

Maven Toys
Analysis

HOME

PRODUCT ANALYSIS

STORE ANALYSIS

INVENTORY ANALYSIS

Reset

Total Sales

\$279.55M

of Units

5,41,073

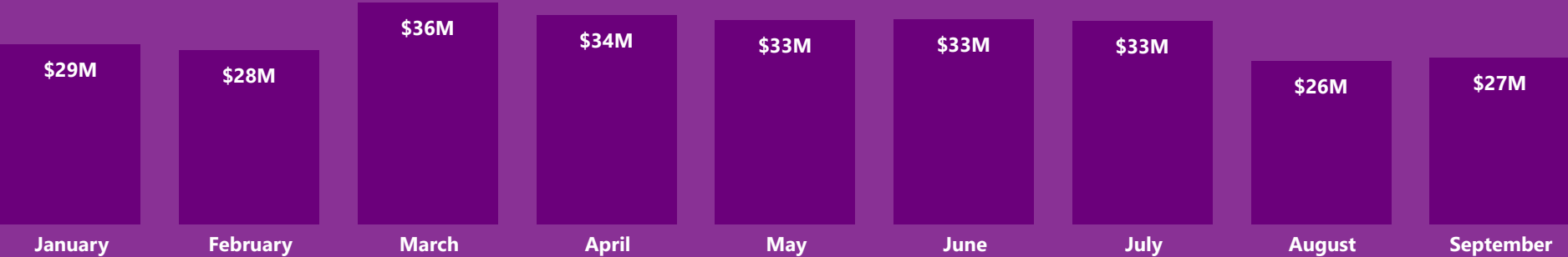
of Stores

50

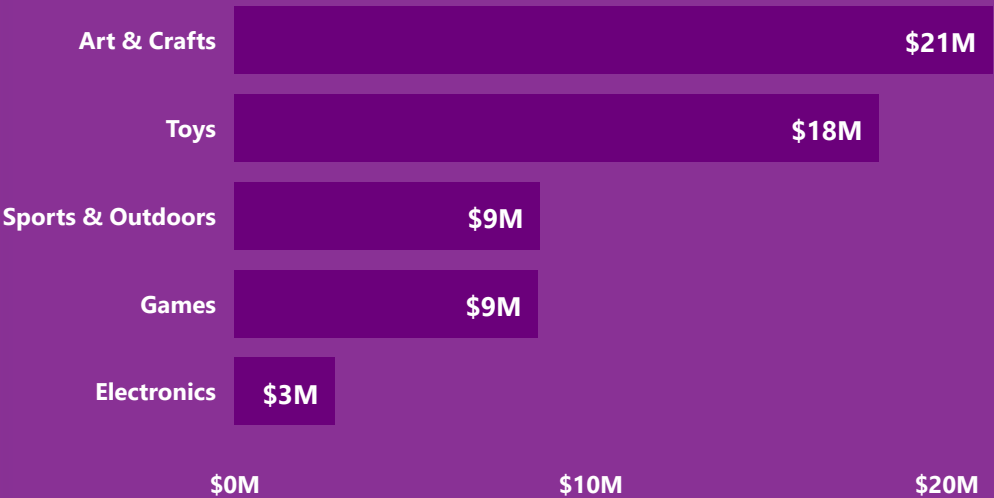
of Products

35

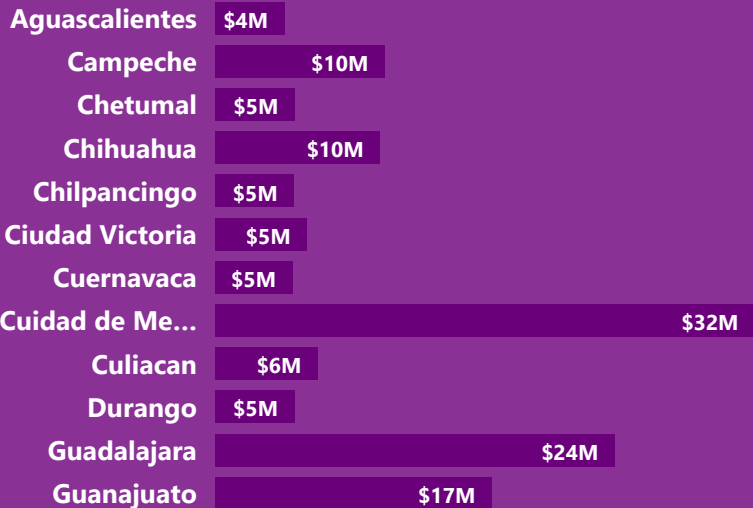
Sales by Month



Sales by Product Category



Sales by City



Year

2018

Product Name

All

Store Name

All

Store Location

All

Store City

All

Maven Toys Analysis

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PRODUCT ANALYSIS

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INVENTORY ANALYSIS

Reset

Total Sales
\$563.44M

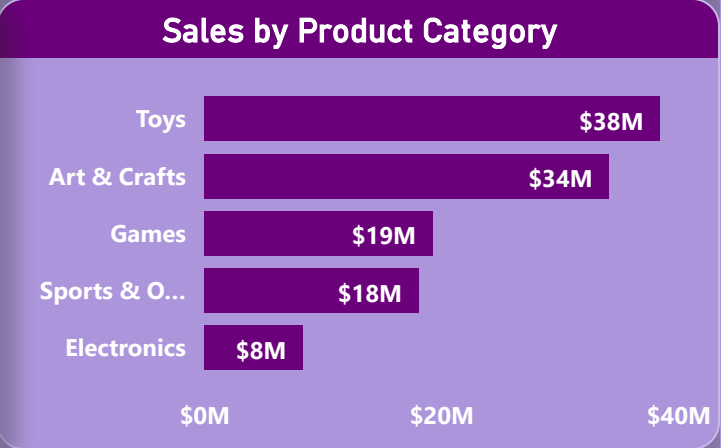
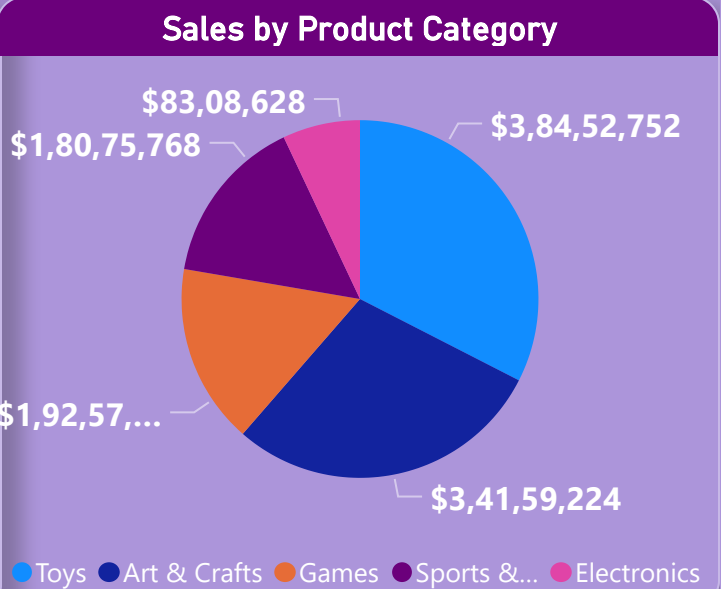
of Units
10,90,565

of Categories
5

of Products
35

Product Name	Category	Cost	Product Price	Margin	sales	% of sales
Lego Bricks	Toys	\$34.99	\$39.99	\$5	\$23,88,883	2.44%
Colorbuds	Electronics	\$6.99	\$14.99	\$8	\$15,64,476	1.60%
Magic Sand	Art & Crafts	\$13.99	\$15.99	\$2	\$9,68,962	0.99%
Action Figure	Toys	\$9.99	\$15.99	\$6	\$9,26,748	0.95%
Rubik's Cube	Games	\$17.99	\$19.99	\$2	\$9,12,983	0.93%
Deck Of Cards	Games	\$3.99	\$6.99	\$3	\$5,87,398	0.60%
Splash Balls	Sports & Outdoors	\$7.99	\$8.99	\$1	\$5,41,630	0.55%
Nerf Gun	Sports & Outdoors	\$14.99	\$19.99	\$5	\$5,30,595	0.54%
Animal Figures	Toys	\$9.99	\$12.99	\$3	\$5,07,766	0.52%
Dart Gun	Sports & Outdoors	\$11.99	\$15.99	\$4	\$5,05,092	0.52%

Category	Cost	Price	Margin	Sum of sales
Art & Crafts	\$71.92	\$104.92	\$33	\$3,41,59,224
Electronics	\$42.97	\$61.97	\$19	\$83,08,628
Games	\$66.92	\$98.92	\$32	\$1,92,57,053
Sports & Outdoors	\$71.93	\$106.93	\$35	\$1,80,75,768
Toys	\$104.91	\$143.91	\$39	\$3,84,52,752
Total	\$358.65	\$516.65	\$158	\$56,34,40,407



Year

All

Product Name

All

Store Name

All

Store Location

All

Store City

All

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Reset

Total Sales

\$563.44M

of Units

10,90,565

of Shops

50

of Products

35

Sales by Shop Name

Ciudad de Mexico 2	\$22.09M
Ciudad de Mexico 1	\$17.30M
Toluca 1	\$16.88M
Guadalajara 3	\$16.33M
Monterrey 2	\$14.63M
Ciudad de Mexico 3	\$13.76M
Xalapa 2	\$13.07M
Guanajuato 1	\$12.78M
Campeche 1	\$12.69M
Guadalajara 4	\$12.47M

Sales by Location

Downtown	\$324.49M
Commercial	\$124.33M
Residential	\$64.79M
Airport	\$49.83M

Store_Name	Sales	PV Sales	% Growth
Ciudad de Mexico 2	\$2,20,90,404	\$1,15,06,829	3.92%
Ciudad de Mexico 1	\$1,72,96,925	\$88,34,198	3.07%
Toluca 1	\$1,68,77,922	\$81,93,552	3.00%
Guadalajara 3	\$1,63,30,790	\$85,70,190	2.90%
Monterrey 2	\$1,46,30,495	\$67,70,182	2.60%
Ciudad de Mexico 3	\$1,37,60,456	\$61,27,469	2.44%
Xalapa 2	\$1,30,69,178	\$64,09,560	2.32%
Guanajuato 1	\$1,27,81,921	\$64,33,842	2.27%
Total	\$56,34,40,407	\$28,38,95,042	100.00%

Sales by City

Cuidad de Mexico	\$65M
Guadalajara	\$50M
Monterrey	\$48M
Hermosillo	\$35M
Guanajuato	\$33M
Puebla	\$32M
Toluca	\$25M
Mexicali	\$23M
Xalapa	\$23M
Saltillo	\$22M

Year

All

Product Category

All

Product Name

All

Store Name

All

Store City

All

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of Units

10,90,565

of Categories

5

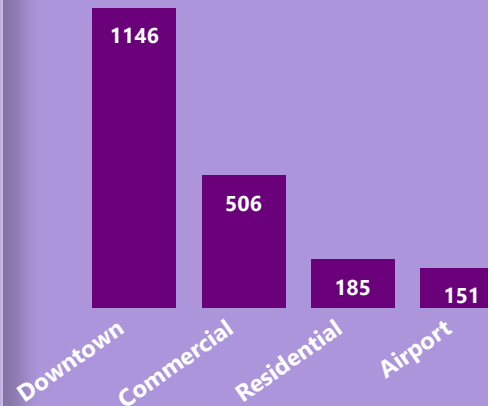
of Products

35

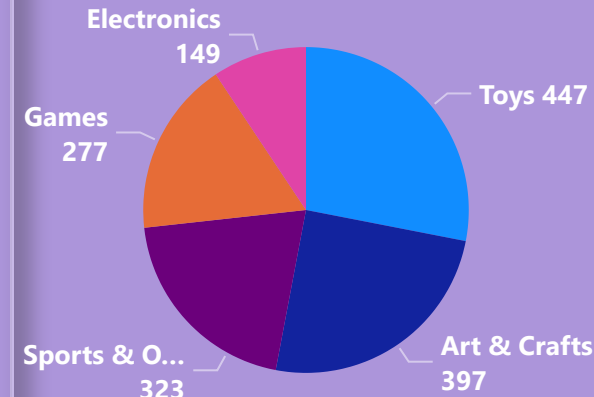
Stock units in hand by stores name

Ciudad de Mexico 2	915
Chihuahua 2	874
Hermosillo 3	756
Hermosillo 1	751
Culiacan 1	738
Morelia 1	738
Merida 1	731
Hermosillo 2	725
Villahermosa 1	722
Saltillo 2	707
Mexicali 1	679
Campeche 1	657
Chetumal 1	656
Aguascalientes 1	654
Guadalajara 4	650
Chilpancingo 1	642
Guanajuato 3	641
Ciudad de Mexico 3	636
Monterrey 4	614
Toluca 1	606
Chihuahua 1	604
Guadalajara 3	604
Guanajuato 2	588

Sales of units by Location



Sales of Units by Product Category



Sales of units by storename

Chihuahua 2	140
Chilpancingo 1	87
Ciudad de Mexico 4	87
Guadalajara 3	87
Monterrey 4	87
Mexicali 2	58
Zacatecas 1	58
Aguascalientes 1	35
Campeche 1	35
Campeche 2	35

Year

All

Product Category

All

Product Name

All

Store Location

All

Store City

All