

SPINGREEN

Be Fashionably Sustainable





SPINNOVA®

Sustainability

DISRUPTIVELY SUSTAINABLE AND CIRCULAR. FIND OUT HOW
CHOOSING SPINNOVA® FIBRE HELPS MITIGATE CLIMATE CHANGE.



SPINNOVA

Spinnova is a Finnish sustainable materials company that has developed a breakthrough technology to produce textile fibers from wood pulp without any harmful chemicals. Their innovative process saves water, energy, and produces zero waste. The resulting fibers can be used to make a range of sustainable textiles for the fashion and textile industries.



UNTAPPED POTENTIALS



TRANSPARENCY

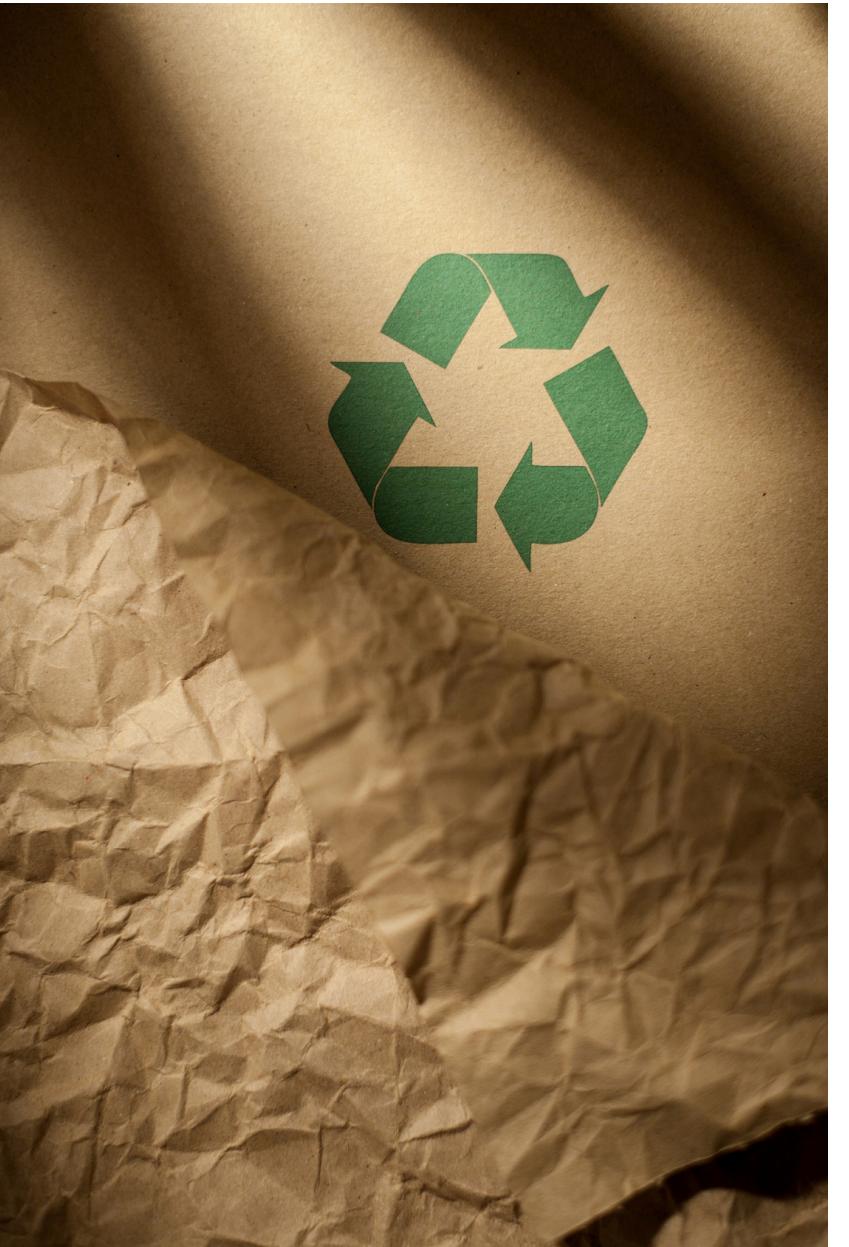
AWARENESS

TARGET GROUPS

PERCEPTIONS

COLLABORATIONS

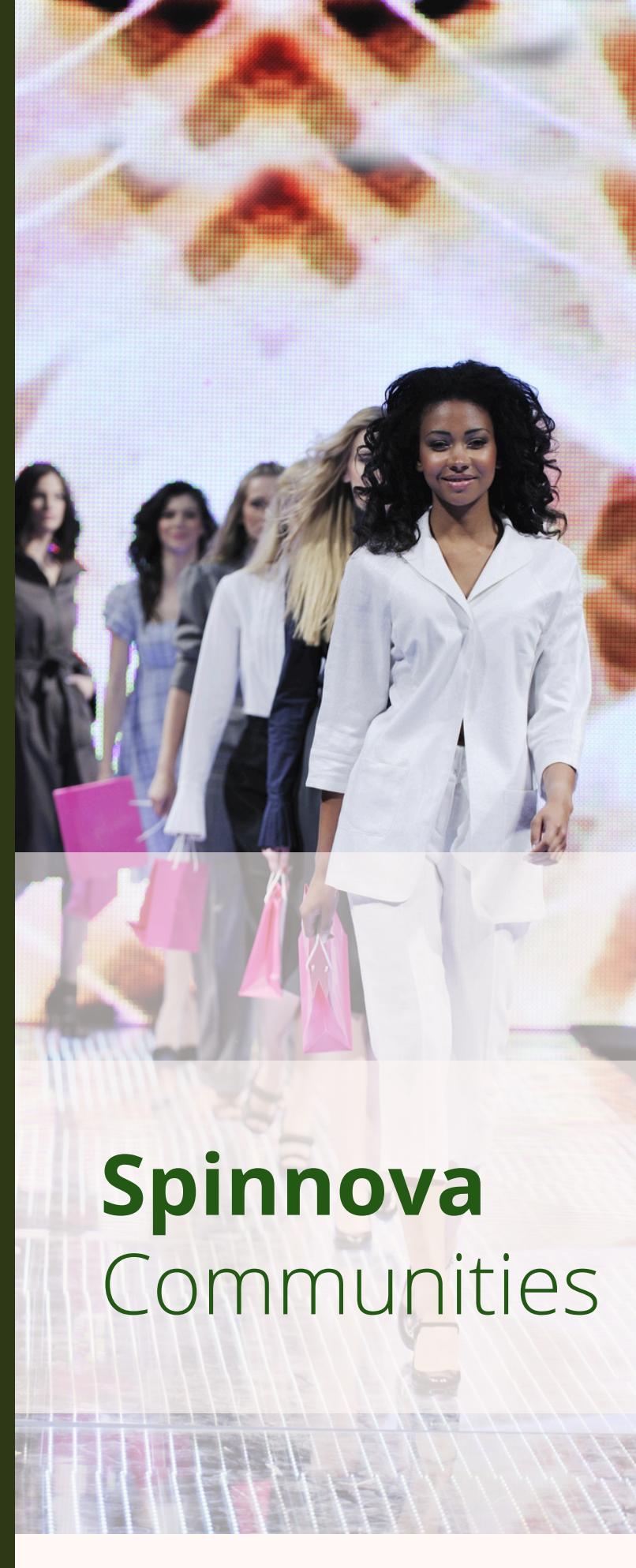




Spinnova material is long lasting,
easy to be reused, recycled and upcycled

COMPETITIVE ADVANTAGES

STRATEGIES



Spinnova
Communities

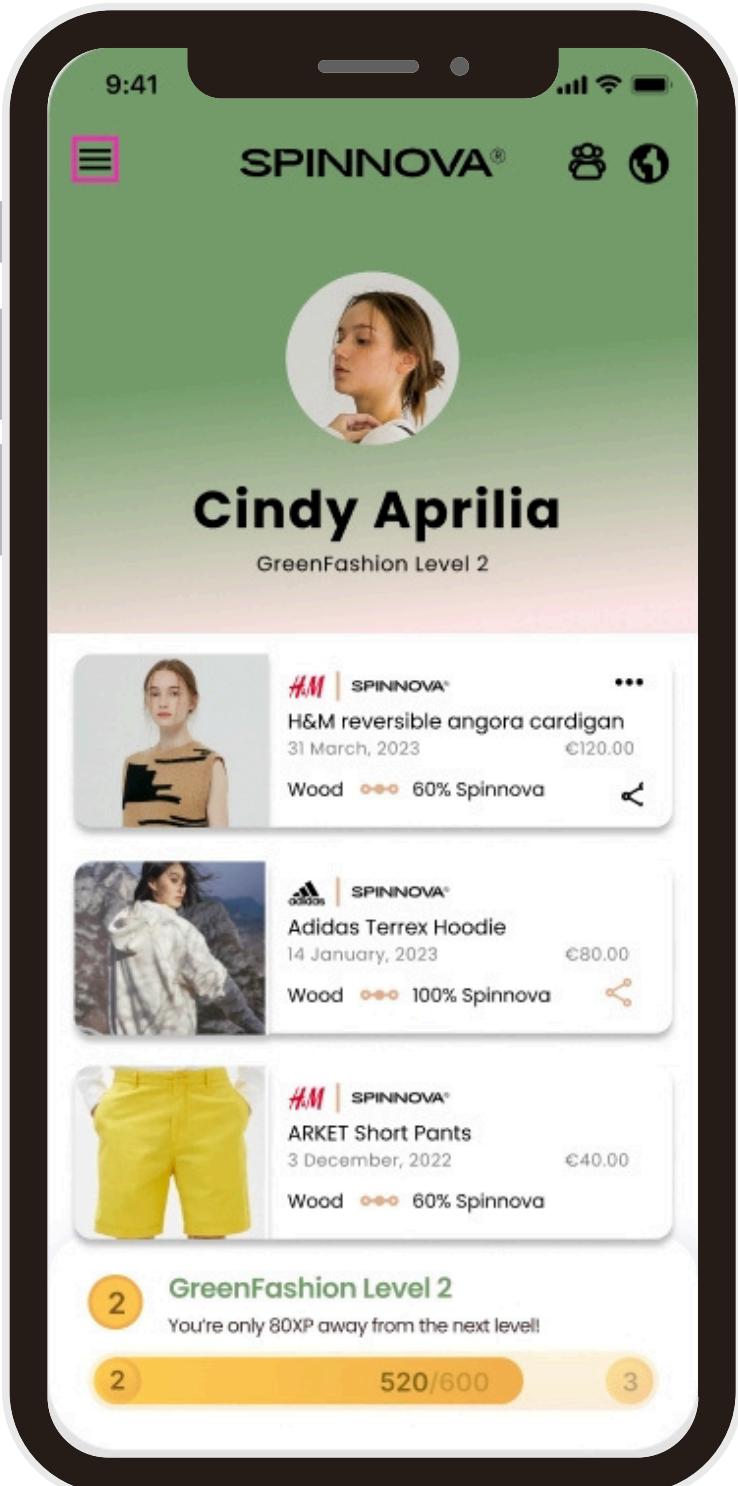
strategic
marketing
awareness
consumers
involvement

Spread
Awareness



Open-source
Fashion

OUR APPROACH

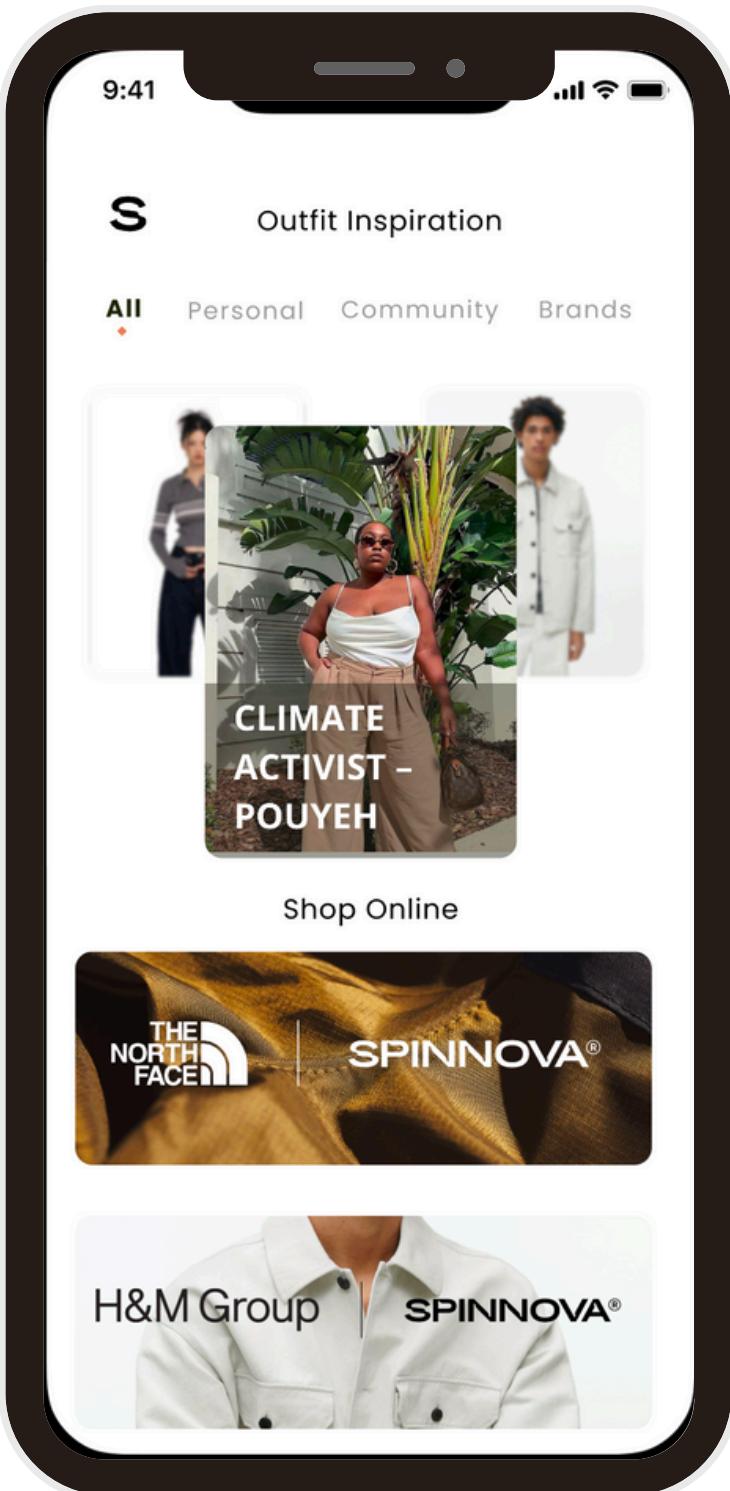


SPINNOVA MEMBERSHIPS

Building Brand Loyalty
Starting Sustainable Fashion Lifestyle

WWW.SPINNOVA.COM

OUR APPROACH



SPINNOVA COMMUNITY

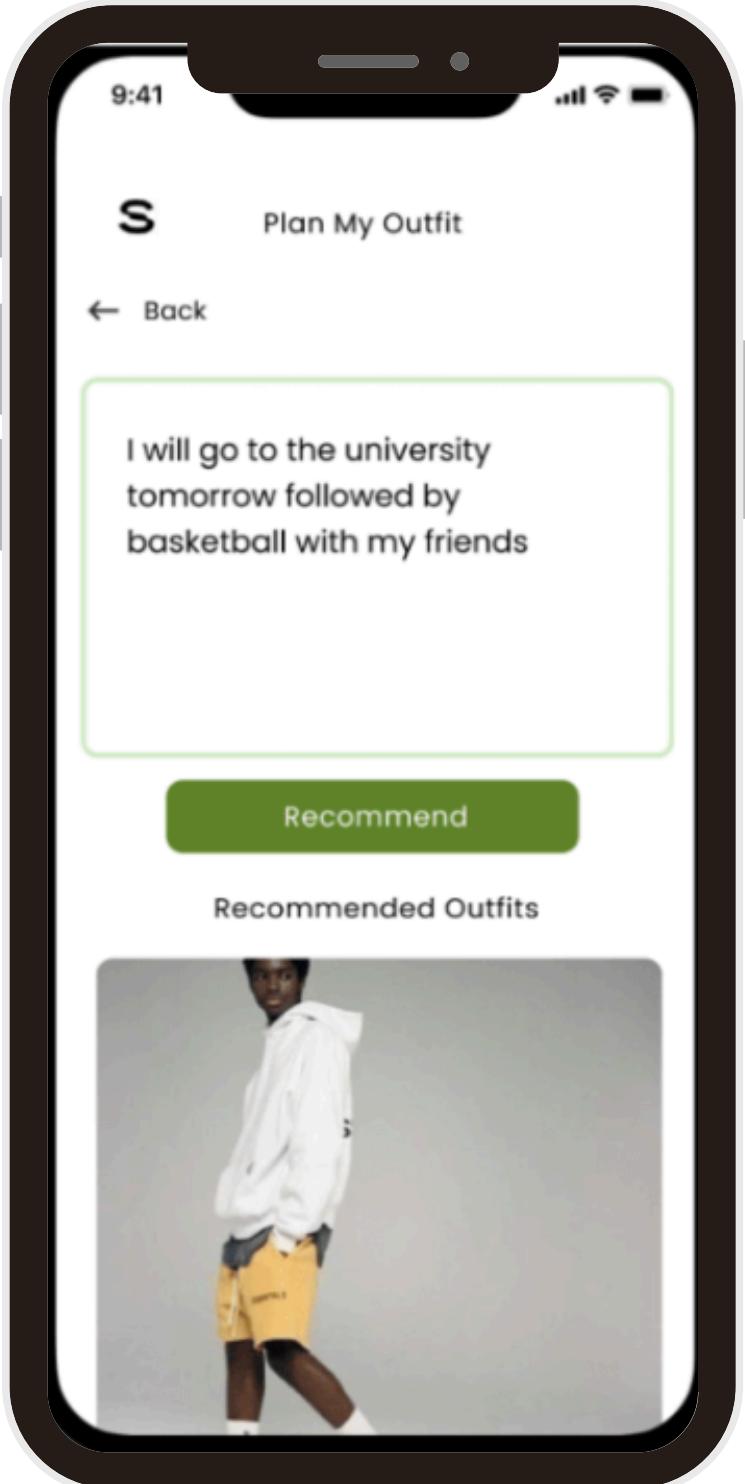
Everyone can be
sustainable fashion influencer

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10 REDUCED
INEQUALITIES



OUR APPROACH



OUTFIT INSPIRATIONS

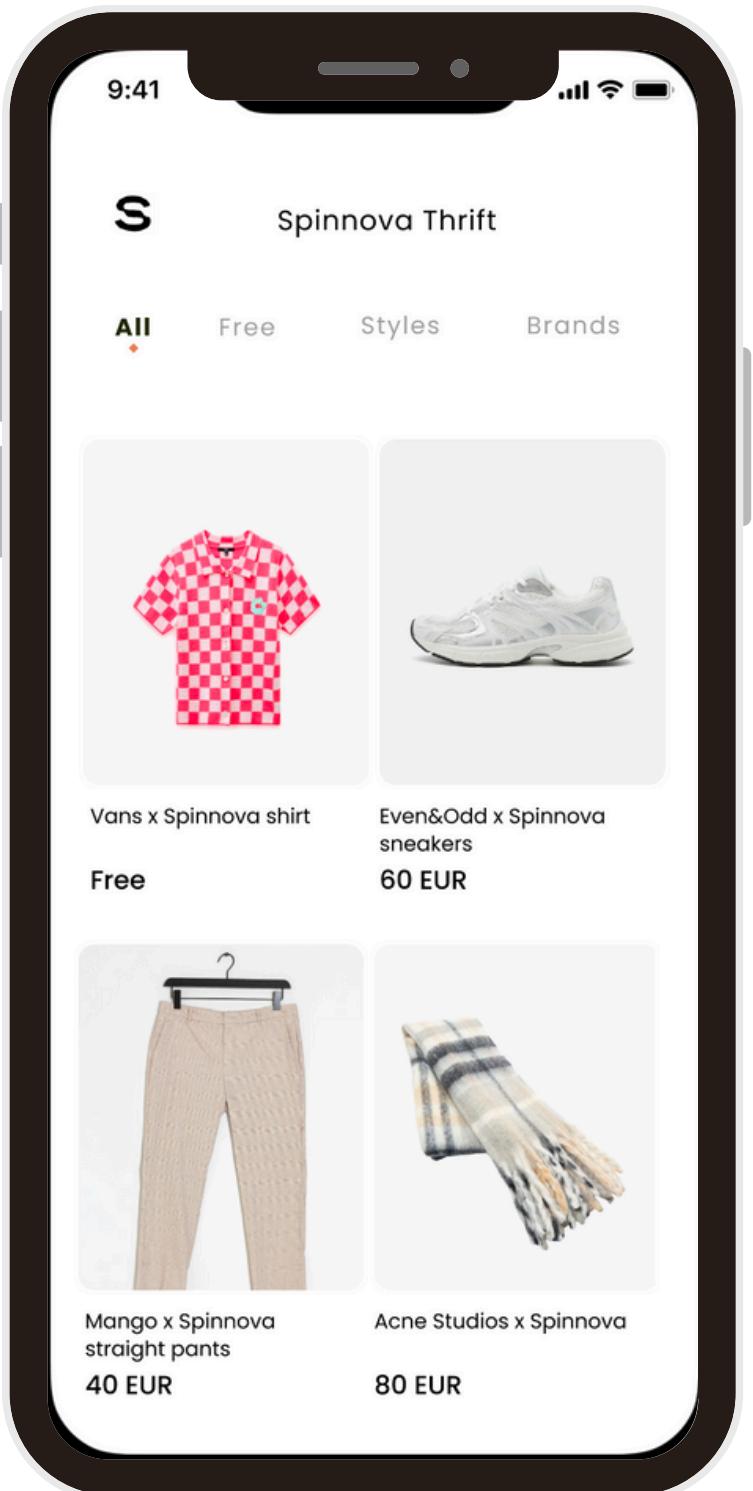
Mix-match recommendation from AI..

Fashionable reduce and reuse your wardrobe

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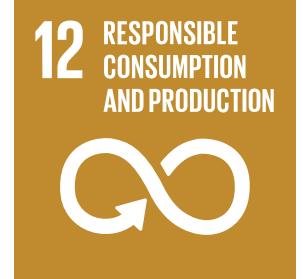
OUR APPROACH



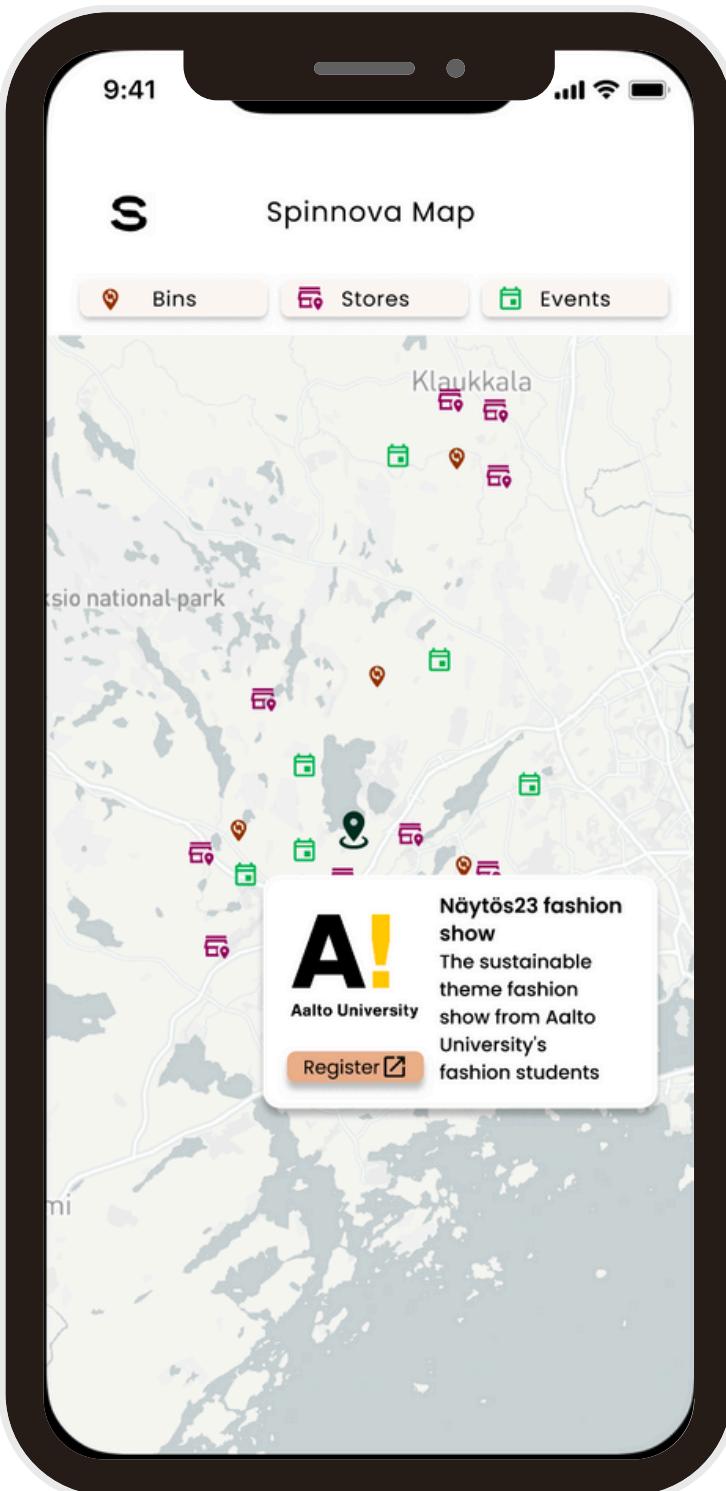
SPINNOVA THRIFT

Got recommended items that you don't have?
Or just want to get same clothes with community?
Reuse old items from Spinnova Thrift

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OUR APPROACH



SPINNOVA SUSTAINABILITY MAP

Check-out sustainable-support events?
Supporting green clothing brands?
All in spinnova sustainability map

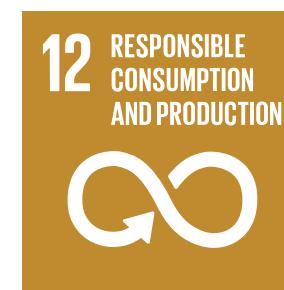
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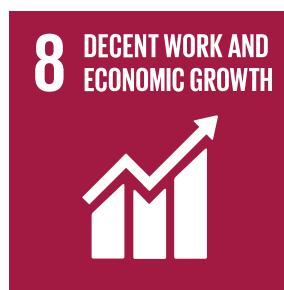
13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS

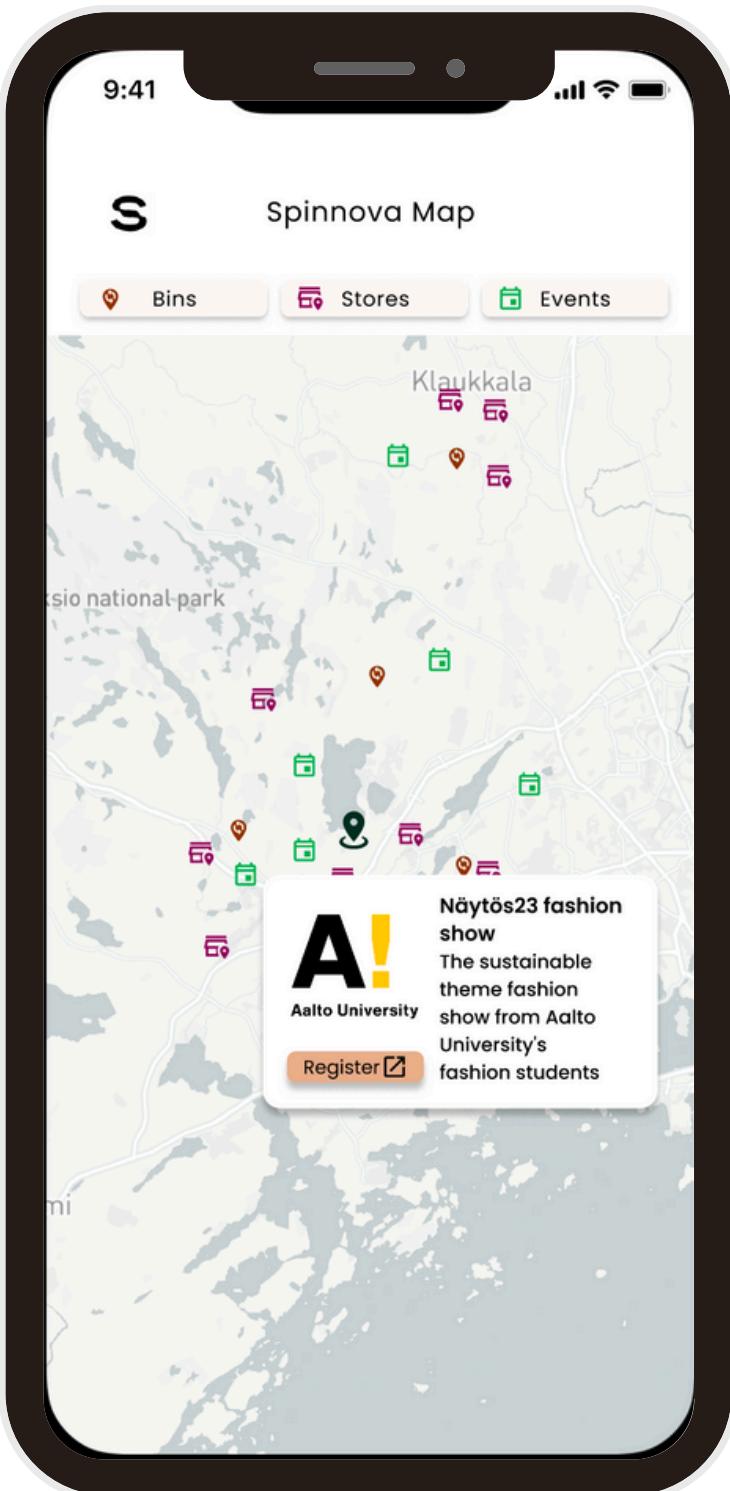


12 RESPONSIBLE CONSUMPTION AND PRODUCTION



8 DECENT WORK AND ECONOMIC GROWTH

OUR APPROACH



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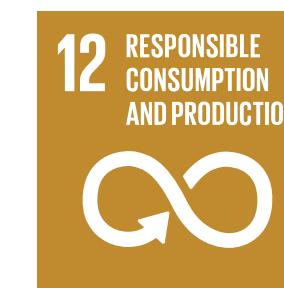
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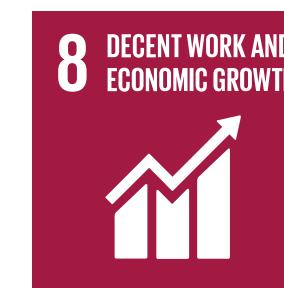
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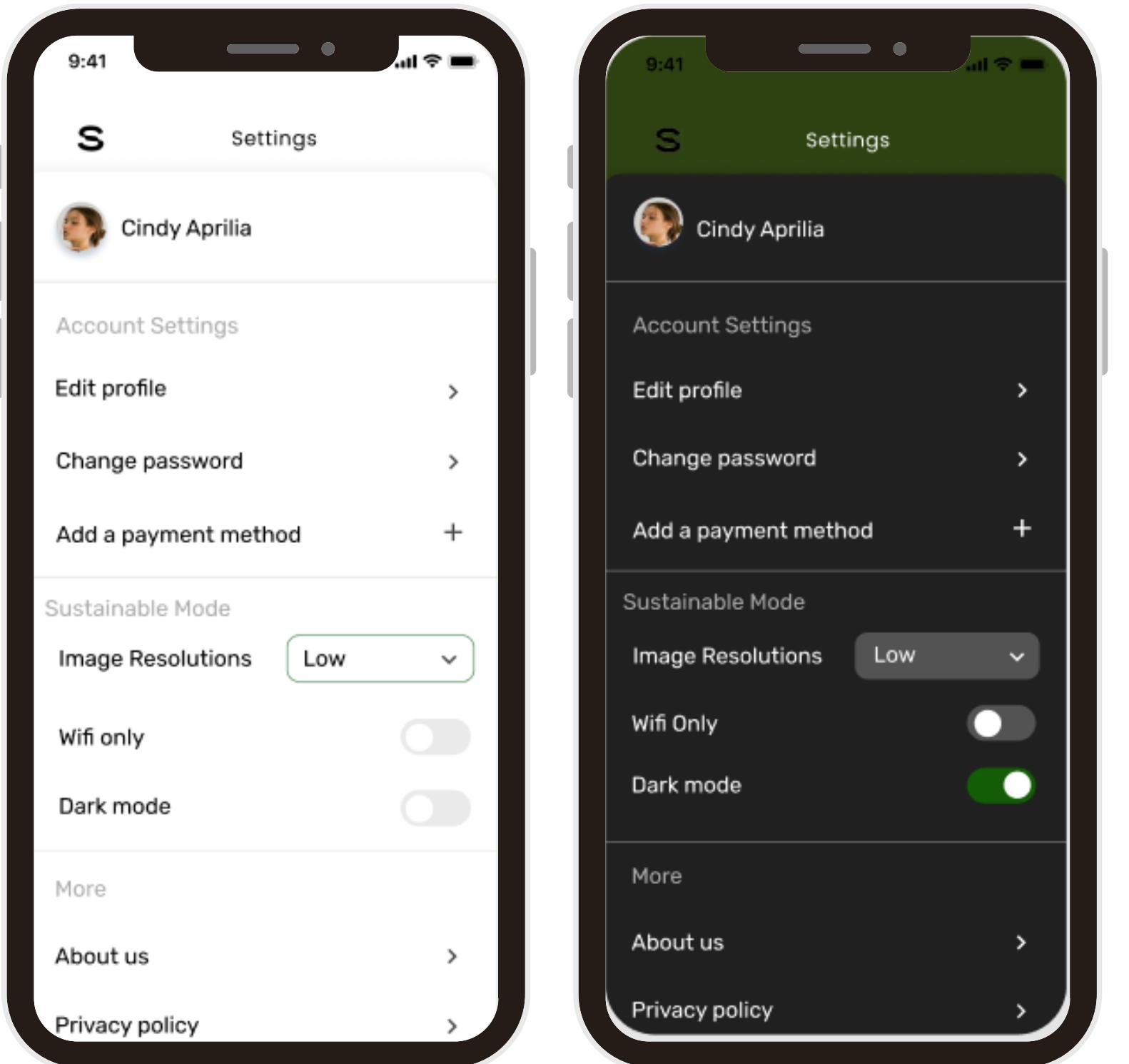


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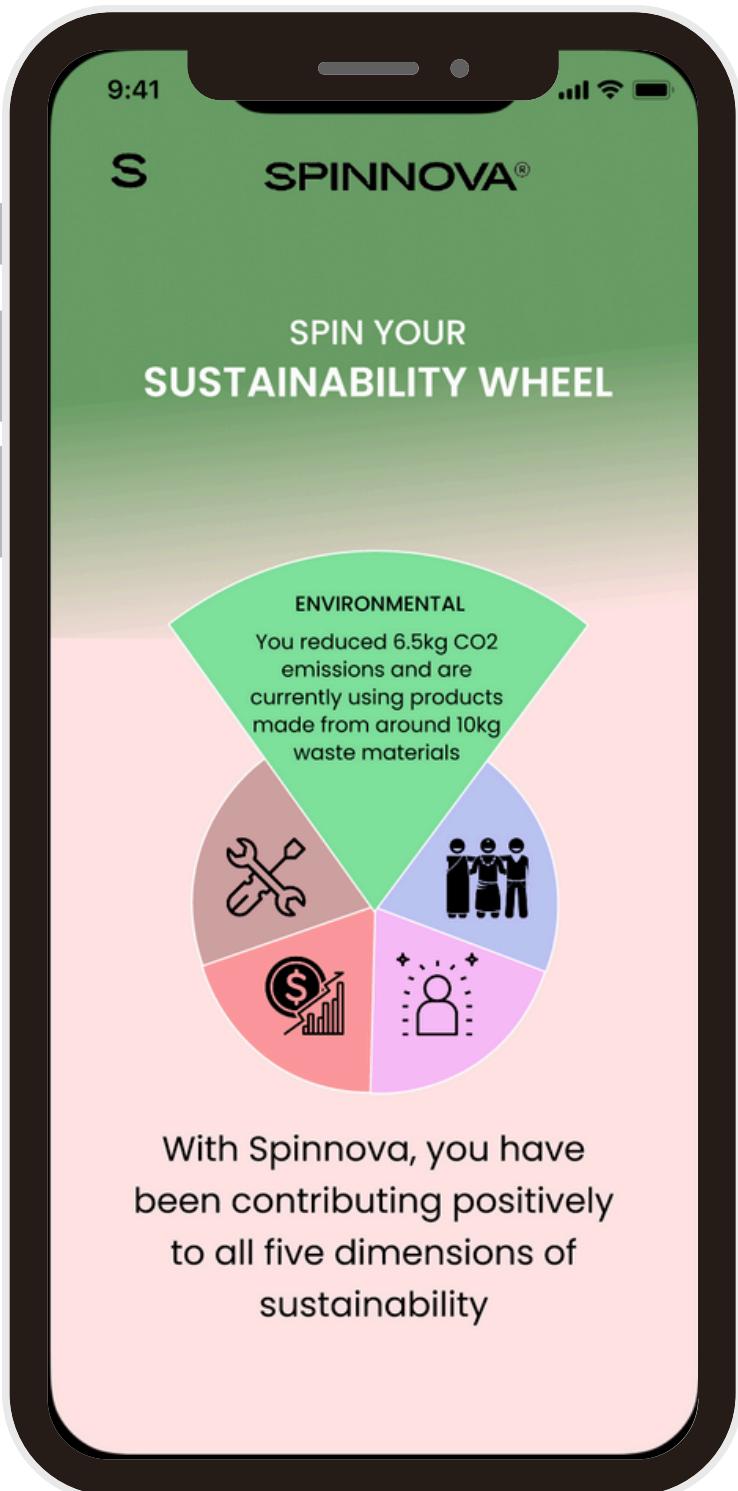
SUSTAINABLE MODE

Wanna be more techie?
Try our sustainable apps
settings

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OUR APPROACH

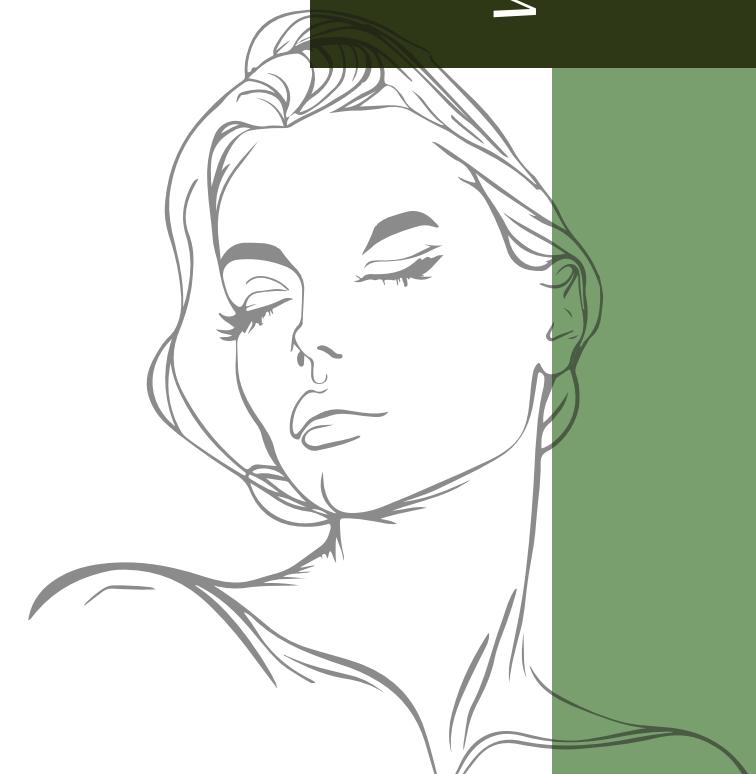


SPINNOVA SUSTAINABILITY WHEEL

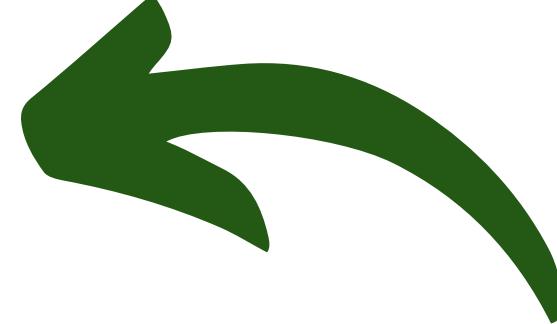
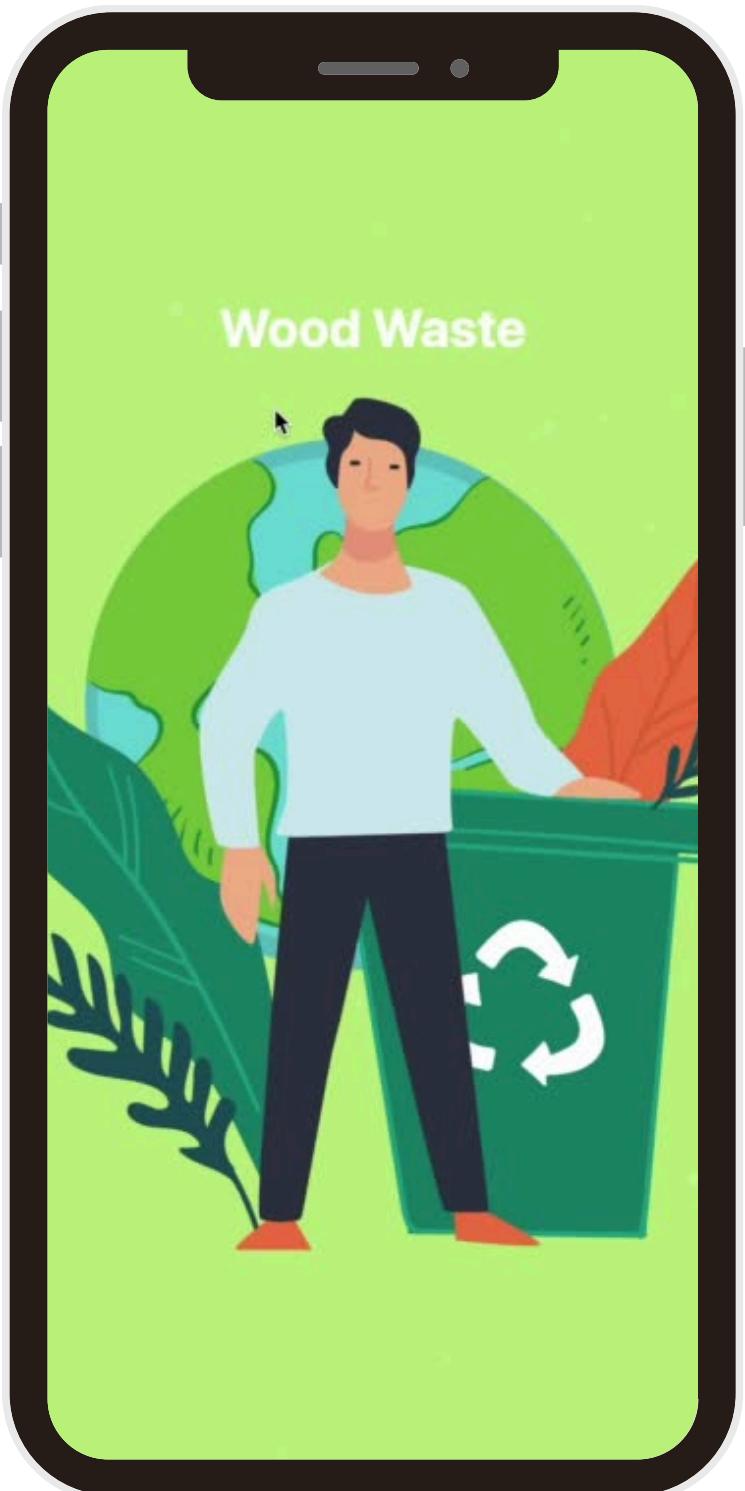
Congrats you have save this world so far
with all your fashionably sustainable act...

Check how far your feat from this wheel...

www.SPINNOVA.COM

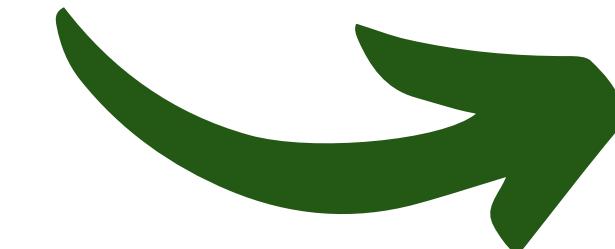


INITIAL MARKET



PRODUCT DEVELOPMENT

CONNECT CLOTHES WITH
APPS WITH QR CODE



FASHION THAT LASTS,
SUSTAINABILITY THAT MATTERS

Get more
information



SPINNOVA®

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SUSTAINABLE IMPACTS

REDUCTION
OF
ENVIRONMENTAL
HARM

COMMUNITY
BUILDING

REINFORCEMENT
OF SUSTAINABLE
CONSUMER
BEHAVIOUR

PROMOTION
OF
CIRCULAR
ECONOMY

EDUCATION
AND
AWARENESS

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



OUR TEAM

