


RESET



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

Day Name

All

HOME

Best/Worst Sellers

BUSIEST DAYS AND TIMES

Orders are highest on Weekends, **Fri** Evenings.


SALES PERFORMANCE

Pizza Type

The **Barbecue Chicken Pizza** contributes to maximum sales and total orders.


SIZE

**XX-Large** pizza contributes to maximum sales




\$817.9K

Total Revenue




\$38.3

Avg order Value




49.6K

Total Pizza Sold



21.4K

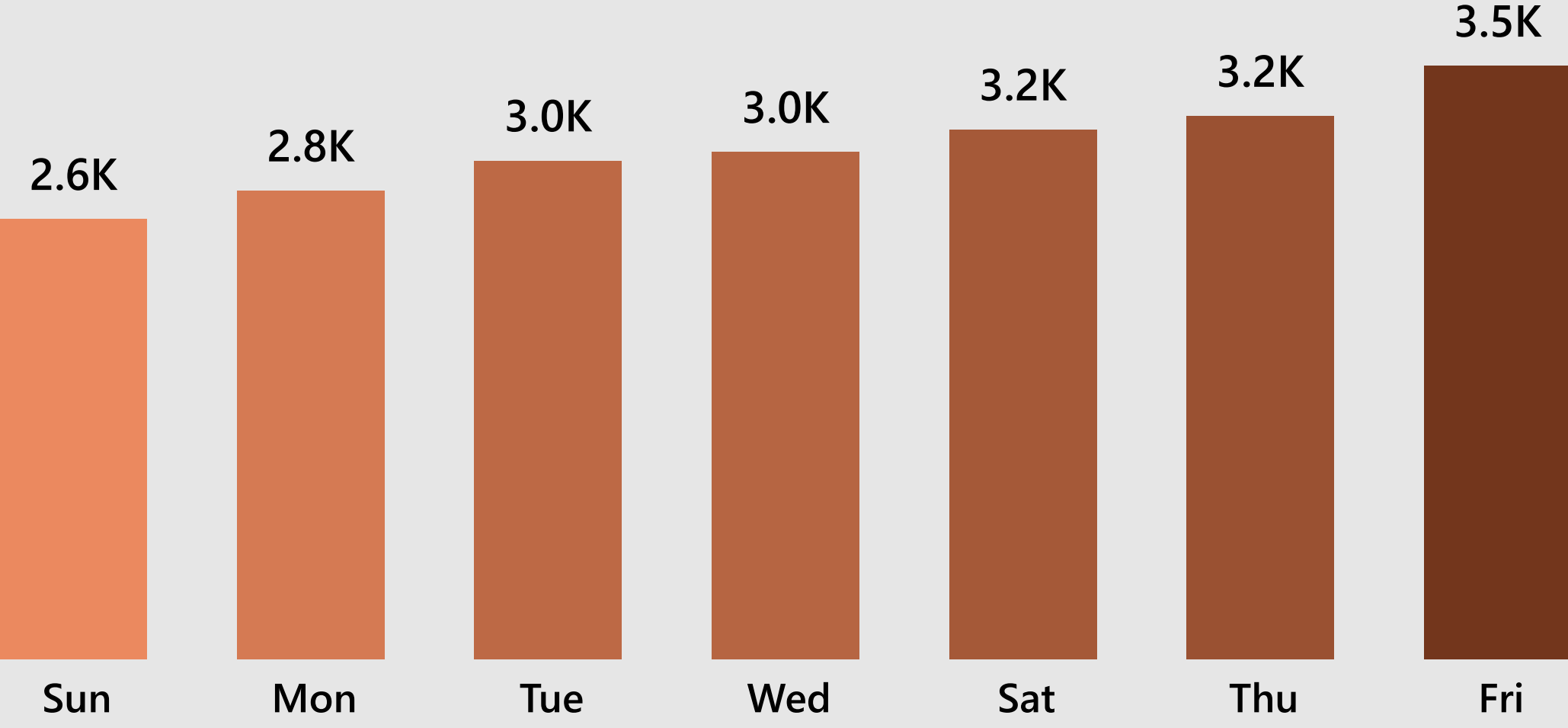
Total Orders



2.32

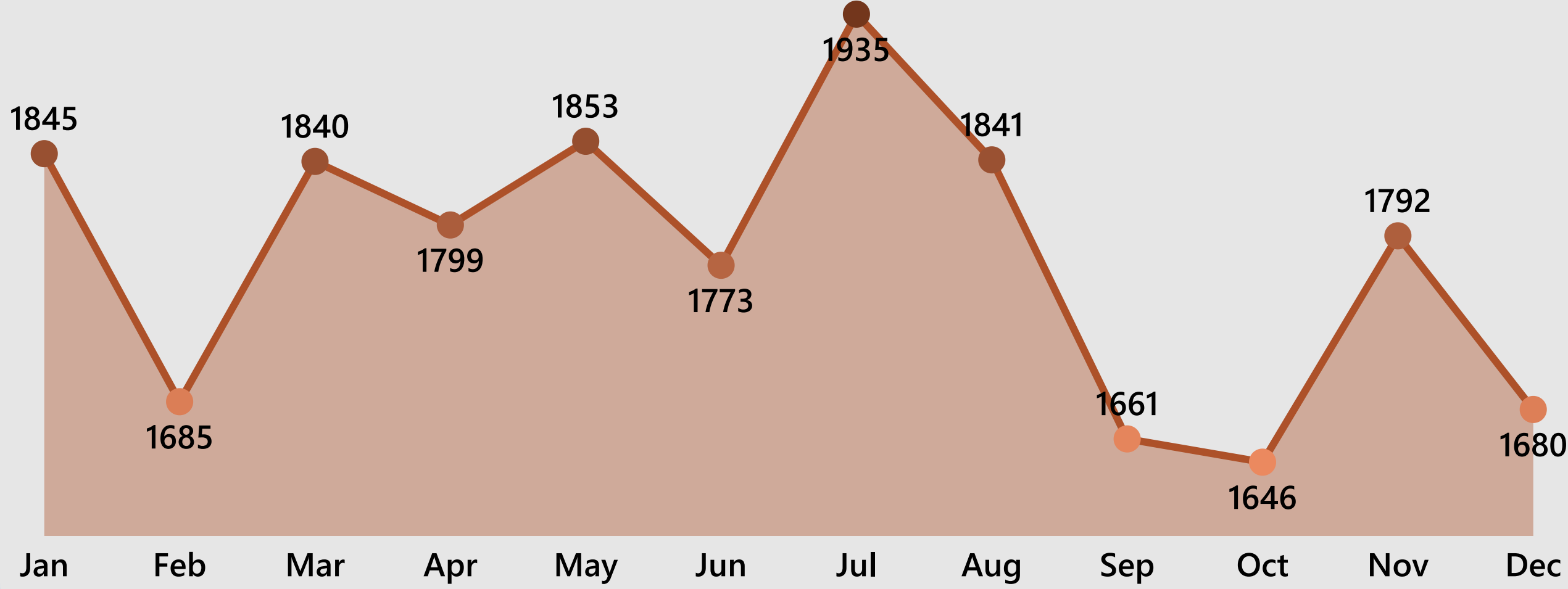
Avg Pizza Order

Total Orders by Day Name



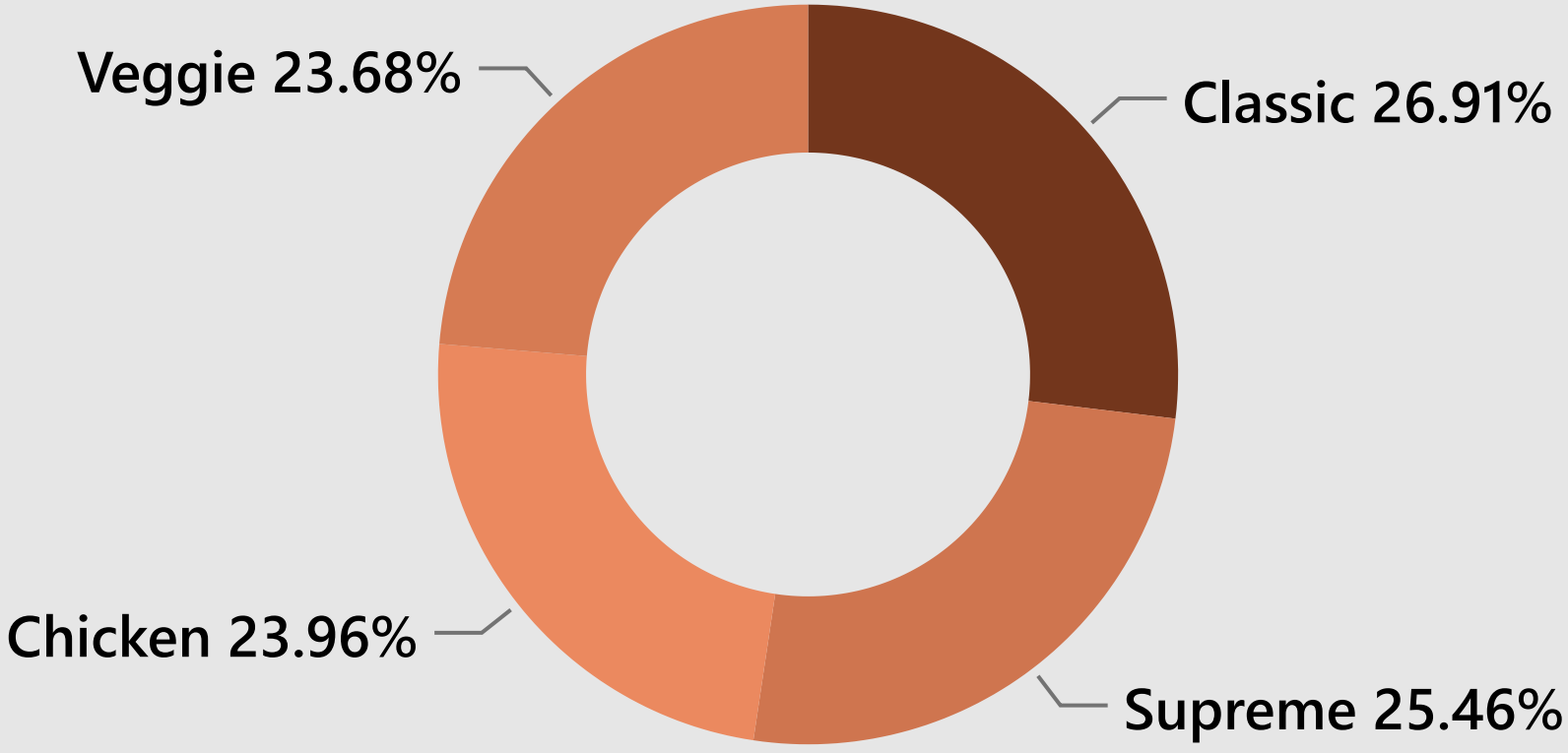
Day	Total Orders
Sun	2.6K
Mon	2.8K
Tue	3.0K
Wed	3.0K
Sat	3.2K
Thu	3.2K
Fri	3.5K

Total Orders by Month Name



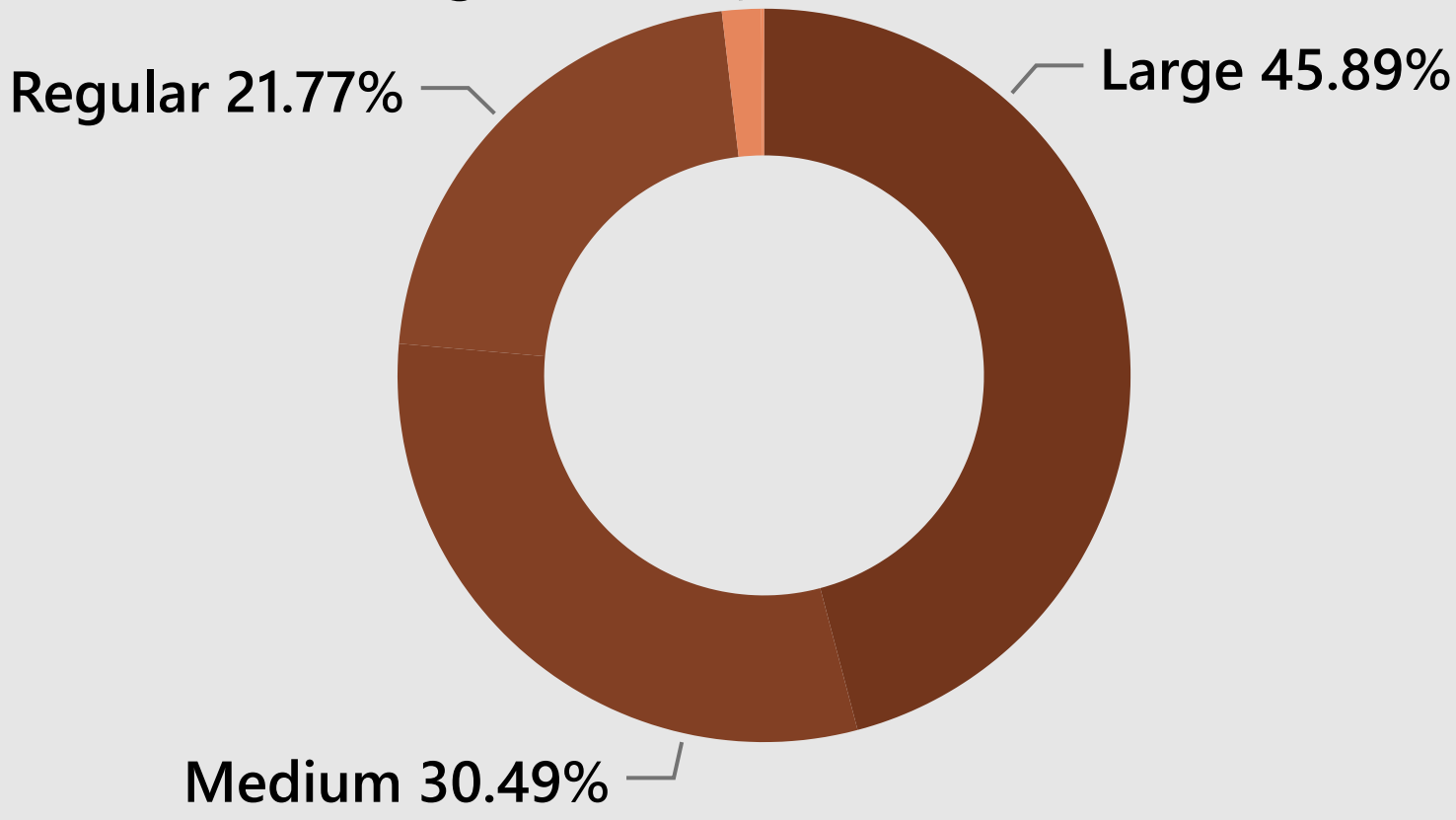
Month	Total Orders
Jan	1845
Feb	1685
Mar	1840
Apr	1799
May	1853
Jun	1773
Jul	1935
Aug	1841
Sep	1661
Oct	1646
Nov	1792
Dec	1680

% of Sales by Pizza Category



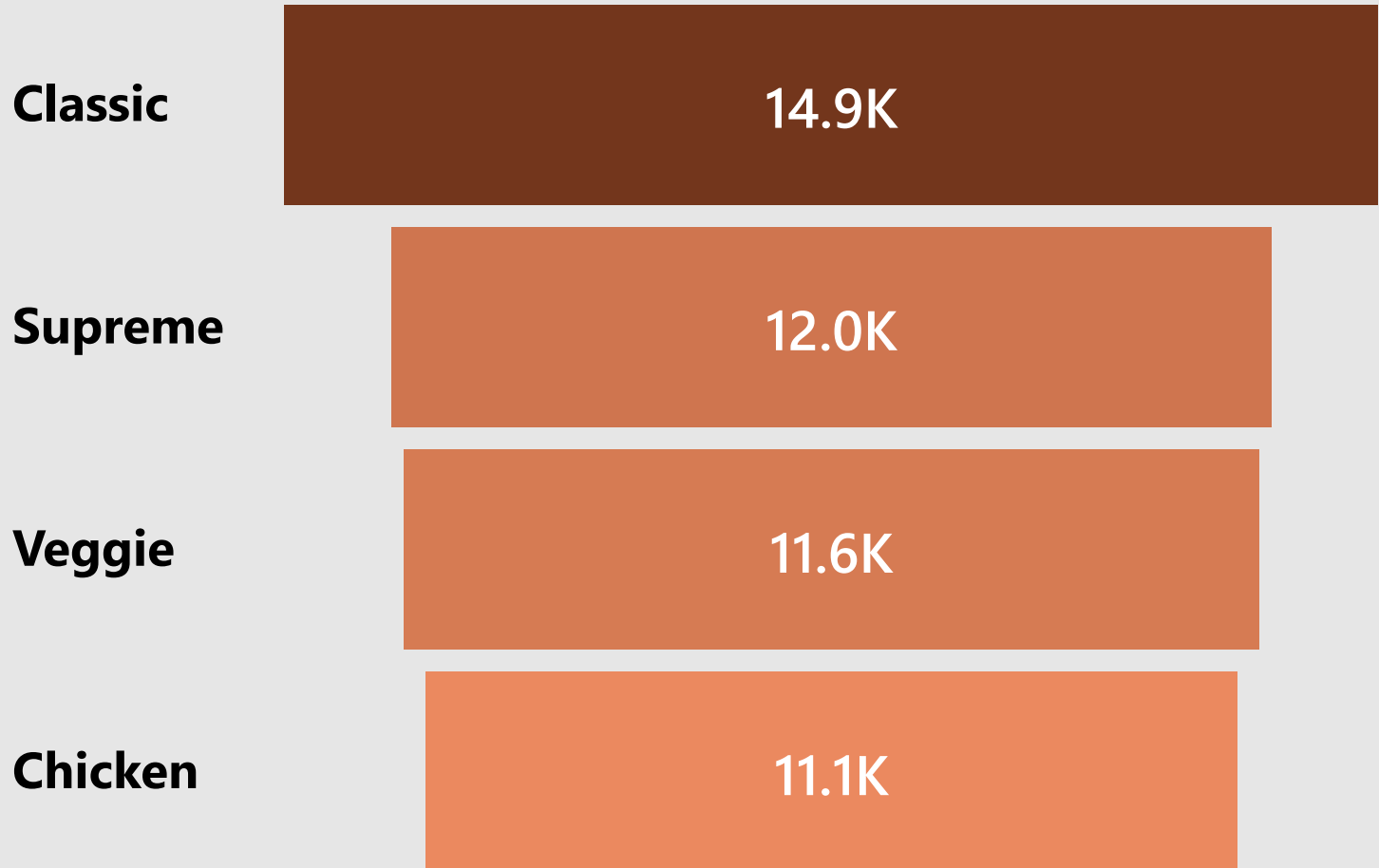
Pizza Category	% of Sales
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

% of Sales by Pizza Size



Pizza Size	% of Sales
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%

Total Pizza Sold by pizza\_category



Pizza Category	Total Pizza Sold
Classic	14.9K
Supreme	12.0K
Veggie	11.6K
Chicken	11.1K

HOME

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2.32

Avg Pizza Order

Top 5 Pizza by Revenue

The Thai Chicken ...		\$43K
The Barbecue Chic...		\$43K
The California Chi...		\$41K
The Classic Deluxe...		\$38K
The Spicy Italian P...		\$35K

Top 5 Pizza by Quantity

The Classic Deluxe...		2.5K
The Barbecue Chic...		2.4K
The Hawaiian Pizza		2.4K
The Pepperoni Pizza		2.4K
The Thai Chicken ...		2.4K

Top 5 Pizza by Orders

The Classic Deluxe...		2.3K
The Hawaiian Pizza		2.3K
The Pepperoni Pizza		2.3K
The Barbecue Chic...		2.3K
The Thai Chicken ...		2.2K

Bottom 5 Pizza by Revenue

The Spinach Pesto...		\$16K
The Mediterranea...		\$15K
The Spinach Supr...		\$15K
The Green Garden...		\$14K
The Brie Carre Pizza		\$12K

Bottom 5 Pizza by Quantity

The Soppressata P...		961
The Spinach Supr...		950
The Calabrese Pizza		937
The Mediterranea...		934
The Brie Carre Pizza		490

Bottom 5 Pizza by Orders

The Chicken Pesto...		938.0
The Calabrese Pizza		918.0
The Spinach Supr...		918.0
The Mediterranea...		912.0
The Brie Carre Pizza		480.0