## KONJURE

# The Website Builder of the Blockchain

Konjure is a new type of website builder that streamlines the process from site creation to hosting on a decentralized, peer-to-peer network.

By utilizing blockchain technology, we're able to pave the way for mass adoption of Web 3.0. Konjure provides the tools for shops, blogs, and personal websites to stake their claim on the decentralized Web.



The Web began decentralized, and it's time to return to our roots. Konjure websites will be cheaper, faster, more secure, resistant to censorship, and most importantly, *you* will own your data.





## **KONJ** Utility Token Primary Use Cases

1 Website Builder

Anyone can create a unique website with Konjure. Explore shops created by our community or build your own project, all with the power of KONJ.

2 in Raza

Plugin Bazaar

Browse plugins on the Bazaar, a place where developers use the Konjure API to build extra features that aren't included in our website builder by default.

3

## Platform-wide Currency

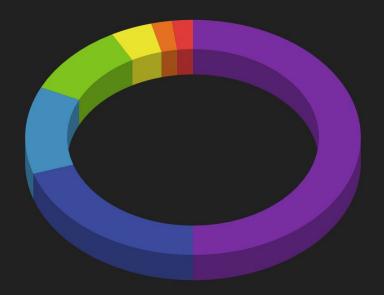
As the backbone of our platform, all transactions that run through our network are converted into KONJ tokens, a currency for use throughout our ecosystem.

## **Funding**

#### Token Details and Allocation

Max Supply: 750,000,000 KONJ

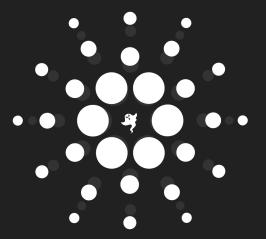
- 50% Token Sale
- 20% Reserve Fund
- 12% Founding Team
- 10% Token Presale
- 4% Private Presale
- 2% Advisors
- 2% Bounty



**Private Presale \$0.02** per KONJ

**Token Presale \$0.035** per KONJ

Token Sale \$0.05 per KONJ



#### Built on Cardano

We share a vision for the future with the Cardano Foundation and feel confident building our token on their platform. Konjure will be one of the first token sales on Cardano, with our presale launching Q4 2018.

### **Development**

Creating a Decentralized Website Builder

Konjure is being developed in stages, starting with our user-interface kit, **Konjure UI**. This acts as the foundation of our websites, providing users with an efficient framework to build on.

#### **Procedural Generation**

Konjure GEN will replace traditional themes and templates by generating unique websites from scratch, based on information users provide such as industry or style preference.

### **Machine Learning**

By incorporating AI into our platform, Konjure will constantly learn from your website performance and audience behavior, then provide suggestions based on this data.

R&D is the largest cost Konjure will face, being an organization that is focused on building a great product, something that is often overlooked in the current state of the cryptocurrency industry.

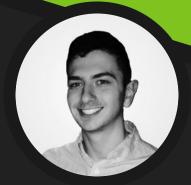


## **Meet the Startup Team**

**Building Konjure** 



Kai Micah Mills Founder, Executive Director



Ben Adamsky
Director,
Partnerships



Johnathon Young
Director,
Marketing



Justin Roberts

Director,

Communications



Connor Hollasch

Director,
Engineering





