

Korey D. Hermann

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CAREER OBJECTIVE

To join an organization where I can utilize my recent work experiences along with the skills and knowledge gained as a recent Business Administration, Marketing & Innovation graduate.

EXPERIENCE

October 2020 – Present

Electronics Associate – Target

- Aid guests in shopping for and purchasing televisions, smart watches, video game consoles and other electronic products with personalized recommendations and quality customer service
- Receive, sort and shelf shipments of products from Target warehouses to better facilitate guest shopping experiences
- Assist in placing and keeping marketing and advertisements up-to-date in the electronics section of the store to promote current deals on products
- Maintain current knowledge of technological and electronics trends and future products to help guests find the item that best fits their stated and unstated needs

July 2018 – March 2020

Senior Guest Advisor – GameStop

- Assisted guests in shopping for products and explained services to improve the guest experience
- Identified guest needs and helped overcome objections when helping guests to satisfy unspoken needs and maximize sales
- Facilitated incoming and outgoing shipments of products to display on the floor or send out to other GameStop locations
- Responsible for opening and closing the store
- Directed and trained new hires and seasonal hires to uphold GameStop guidelines and policies when at work
- Created and managed new product launch events

EDUCATION

B.S. - Business Administration, Marketing & Innovation – May 2021

University of North Carolina at Charlotte

University of Minnesota Boot Camps Computer Software Engineering - November 2022 - May 2023

SKILLS

- Event coordination – ability to manage and run events with 80+ people
- Team management
- Computer literate & proficient in all platforms of social media
- Communication skills

ACTIVITIES

- UNCC E-sports Club Event Coordinator / Team Manager
- Ramapo College of New Jersey E-sports Event Coordinator