

## E-Commerce Performance Overview

# EAST SIDE - RETAIL SALES PERFORMANCE SUMMARY

Sales	Net Sales	Return Amount
\$8,361,964	\$8,249,600	\$112,364

Profit	Total Customers	Avg. Customers PM
\$3,729,903	51,290	4,274

Net Margin	Total Orders	Avg. Orders PM
45.21%	51,276	4,273

## Overall Geographical Presence

Regions: 13

Country: 147

State: 1094

City: 3636

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January

February

March

April

May

June

July

August

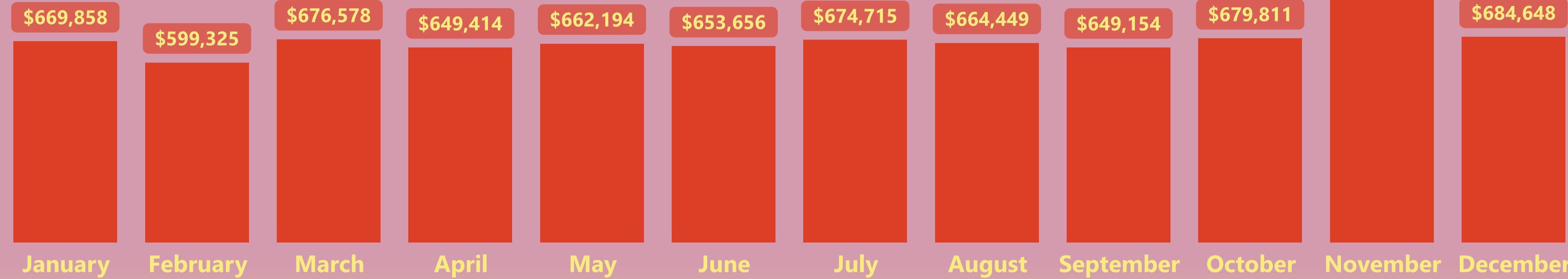
September

October

November

December

## Net sales by Month



Product	Net sales	%GT Net sales	Sum of Profit	Net Margin
Tyre	\$204,500	2.48%	\$132,302.50	64.70%
Car Pillow & Neck Rest	\$171,171	2.07%	\$107,872.48	63.02%
Apple Laptop	\$55,000	0.67%	\$33,025.00	60.05%
T - Shirts	\$692,912	8.40%	\$407,716.88	58.84%
Car Speakers	\$157,617	1.91%	\$92,146.79	58.46%
Titak watch	\$637,260	7.72%	\$355,244.12	55.75%
Running Shoes	\$626,080	7.59%	\$346,338.88	55.32%
Samsung Mobile	\$48,400	0.59%	\$26,568.60	54.89%
Iron	\$49,062	0.59%	\$26,833.22	54.69%
Jeans	\$609,092	7.38%	\$331,900.40	54.49%
Formal Shoes	\$595,335	7.22%	\$318,363.59	53.48%
Total	\$8,249,600	100.00%	\$3,729,902.95	45.21%

## Sales Distribution

