

Campaign Analytics

3

Total Campaiaen

276K

Revenue

175.19K

Cost

101.07K

Profit

63.47%

ROI

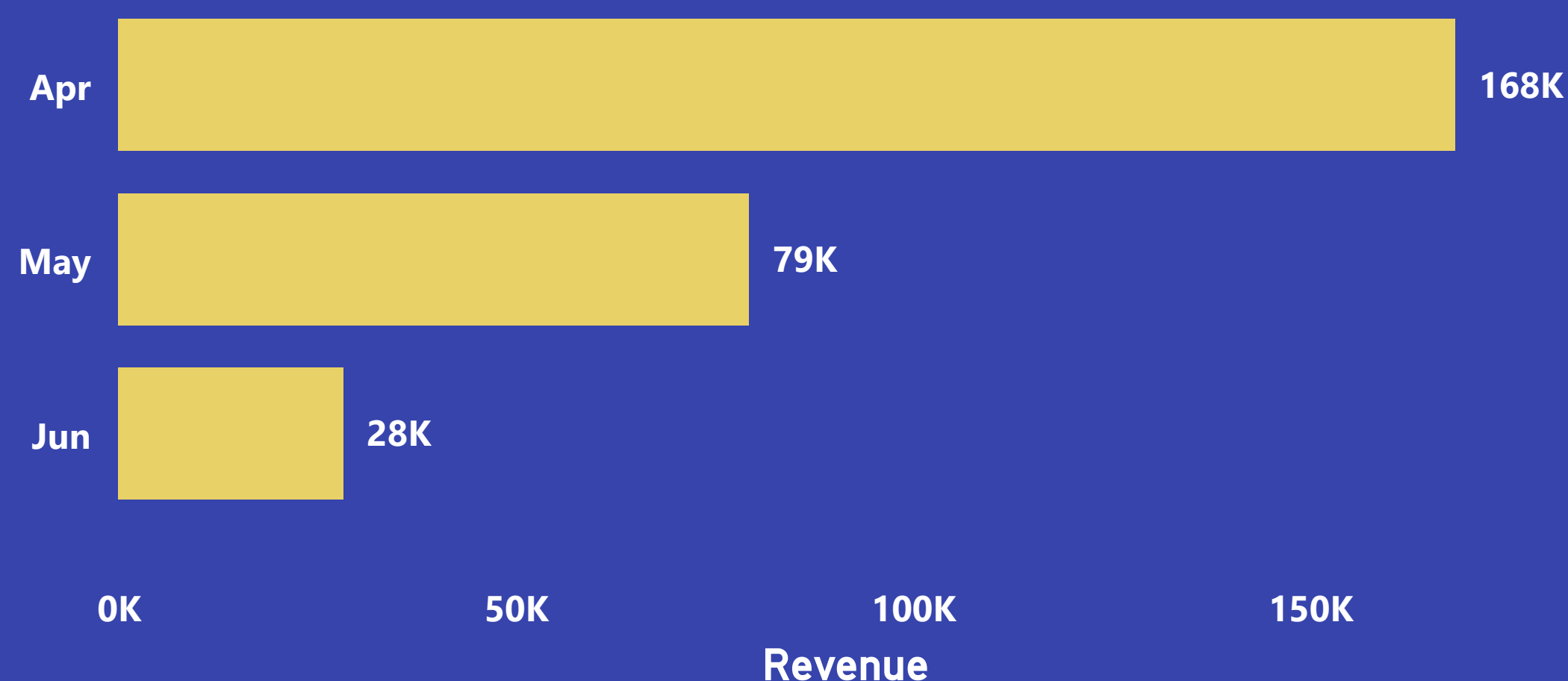


Campaign Analysis

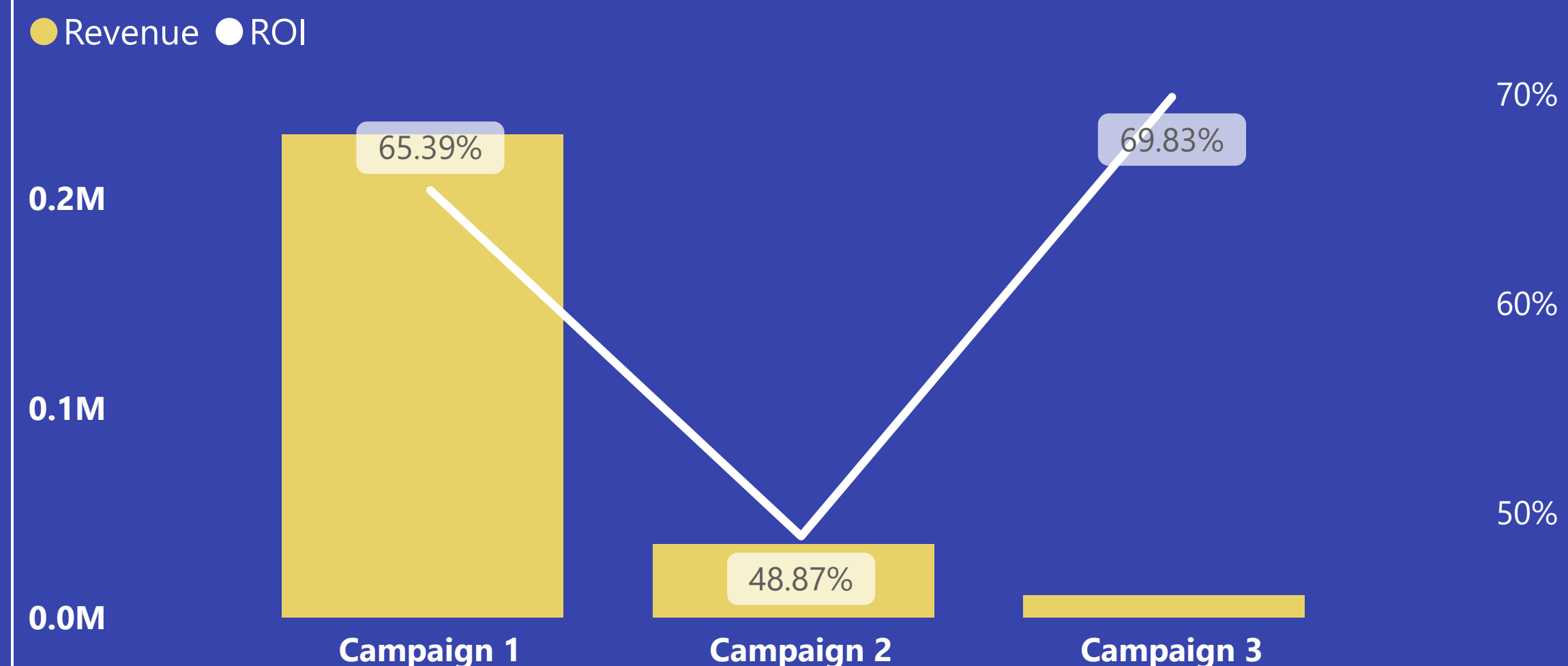
Campaign Deep Dive

RESET

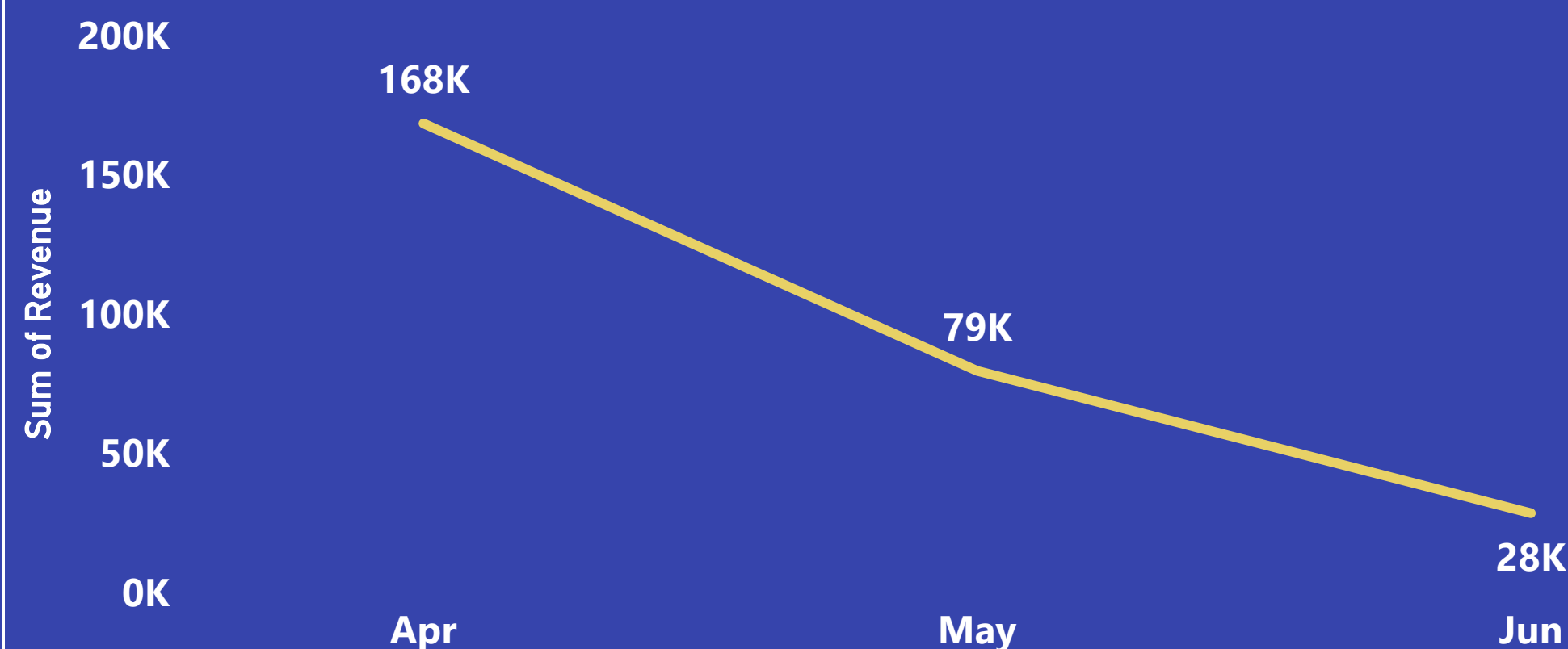
Revenue by Month



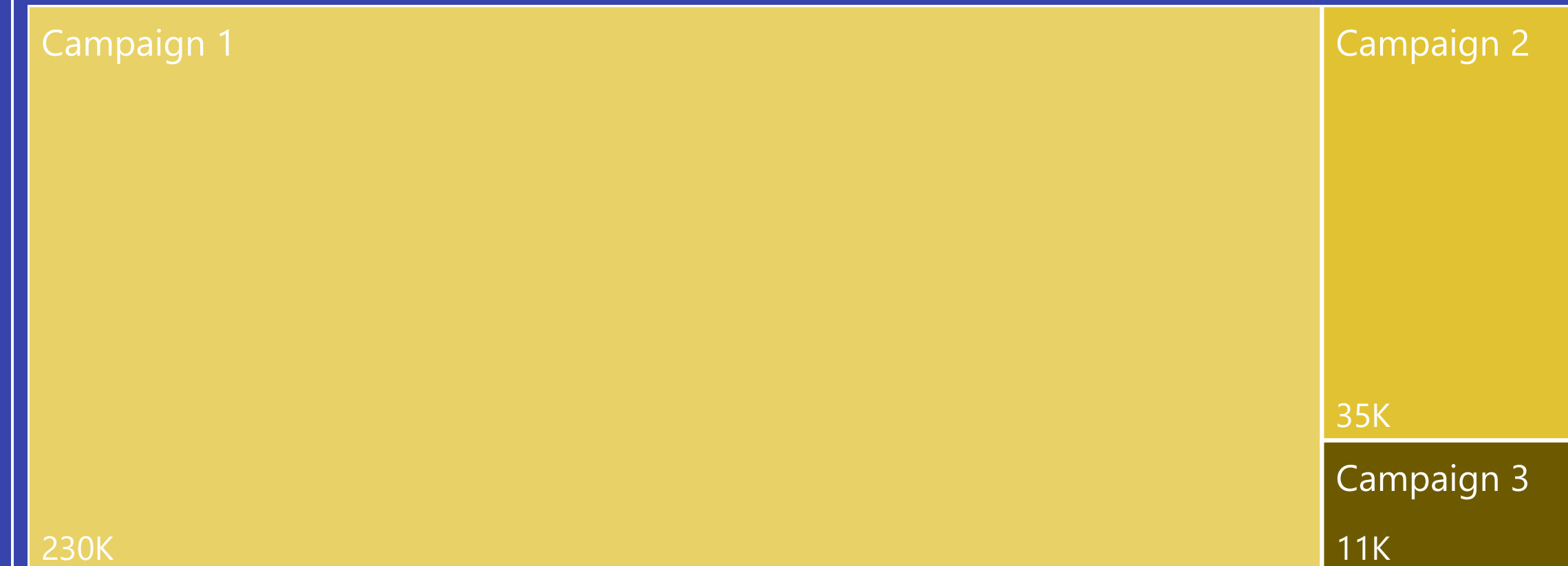
Revenue and ROI by Campaign



Revenue by Month & Day



Revenue by Campaign Name



Campaign Deep Dive

Cost Per Click

7.03%

Click-Through Rate

1.04%

ConversionRate

26.15%

Return on Advertising Spend

157.55%

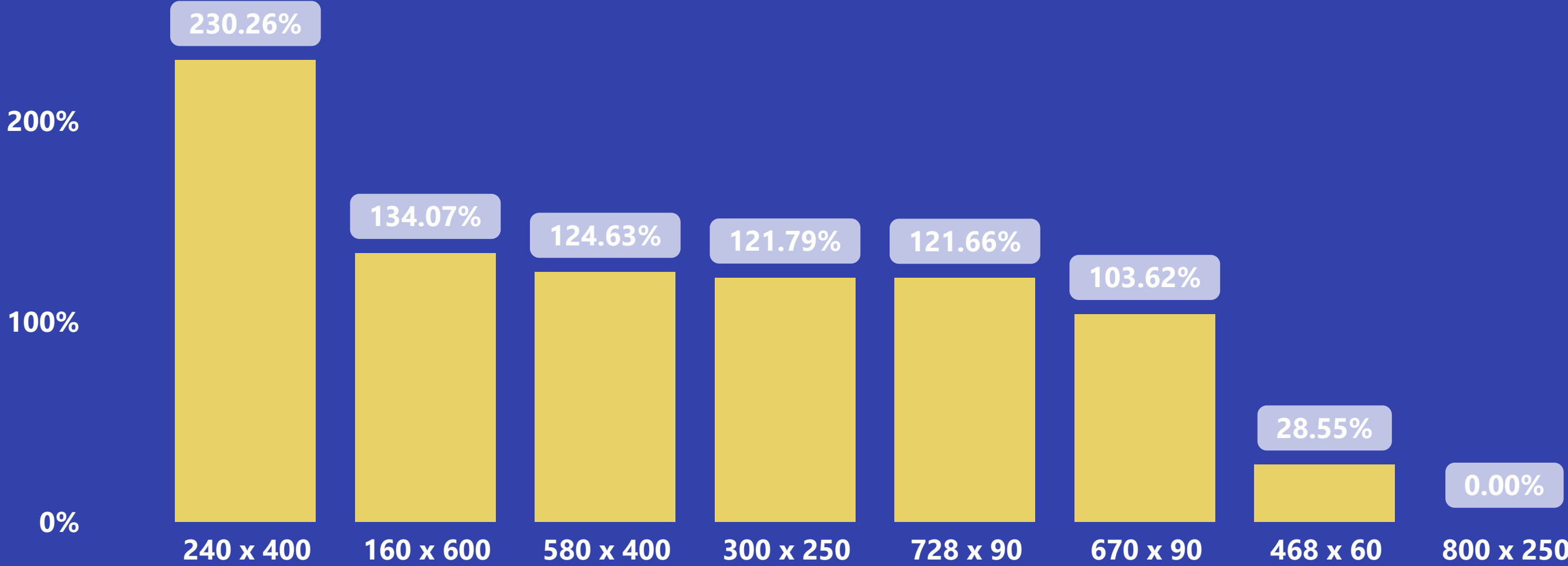


Campaign Analysis

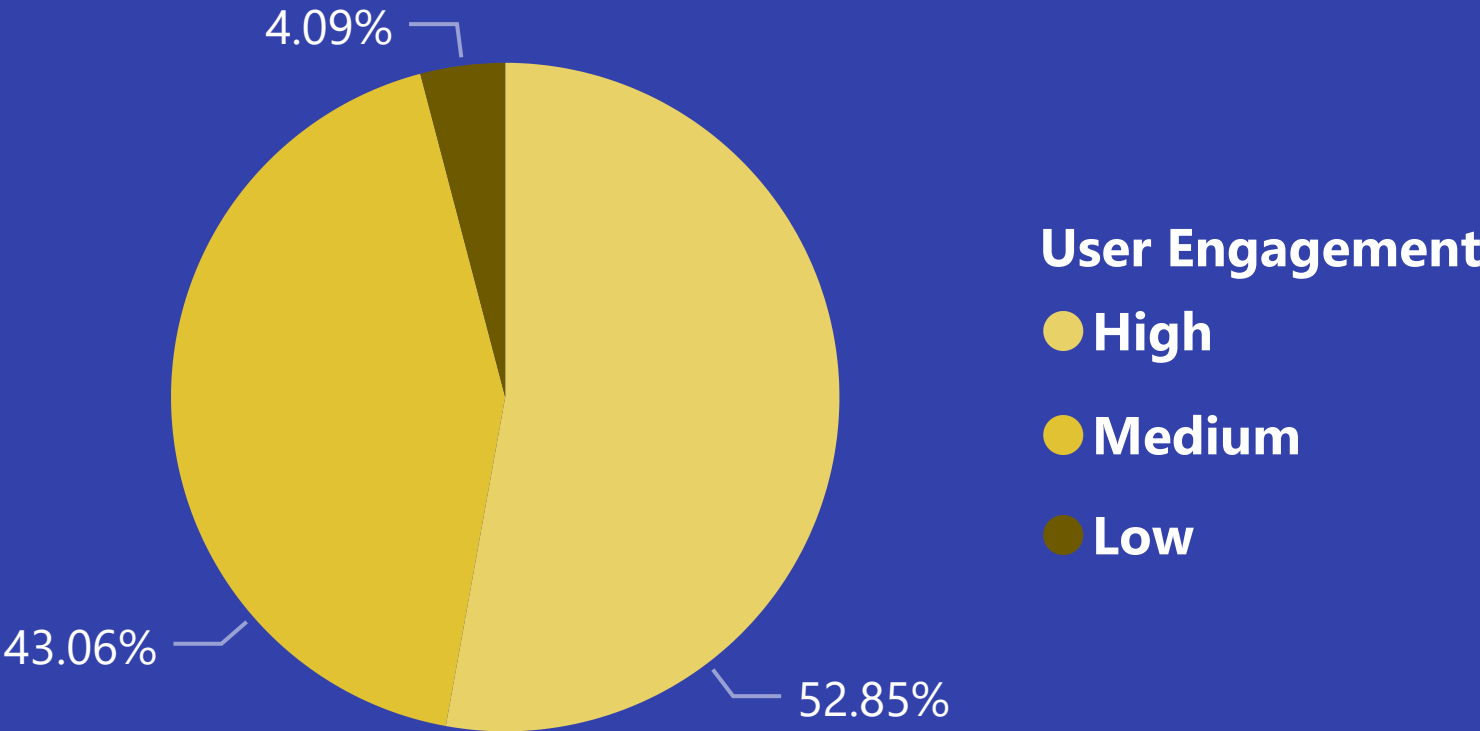
Campaign Deep Dive

RESET

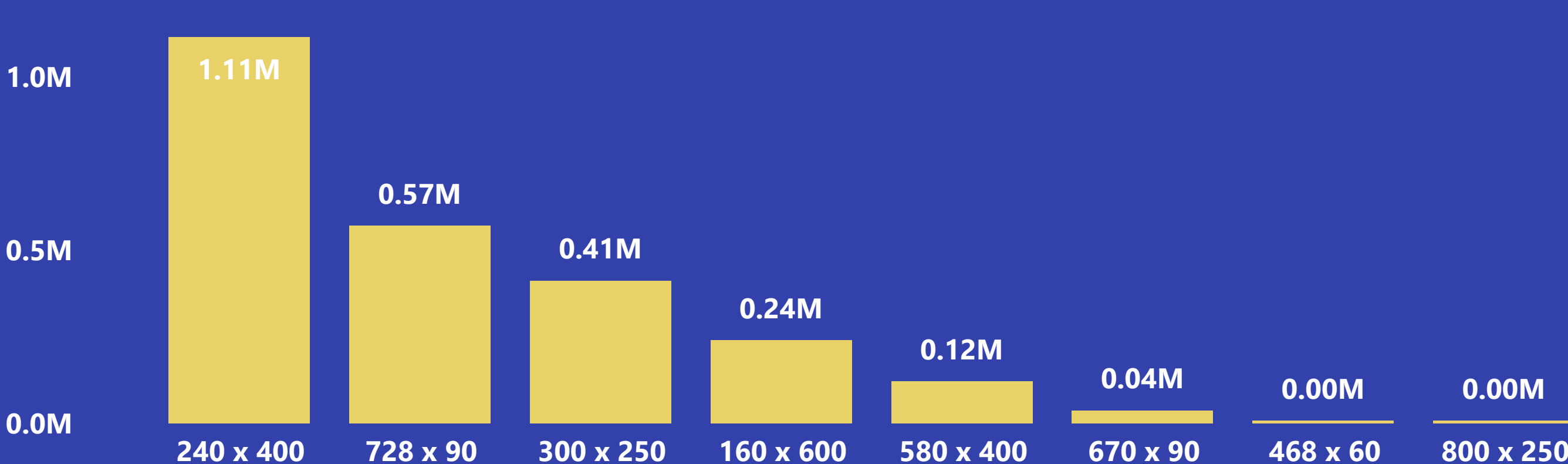
Return on Advertising Spend by Banner



Clicks by User Engagement



Clicks by Banner Size



Sum of Impressions by Campaign_Name

