VROOMGO

VROOMGO O2O SERVICE

by **blockchain** technology

Next Generation O2O Service
Powered by Blockchain Technology

Online to Offline

1 4 O2O companies in top 15 global startups

Uber
Air BnB
Didi Chuxing
Lyft (source CB Insights)

2 Mega success of Grab in Malaysia and Go-JEK in Indonesia

3 Top global O2O companies transforming into a portal for multiple services and expanding to global markets

Uber Eats
Uber Rush
Global alliance of ride hailing services
(Didi, Lyft, Ola, Grab)

4 O2O services enabling sharing economy in many areas but users complaining about various fees embedded in the transaction process and potential security issues resulted from central control

# VroomGo / Easier, Faster, Safer O2O Service

VROOMGO

1 New VroomGo O2O Services based on blockchain technology

- Easier, Faster, Safer O2O service using crypto-coin

2 VroomGo Pay enabling mobile payment using VroomGo coin, combined with crypto coin exchange

3 Start in Philippines and expand to other SEA markets and global

- As proven by Go-JEK and Grab + **better solution via blockchain**

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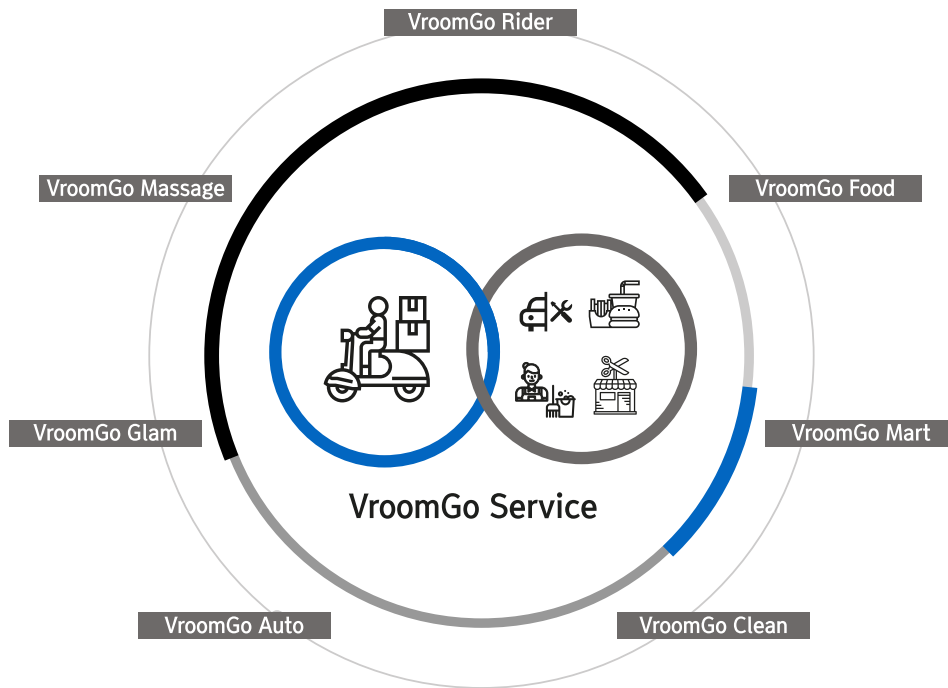
VroomGo Service

VroomGo Rider

Motorcycle hailing service

VroomGo Delivery

Quick delivery of small packages and documents by VroomGo riders

VroomGo Massage

Dispatch of masseur on demand

VroomGo Glam (Launch TBD)

Online reservation of various beauty services

VroomGo Food

Online food order delivered by VroomGo riders

VroomGo Mart

Online grocery / small goods orders delivered by VroomGo riders

VroomGo Clean

Dispatch of professional cleaners on demand / reservation

VroomGo Auto (Launch TBD)

Total vehicle maintenance service

Why Philippines? / Problems and Opportunities

VROOMGO

1 Manila Time

2 Poor financial infrastructure
+ High mobile / smartphone penetration

Bank account holder 30% / Credit card holder 3%
Mobile penetration 110% / Smartphone adoption 87%

3 One of the fastest economic growths
+ Very young population

6.7% GDP growth in 2017,
Average age 23.5

4 Huge remittance from overseas workers
but slow and costly process

Several days for processing, High fees for FX,
brokerage, and collection

VroomGo Pay / Crypto enabled prepaid mobile payment system For VroomGo Services
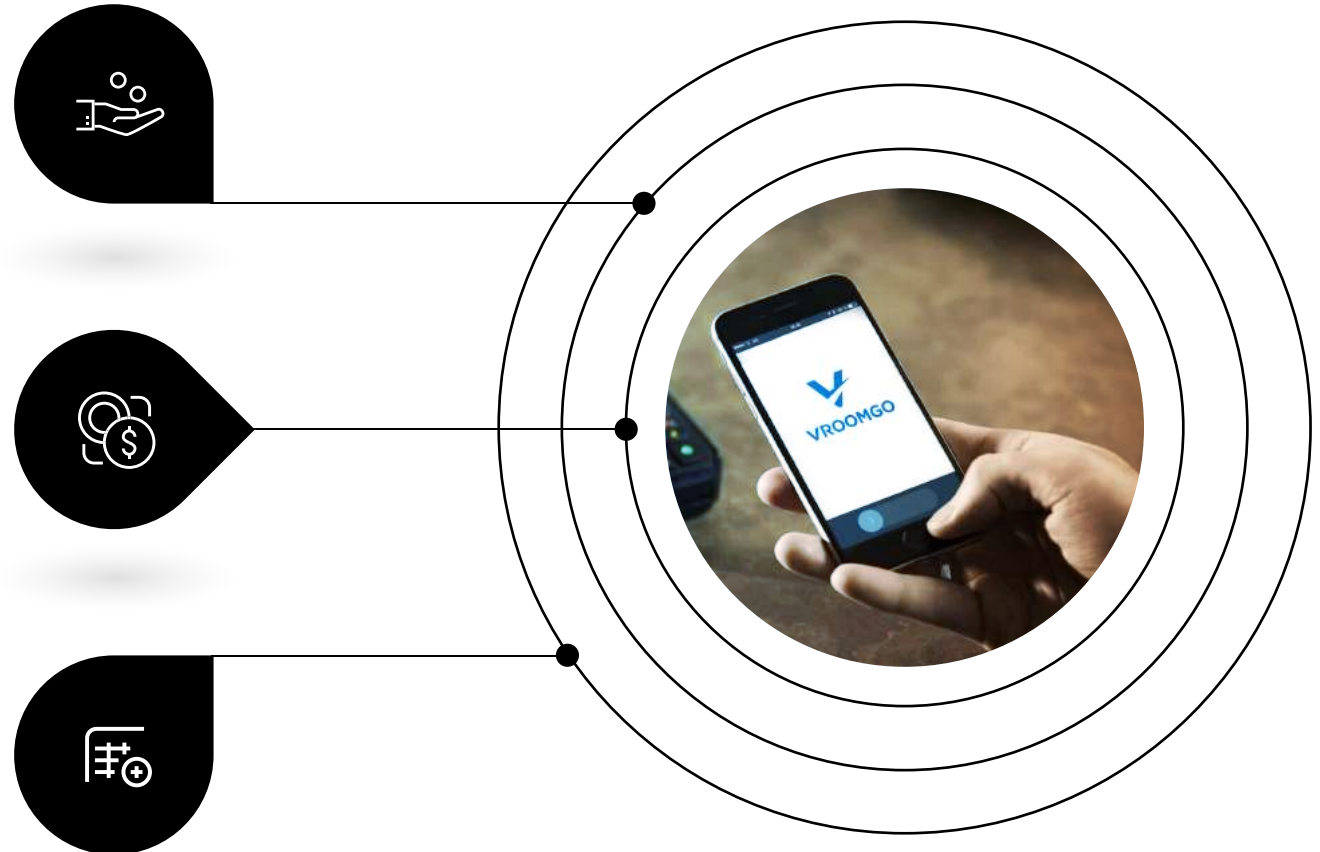
VROOMGO

Fund pre-loadable via ATM, internet banking, mobile banking, SNS banking

Loadable by paying cash to VroomGo riders, affiliated stores/CVS/pawn shops

Loadable by VroomGo coin (VRG) and other crypto-currencies

Balance can be transferred to other VroomGo Pay users

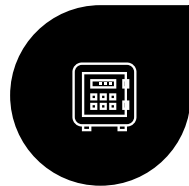Balance can be cashed at commercial banks

Ideal solution for users with no/limited access to conventional financial systems

VroomGo Pay + Blockchain / Paradigm shift in cryptocurrency
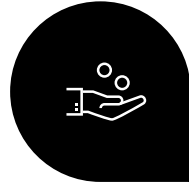
VROOMGO

- Existing coins not optimized for real world commerce payment/usages

- VroomGo Token designed to match fiat 1:1 (USD)

- Overcome existing issues of Fintech
  – Centralized control and security

From "Online 2 Offline (O2O)" to "Mobile for Offline (M4O)"

| **VroomGo blockchain prime net**

| **VRG (VroomGo coin), VGD (VroomGo utility token)**

| **Issuance of VRG and VGD recorded on the VroomGo blockchain**

| **Validation nodes selected for transaction consensus, managed by VroomGo**

Compensation for transaction validation (planned at 0.0001 VRG / trx) will be managed by VroomGo and will be used in managing overall VRG volume control

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vroomgo.com ↗

| VRG – Native coin of VroomGo blockchain

| VGD (VroomGo Dollar) – Utility token of VRG, used for transactions and compensation for transaction validation nodes
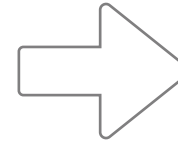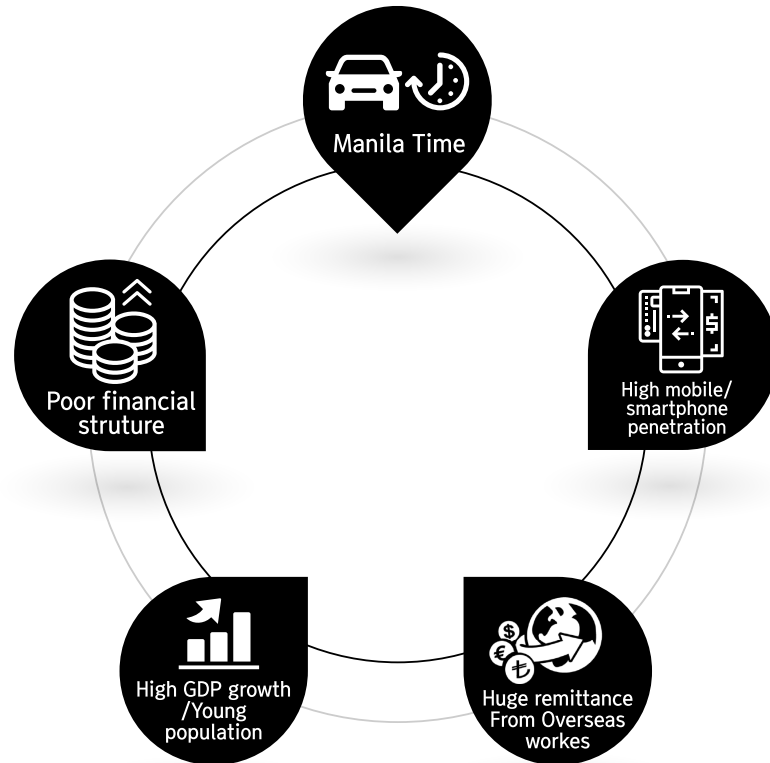
Set equivalent to USD (1 VGD = 1 USD)
Number of VGD issuance tied to USD reserve by VroomGo

| VroomGo Virtual Machine (VVM) will be developed to allow for various DApps to be built to accommodate unique O2O business requirements

| Simple Payment Verification (SPV) wallet and explorer provided

20% of business profits will be used for coin burn for 5 years after initial business launch, which will increase the value of VRG

Users will get VroomGo rewards proportional to their service usage, which can later be converted to VGD

Allow VroomGo partners/vendors to convert 20% of profits to VRG

5% of profits will be donated to local community to aide the development of the community as well as the blockchain technology

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VroomGo / PH Market Opportunities

VROOMGO

Manila Time

High mobile/ smartphone penetration

Poor financial struture

High GDP growth /Young population

Huge remittance From Overseas workes

Blockchain based O2O
with crypto coin enabled mobile
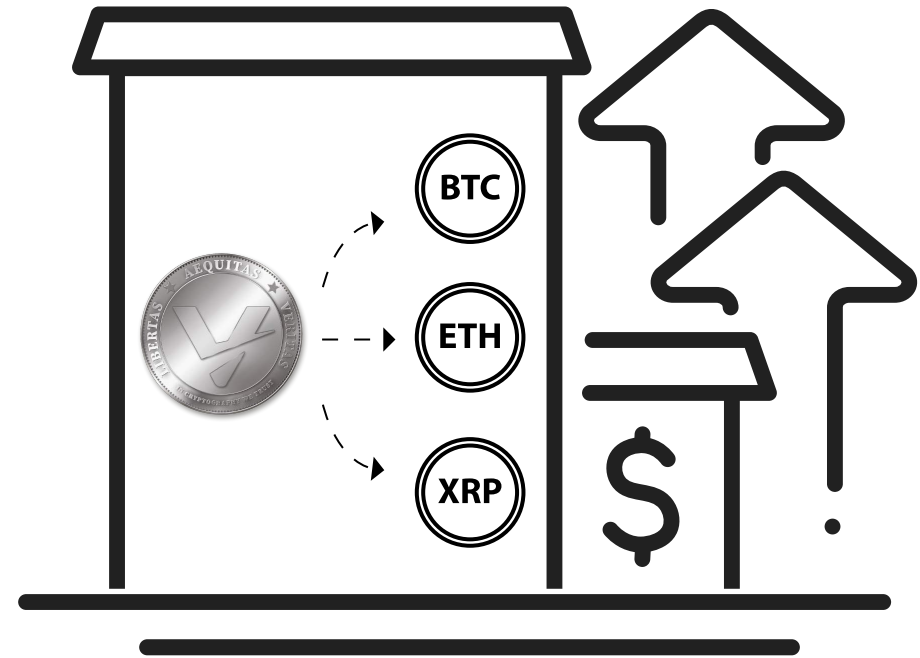payment as a promising solution
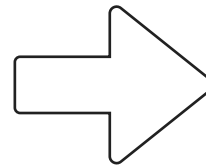
Vroomgo
Delivery

VroomGo O2O Services
using motorbike

VroomGo-Pay as a
personal bank

VroomGo Coin Economy
and Crypto Exchange

VroomGo User Community

BTC

ETH

XRP

VroomGo Affiliated Coin Exchange

Electric Motorbike

BTC

ETH

XRP

VroomGo User
Community

Insurance

Expanded Ecosystem

Food Supply

VroomGo Messenger

VroomGo Affiliated Coin Exchange
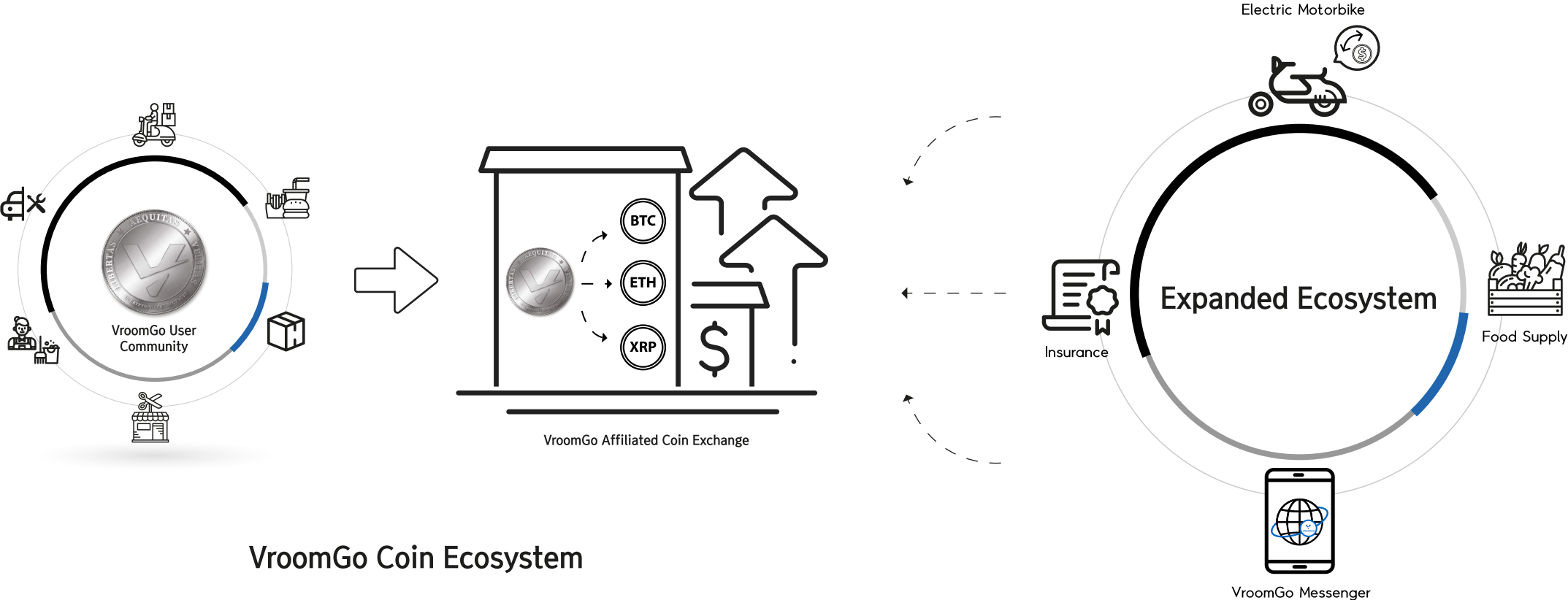
VroomGo Coin Ecosystem

Launch

2018.8 ~ 12

- Coin pre-sale and main sale
- Initial coin generation
- Establich legal entity for VroomGo O2O business in Philippines

Service Stabilization

2019.1 ~ 3

- Beta service of VroomGo blockchain
- Beta service of VroomGo-Rider and VroomGo-Pay service
- List of VRG on key global exchanges including Korea

Expansion

2019.7 ~ 12

- Expansion of VroomGo O2O Service (Delivery, Mart, Life service, etc.)

Development

2018.9 ~ 12

- Kick-off of VroomGo O2O Service platform
- VroomGo blockchain prime net launch
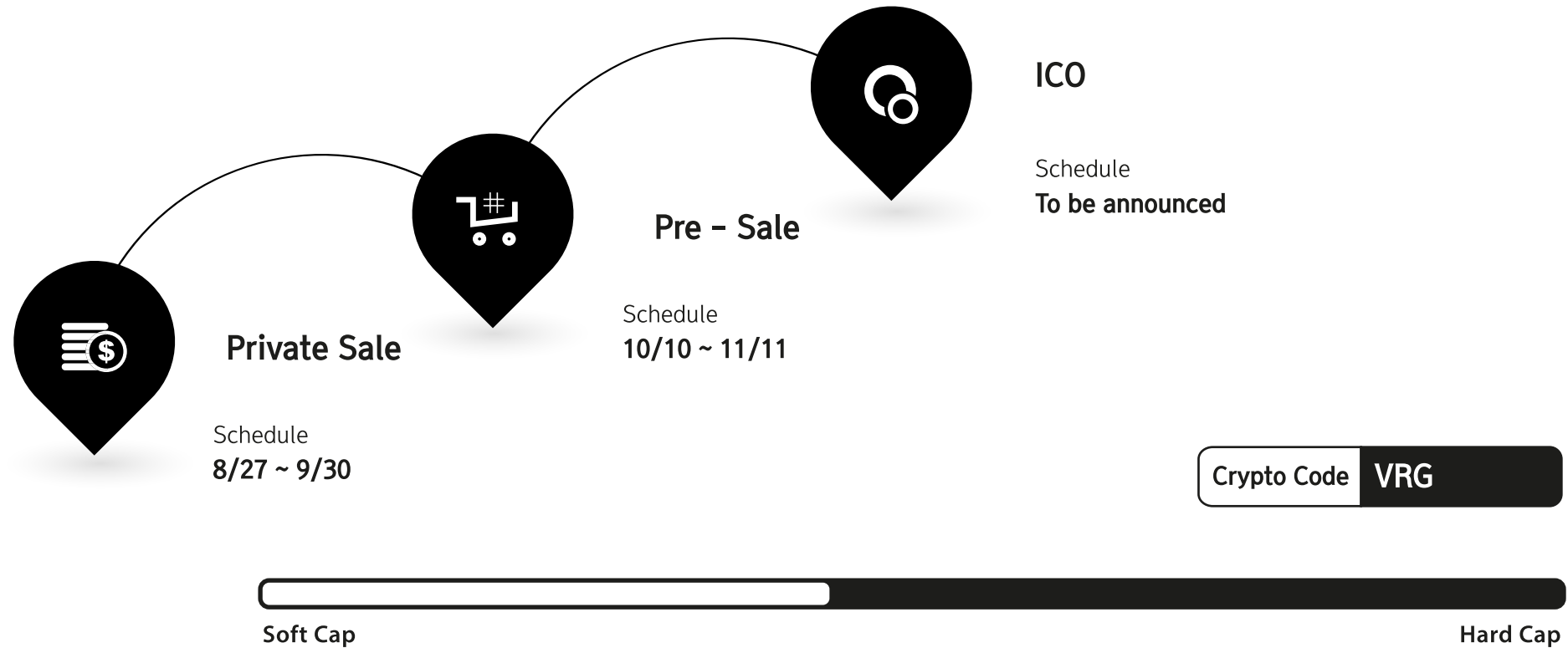- Kick-off of establishment of local VroomGo Rider network

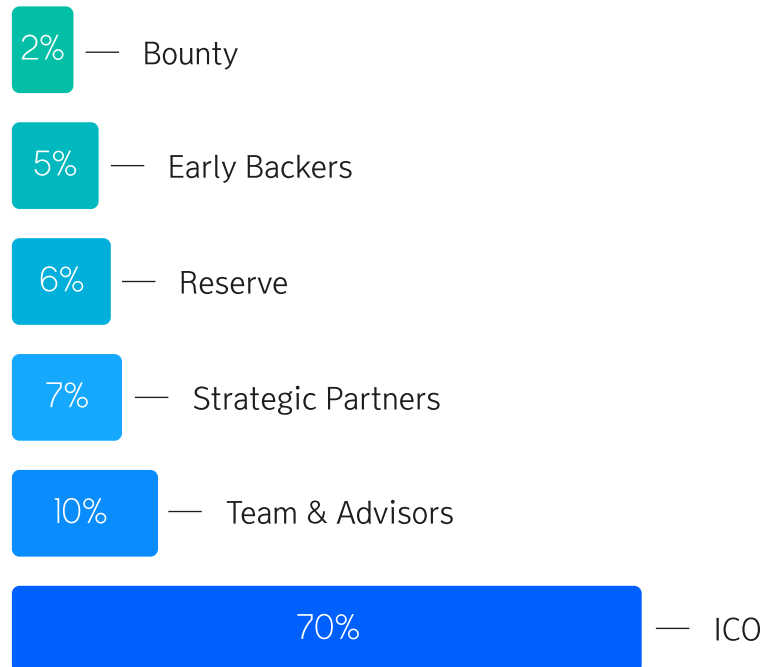**Launching**

2019.4 ~ 6

- VroomGo-Rider
- VroomGo-Food

Overseas Expansion

2020.1 ~ 6

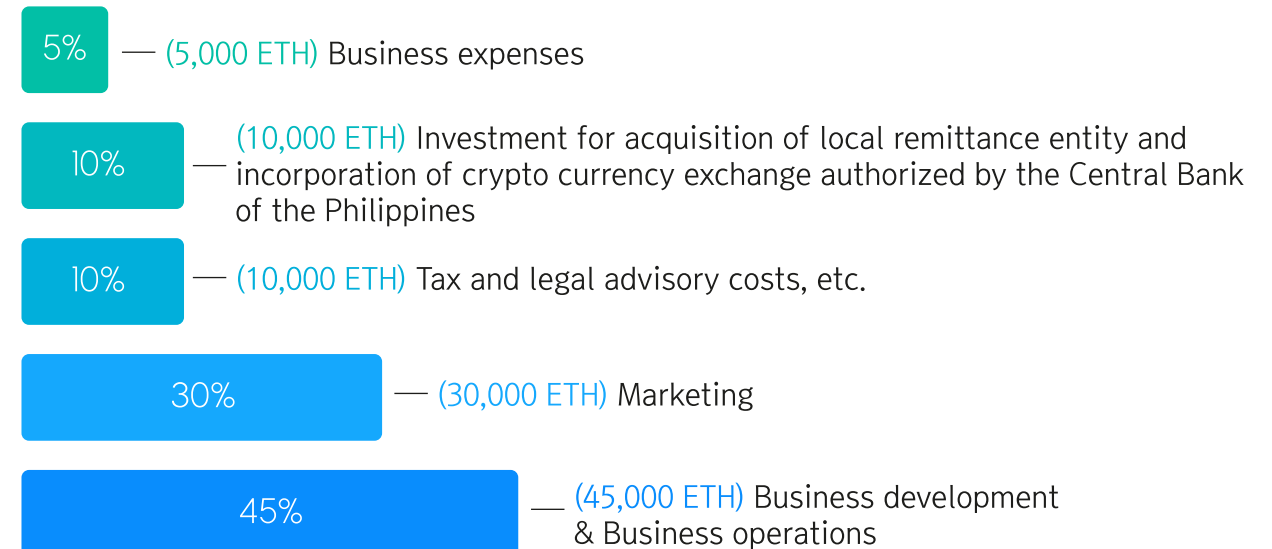- Expansion of VroomGo service to other SEA countries including Vietnam

VROOMGO COIN DISTRIBUTION

- 2% — Bounty
- 5% — Early Backers
- 6% — Reserve
- 7% — Strategic Partners
- 10% — Team & Advisors
- 70% — ICO

USE OF PROCEEDS

- 5% — (5,000 ETH) Business expenses
- 10% — (10,000 ETH) Investment for acquisition of local remittance entity and incorporation of crypto currency exchange authorized by the Central Bank of the Philippines
- 10% — (10,000 ETH) Tax and legal advisory costs, etc.
- 30% — (30,000 ETH) Marketing
- 45% — (45,000 ETH) Business development & Business operations

* The actual distribution is subject to change

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Hitesh Goel
CEO

Key Experience

- StudyPad, India
- Zimperium, USA
- Samsung Electronics, Korea
- Alstom Power, India
- MBA(Marketing), Purdue University, USA
- B.S. Mechanical Engineering Punjab University, India

Heejae Moon
COO

Key Experience

- Sun Microsystems (US)
- Cisco Corp (US)
- eBay Asia Pacific (US)

Jongho Lee
CTO

Key Experience

- Intel
- NASA

Gyoungmo Kim
CBDO

Key Experience

- Samsung SDI
- Gatesls Consulting

Young J. Yoo
CIF

key Experience

International Financial Expert

– Development of electric vehicle and marketing project

– Project for semiconductor manufacturing and sales of Intel and Apple

Hyunmin Jang
Service Platform & Logistics Expert

Key Experience

– ETRI Researcher
– China Hypra Group

Kenneth C. Radaza
Philippine Lawyer & CPA

Responsible for legal and investment advice for the entire VroomGo project

VroomGo / Advisor

D Y. Ha
Advisor

Key Experience

KAIST, Mathematics Graduate

– Samsung SDS
– Search Engine
– ERP Package Development

S M. Kwak
Advisor

Key Experience

System Dynamics, Program Remodeling

– MIT Doctor of Engineering in
  Energy Lab USA
– Massachusetts/Cambridge Researcher
– Catholic University Professor of
  Industry University Cooperation

H D. Choi
Advisor

Key Experience

KAIST, Department of Electric
and Electronic Engineering

– NHN Studio 629 CEO
– NHN Entertainment Executive
  Director
– SK C&C

VroomGo / Partners

Thank you