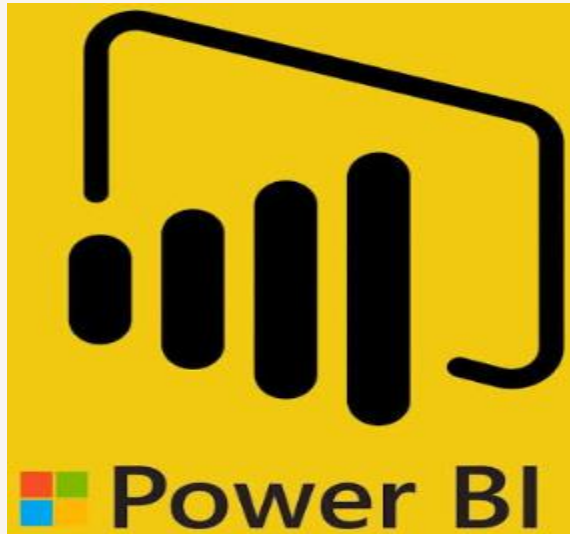


Data Analysis on Asian Dramas from 1986 to 2023 using Power BI



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01. INTRODUCTION

- Overview of the project: Analyzing Asian drama trends and ratings.
- Importance: Helps understand the evolution and reception of Asian dramas over the years.
- Timeline of the dataset : Data covers 1986 to 2023.
- My project contains the charts of Asian dramas ratings on every year from 1986 to 2023 and its detailed information like language, number of episodes, name of the drama.



02. TECHNOLOGIES USED

1. KAGGLE
2. POWER BI
3. BAR PLOTS
4. PIE CHARTS

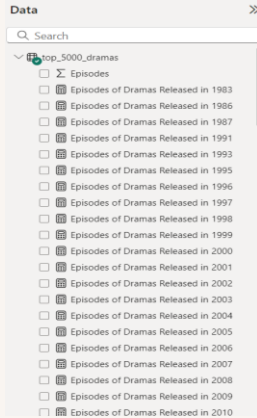
1	Name	Episodes	Released Year	Language	Rating	Ranking
2	Informa	10	2023	Japanese	7.6	4666
3	Gen Z	40	2023	Chinese	8.2	1166
4	The Princess Wei Young	54	2016	Chinese	8.3	815
5	When a Snail Falls in Love	21	2016	Chinese	8.2	1483
6	Liar	8	2022	Japanese	7.3	7050
7	Super Daddy Yeol	16	2015	Korean	7.6	4961
8	Rahut Rissaya	12	2007	Thai	7.3	6751
9	Melody of Love	151	2013	Korean	6.8	8675
10	His - Koisuru Tsumori Nante Nakatta	5	2019	Japanese	7.8	3028
11	Switch On	24	2021	Thai	7.5	5505
12	Miss Truth	36	2020	Chinese	7.8	3410
13	The Duo	32	2011	Korean	7.3	7209
14	Kidnapping Game	12	2020	Chinese	7.9	2629
15	The Lost Tomb 2: Explore With the Note	24	2021	Chinese	7.6	5007
16	A-Teen	24	2018	Korean	8.1	1846
17	Robber	16	2008	Korean	7.2	7521
18	Crow's Blood	6	2016	Japanese	7.2	7396
19	Ishiko to Haneo: Sonna Koto de Uttaemasu	10	2022	Japanese	8.1	1917
20	The Tale of Nokdu	32	2019	Korean	8.3	922
21	Circle of Love	24	2023	Chinese	7.3	6991
22	The Rules of Love Season 2	12	2019	Chinese	7.6	5140
23	It's Okay, That's Love	16	2014	Korean	8.6	341
24	School 2021	16	2021	Korean	7.9	2486
25	I Know Your Secret	34	2019	Chinese	7.5	5320
26	Black	18	2017	Korean	8	1974

03. WHY DATA ANALYSIS

1. Understanding Trends
2. Gaining Insights
3. Improving Decision-Making
4. Identifying Opportunities and Risks
5. Enhancing Efficiency and Productivity
6. Supporting Innovation
7. Measuring Performance
8. Competitive Advantage

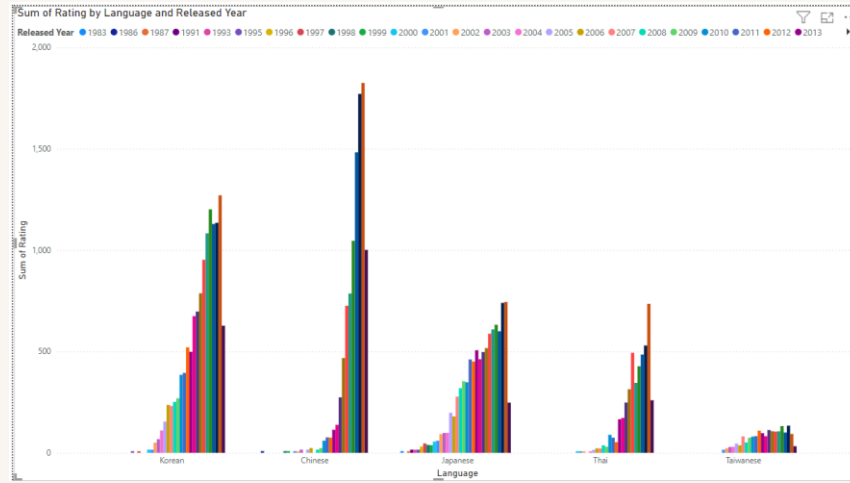


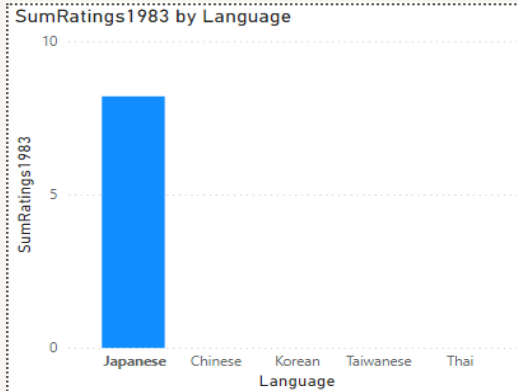
04. DEVELOPMENT AND RESULTS



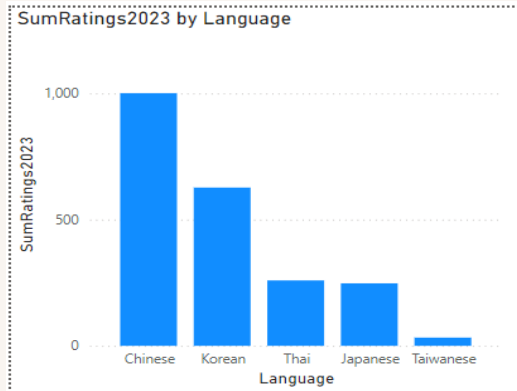
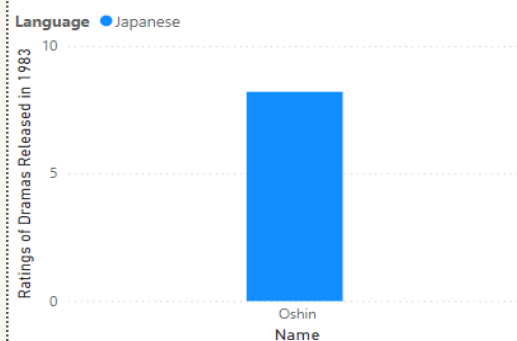
Creating measure like:

1. Language of the drama released in year with rating
2. Name of the drama released in particular year
3. Number of episodes in that drama follows measure 2

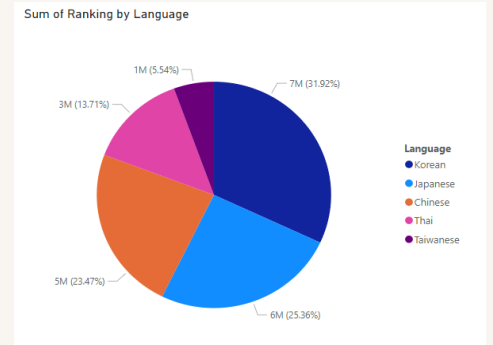
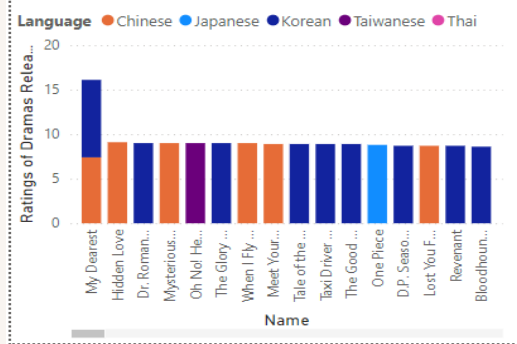




Ratings of Dramas Released in 1983 and Episodes of Dramas Released in 1983 by Name and Language



Ratings of Dramas Released in 2023 and Episodes of Dramas Released in 2023 by Name and Language



07. CONCLUSION

- In this project, I successfully conducted a comprehensive data analysis on Asian dramas spanning from 1986 to 2023 using Power BI.

- **Key Achievements:**

1. Implemented a detailed analysis to identify trends, top languages, and high-rated years.
2. Developed interactive visualizations to effectively showcase the insights.

- **Insights Gained:**

1. Trend Analysis: Discovered significant trends in drama releases and ratings over the years.
2. Language Popularity: Identified which languages consistently received high ratings in specific years.
3. Yearly Highlights: Highlighted years with notable drama releases and exceptional ratings.

Thank You

