

FEED

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FILTER GUIDE

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FILTER FAKERS

AN AUTOMATED ARCHIVE OF #NOFILTER FAKERS ON INSTAGRAM

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FILTER GUIDE

Instagram provides you with a bunch of great filters you can use to change the appearance of your photos. Here is a little guide that helps you understand how they are different and what they do to your photos.

QUICKLINKS

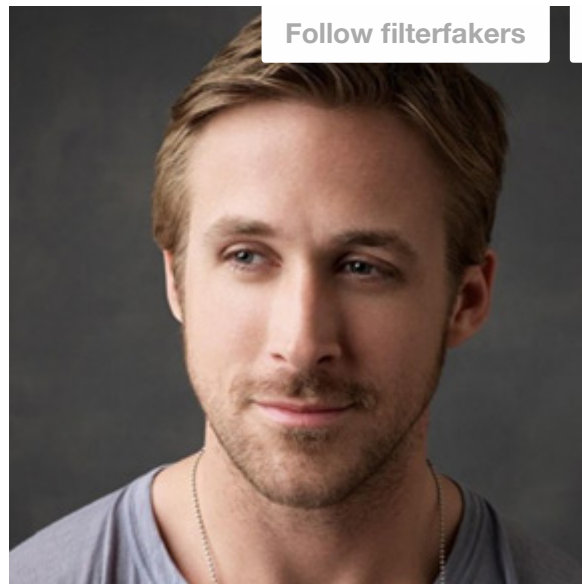
Normal, Amaro, Mayfair, Rise, Hudson, Valencia, X-Pro II, Sierra, Willow, Lo-Fi, Earlybird, Sutro, Toaster, Brannan, Inkwell, Walden, Hefe, Nashville, 1977, Kelvin.

NORMAL (NO FILTER) (Usage: 45.7%)

This is the real “No filter” (#nofilter). The photo has not been enhanced with any filters.



Normal



Normal

AMARO (Usage: 3.91%)

This filter adds more light to the centre of the photo and darkens around the edges.



Normal



Amaro

[Follow filterfakers](#)**MAYFAIR** (Usage: 0.67%)

Adds a warm pinkish tone and subtle vignetting that brightens the center of the photo.



Normal



Mayfair

RISE (Usage: 4.18%)

Rise gives your photos a nice glow and warmth by adding yellow tones.



Normal



Rise

HUDSON (Usage: 2.91%)

Hudson emphasizes light in your image and gives your photos a bluish, colder feel.



Normal



Hudson

[Follow filterfakers](#)**VALENCIA** (Usage: 5.04%)

Gives your photos a slight faded, 1980's touch by adding a light brown and gray tint.



Normal



Valencia

X-PRO II (Usage: 0.32%)

This filter gives your photos a warm vintage feeling and saturated tones.



Normal



X-Pro II

SIERRA (Usage: 1.93%)

Sierra makes your photos appear softer by adding bluish tones while emphasizing darks and yellows.



Normal



Sierra

[Follow filterfakers](#)**WILLOW** (Usage: 0.26%)

Willow is a monochrome filter that adds some subtle purple tones to your photo.



Normal



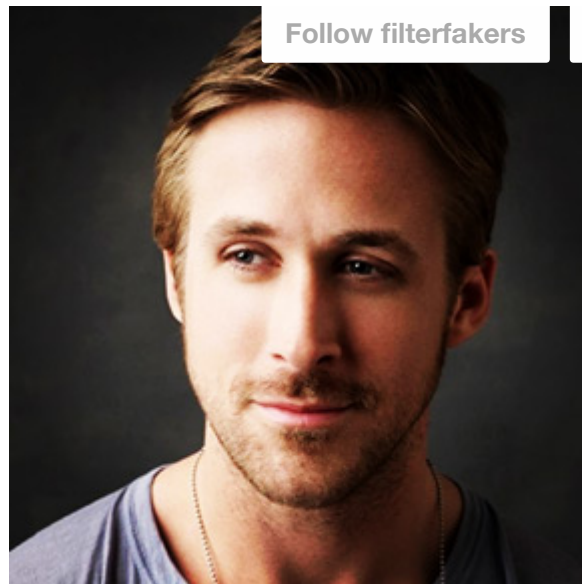
Willow

LO-FI (Usage: 2.55%)

The Lo-fi filter gives your photos a dreamy, blurry effect and saturated colors.



Normal



Lo-fi

EARLYBIRD (Usage: 8.30%)

Use Earlybird to get a retro “Polaroid” feel with soft faded colors and a hint of yellow.



Normal



Earlybird

[Follow filterfakers](#)**SUTRO** (Usage: 0.96%)

Sutro gives you Sepia-like tones, with an emphasis on purple and brown.



Normal



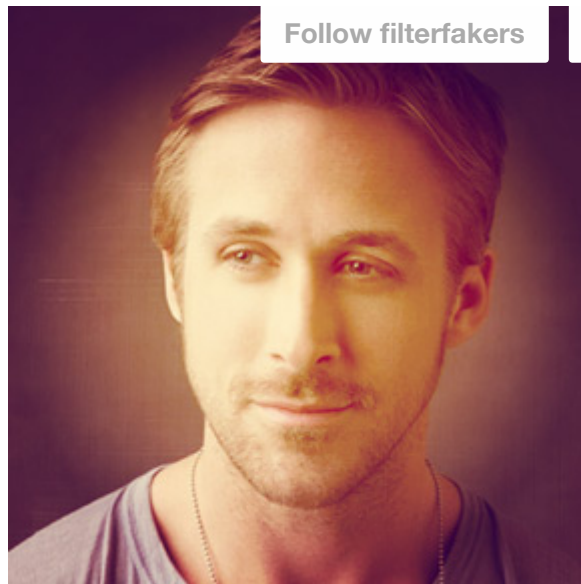
Sutro

TOASTER (Usage: 1.09%)

Gives your photo a burnt, aged look. It also adds a slight texture plus vignetting.



Normal



Toaster

BRANNAN (Usage: 2.51%)

This low-key filter brings out the grays and greens in your photo.



Normal



Brannan

[Follow filterfakers](#)**INKWELL** (Usage: 1.20%)

Inkwell adds high contrast and also makes your photos black and white.



Normal



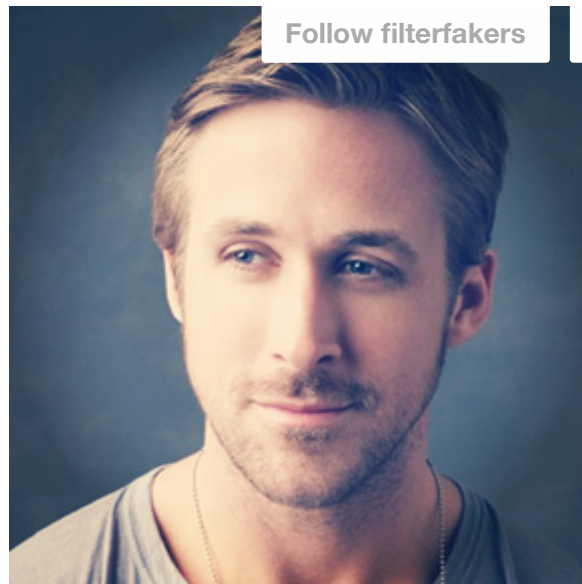
Inkwell

WALDEN (Usage: 1.49%)

Gives your photo washed-out, bluish colors and adds a slight corner vignetting.



Normal



Walden

HEFE (Usage: 3.02%)

Hefe slightly increases saturation and gives a warm fuzzy tone to your photos.



Normal



Hefe

[Follow filterfakers](#)**NASHVILLE** (Usage: 2.29%)

Nashville gives your photos a warm retro fell and adds a soft purple-pink hue.



Normal



Nashville

1977 (Usage: 0.77%)

As the name suggests, this filter gives a you nostalgic 70's feel by making photos brighter as well as faded.



Normal



1977

KELVIN (Usage: 1.20%)

Gives photos a retro look by boosting the earth tones green, brown and orange and adds brightness.



Normal



Kelvin

All filter usage statistics come from [Webstagram](#)

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