Paper Replication: Discovering Value from Community Activity on Focused Question Answering Sites: A Case Study of Stack Overflow

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Abstract—Question-answering (Q&A) websites offer a plethora of meaningful knowledge that remains untapped. Prior studies mainly focused on providing the best answer to the questioner. However, there is a shift towards extrapolating value for a broader audience by analyzing community dynamics. The voting and reputation feature of Q&A sites ensure the accuracy and quality of the content.

In our paper, we focused on questions with their corresponding set of answer, rather than individual question-answer pairs. In addition, we used reputation to find information about levels of community involvement and incentives for successful contributions and positive behavior. We considered the dynamics of the community activity from a question and full site level that shaped the set of answers, how answers and votes arrive over time and how the dynamics influence the outcome. We formulated two prediction tasks to help us predict the long-lasting value of a question and predict whether a question has been sufficiently answered. Based on the high performance of our prediction tasks, we concluded that there are certain features in community dynamics on Stack Overflow that can provide valuable information.

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I. INTRODUCTION

Over the last decade, Q&A communities have evolved into a large repository of community-driven knowledge. Notably, communities such as Quora and Stack Overflow have evolved into active and mature communities. In our study, we focus on the Stack Overflow community as it contains one of the most active Q&A communities for developers. The questioner is the user who posed the question. On Stack Overflow, there is a significant fraction of domain experts who can provide answers to questioners with long-lasting value. Since Stack Overflow is a web-based Q&A community, the interactions are stored, so that they can be viewed at any time, which means that the content increasingly has lasting value for users.

Seeing that there is opportunity for long-lasting value for consumers and producers from Q&A communities, techniques

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can be used to analyze and extrapolate useful information about the community dynamics. Consumers of information are users who utilize the Q&A community to consume knowledge. Producers of information are the domain experts that provide answers to difficult questions on the site. We can guide consumers of information to questions with the potential of having long-lasting value. In addition, we can help producers of information potentially identify questions that have not been successfully answered yet.

Prior works have focused on using question-answer pairs for their analysis. In addition, prior work have proposed approaches to retrieve high quality question-answer pairs with the goal of helping people who have similar questions [].

A holistic view of question-answering sites. Rather than the question-answer pair approach, we alternatively extract information from the community activity by considering questions together with their corresponding set of answers. We view community activity from two levels:

1) **Question level:** We focus on community activity from a question level by using questions with their corresponding set of answer because individual questions have the potential to generate multiple high quality answers. For example, a question such as,"How do you add a remote repository using Git?", can produce multiple high quality replies. We conjecture that questions combined with all their corresponding set of answers can create long-lasting value for questions on sites such as Stack Overflow.

2) **Full site level:** We focus on community activity from a full site level by using the reputation feature from Stack Overflow because reputation provides holistic information about: 1) Levels of community involvement. 2) Incentives for successful contributions and positive behavior. Community involvement and reputation can show us the dynamics of how users provides answers to new questions and how the community approves or disapproves the answer.

Overview of Results. To investigate the potential applications of studying community dynamics from a question and full site

level for users on Q&A sites we develop two tasks. The first task is to *predict the long-lasting value* in order to help guide consumers of information to questions with the potential of having long-lasting value. We predict the long-lasting value by computing the question activity within a small time frame after the question is posed. The second task is to *predict whether a question has been sufficiently answered* in order to help producers of information potentially identify questions that may need their contribution.

We use approaches that are constructed by the data from Stack Overflow to address the two tasks. We first identify latent information from the Stack Overflow community. Stack Overflow questions and answers can receive positive and negative votes from community members, which determines the quality of the answer. In addition, the questioner can accept one of the given answers. These factors contribute to a user's *reputation score*, which we use for our analysis.

We identify two principles that provide an organizing framework and features for our two prediction tasks:

1) **Expertise level:** There is a wide range of expertise level that influences the sequence of contributions to a question, with experts generally responding first. The sequence is comparable to a *reputation pyramid*, where experts or elites are at the top of the pyramid and the question trickles down in a top-down manner.
2) **Higher activity level:** Questions with higher activity level signifies the potential interest in the question and the potential of benefitting all answerers based on the evaluation of their answer from the community and their reputation increase. Higher activity questions associate with multiple answerers and can hint at the type of lasting value.

For predicting whether a question will have long-lasting value, we use features based on the answer arrival dynamics within an hour after the question is posed. In doing so, we can classify whether the questions pageviews will be high or low, one year later. We find that number of answers, sum of answer scores, number of questioner's questions, length of highest-scoring answer to arrive, number of comments on highest-scoring answer, and number of comments on highest-reputation answerer's answer are the most powerful features, which shows that attracting a diverse set of answers obtain greater value on Stack Overflow.

For identifying questions that have not sufficiently been answered yet, we predict the questions that offer bounty for a better answer because when a question is not sufficiently answered they will resort to offering bounty. In result, we find that powerful features can lead to an effective prediction.

The main goal of our paper is to use Stack Overflow to provide insights about question-answering sites by leveraging the performance of the features from the two prediction tasks to suggest that community dynamics can provide more information than simple question-answer pairs.

II. BACKGROUND

A. The Stack Overflow Community

Stack Overflow is one of the most active and successful Q&A sites, where over 90% of the questions receive a response that is accepted by the questioner. More than 80 Q&A sites were influenced and have adopted the same Q&A paradigm as Stack Overflow. In addition, Stack Overflow exhibits qualities that exist in the other Q&A sites: 1) Complex questions on a certain domain. 2) An active community. 3) Significant number of experts.

III. RELATED WORK

Researchers have been studying community Q&A (question and answer) forums for a quite a long time from a different point of views. Few of the research groups focused on studying the users, their characteristics in community Q&A forums as well as their motivations behind contribution [1], [2], [3]. The output of these studies has helped to develop the network-based ranking algorithms which identify users who have higher expertise [4], [3], [5], [6].

Another group considered these Q&A forums simply as the data source of questions and answers. They retrieve this information and treated the questions as query and the answers as the results [7], [8], [9], [10], [11]. The aim of these kinds of studies is to find out a question according to the search query and propose the best answer relevant to that query. This approach can be considered as a trial to remove unnecessary information from the searched question pages and focusing on the best answers. Sometimes this kind of problems is treated as a classification problem which tries to predict whether the quality of the provided answer is high [12] in a given question. However, in our case, we found out that users are benefited from good answers of users with different level of expertise (according to their reputation). For each question, the answers build a thread of discussion which provides competing approaches. If any of these answers are read in isolation, it will lose its value. Models of inquiry noting networks as zero-sum two-sided markets of inquiry askers and answers have also risen [13] with the objective of clarifying the elements and steadiness of Q&A communities.

Our work on predicting long-term value of the questions and the difficulty level of the questions are on the side of novelty and popularity of contents online [14], [15], [16], which can also be considered as a part of the role of search engines in discovering online contents in a broader sense. Another line of research focused on discussion, voting and the feedback of the users in community Q&A forums [17], [18], [19]. Although these researches mainly aimed at finding out the behavior of users on voting, our focus is more on the identifying the quality of questions and answers with early community-based indicators.

Finally, researchers have studied the Stack Overflow and similar kinds of Q&A community forums like Stack Exchange to observe the relationship between user reputation and the quality of received answer [20] in the past. Oktay et al. have

tried to reveal the use of different quasi-experimental designs to build causal relationships in social networking sites by studying the dynamic arrival [21] character of Stack Overflow answers. The observation from this research suggests that even if the best answer is accepted by the question owner, answers keep arriving which is somewhat related to our work. From our study, we found that these efforts by the user community can provide information which may not be necessary for the question asker to meet her current need.

IV. DATASET DESCRIPTION

In this section, we describe how we collect the dataset that we used to answer our research questions.

A. Data Preprocessing

There are 8 types of posts by users in Stack Overflow [22]. In this study, we are interested in the Question and Answer posts that are the primary motivation of the platform which drives the community activity. Any user with a registered account can post a Question in the site. Following the posting of the Question other users in the platform can post their Answer. There are further activates and actions that can be performed on a Question and Answer. There are 38 different types of actions in Stack Overflow [22]. For our study we are interested in the Comment and Vote. Comments are posted under a post and has a score given by users. There are 16 types of votes in Stack Overflow [22]. We are interested in 4 types of votes for our study, AcceptedByOriginator, UpMod AKA upvote, DownMod AKA downvote and BountyStart. AcceptedByOriginator means that an answer to a question has been accepted as the correct answer to that question by the questioner. Upvote indicates how many distinct users found a question or answer to be useful. Downvote indicates how many distinct users found a question or answer to be not useful. The difference between the upvote and downvote on a post is considered the score of that post. BountyStart is a special vote put on a question only. Providing an answer to a question after a bounty has been placed on it gives the answerer an opportunity to receive more Reputation from it if his/her answer is accepted by the questioner. User activity in the Stack Overflow is indicated by their Reputation. Users receive positive reputation points for upvotes in their posts and negative reputation points for downvotes. A detailed chart of reputation change is shown in Table 1. The reputation system in Stack Overflow is modelled to motivate users to post rich content and be active in the site. Different actions in the site is privileged to higher reputation users. Users require a minimum of 15 reputation points to vote on posts. A minimum of 75 points to put a bounty on a question. The amount of bounty offered is deducted from the user who put the bounty. The lowest bounty that can be offered is 50 and maximum is 500. Questioner decides who gets the bounty by accepting an answer at any point in time after the bounty was set. We collected data about all question and answers between August 31, 2008 and December 31, 2010. The dataset consisted details of 299,398 distinct users,
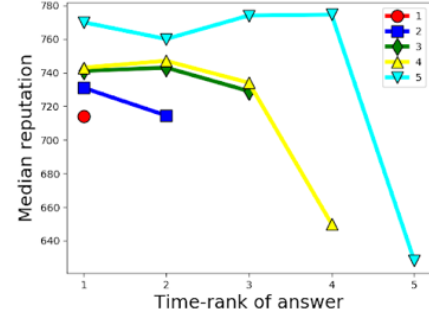

Fig. 1. Median reputation versus answer time-rank. Questions with a total of 1 to 5 answers plotted (one curve each). High reputation users tend to answer early. (From 2008/07/31 to 2010/12/31)

1,096,144 questions, 2,632,009 answers, 4,657,336 comments and 10,143,364 votes. The dataset was archived in a xml format, from there we have extracted the required information and populated a SQL database. More details about the data is shown in Table 2.

V. DESCRIPTION OF TASKS

A. Predicting long-term value of a question

B. Predicting whether a question has been sufficiently answered

VI. COMMUNITY DYNAMICS OF QUESTION ANSWERING

Except answering to a proposed question, voting is another significant mechanism in Stack Overflow. Community users can evaluate the quality or usefulness of an answer by giving them a vote up or vote down. In this section, we focus on both investigate answering and voting mechanisms. Specifically, we want to find out how answerers' reputation correlates to the answers' arrival time. In addition, different scenarios from various questions' activeness are also our concern. To investigate these concerns, we reveal underlying scenarios behind Stack Overflow community, the result can be useful for researchers to possess a deeper understanding and insights on Stack Overflow.

A. A reputation pyramid

A reputation mechanism adopted in Stack Overflow, it can be accumulate by answering questions, collecting more vote scores or winning a bonus. Usually, reputation is a significant standard to evaluate an answerer's expertness. In Stack Overflow, answerers are encouraged to answer a question quickly. In this scenario, we would expect an answerer with high reputation to be the provide timely correct answers.

From Fig 1 we calculate the median reputation of different answerers in a time-rank sequence, which means the answers of a question arrive successively. We find in most cases, the early answerers in the time-rank sequence usually have a relatively high reputation, and the later answerers are inclined to have lower reputations. This decrease is especially obvious
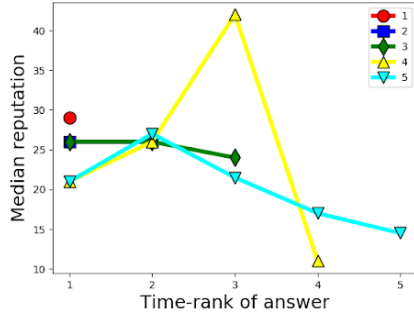
Fig. 2. Median reputation versus answer time-rank. Questions with a total of 1 to 5 answers plotted (one curve each). High reputation users tend to answer early. (From 2015/07/31 to 2017/12/31)
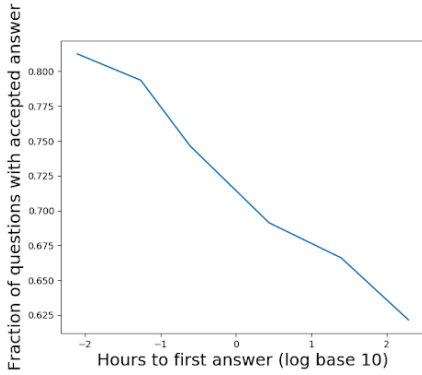

Fig. 3. Fraction of questions with the accepted answer as a function of the time for the first answer to arrive. The longer the wait to get the first answer, the less likely it is for any answer to be eventually accepted. (From 2008/07/31 to 2010/12/31)
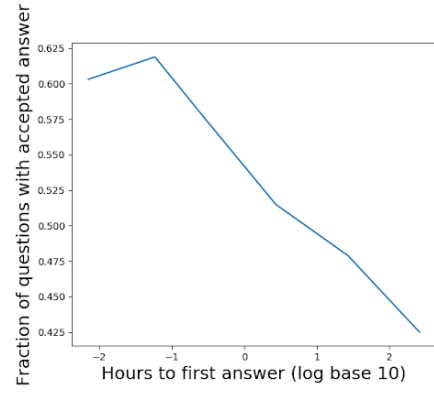

Fig. 4. Fraction of questions with the accepted answer as a function of the time for the first answer to arrive. The longer the wait to get the first answer, the less likely it is for any answer to be eventually accepted. (From 2015/07/31 to 2017/12/31)

when analyzing low speed answerers' reputation. The fact indicates that answerers' reputation can be utilized in evaluating whether if a question has been sufficiently answered, this will serve as the foundation of following prediction work.

A similar scenario is also discovered by Anderson et al. [23], they find the higher reputation a answerer owns, the quicker he/she will respond to a question. They consider wall-clock time, and they find users' respond time is approximately 5 minutes. Among all answerers hit the target around 5 minutes, high reputation users take a larger proportion of the group.

From the finding listed above, we can envision a pyramid structured relationship among Stack Overflow users. Users with high reputation occupy the top of the pyramid, when new questions are proposed, they usually be noticed, considered or answered by top level users. Then lower level user will involve in such Q&A section is the question remains to be unsolved.

B. The activity level of a question

In the previous section, we illustrate the structure of users' reputation pyramid, which explains how answers arrival process relates to the user's reputation, as well as other phenomena from our observation. In this section, we would investi-

gate more on voting, another significant mechanism of Stack Overflow. Except for merely answerers and questioners, other users can also involve in those Q&A sections by commenting, voting, etc.. The voting mechanism is not only applicable to answers but also to questions, and it is also considered as an important factor to reflect community involvement and evaluation. From our observation of Stack Overflow, we notice that questions with more answers are more likely to benefit from community involvement: answers will get higher votes and questions will receive more favorites. Highly active Q&A processes are more inclined to benefit from the community, instead of a competence among answerers themselves. Based on our observation, our goal is to validate whether if the activity level is able to explain the feedback and evaluation from the community activities.

Higher activity produces benefits. Like we discussed, unlike the features of general Q&A sites, Stack Overflow is programming-oriented, the questions are generally hard to be answered by majority community users. Furthermore, based on our observation from the previous section, answerers' arrival time is related to acceptance rate and answerers' reputation, it motivates answerers to answer a question quickly once it is posted. However, is there a competitive relationship existing among answerers?

In order to answer the question above, we choose all the questions with exactly two answers as our target dataset. Suppose r_i is the reputation of the i-th answerer, and v_i is the number of vote score of the i-th answer. If there exists a trend where v_1 goes up while v_2 decreases, we consider there's a competitive relationship between two answerers. Now we set the value of r_i unchanged as the x-axis, and compare the average vote score for both answerers. To begin with, we collected data from all questions with two answers, and separate answers according to answerers' reputation. Since the dataset is highly biased, majority users have very limited reputation, which means they are either non-active users or possibly non-questioner or answerer. Adopting data from this part of users can deviate our result, we set a threshold where
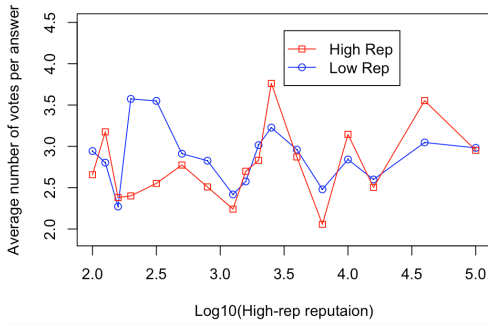
Fig. 5. Average number of votes per answer for both answerers on a 2-answer question as a function of the higher answerer reputation. Lower reputation fixed between 75-125. High reputation plotted on a logarithmic (base 10) scale. (From 2008/07/31 to 2010/12/31)
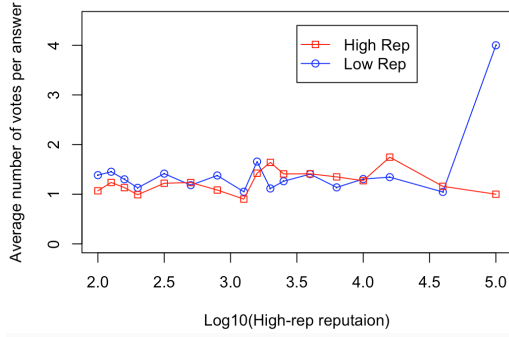

Fig. 7. Number of votes per answer as a function of the number of answers on the question. (From 2008/07/31 to 2010/12/31)

Fig. 6. Average number of votes per answer for both answerers on a 2-answer question as a function of the higher answerer reputation. Lower reputation fixed between 75-125. High reputation plotted on a logarithmic (base 10) scale. (From 2015/07/31 to 2017/12/31)

Fig. 8. Number of votes per answer as a function of the number of answers on the question. (From 2015/07/31 to 2017/12/31)

lower reputation users of the two answerers should have reputation between 75 and 125. In order to make the graph easier to interpret, first we scale x-axis, which represents higher reputation users' reputation, using a logarithmic(base 10). For each reputation score, we use an average value to present higher and lower answerers' reputation respectively. Instead of representing vote score for each reputation point, we smooth the curve by splitting the vote scores into groups, according to different reputations in the x-axis, and calculate the average value of the group. From Fig5 we notice that in most cases, answer vote scores from high and low reputation users have a similar trend, they either decrease or increase together, but high reputation answerers' answer votes have higher variance. The corresponding pattern reveals that in most cases, the two answerers do not have a competitive relationship. Similarly, this trend can also be noticed during 2015 to 2017. However, we notice the later dataset have relatively less average vote score, this could probably indicate that although there are a great amount of newly introduced answers, the quality of such answers are not as good as before, or the question has been sufficiently answered, newly added answers does not contribute much to the question.

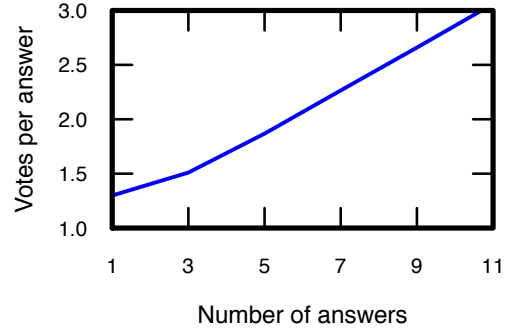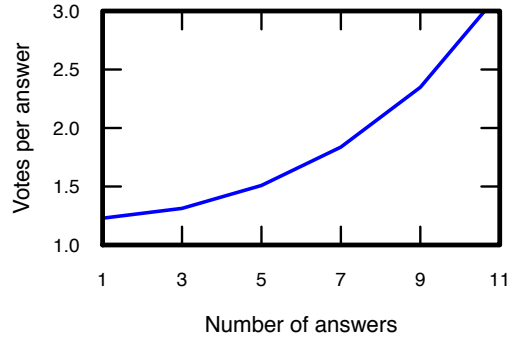In the following step, we aim to investigate the relation-ship between the number of answers in each question, to the number of votes per answer. This work is to testify the correctness of the competition theory. If there exists a competitive relationship among answers, we would expect a decreasing number of votes per answer, as the number of answers increases. From Fig 7 we find that from 2008 to 2010, the average number of votes display an ascending trend as the number of answers increases. This fact shows that the hotspot questions (questions with more answers) are more likely to benefit from community attention. Correspondingly, we also notice in Fig 8, where data is collected from 2015 to 2017, we find a similar upward trend for votes per answer as a function of the number of answers. From both of the two datasets we notice that, instead of competing for votes, all answers get more profit from communities involvement, especially for hotspot questions.

Apart from voting volcanism as an important source for evaluating community attention, favoring is also another chan-nel to assess the quality of a question. In this part, our concern is whether questions with more answers receive more favorites from the community. In other words, we expect a hotspot question inclines to show its value by gaining more favorites. From previous study [23], Anderson et al. found that among the highest voted answers of all questions, the highest voting score usually receives five votes. In this case, we first narrow our scope to the data from 2008 to 2010, to find all questions
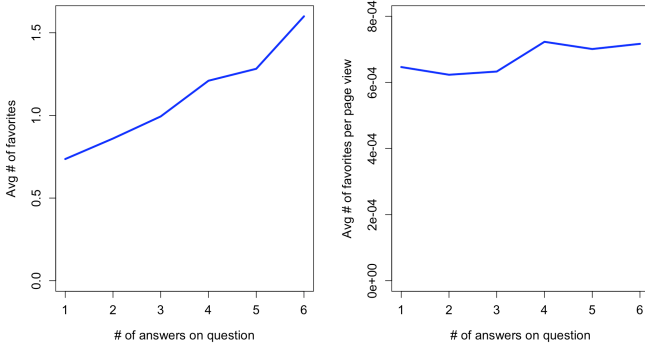
Fig. 9. (Left) Number of question favorites plotted against the number of answers over all questions where the maxi- mum answer vote score is 5. (Right) Same plot normalized by pageviews. (From 2008/07/31 to 2010/12/31)
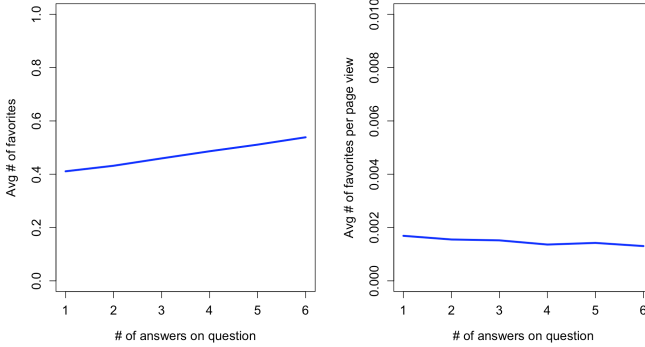

Fig. 10. (Left) Number of question favorites plotted against the number of answers over all questions where the maxi- mum answer vote score is 5. (Right) Same plot normalized by pageviews. (From 2015/07/31 to 2017/12/31)

with the maximum answer vote score exactly equals to 5. From Fig 9 we can find that the average number of favorites to a question is positively correlated to the number of answers in that question. As a question gaining more answers from community activities, it is probably because the same question is also shared by a wide range of groups. If there is an existing question proposed a commonly possessed confusion, answerers will get more votes for sharing their own experience and solution, and the question will be favored if users are satisfied to acquire instant solutions.

Although we illustrate hotspot questions are more likely to gain a higher number of favorites, the favoring process usually takes a relatively long time, after a question is posted and even sufficiently answered. During this time period, the potential answerers or users have same concerns will visit those Q&A pages, this will lead to a significant number accumulation in each question's favorite number. In order to avoid the interference from the number of page views, we normalize the data by dividing the number of favorites from the previous step by the number of page views. From Fig 9 we find the average number of favorites per page view number is quite stable, which means users do not have a significant favoring preference on hotspot questions.

Then we choose questions proposed between 2015 and

2017, where all the data are collected right after the end of 2017, this should reduce the error caused by analyzing questions with more than two years' favorites accumulation. From Fig 10 we notice, even though the trend is similar as we illustrate before. However, we notice a significant scale change between those two figures. From 2015 to 2017, compared with the earlier dataset, we notice a significant decrease in the average number of favorites for all the questions. What's more, we also find the average number of favorites per page view has increased in these years. From our perspective, since we only study the questions posted in recent two years, those questions have relative low favorites number and page views. We think it is because Stack Overflow is already a mature knowledge sharing community after around ten years of development, most of the commonly possessed questions have been sufficiently answered. The newly introduced questions are either duplicating with previous questions or orienting a specific context and requiring expertise in that distinct domain. The duplicated questions will be marked and merged with previously proposed questions, and expertise questions are not accessible to the majority of community users cause they are targeting a special usage scenario.

In this section, we can conclude that answers are not competing with others, all the answers will profit from continuous community involvement. Also, for hotspot questions with many answers, the more answer it gets, the more possible that both questions and their corresponding answers will receive more benefits.

VII. PREDICTION TASKS

A. Predicting long-lasting value

B. Predicting whether the question has been sufficiently answered

VIII. CONCLUSION

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