



Fiscal Year

- ☐ FY 17-18
- ☐ FY 18-19

Months

All

Product Ca...

All

Product Na...

All

Store Name

All

Store Locat...

All

Reset

\$14,444,572

Total sales

4,608,730

YTD sales

3,646,724

LY YTD Sales

658,194

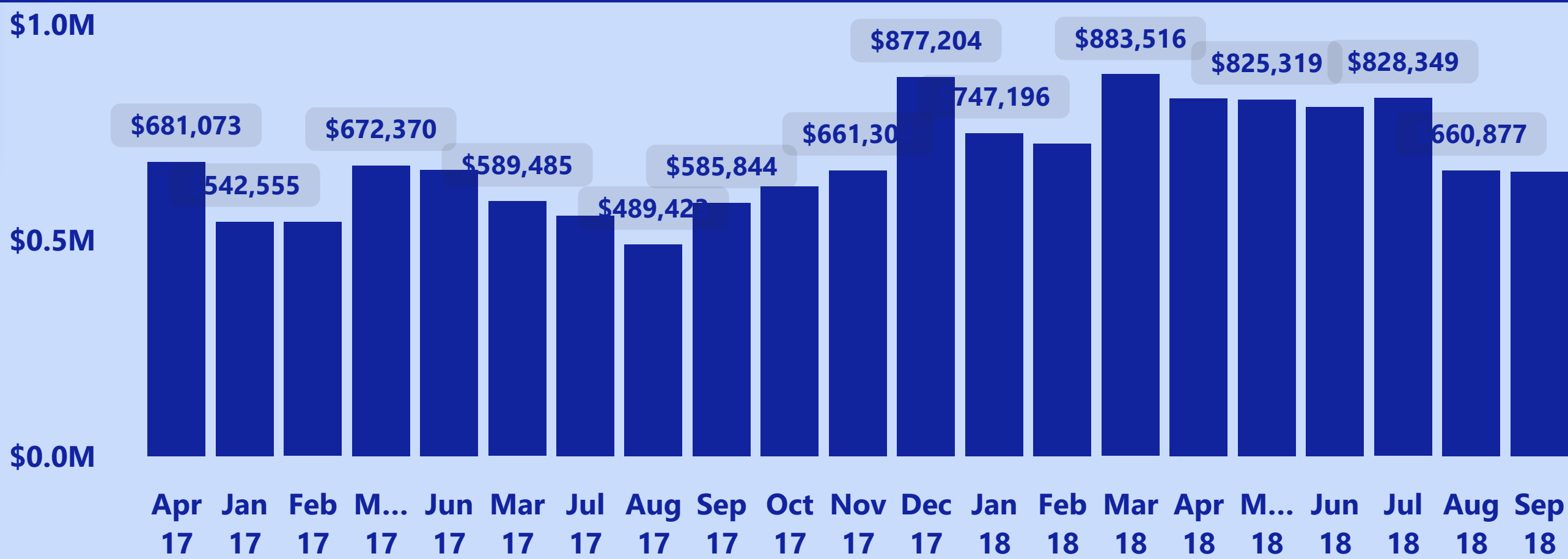
MTD Sales

585,844

LY MTD Sales



Total sales by Month Year



Category Y.O.Y. Growth

Product_Category	YTD sales	LY YTD Sales	YTD %
Art & Crafts	1,209,257	390,466	✓ 209.70%
Electronics	503,426	707,251	◇ -28.82%
Games	595,386	552,707	● 7.72%
Sports & Outdoors	735,432	616,736	✓ 19.25%
Toys	1,565,229	1,379,564	✓ 13.46%
Total	4,608,730	3,646,724	26.38%

Store_Name	Total sales	YTD sales	LY YTD Sales	YTD %
Maven Toys Ciudad de Mexico 2	\$554,553	174,427	147,589	✓ 18.18%
Maven Toys Guadalajara 3	\$449,355	152,843	115,973	✓ 31.79%
Maven Toys Ciudad de Mexico 1	\$433,556	125,619	109,528	✓ 14.69%
Maven Toys Toluca 1	\$411,157	136,194	95,233	✓ 43.01%
Maven Toys Monterrey 2	\$372,999	132,110	87,553	✓ 50.89%
Maven Toys Guadalajara 4	\$348,467	94,010	102,654	◇ -8.42%
Maven Toys Hermosillo 3	\$344,847	116,096	93,462	✓ 24.22%
Maven Toys Xalapa 2	\$344,307	121,189	89,216	✓ 35.84%
Total	\$14,444,572	4,608,730	3,646,724	26.38%

YTD and LY YTD Sales by Product

● YTD sales ● LY YTD Sales

