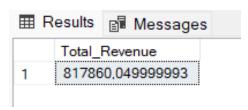
PIZZA SALES SQL QUERY

KPI'S

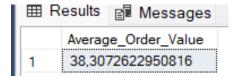
1.Total Revenue

select sum(total_price) as Total_Revenue from pizza_sales1;



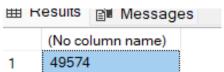
2. Average Order Value

select sum(total_price)/COUNT(distinct order_id) as Average_Order_Value from
pizza_sales1;



3. Total pizza sold

select sum(quantity) from pizza_sales1



4.Total orders

select COUNT(distinct order_id) as total_orders from pizza_sales1



5. Average Pizza Per Order

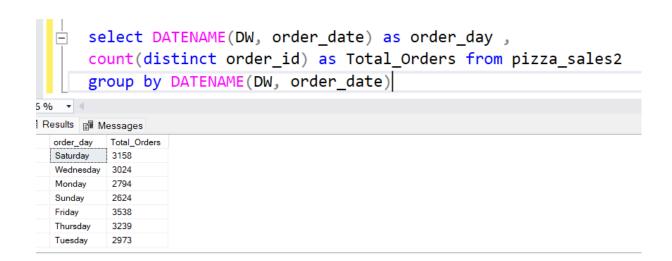
```
select sum(quantity) / COUNT(distinct order_id) from pizza_sales1

(No column name)

1 2
```

Z mniejscami po przecinku:

6. Daiy Trend / Orders per week day



```
select DATEPART(HOUR, order_time) AS order_hours,
count(distinct order_id) as Total_Orders from pizza_sales2
group by DATEPART(HOUR, order_time)
ORDER BY DATEPART(HOUR, order_time) ASC
```

	order_hours	Total_Orders
1	9	1
2	10	8
3	11	1231
4	12	2520
5	13	2455
6	14	1472
7	15	1468
8	16	1920
9	17	2336
10	18	2399
11	19	2009
12	20	1642
13	21	1198
14	22	663
15	23	28

8.

Veggie

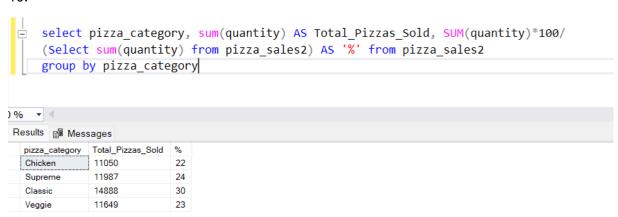
```
SELECT pizza_category,sum(total_price) as Total_Sales,
     sum(total_price) * 100 /
     (select sum(total_price) from pizza_sales2) as '%Total_Sales'
     from pizza_sales2
     group by pizza category
% ▼ 4 ■
Results Messages
 pizza_category Total_Sales
                            %Total_Sales
 Chicken
             195919,5
                            23,9551375568475
             208196,999999998 25,4563112600988
  Supreme
             220053,1
  Classic
                           26,9059602556699
```

193690,450000003 23,6825909273848

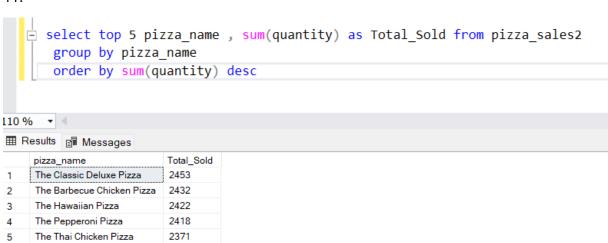
```
9.
```

```
select pizza_size, sum(total_price) as Total_Sales,
   CAST(sum(total price) *100/
   (select sum(total_price) from pizza_sales2)AS DECIMAL(10,2))
   as '%TotalSales'
   from pizza_sales2
   group by pizza size
   order by Total Sales desc
  ▼ 4 ||
esults Messages
pizza_size Total_Sales
                       %TotalSales
        375318,700000009 45.89
L
Μ
         249382,25
                       30.49
S
         178076,499999998 21.77
XL
         14076
                       1.72
XXL
         1006,6
                       0.12
```

10.



11.



```
--worst selling
      select top 5 pizza_name , sum(quantity) as Total_Sold from pizza_sales2
      group by pizza_name
      order by sum(quantity)
10 % ▼ ◀
Total_Sold
   pizza_name
  The Brie Carre Pizza
                      490
  The Mediterranean Pizza
                       934
  The Calabrese Pizza
                       937
  The Spinach Supreme Pizza 950
  The Soppressata Pizza
                       961
```