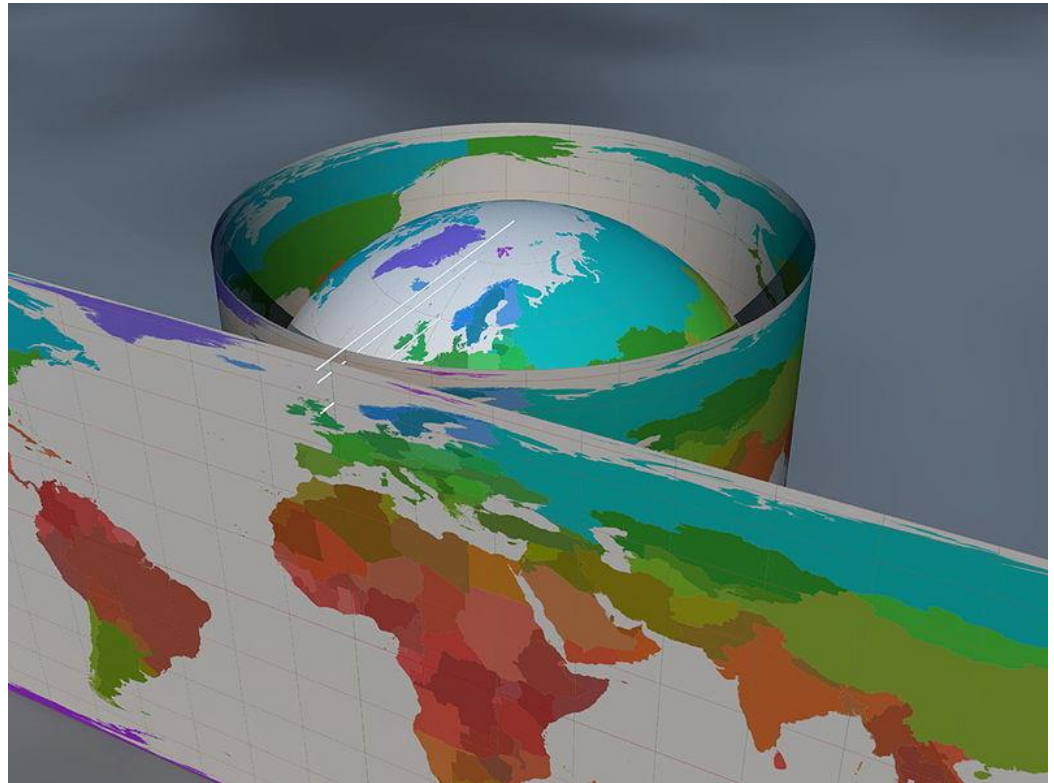
[An Album of Map Projections, U.S. Geological Survey Professional Paper 1453]

Map Projections

- **Properties** of mapping depend on projection methods:
 - Conformal (preserves local angle; not area-preserving)
 - Equivalent (preserves area; shape can change)
 - Equidistance (preserves distance from a specific point or line)
 - Others: Gnomonic (great circles as straight lines), Azimuthal/Retroazimuthal (preserves direction from/to a point)

Cylindrical Projection

- Each point on the sphere surface is projected outward on a cylinder that is put around the sphere.
- Two common cylindrical map projections:
 - Equirectangular projection
 - Lambert cylindrical projection

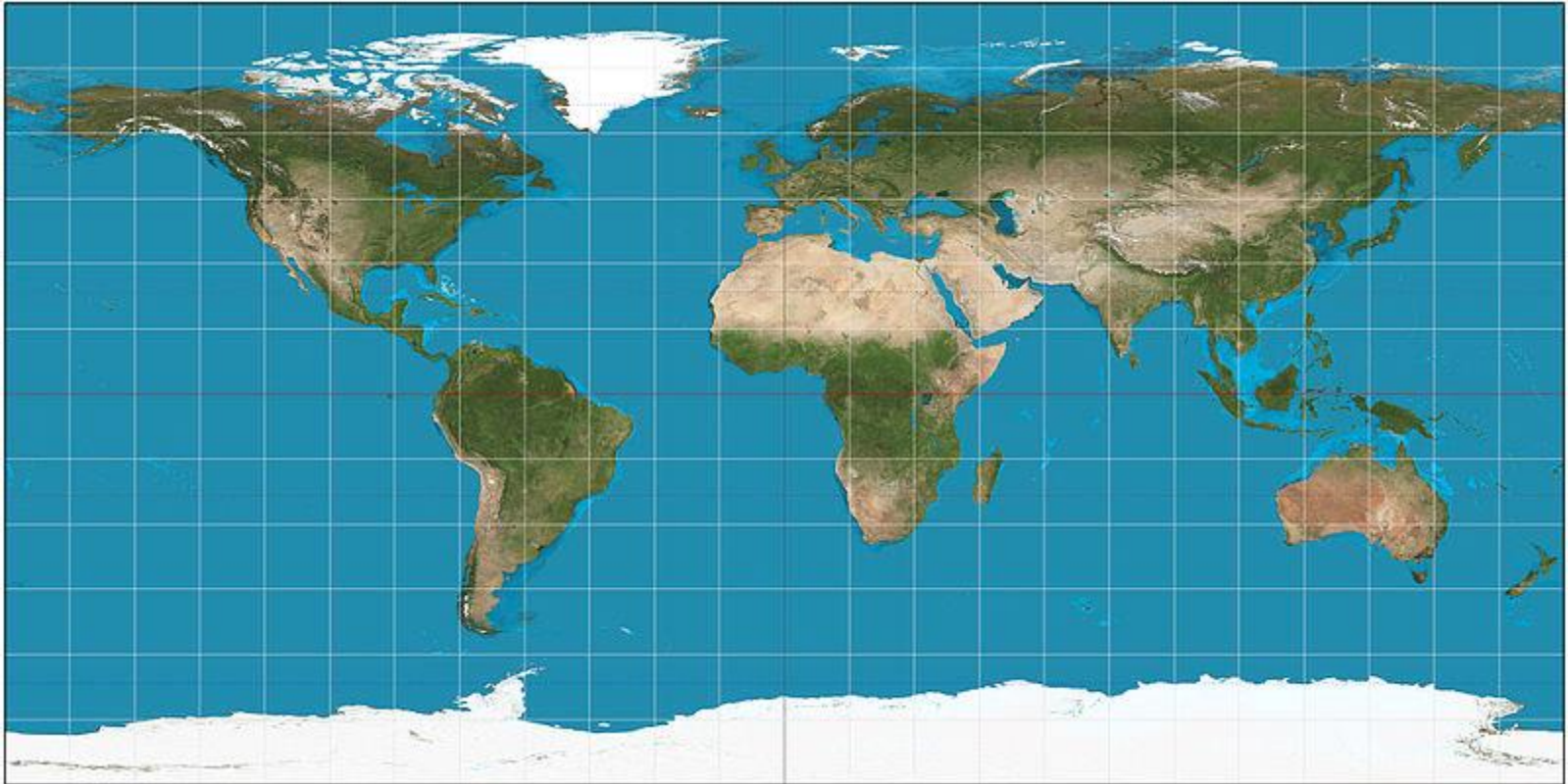


[Wikipedia]

Equirectangular Projection

- Cylindrical Projection
- **Meridians** are mapped to equally spaced vertical straight lines
- **Circles of latitude** are mapped to equally spaced horizontal straight lines
- Mapping: $x = \lambda$, $y = \varphi$
- Neither conformal nor equal area, i.e., much distortion
- Use often in thematic mapping, e.g., choropleth map

Equirectangular Projection

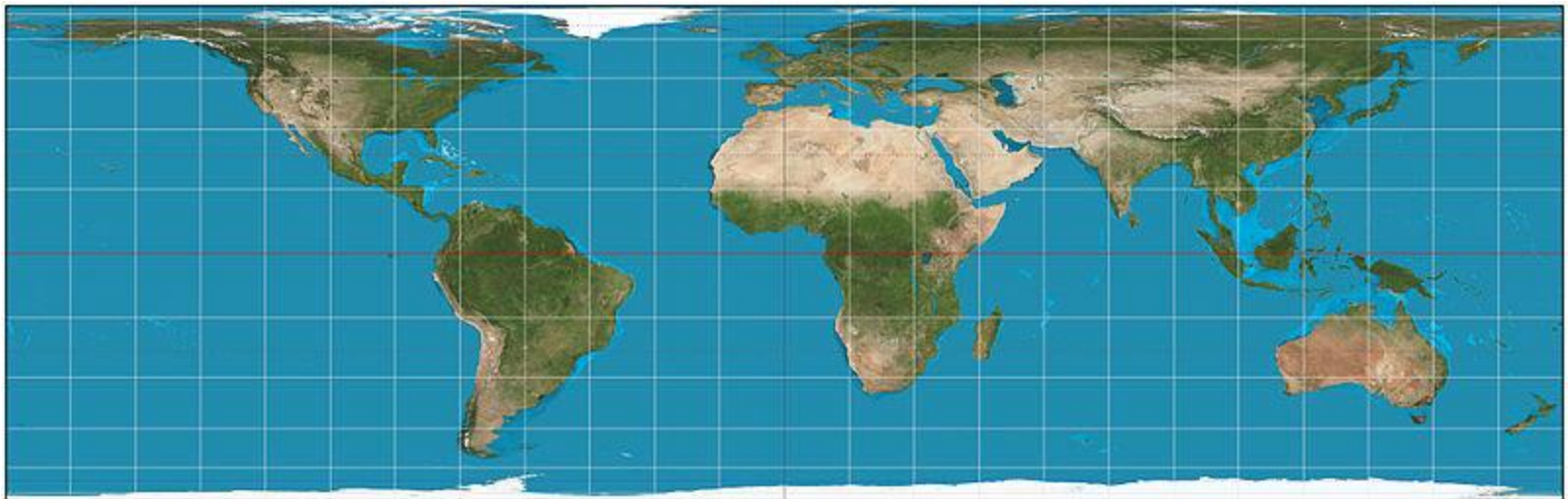


[Wikipedia]

Lambert Cylindrical Projection

- Cylindrical Projection
- Mapping: $x = \lambda$, $y = \sin \varphi$
- Area preserving
- Undistorted along equator, but highly distorted near the poles.

[Wikipedia]



Flow Maps

- For showing the **movement** of a quantity in space.
- Flow lines encode multivariate information in attributes such as path points, direction, line thickness, color, etc.



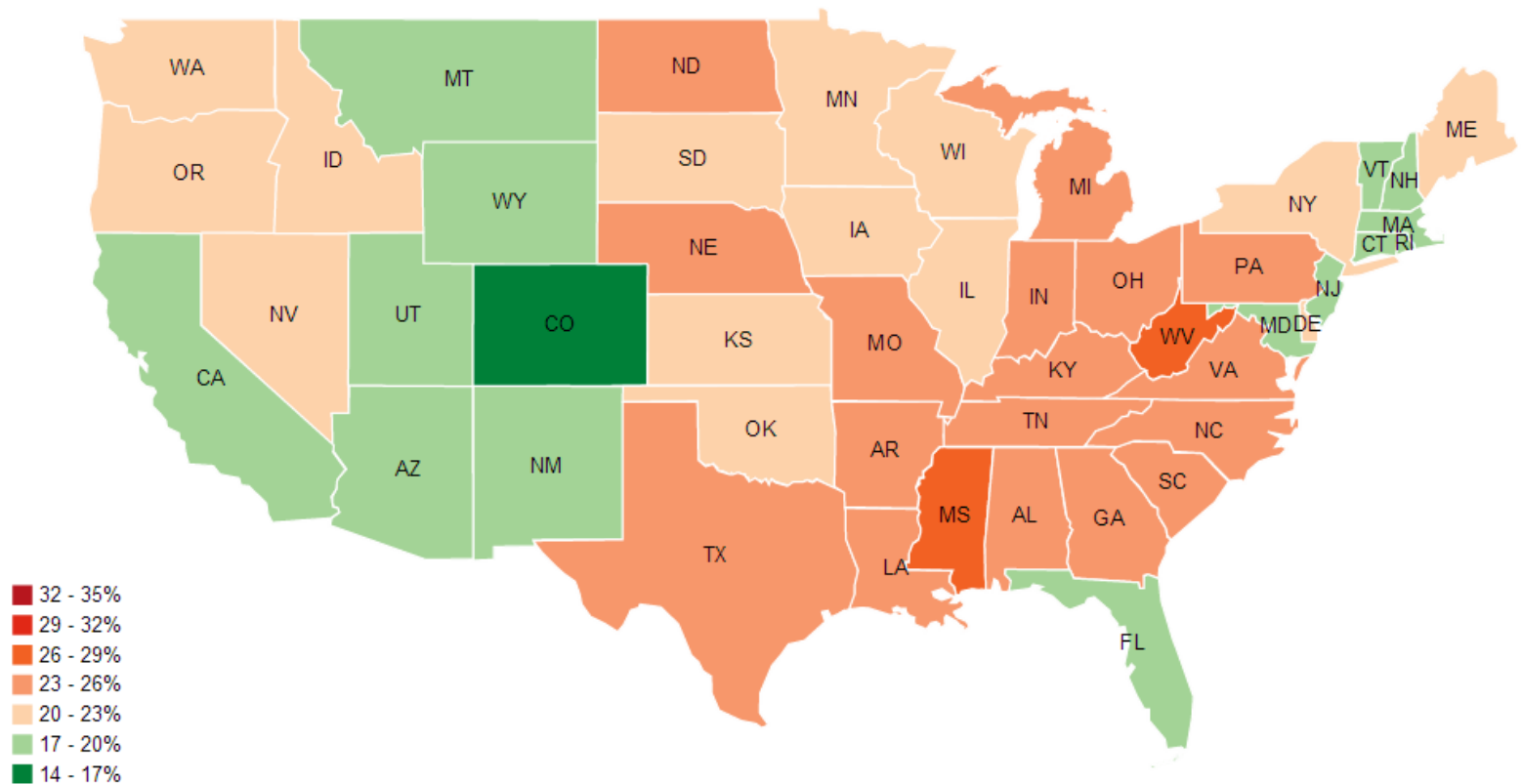
The French invasion
on Google map

[Heer et al., 2010]

Choropleth Maps

- For showing data collected or aggregated by geographical areas
- In Greek: **choro** = area, **pleth** = value
- Use color to encode values for a region
- Be careful about normalization of data and color mapping
- Problem: tends to highlight patterns in large areas, while highly populated but small areas might be of more interest

Choropleth Maps



[Heer et al., 2010]

Obesity in the US, 2002

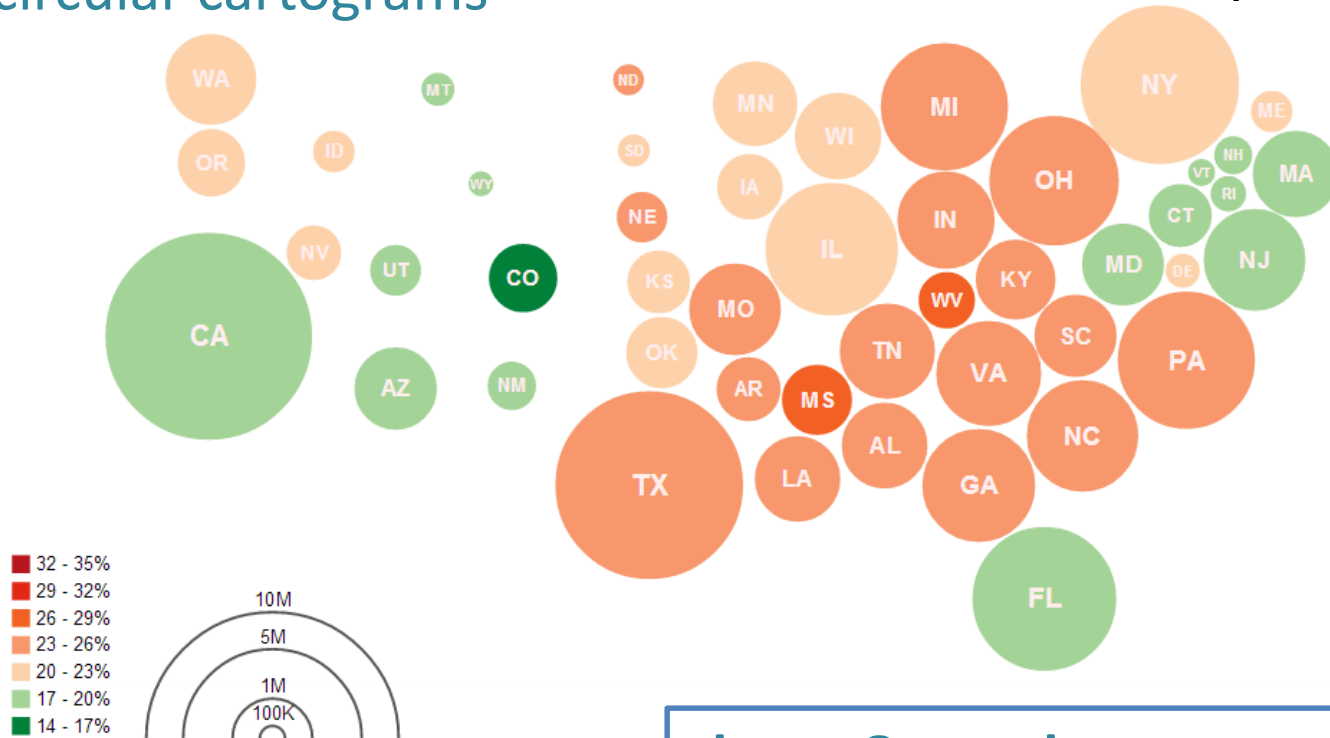
Cartograms

- Regions are resized so that the **area** directly encodes a data variable
- Cartograms differ by the properties of:
 - **Shape** preservation
 - **Exact area** correspondence
 - **Topology** preservation (i.e., region connectivity)
- An optimization problem to find a good compromise between the above conflicting criteria

Dorling Cartograms

a.k.a. circular cartograms

[Heer et al., 2010]



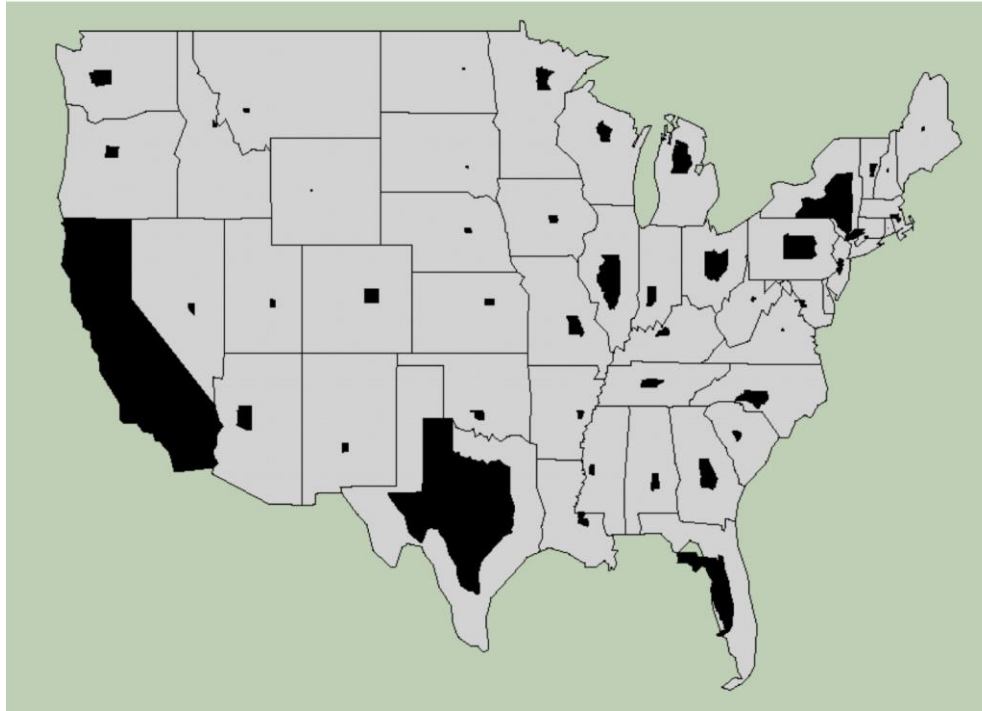
shape & topology not retained

Obesity in the US, 2002

Color: % of obese people

Circle size: absolute number of obese people

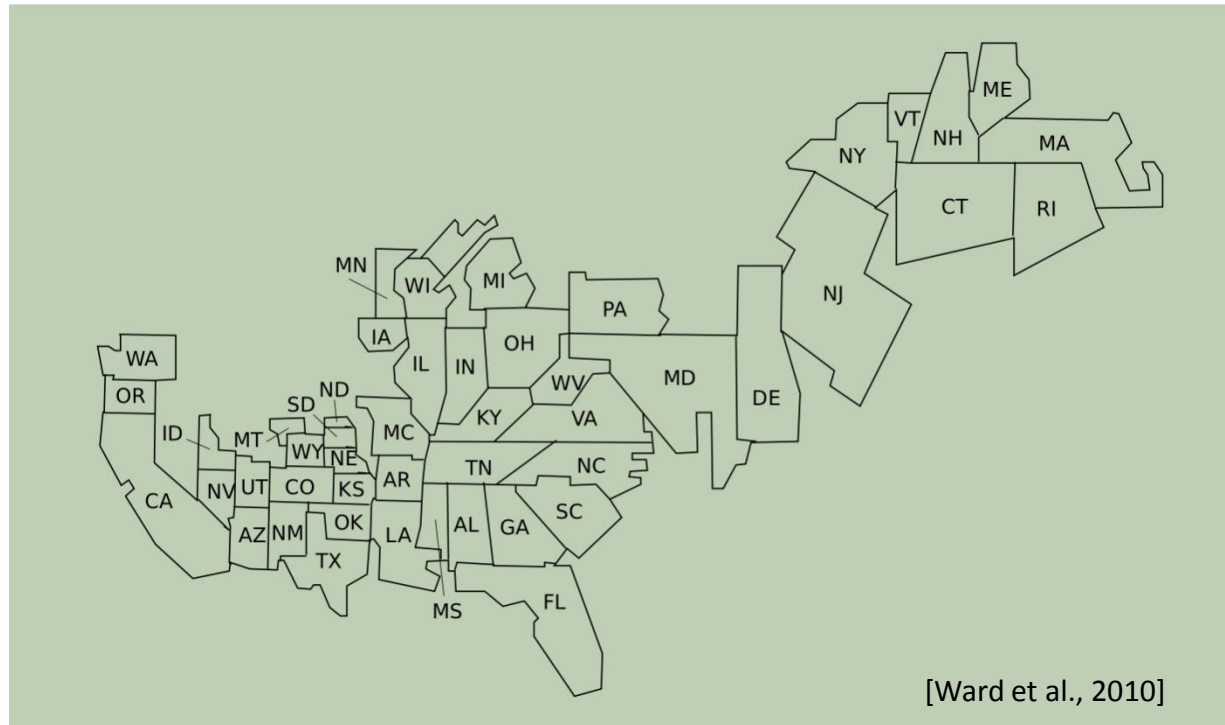
Noncontinuous Cartograms



[Ward et al., 2010]

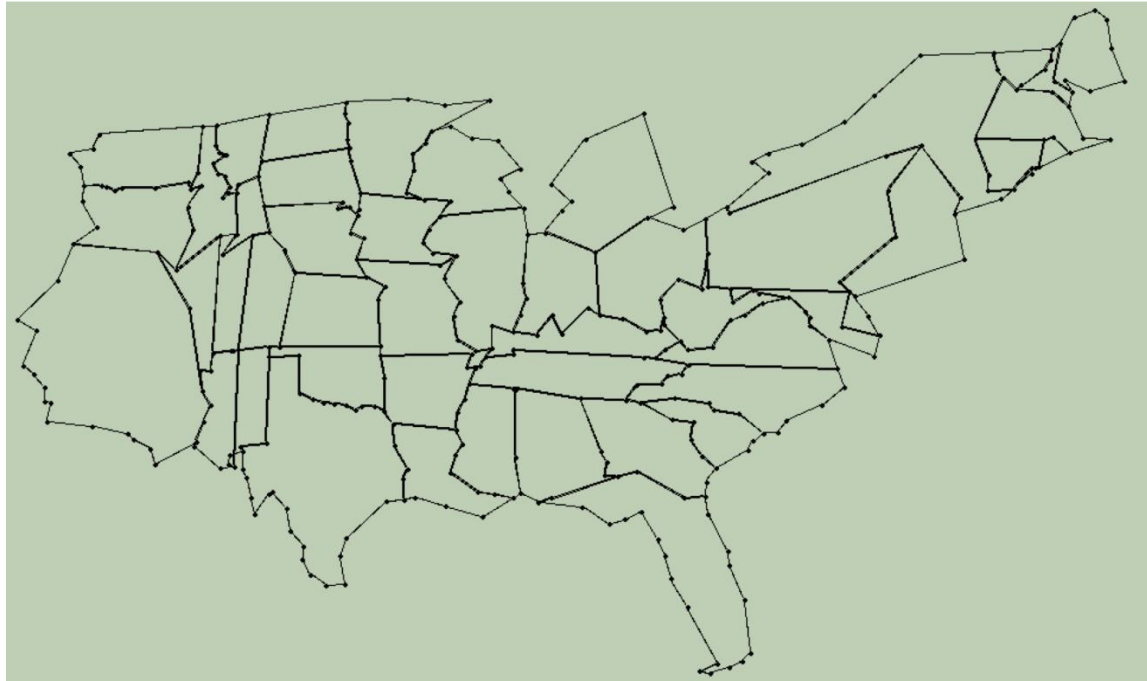
- Exact area, preserves shape
- Not preserving topology, map perception still ok
- Size limited by the maximum scaling w.r.t. map region

Noncontiguous Cartograms



- Exact area, preserves shape as much as possible
- Not preserving topology
- Map perception more difficult

Continuous Cartograms

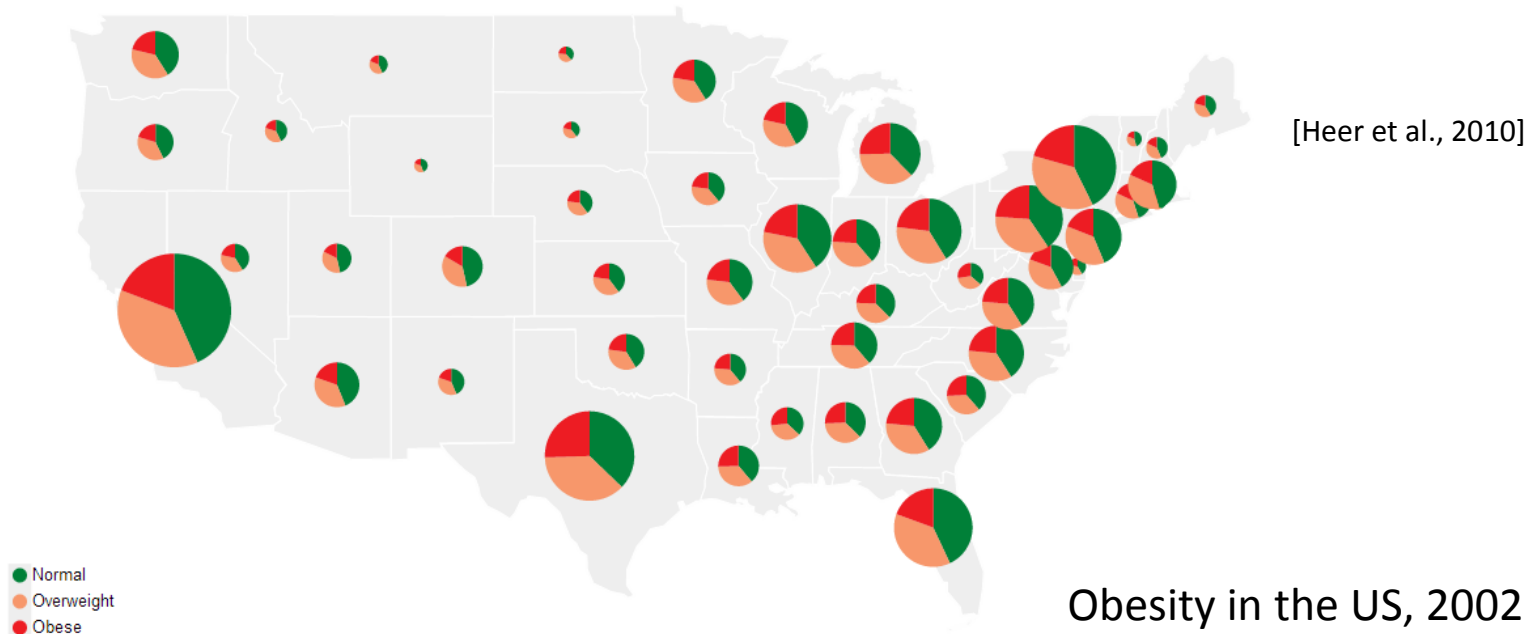


[Ward et al., 2010]

- Preserves topology
- Not preserving area & shape
- Takes a long time to compute the visualization, interactive data change is not possible

Graduated Symbol Maps

- Data is showed by placing **symbols** over a map
- More dimensions can be visualized by encoding with the attributes of the symbol



Multivariate Data

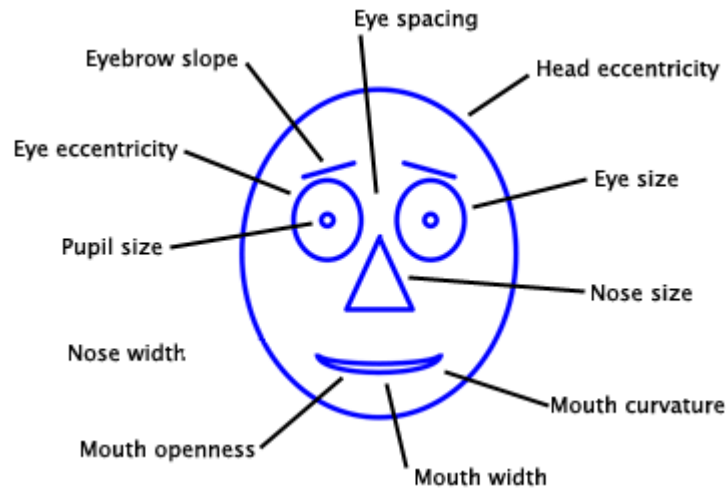
A Variety of Methods

- Icon-based
 - Chernoff faces, ...
- Table-based
 - Heatmaps, Table Lens, ...
- Geometric
 - Parallel coordinates, scatterplot matrices, ...
- Hierarchical
 - Dimensional stacking, worlds-within-worlds, ...

Chernoff Faces

- Relate data to facial features, something which we find easy to differentiate
- Each feature, e.g., mouth, encode a data dimension by their shape, size, placement and orientation
- Represent only **trends** but not actual values
- Drawback: Affected by our perceived importance of a facial feature

Chernoff Faces



10 facial features, each corresponds to a parameter in $[0,1]$



All 0



All 0.5

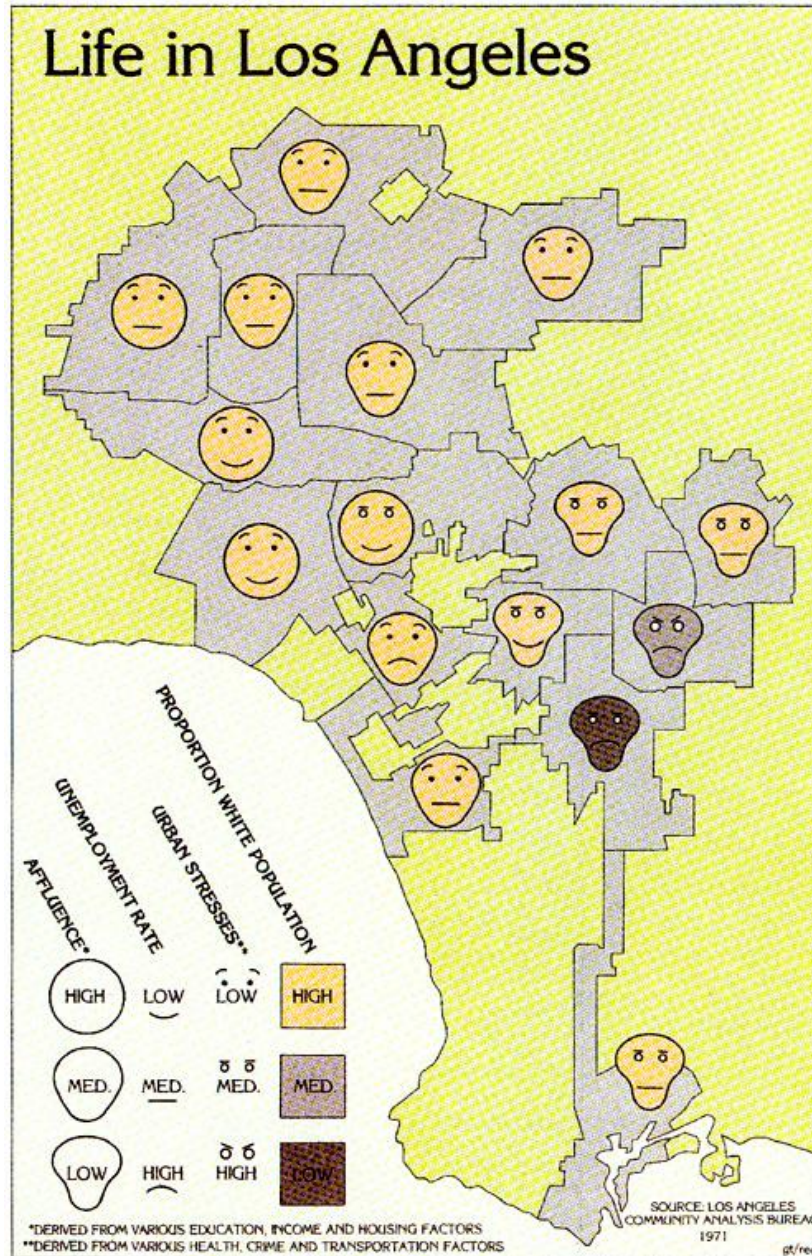


All 1



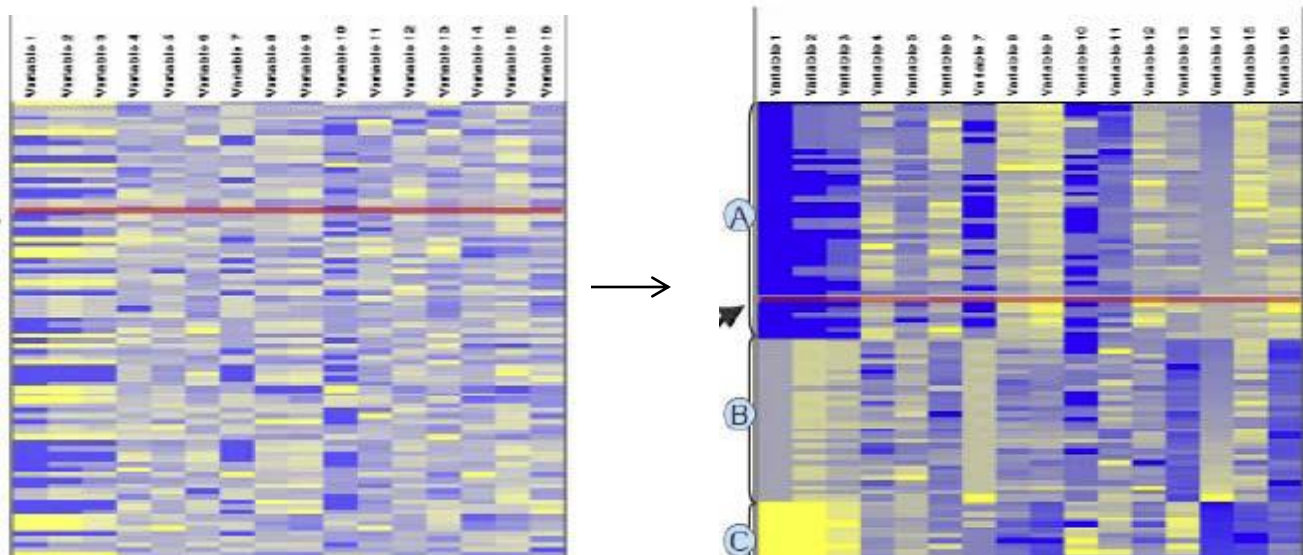
Random parameters

[<http://kspark.kaist.ac.kr/Human%20Engineering.files/Chernoff/Chernoff%20Faces.htm>]

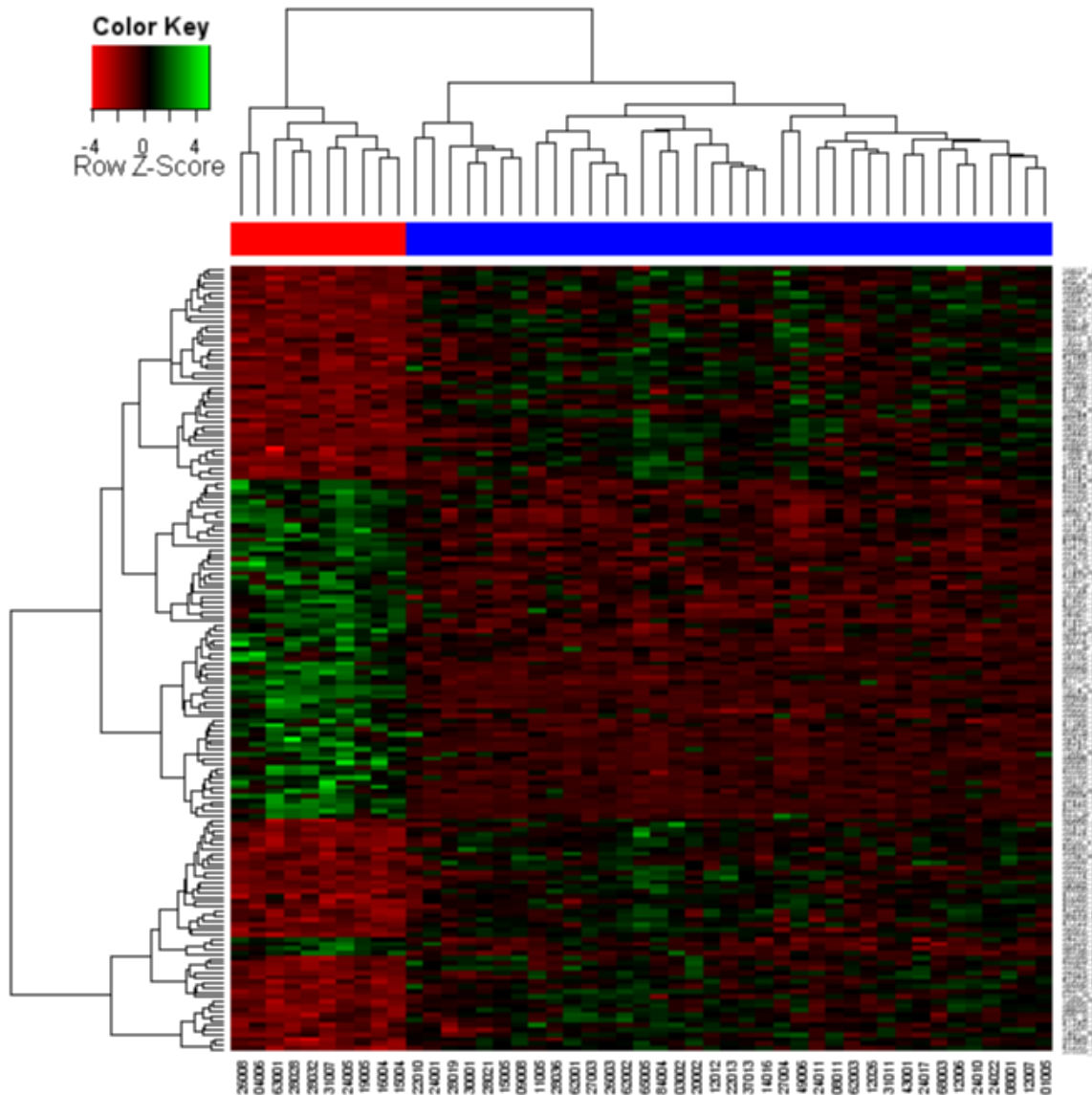


Heat Maps

- Map values of table entries to colors
- Rows and columns can be reordered to expose features.



[M. Ward]

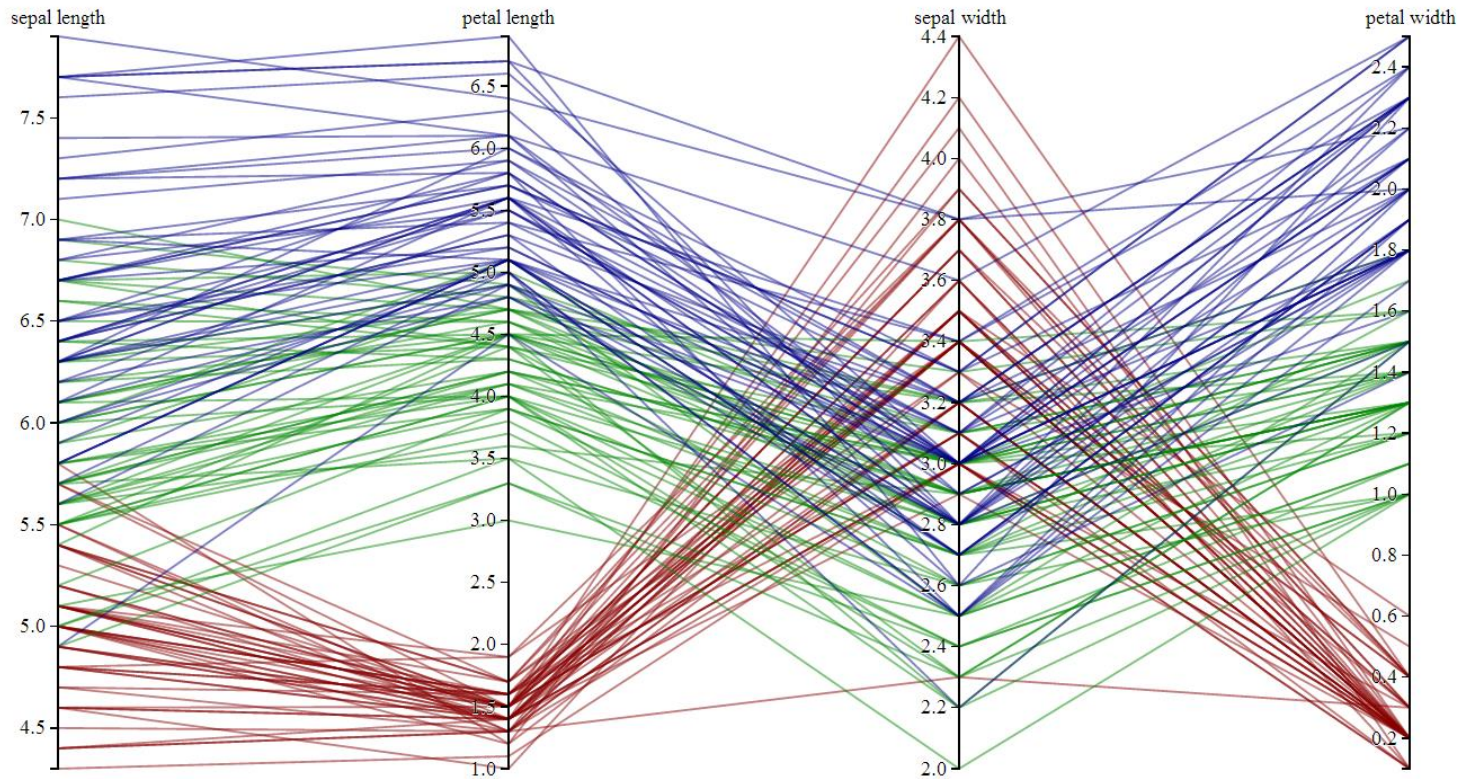


[Warwick, http://www2.warwick.ac.uk/fac/sci/moac/people/students/peter_cock/r/heatmap/]

Parallel Coordinates

- How to present all n axes of the n dimensions on a 2D plane?
- Use **parallel axes** instead of orthogonal axes
- Each attribute value of a data item corresponds to a point on a coordinate axis, and the data item is represented as a **polyline** connecting these points
- A distinct class of objects can sometimes be seen as a group of lines on some axes
- Ordering of axes is important

Parallel Coordinates

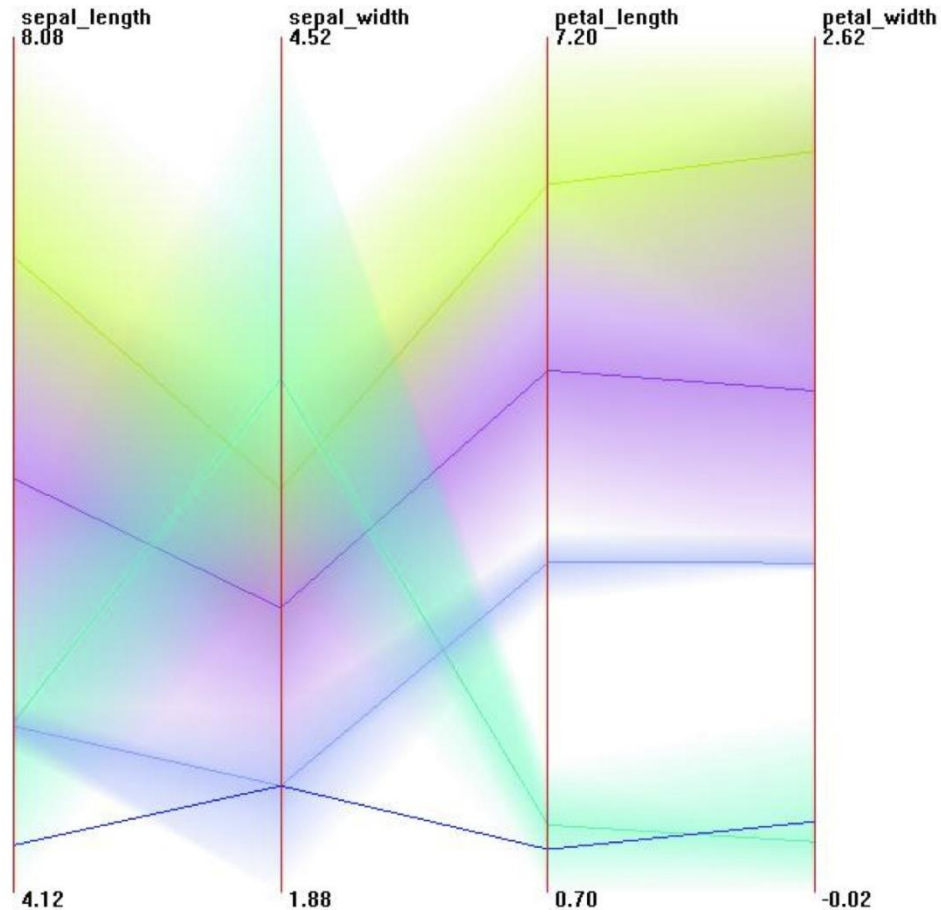


— *Iris setosa*
— *Iris versicolor*
— *Iris virginica*

Edgar Anderson's *Iris* data set
parallel coordinates

[<http://mbostock.github.io/d3/talk/20111116/iris-parallel.html>]

Parallel Coordinates

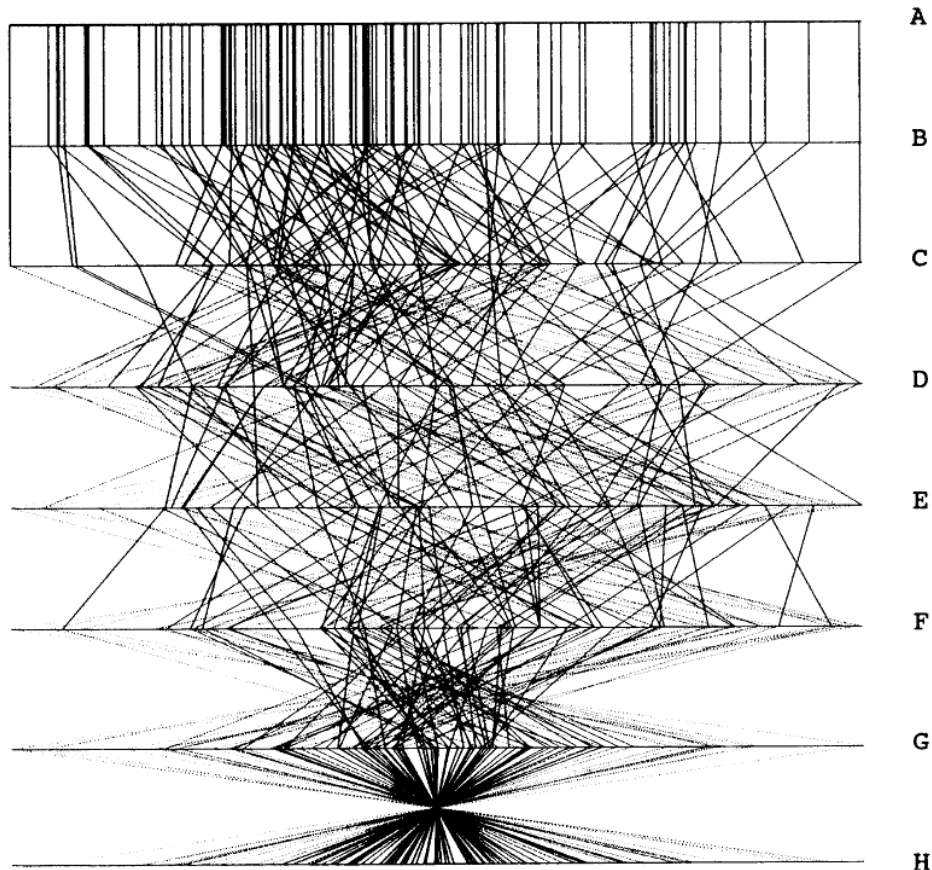


[Ward 2010]

PC plot showing the centers and extents of clusters

Parallel Coordinates

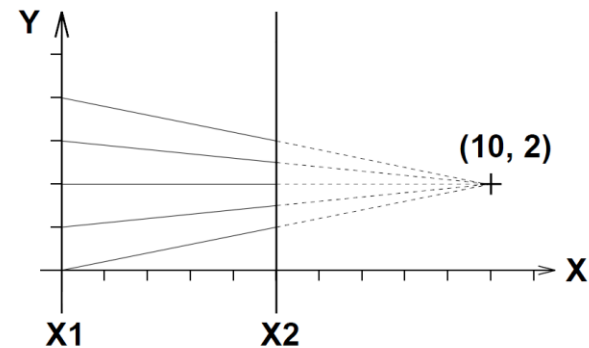
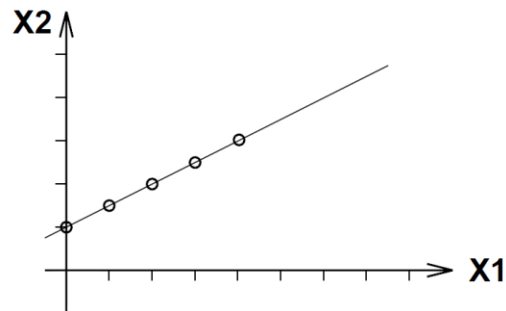
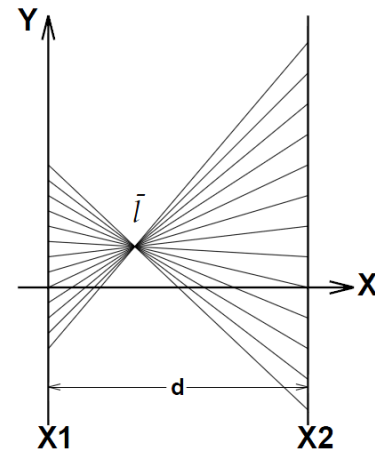
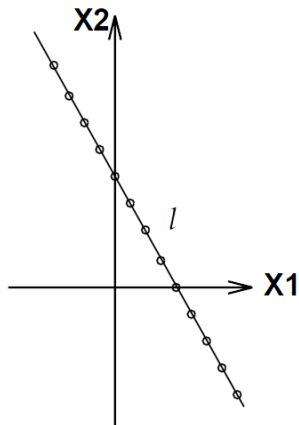
- Parallel correlation



Parallel coordinate plot of six-dimensional data illustrating correlations of $\rho=1, .8, .2, 0, -.2, -.8$ and -1 .

[Wegman, "Hyperdimensional Data Analysis Using Parallel Coordinates", Journal of the American Statistical Association, 1990.]

Parallel Coordinates



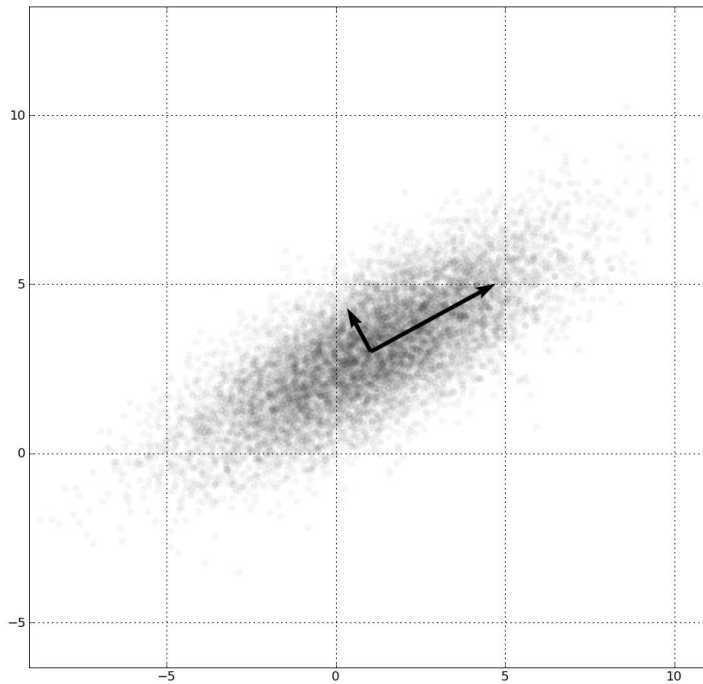
[Wong and Bergeron, "30 Years of Multidimensional Multivariate Visualization," *Scientific Visualization: Overviews, Methodologies & Techniques*, 1997.]

Dimension Reduction

- To remove some of the dimensions out from the display to avoid cluttering
- Examples: Principle Component Analysis (PCA), Multidimensional Scaling (MDS), Self Organizing Maps (SOM)
- Issue: Resulting dimensions are not the original ones, not intuitive to users

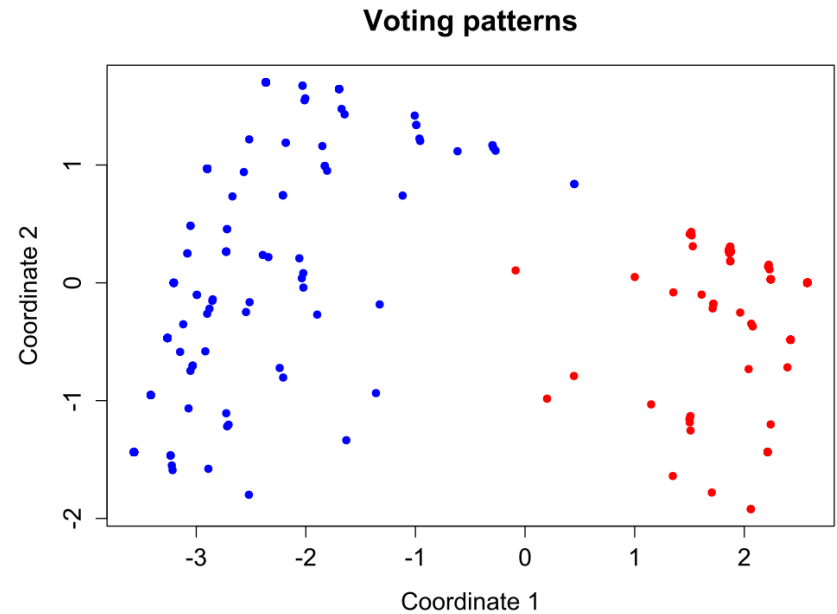
Examples

PCA



[<http://commons.wikimedia.org/wiki/File:GaussianScatterPCA.png#mediaviewer/File:GaussianScatterPCA.png>]

MDS



[<http://commons.wikimedia.org/wiki/File:RecentVotes.svg#mediaviewer/File:RecentVotes.svg>]

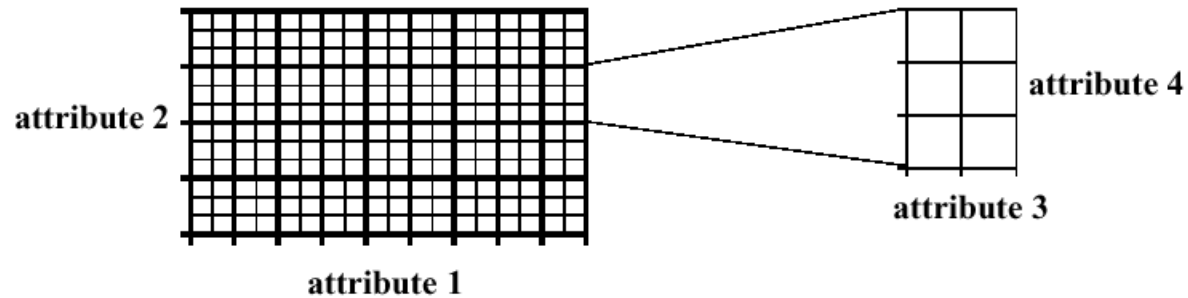
Dimension Ordering

- Crucial for the effectiveness of many visualization techniques
- Relationship among adjacent dimensions are easier to detect than relationship among those positioned far apart, e.g., Parallel Coordinates, Heat Maps
- Attribute mapping to highlight important dimensions, e.g., Chernoff face
- An NP-complete problem equivalent to the Travelling Salesman Problem (TSP)
- Use approximation to compute ordering or by manual ordering

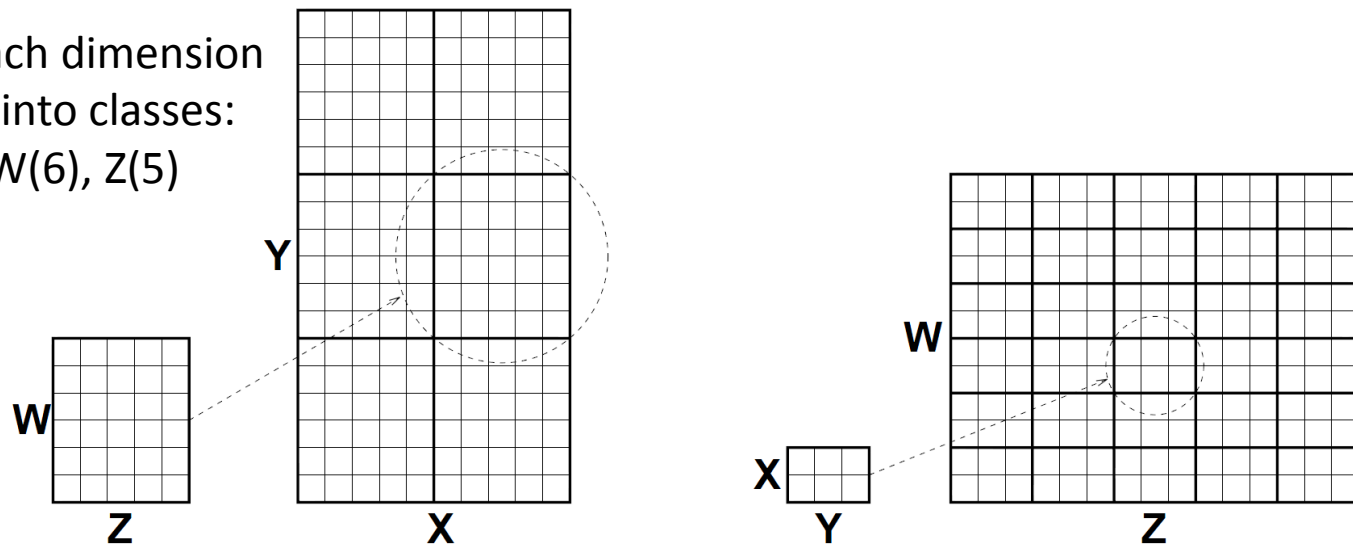
Dimensional Stacking

- The nD attribute space is partitioned in 2D subspaces which are **recursively embedded** (or 'stacked') into each other
- The range of the attribute values in each dimension is partitioned into classes
- Important attributes should be used on the outer levels
- Adequate especially for data with ordinal attributes of low cardinality
- Can be viewed as an nD histogram if the color of a cell is set proportional to the number of values that map to it

Dimensional Stacking

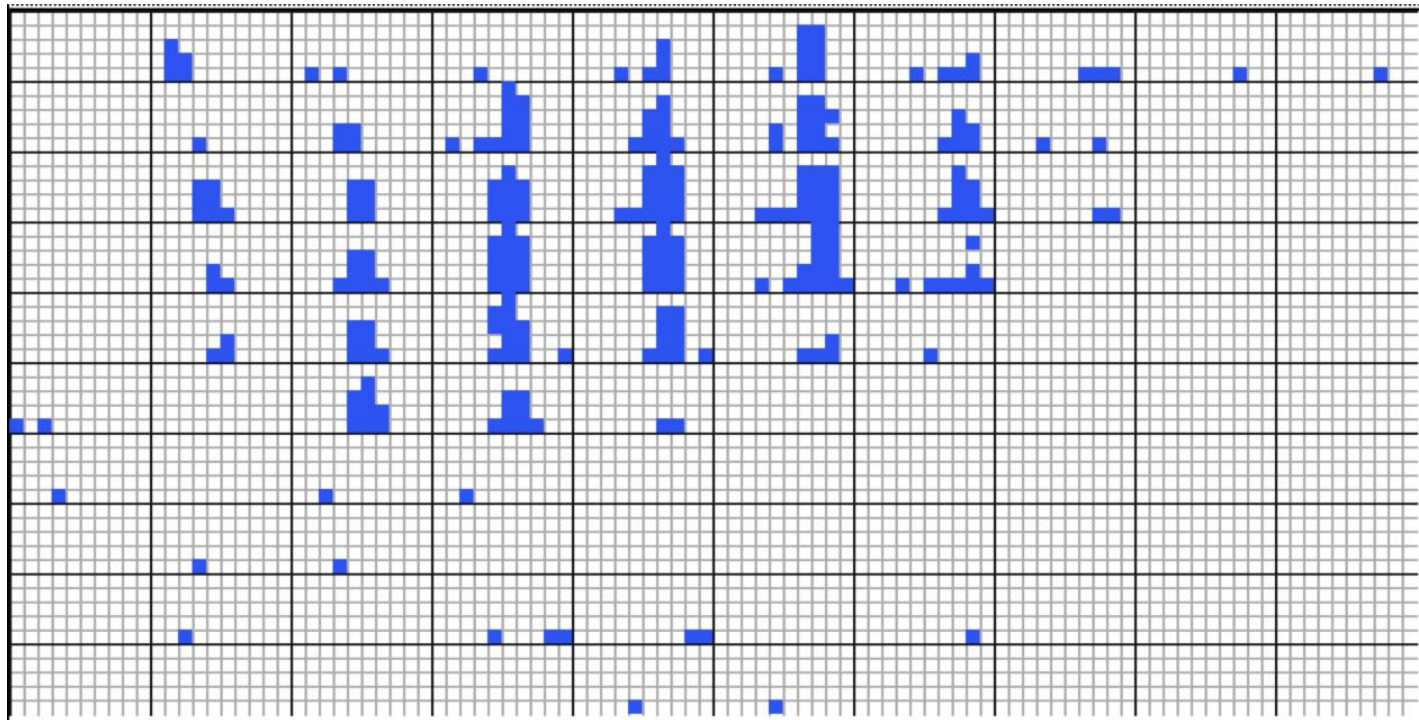


Values in each dimension are divided into classes:
X (2), Y(3), W(6), Z(5)



[Wong and Bergeron, "30 Years of Multidimensional Multivariate Visualization,"
Scientific Visualization: Overviews, Methodologies & Techniques, 1997.]

Dimensional Stacking



[Ward 2010]

Visualization of oil mining data with longitude and latitude mapped to the outer x-, y-axes and ore grade and depth mapped to the inner x-, y-axes

Visualization Gallery

- Take a look at:
 - IBM Many Eyes
(<http://www-958.ibm.com/software/analytics/manyeyes/>)
 - Tableau Public
(<http://www.tableausoftware.com/public/gallery>)
 - Google Charts
(<https://developers.google.com/chart/interactive/docs/gallery>)
 - D3.js
(<http://d3js.org/>)
 - R
(<http://www.r-project.org/>)
- You may try visualize the Iris data set with the different techniques taught in this class using the above tools.
- What can/cannot be done by these tools?

Reference

- Jeffrey Heer, Michael Bostock, and Vadim Ogievetsky. 2010. A tour through the visualization zoo. *Commun. ACM* 53, 6 (June 2010), 59-67.
(<http://hci.stanford.edu/jheer/files/zoo/>)
- Matthew Ward, Georges Grinstein and Daniel Keim, "*Interactive Data Visualization: Foundations, Techniques, and Applications*", 2010 [Chapters 6 & 7]