

## RSVP EXECUTIVE SUMMARY & RECOMMENDATIONS

There are 13 distinct genres on which RSVP Movies can make a movie. The following conditions will ensure that next project is successful:

- Drama genre which has **4285** movies has the highest number of movies produced among all other genres with an average duration of **106.77** minutes, it's the one mostly voted from March 2017 in USA. Therefore, RSVP movies should focus more on 'Drama' genre for their future project.
- The highest number of movies is produced in the month of **March**. Therefore, RSVP movies should focus more during this period.
- **Dream Warrior Pictures** and **National Theatre Live** production houses can be considered as they produced most hit movies (3), with an average rating greater than 8.
- Due to higher average ratings, **James Mangold**, **Joe Russo** and **Anthony Russo** are top three directors who can be hired as the director for RSVP's future project
- Highest votes received by **Marvel movies**, followed by **Twentieth Century Fox** and then **Warner Bros**. These can be considered as world-wide release partner.
- **Star Cinema** and **Twentieth Century Fox** are the top two production houses that have produced the highest number of hits among multilingual movies.
- **Mammootty** (Ranked 1st) or **Mohanlal** (Ranked 2nd) can be hired as the main lead actor for their next project based on the median rating.
- **Vijay Sethupathi**, followed by **Fahadh Faasil** and **Yogi Babu** have high average ratings in India can be hired as the additional actor for RSVP's future project.
- **Taapsee Pannu** followed by **Kriti Sanon**, **Divya Dutta** can be hired as main actress for the next project in Hindi movie released in India based on their average ratings.
- Based on Super Hit movies with average rating >8 in drama genre, **Parvathy Thiruvothu**, can be hired as main actress for the upcoming project in the drama genre.

Therefore, RSVP movies should produce a drama film with James Mangold as the director, Dream Warrior Pictures or National Theatre Live as production house, perhaps Marvel Studios assuming company want to choose box office success. Mammootty or Mohanlal as an actor, Parvathy Thiruvothu as an actress, with Vijay Sethupathi and Taapsee Pannu for regional actors should be cast.