Searching for connection		
••••		
Connection not found.		



### BY THE NUMBERS

- YouTube users upload 500 hours of video / minute
  - ...and watch 694,000 hours of video / minute
- ... more than Netflix: 452,000 hours / minute
- X 3 billion FaceBook users spend 20 hrs / month on avg.
  - x ... with 4.5 billion likes per day
- X Average phone use is over 5 hours a day
- 72% say "they couldn't live without their phone".



"Life, at its best, is happening right in front of you.

These experiences will never repeat themselves.

These conversations are unfiltered and authentic."

- Joshua Becker,

7 Important Reasons to Unplug and Find Space

## LESS PREACHY, MORE TEACHY

Less of this:



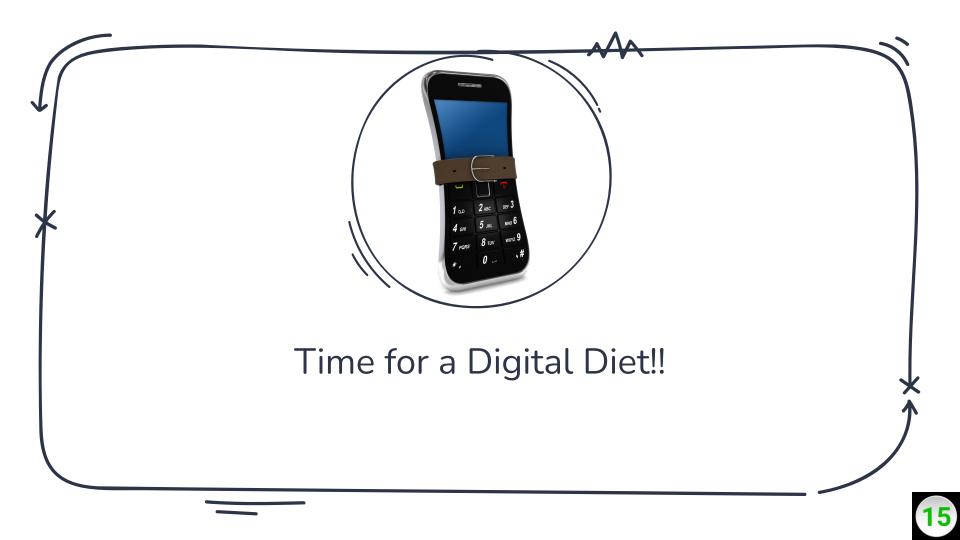
THOU SHALT NOT

More of this:

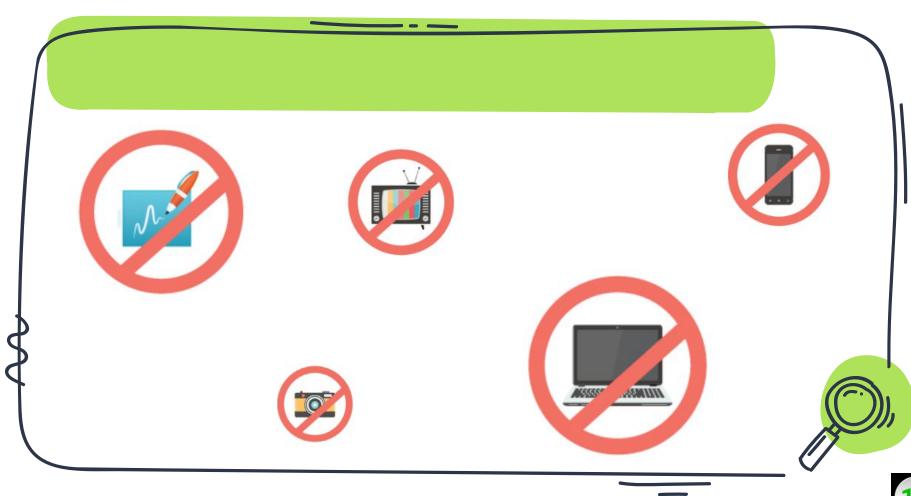


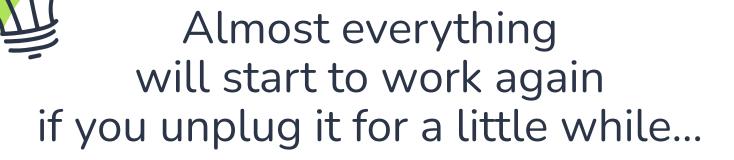
Have you tried...?



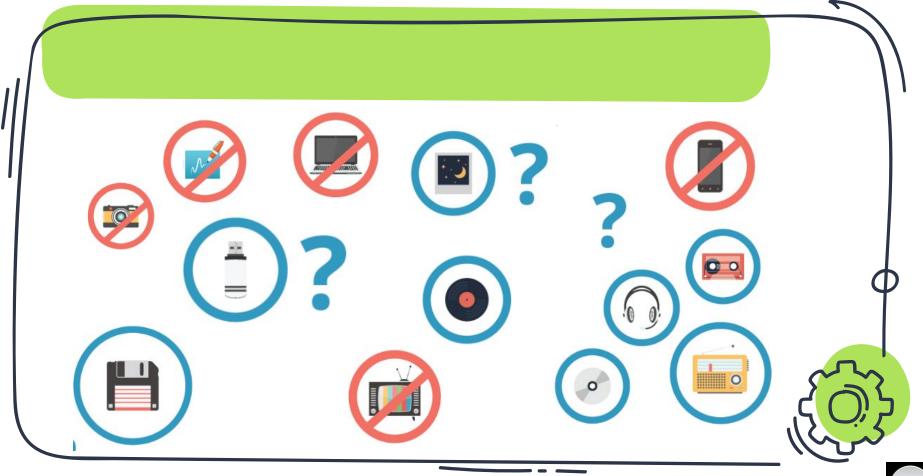








INCLUDING YOU.





# EXPERIMENT UNTIL YOU FIND THE RIGHT MIX

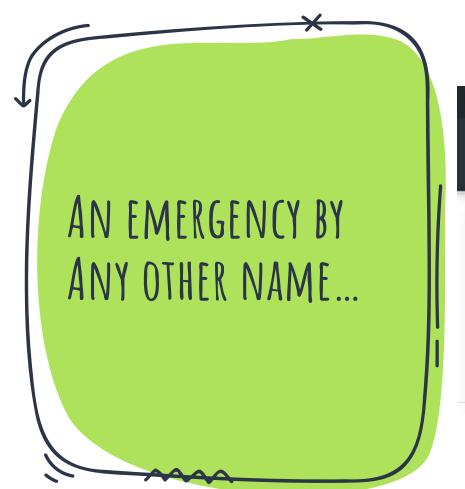


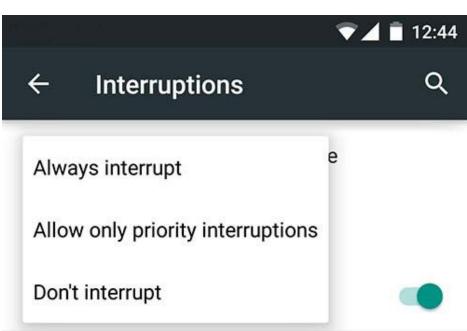


### EASE BACK IN

- × 30 min sorting email and deleting garbage.
  - X Not reading or responding.
    Just sort and delete the non-essentials.
- × 30 min to respond to critical social media issues.
  - Which accounts do you NEED to look at?
- X How far back (in hours) will you scroll?

# PREPARE OR DESPAIR











# SAID NOBODY, EVER.





