



# KONGE ECOSYSTEM



# What the future holds?

All the KongeFi fees will go into **eco wallet** and will be use for any project of the system when it's needed.

We will encourage everyone to hold \$KONGE by making 20% discount on all the payments in ecosystem.

We will have an increased marketing budget for serious advertisements and big partnerships in the future.

We will pay for fast tracked listing on both Coingecko and Coinmarketcap. AslanKonge will be listed on FTX (formerly Blockfolio), which is on place 4 in the rating of top exchanges according to Coingecko.

Straight after a KongeFi presale AslanKonge will be listed on one of the largest exchanges in Europe. This CEX will promote us on its social media and website. Listing will bring us more holders, strong support and help us to move forward to our goals.

Huge updated marketing campaign including various YouTube influencers, PooCoin, Coinsniper and Dextools ads, advertising with influencers on Twitter, pinned messages in telegram groups etc, that we expect to start on Wednesday will cover both projects as they're parts of one ecosystem.

We will update our logo and token information to show up in Trust Wallet App.

## Important dates!

*19/09 — AMA, CEX name revealing*

*22/09 — Start of a new marketing campaign*

*25/09 — KongeFi presale & launch*

*After a presale: Listings on coingecko, coinmarketcap, FTX (formerly Blockfolio), huge CEX; Certik audit; Logo and token information will show up in Trust Wallet.*

# Introduction

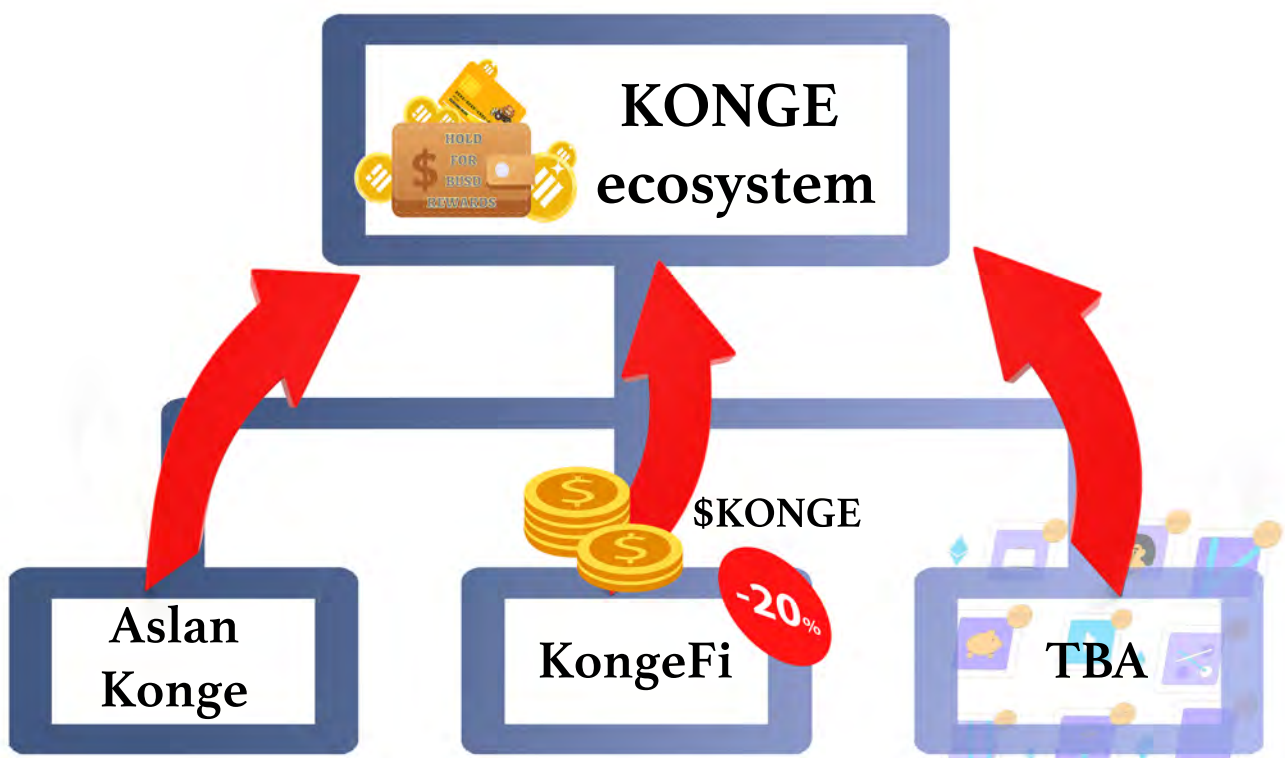
This plan consists of four parts:

1. Introduction to **KONGE ecosystem**
2. **Pre-Launch** marketing plan
3. Hype-building at **launch**
4. **Post-Launch** hype retention



These sections are flexible and adaptable.  
All sections are defined by goals and time ranges.  
Our main goal is to create a **healthy & organic** hype.

With our ecosystem we offer a **SAFE platform** for valuable & serious projects. Our members will enjoy all the benefits of **safe investments**.



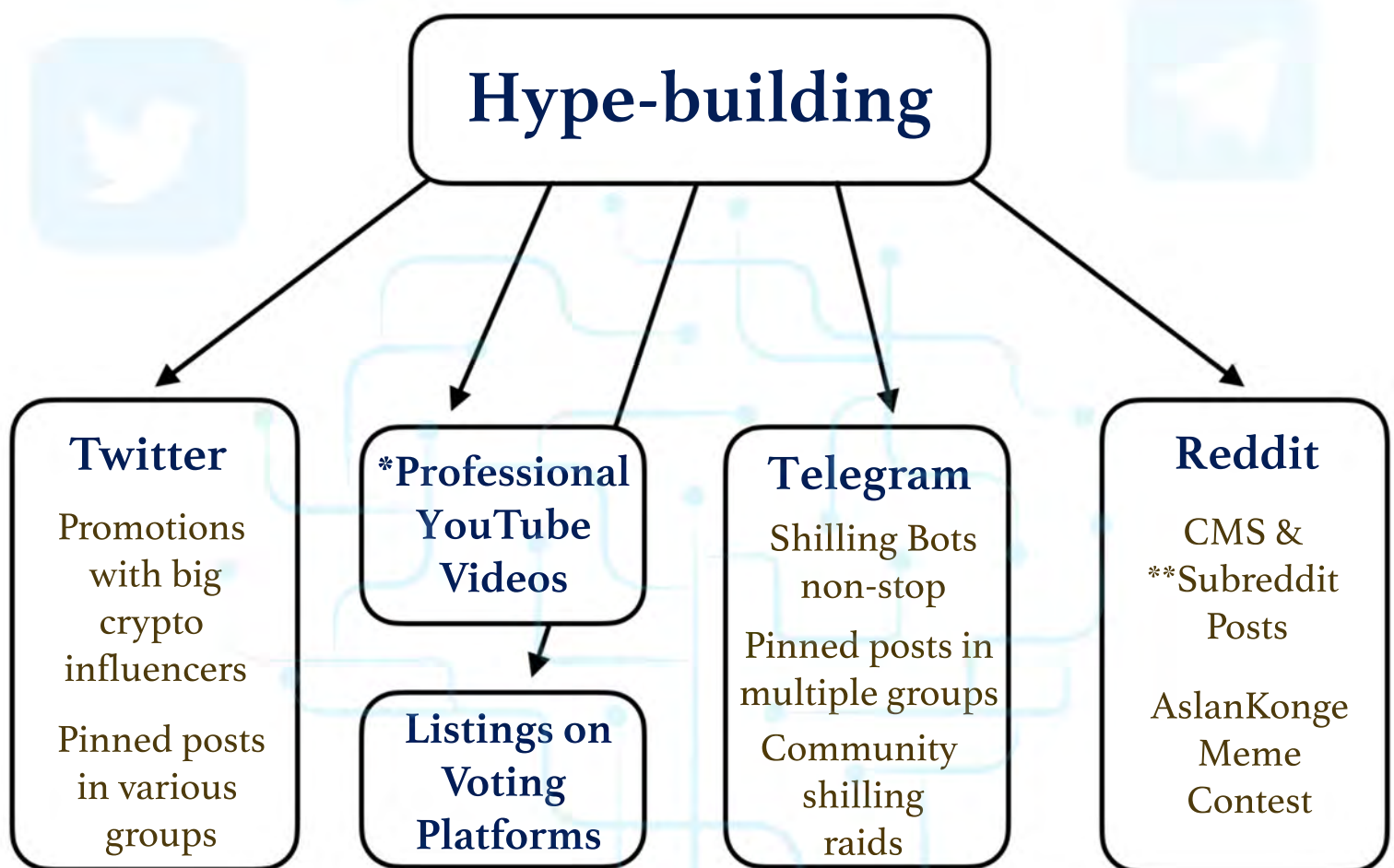
# KongFi Marketing Plan for

## Pre-Launch

**Pre-Launch** phase is a cornerstone of a good start.

**Twitter** is an important part of any marketing campaign because it helps to build a strong community.

For this phase we will rely mostly on **Twitter and Telegram shilling bots, along with listings on voting platforms, hot & trending posts on Reddit and cooperations with multiple promoters on YouTube.**



\*= In this phase, we rely on a professional introduction video = Youtuber should have at least 20K followers and many comments from real people.

\*\*= 10 - 15 - Mainstream Crypto Groups on Reddit.

*\*All data provided is roughly est. and can be changed depending on situation.*

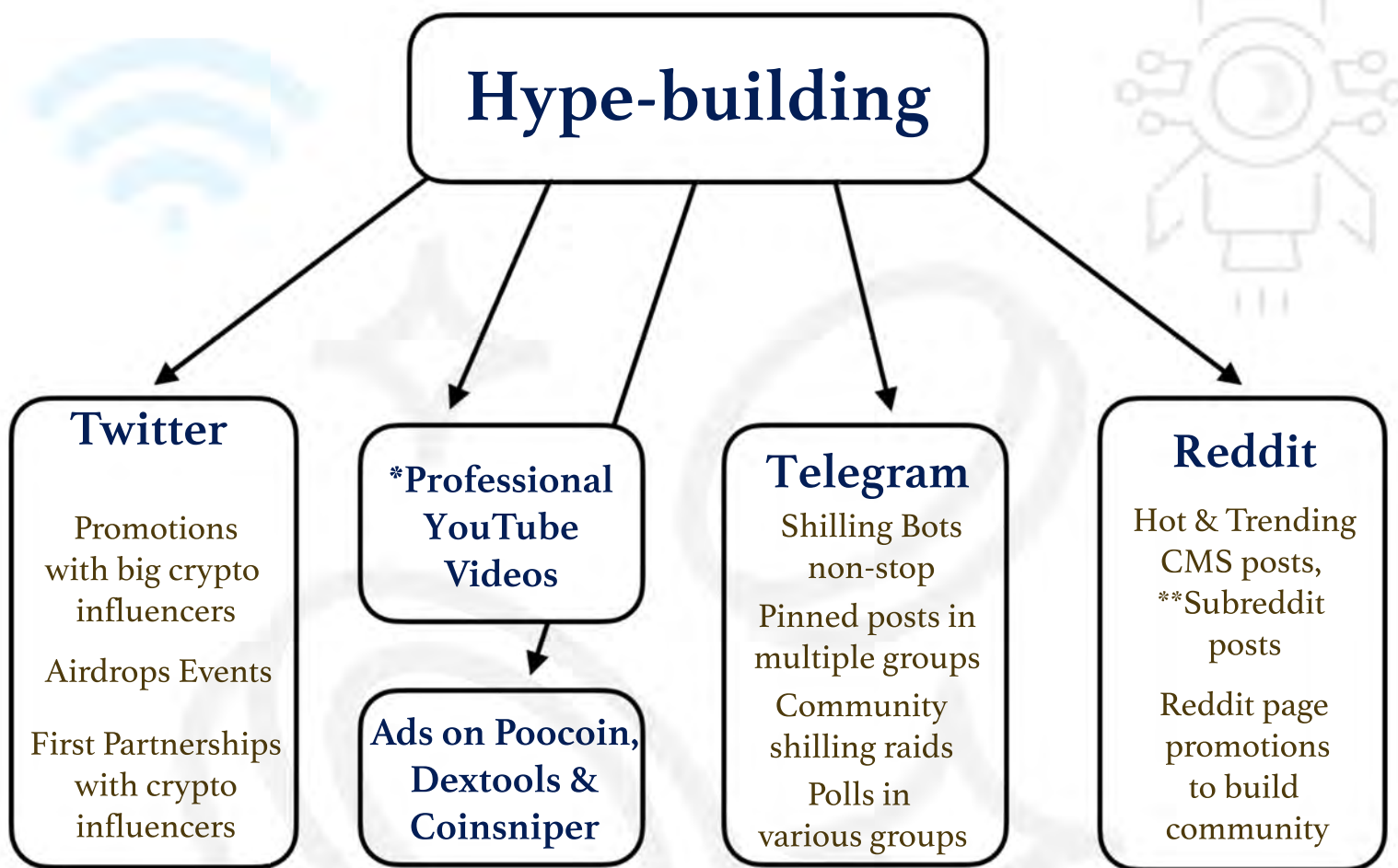
# KongFi Marketing Plan for Launch

(..this phase begins after succesful presale  
before the actual launch on PancakeSwap)

To get **maximum exposure** possible, we will switch between  
ads on **Poocoin, Dextools and Coinsniper**.

We use airdrops to reduce **pump & dump** during the launch.  
50 winners will receive \$50 worth of tokens each.

*Airdrops tasks and requierments will be published  
on our Twitter and Reddit pages one day before the launch.*



\*= In this phase, we rely on a professional introduction video =  
Youtuber should have at least 20K followers and many comments from real people.

\*\*= 10 - 15 - Mainstream Crypto Groups on Reddit.

*\*All data provided is roughly est. and can be changed depending on situation.*



# KongFi Marketing Plan for

## Post-Launch

(..In this phase we are focusing on the group activity)

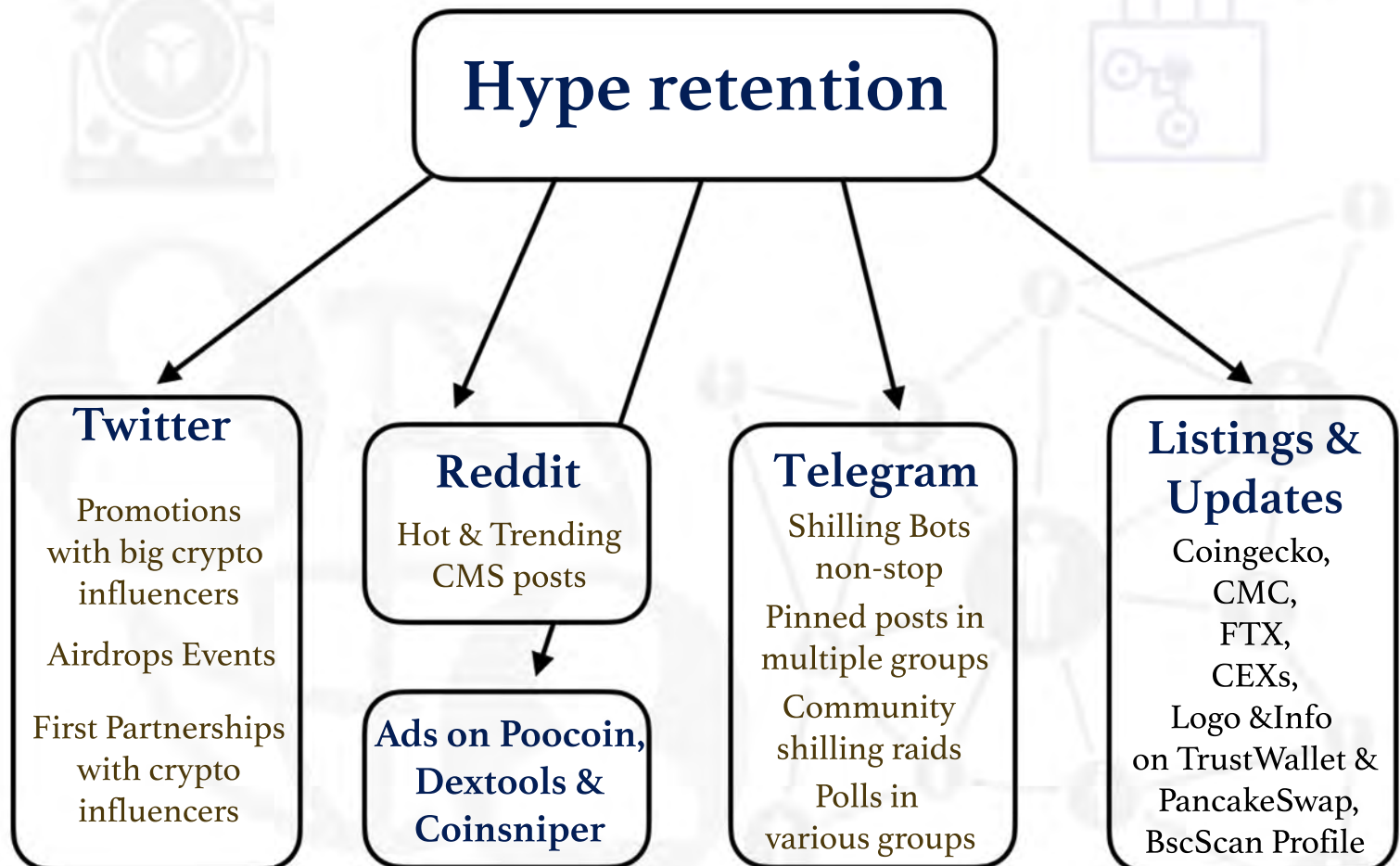
At this stage, it is mandatory to have constant **raids** and **activities** to keep the community engaged.

For the first few days raids will be arranged several times a day and the frequency of events can be increased.

**Ongoing marketing and listings are key factors of success.**

We will apply CoinGecko shortly after launch. After reaching 5k holders and 10k transactions we will apply CoinMarketCap and update our logo and token information in TrustWallet.

Dev will also update our BscScan profile.



*\*All data provided is roughly est. and can be changed depending on situation.*



# Introduction to KONGE ecosystem

