

Phishing



A complex network diagram with a circular arrangement of nodes and a dense web of connections. The nodes are represented by small, dark, irregular shapes, and the connections are thin, dark lines. The overall structure is circular, with a dense web of connections radiating from the center to the outer edge. The background is a light gray.

Warm Up

When you hear the word phishing what comes to mind?

Today's Goals

Identify

- Identify features of a phishing attempt in an email/text message

Differentiate

- Differentiate between legitimate communications and phishing attempts

Execute

- Execute the steps necessary to report and delete phishing attempts

Phishing Overview

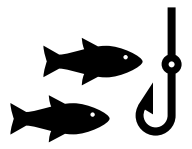




What is Social Engineering?

Tricks you into sharing personal information about yourself

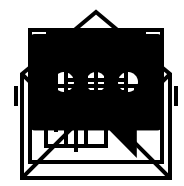
Phishing is a form of social engineering



What is Phishing?

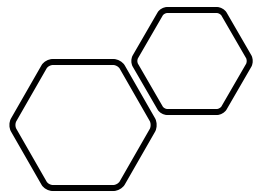
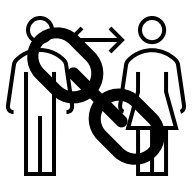
When an attacker sends a fake message designed to "bait" a human into revealing sensitive information or to install a nasty program on their computer.





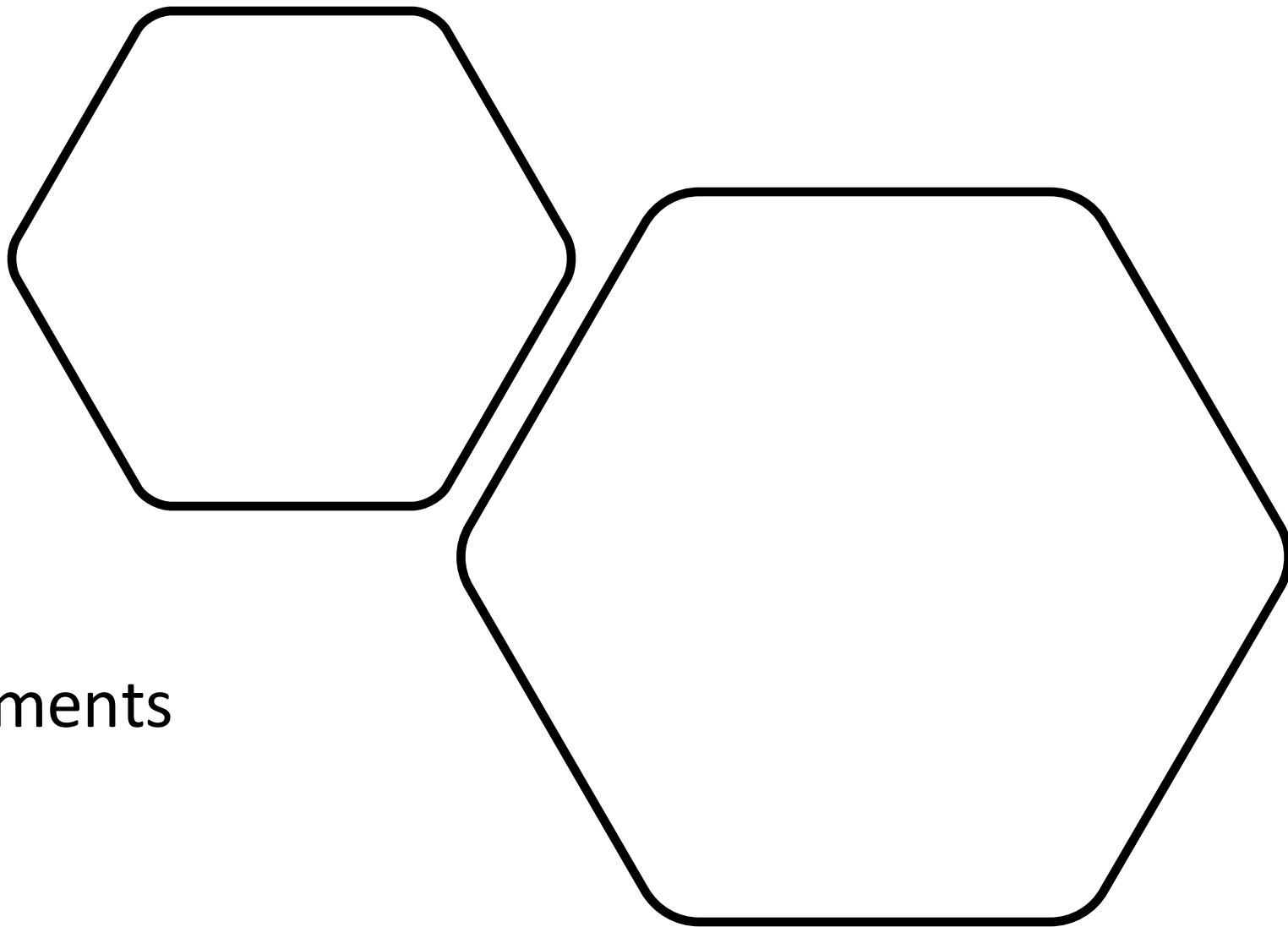
Ways Attacks are Delivered

- Voice
- Email
- Text Message
- Calendar Invite
- Game Server Chat



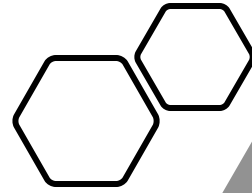
Tactics and Techniques

- Links
- Downloading Documents

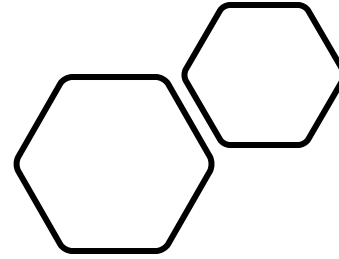


Phishing Consequences

- Malware
- Identity Theft
- Password Breach



Recognizing Phishing Attempts



Protocol

<https://kinsta.com/blog/what-is-a-url>

URL

Domain

<https://kinsta.com/blog/what-is-a-url>

URL

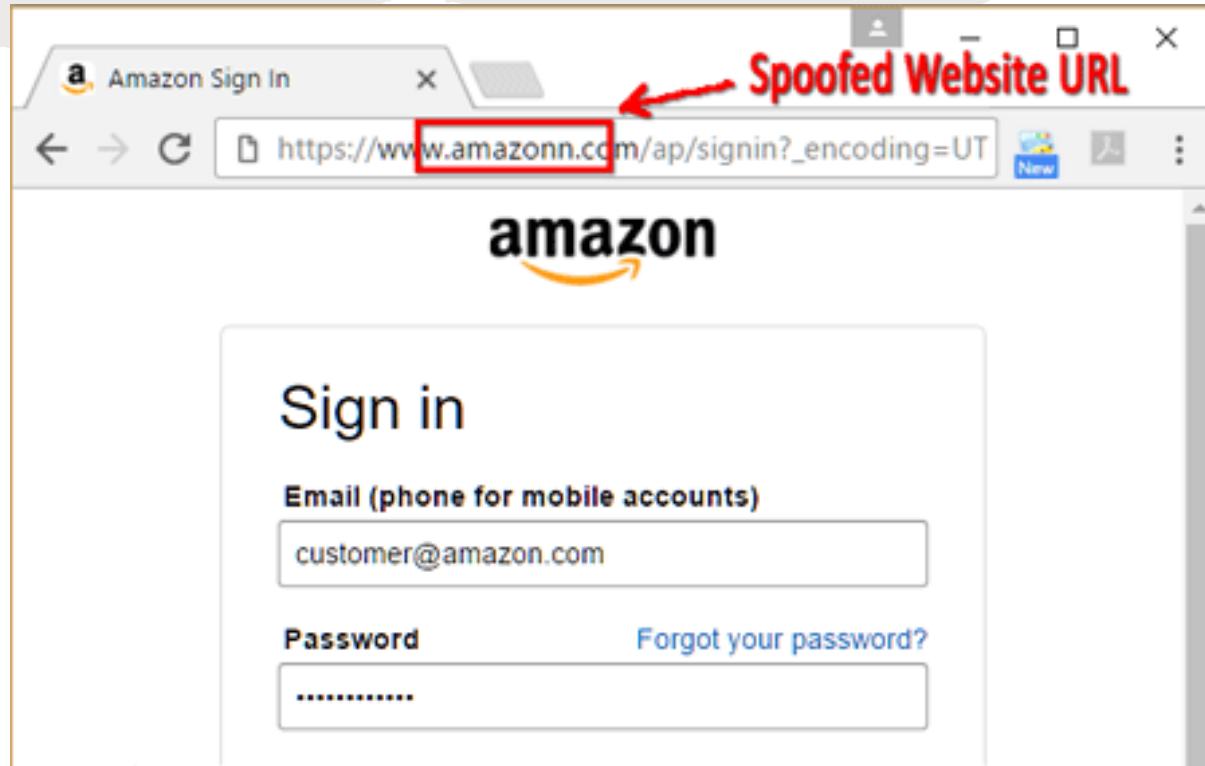
Path

<https://kinsta.com/blog/what-is-a-url>

URL

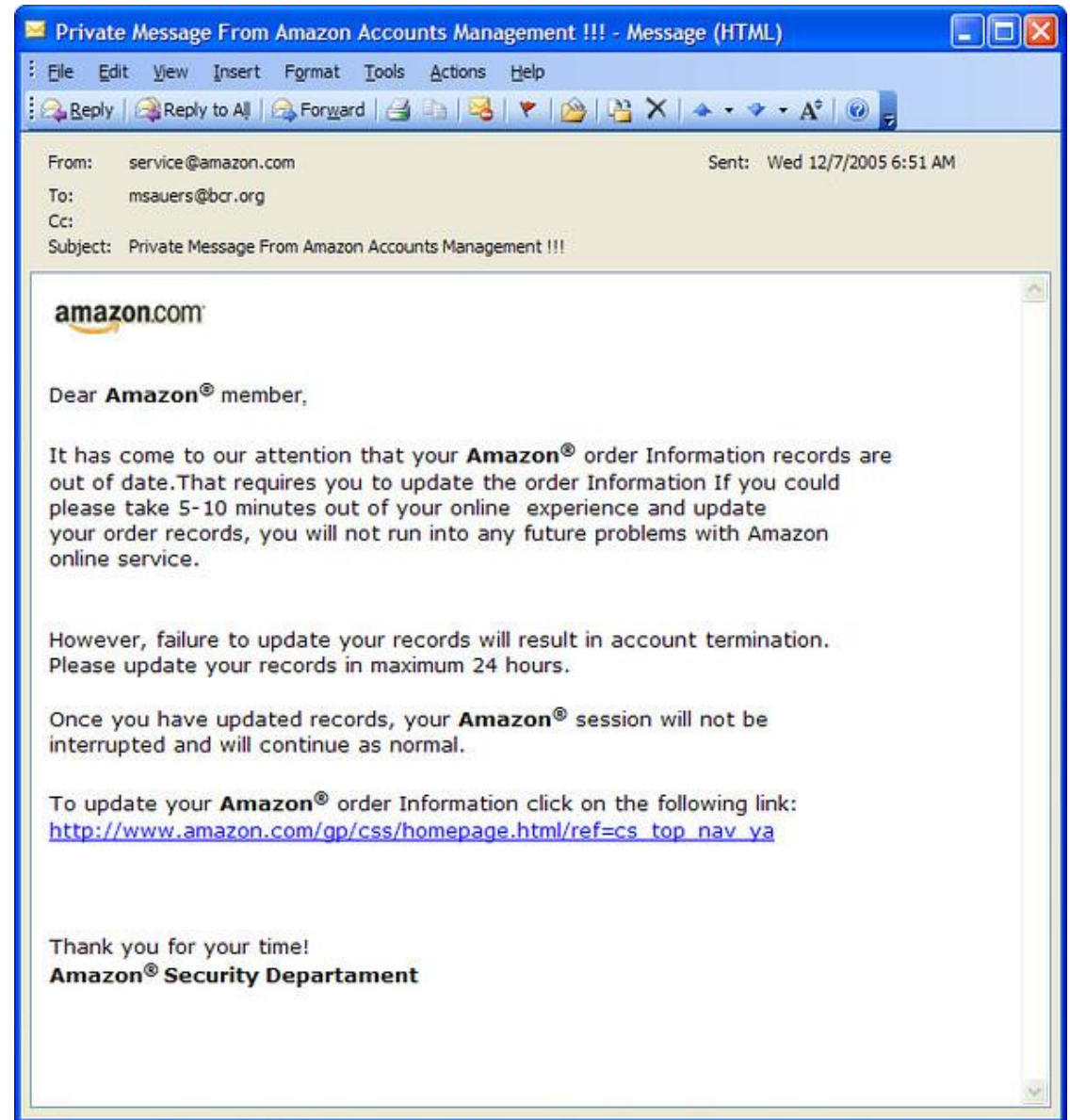
How to Build a URL

Links/URLs




bit.ly/1vfEgl
UNBRANDED BITLINK

Immediate Action



Downloads/Documents

From: GlobalPay <VT@globalpay.com> 
Subject: Restore your account
Date: February 7, 2014 3:47:02 AM MST
To: David

[Hide](#)

1 Attachment, 7 KB

Save ▼

Quick Look

Dear customer,

We regret to inform you that your account has been restricted.

To continue using our services please download the file attached to this e-mail and update your login information.


© GlobalPaymentsInc



[update2816.html \(7 KB\)](#)

Grammar

Subject: Your Miami University Community Federal Credit Union Account



(1)
Dear valued member:

(2)
Due to concerns, for the safety and integrity of the online banking community we have issued the following warning message.

(3) (4)
It has come to our attention that your accounts information has need to be confirmed due to inactive customers, fraud and spoof reports. For this reason, your account has been suspended until you take further action.

If you could please take 5-10 minutes out of your online experience and renew your records you will not run into any future problems with the online service. However, failure to confirm your records may result in your account suspension.

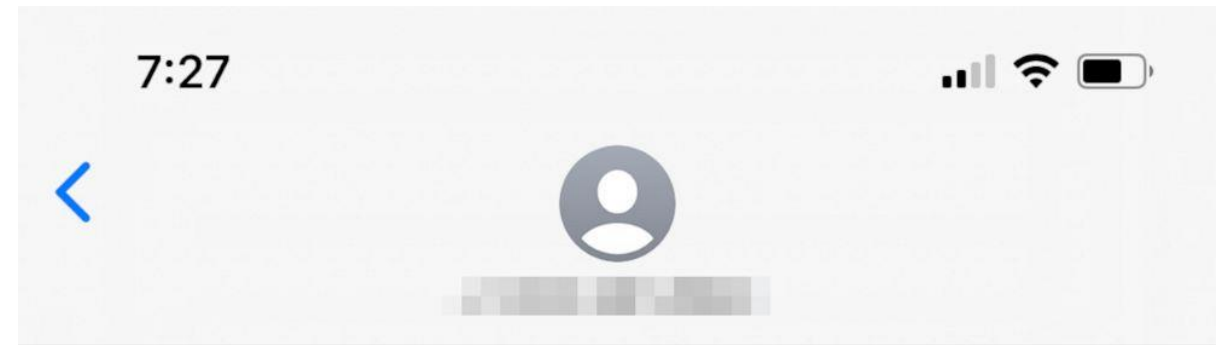
To restore your account, please click below
and enter the requested information: (5)
<http://www.muccu.org/signon?LOB=CONS&screenid=Verify>

<http://www.uscreditunionsys.com/modules/notfraud/document.html>
Ctrl+Click to follow link

Thank you for your attention to this matter.

Sincerely,
(6)
Miami University Community Federal Credit Union
Online Customer Service

Text Messages



Text Message
Today 5:56 PM

Hello Olivia, your FEDEX package with tracking code GB-6412-GH83 is waiting for you to set delivery preferences: e3fmr.info/onAyXsVfomA



What can YOU do?

Always be on
the lookout

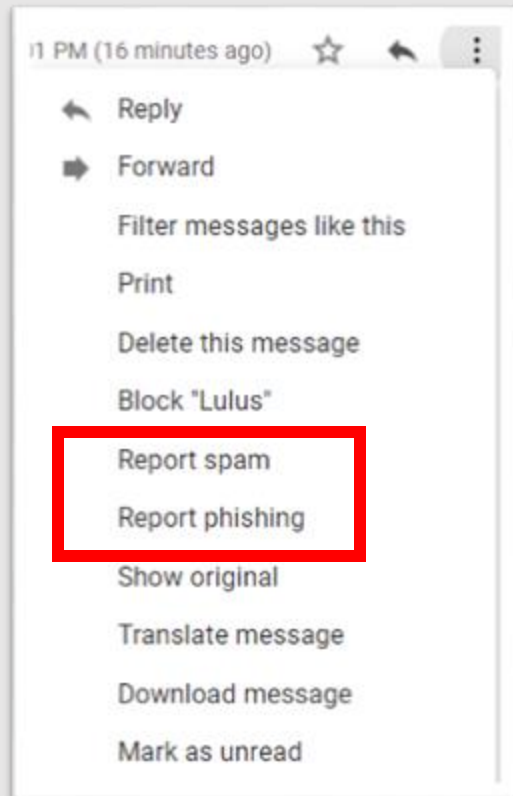


Use
Multifactor
Authentication

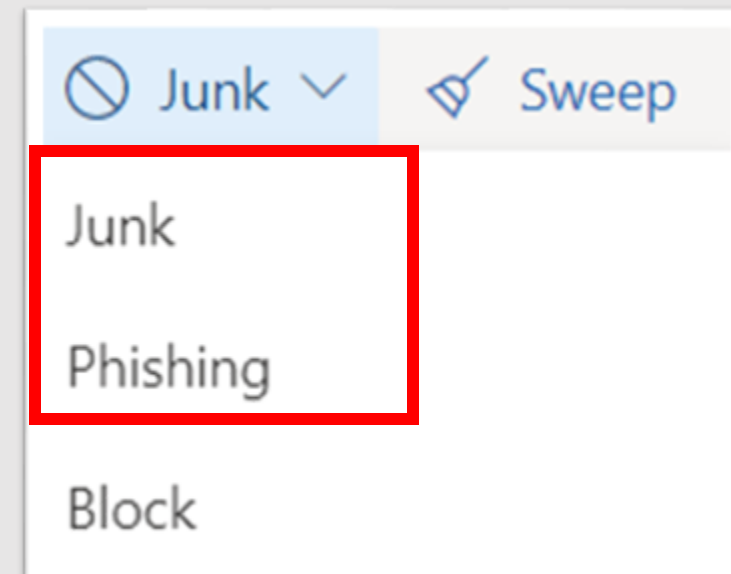
Report
Suspicious
Emails

How to report Phishing/Junk Mail

Gmail



Outlook





Activity

Wrap Up

- Identify
- Differentiate
- Execute

