

# SALES DASHBOARD

order date (DateOrders)

01-01-2015

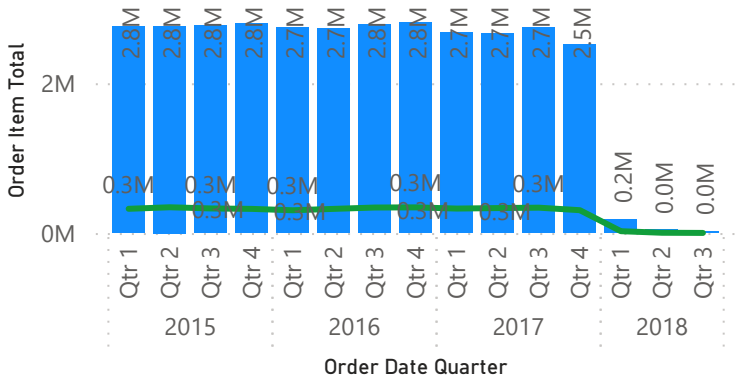


01-12-2018



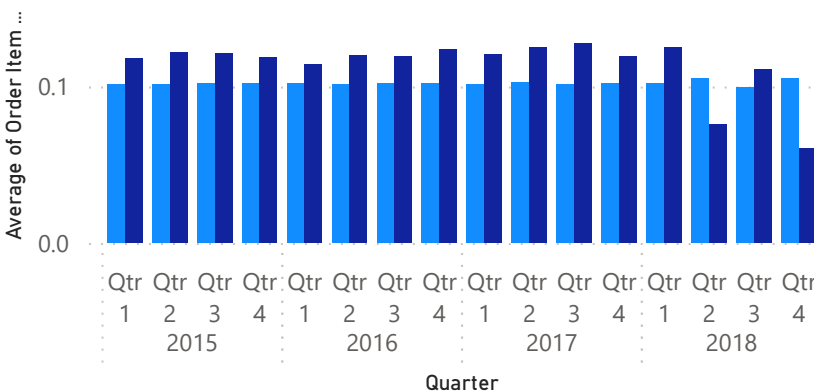
## Order Item Total and Order Profit Per Order by Year and Quarter

● Sum of Order Item Total ● Sum of Order Profit Per Order

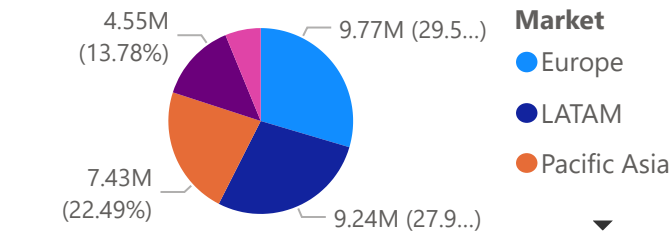


## Average of Order Item Discount Rate and Average of Order Item Profit Ratio by Year and Quarter

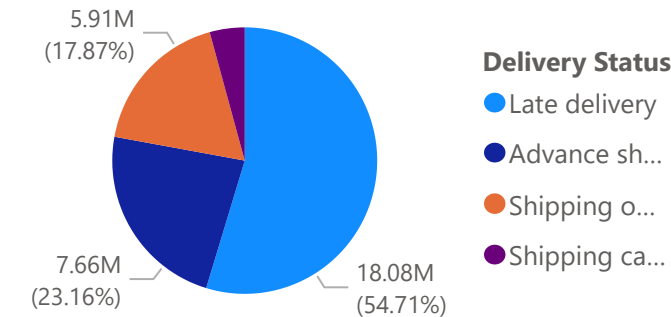
● Average of Order Item Discount Rate ● Average of Order Item Profit Ratio



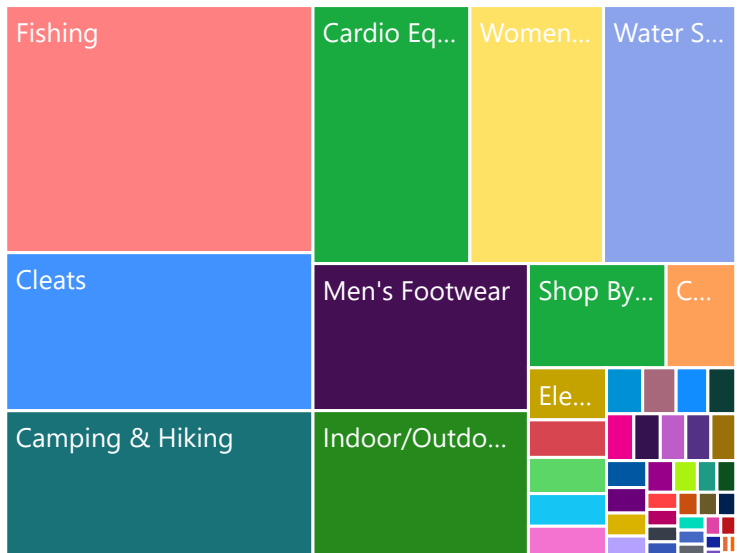
## Order Item Total by Market



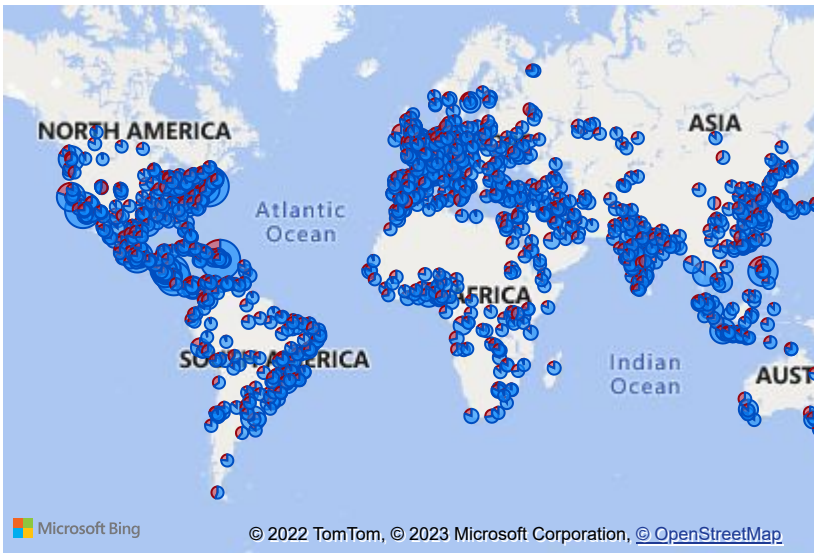
## Order Item Total by Delivery Status



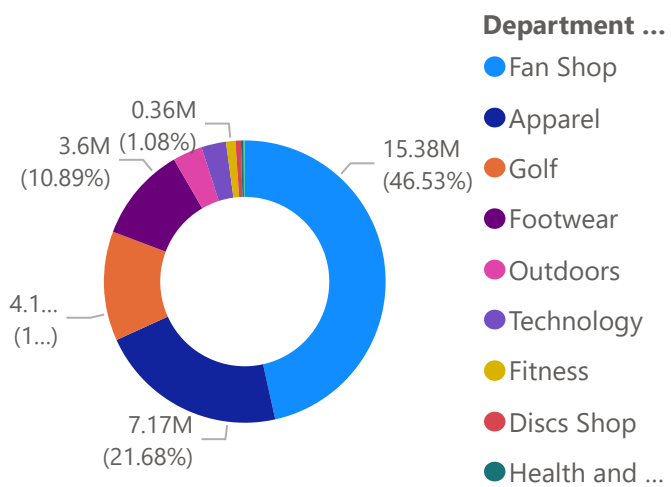
## Order Item Total by Category Name



## Order Item Total by Location



## Order Item Total by Department Name



# SALES DASHBOARD

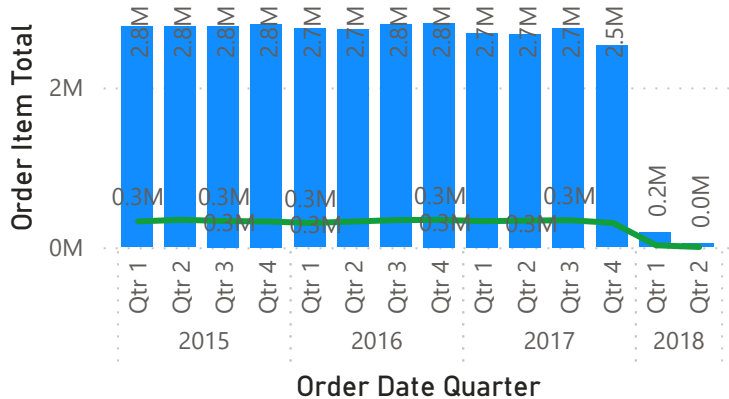
Order Date

01-01-2015

01-12-2018

## Order Item Total and Order Profit Per Order by Year and Quarter

Sum of Order Item Total Sum of Order Profit Per Order



The Total Revenue of the company was \$33054402.38 and had generated \$3966902.97 of Profits, which is 12% of the total Revenue

Measure

\$33.05M

Total Revenue

\$3.97M

Total Profit

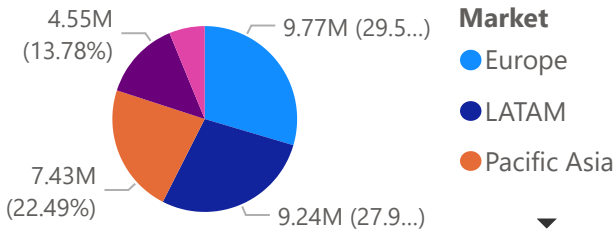
12.00%

Total profit ratio

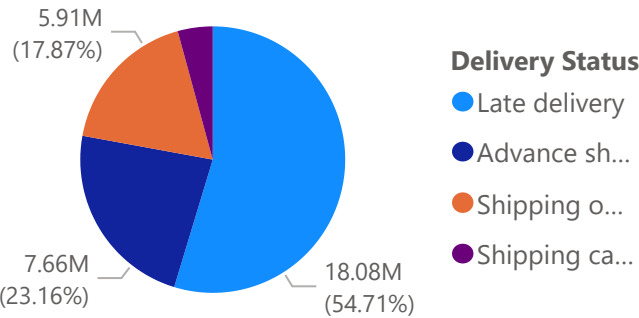
384K

Order Item Quantity

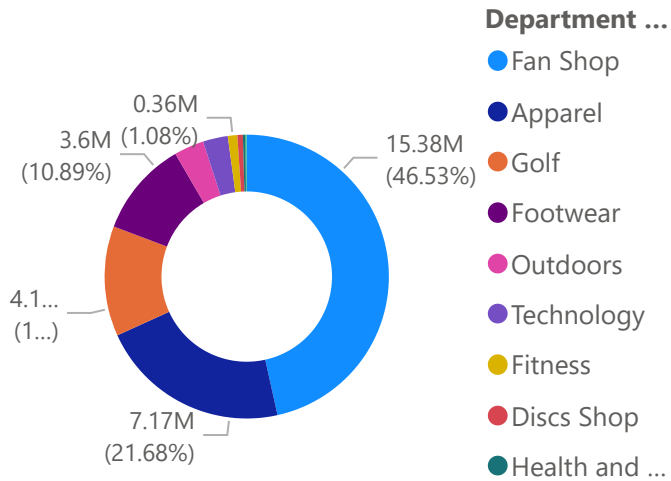
## Order Item Total by Market



## Order Item Total by Delivery Status



## Order Item Total by Department Name



| Department | Category            | Product                                       | #Units Sold | Profit         | Profit ratio |
|------------|---------------------|---|-------------|----------------|--------------|
| Fitness    | Baseball & Softball | adidas Brazuca 2014 Official Match Ball       | 65          | \$1,642.73     | 17.50%       |
| Fitness    | Baseball & Softball | adidas Kids' F5 Messi FG Soccer Cleat         | 781         | \$2,906.33     | 11.80%       |
| Fitness    | Baseball & Softball | adidas Men's F10 Messi TRX FG Soccer Cleat    | 939         | \$8,213.07     | 16.31%       |
| Golf       | Girls' Apparel      | adidas Men's Germany Black Crest Away Tee     | 859         | \$2,833.72     | 14.70%       |
| Golf       | Girls' Apparel      | adidas Youth Germany Black/Red Away Match Soc | 969         | \$8,129.40     | 13.32%       |
| Pet Shop   | Pet Supplies        | Adult dog supplies                            | 492         | \$3,589.26     | 9.62%        |
| Apparel    | Baby                | Baby sweater                                  | 207         | \$1,525.03     | 13.92%       |
| Outdoors   | Golf Gloves         | Bag Boy Beverage Holder                       | 845         | \$3,173.78     | 16.70%       |
| Outdoors   | Golf Gloves         | Bag Boy M330 Push Cart                        | 208         | \$2,969.11     | 19.82%       |
| Footwear   | Fitness Accessories | Bowflex SelectTech 1090 Dumbbells             | 10          | \$1,190.78     | 23.02%       |
| Outdoors   | Electronics         | Bridgestone e6 Straight Distance NFL Carolina | 928         | \$3,188.77     | 12.00%       |
| Total      |                     |   | 384079      | \$39,66,902.97 | 12.00%       |