

SALES DASHBOARD

Order Date

01-01-2015

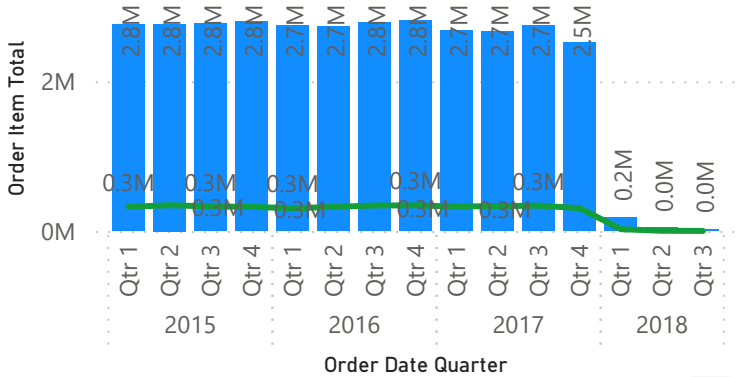


01-12-2018



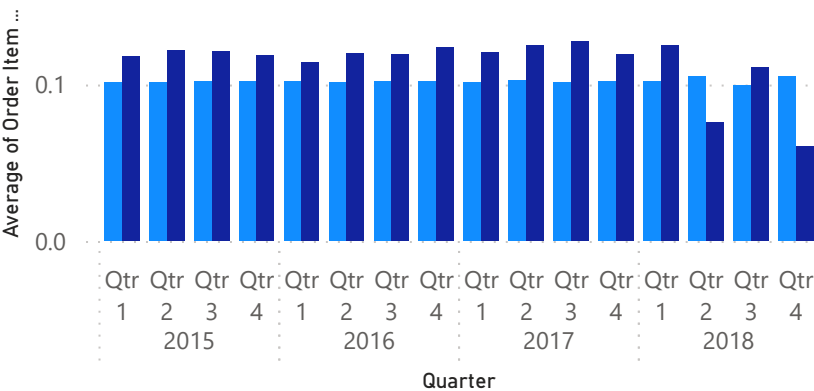
Order Item Total and Order Profit Per Order by Year and Quarter

● Order Item Total ● Order Profit Per Order

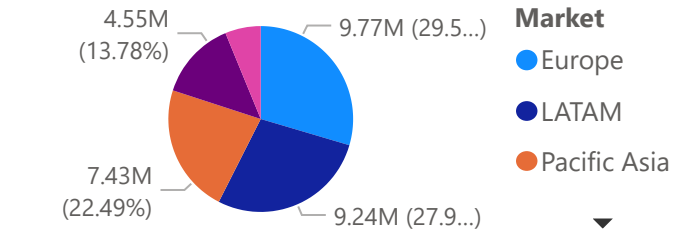


Average of Order Item Discount Rate and Average of Order Item Profit Ratio by Year and Quarter

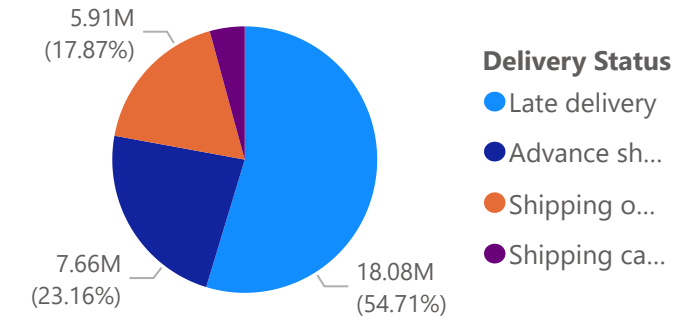
● Average of Order Item Discount Rate ● Average of Order Item Profit Ratio



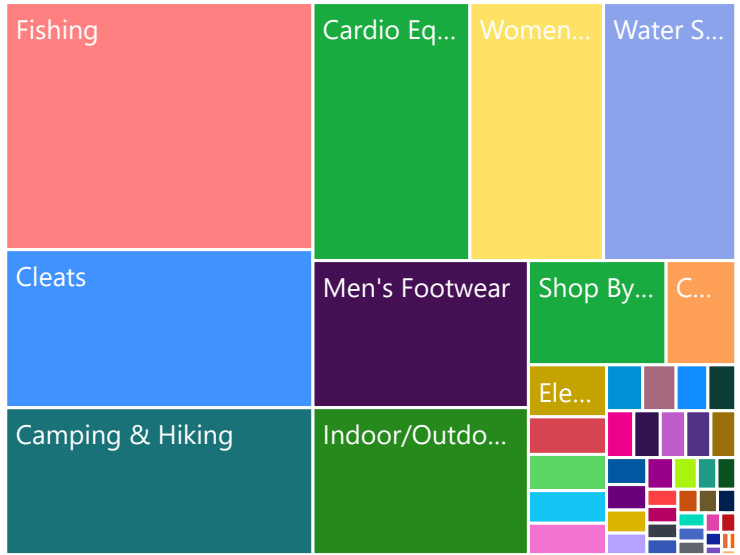
Order Item Total by Market



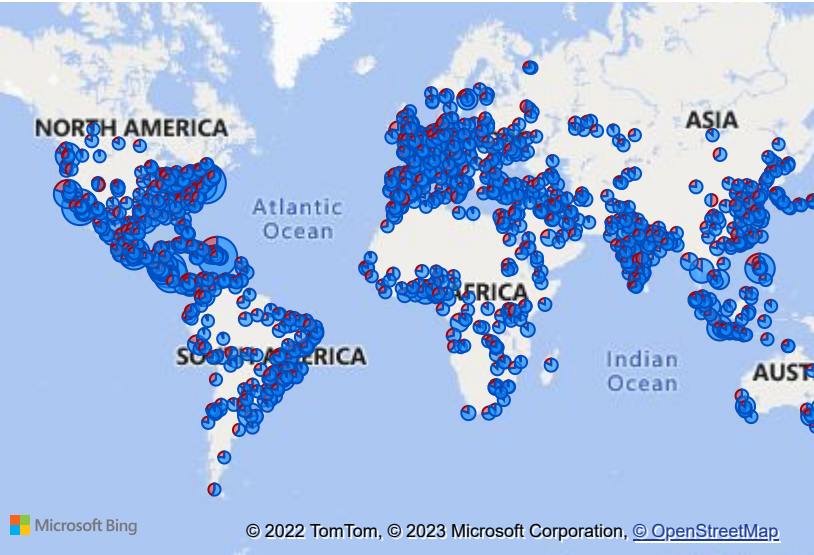
Order Item Total by Delivery Status



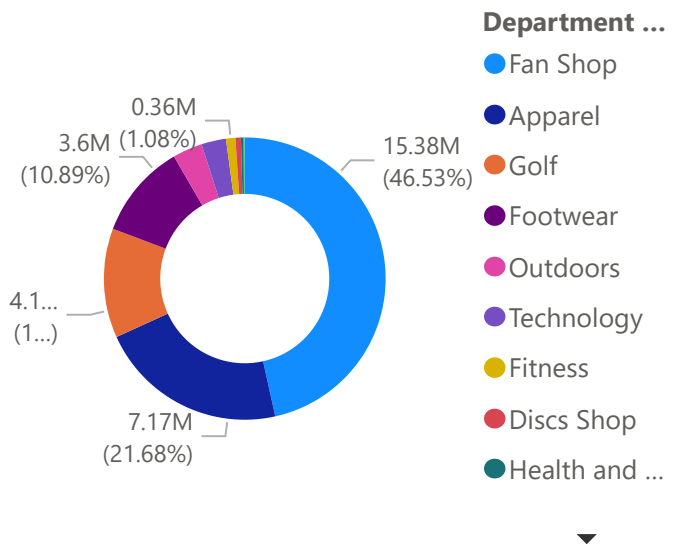
Order Item Total by Category Name



Order Item Total by Location



Order Item Total by Department Name



SALES DASHBOARD

Order Date

01-01-2015

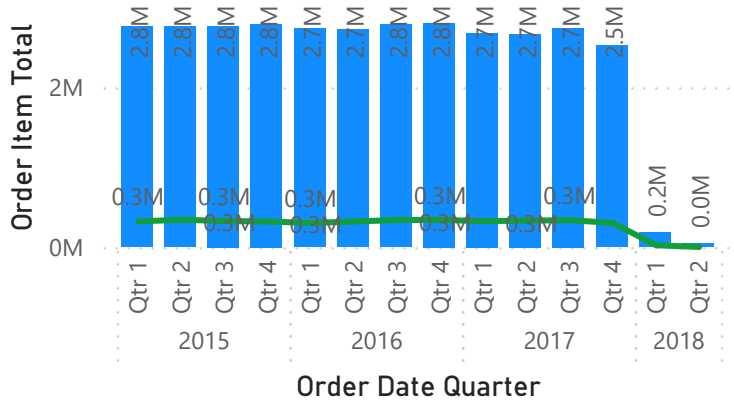


01-12-2018



Order Item Total and Order Profit Per Order by Year and Quarter

● Order Item Total ● Order Profit Per Order



The Total Revenue of the company was \$33054402.38 and had generated \$3966902.97 of Profits, which is 12% of the total Revenue

Measure

\$33.05M

Total Revenue

\$3.97M

Total Profit

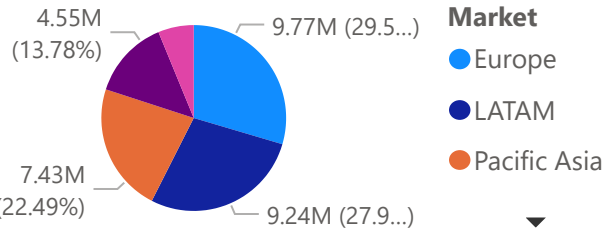
12.00%

Total profit ratio

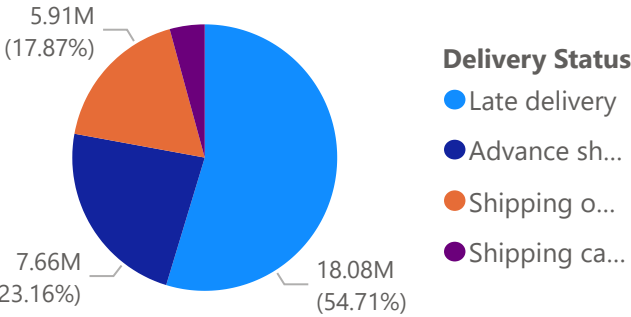
384K

Order Item Quantity

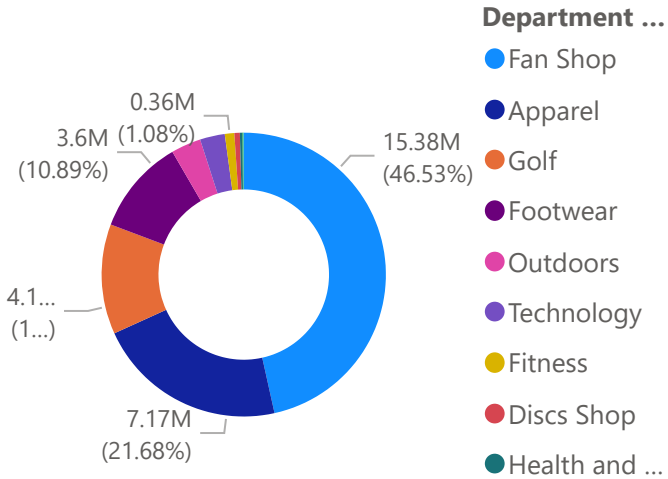
Order Item Total by Market



Order Item Total by Delivery Status



Order Item Total by Department Name



Department	Category	Product	#Units Sold	Profit	Profit ratio
Fitness	Baseball & Softball	adidas Brazuca 2014 Official Match Ball	65	\$1,642.73	17.50%
Fitness	Baseball & Softball	adidas Kids' F5 Messi FG Soccer Cleat	781	\$2,906.33	11.80%
Fitness	Baseball & Softball	adidas Men's F10 Messi TRX FG Soccer Cleat	939	\$8,213.07	16.31%
Golf	Girls' Apparel	adidas Men's Germany Black Crest Away Tee	859	\$2,833.72	14.70%
Golf	Girls' Apparel	adidas Youth Germany Black/Red Away Match Soc	969	\$8,129.40	13.32%
Pet Shop	Pet Supplies	Adult dog supplies	492	\$3,589.26	9.62%
Apparel	Baby	Baby sweater	207	\$1,525.03	13.92%
Outdoors	Golf Gloves	Bag Boy Beverage Holder	845	\$3,173.78	16.70%
Outdoors	Golf Gloves	Bag Boy M330 Push Cart	208	\$2,969.11	19.82%
Footwear	Fitness Accessories	Bowflex SelectTech 1090 Dumbbells	10	\$1,190.78	23.02%
Outdoors	Electronics	Bridgestone e6 Straight Distance NFL Carolina	928	\$3,188.77	12.00%
Total			384079	\$39,66,902.97	12.00%