



E-Commerce Performance Overview

[View Product Dashboard](#)

EAST SIDE - RETAIL SALES PERFORMANCE SUMMARY

Sales

\$83,61,964

Net Sales

8249600

Return Amount

\$1,12,364

Profit

\$37,29,903

Total Customers

51,290

Avg. Customers PM

4,274

Net Margin

45.21%

Total Orders

51,276

Avg. Orders PM

4,273

Overall Geographical Presence

Regions: 13

Country: 147

State: 1094

City: 3636

[View Geography Dashboard](#)

[Reset](#)[HOME](#)[Product](#)[Geography](#)

Net sales by Month

January

February

March

April

May

June

July

August

September

October

November

December

669858

599325

676578

649414

662194

653656

674715

664449

649154

679811

985798

684648

January

February

March

April

May

June

July

August

September

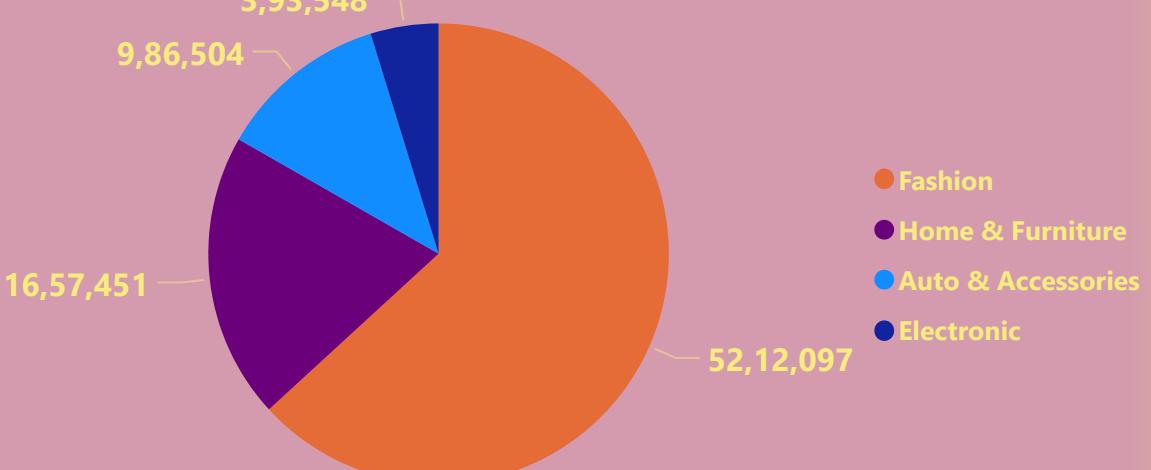
October

November

December

Product	Net sales	%GT Net sales	Sum of Profit	Net Margin
Tyre	204500	2.48%	\$1,32,302.50	64.70%
Car Pillow & Neck Rest	171171	2.07%	\$1,07,872.48	63.02%
Apple Laptop	55000	0.67%	\$33,025.00	60.05%
T - Shirts	692912	8.40%	\$4,07,716.88	58.84%
Car Speakers	157617	1.91%	\$92,146.79	58.46%
Titak watch	637260	7.72%	\$3,55,244.12	55.75%
Running Shoes	626080	7.59%	\$3,46,338.88	55.32%
Samsung Mobile	48400	0.59%	\$26,568.60	54.89%
Iron	49062	0.59%	\$26,833.22	54.69%
Jeans	609092	7.38%	\$3,31,900.40	54.49%
Formal Shoes	595335	7.22%	\$3,18,363.59	53.48%
Total	8249600	100.00%	\$37,29,902.95	45.21%

Sales Distribution



[Reset](#)[HOME](#)[Product](#)[Geography](#)

January

February

March

April

May

June

July

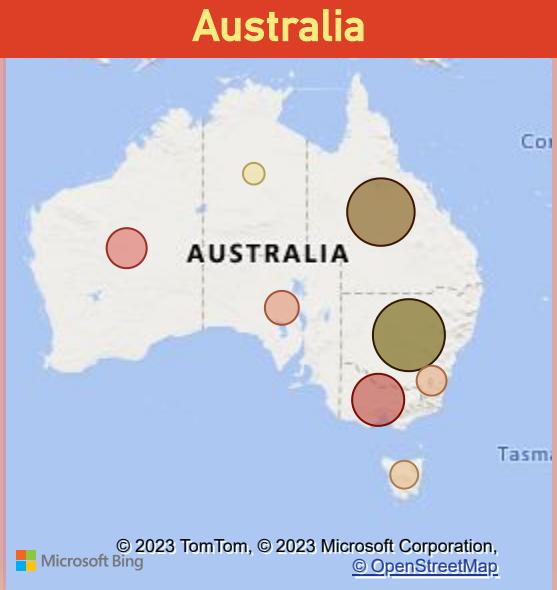
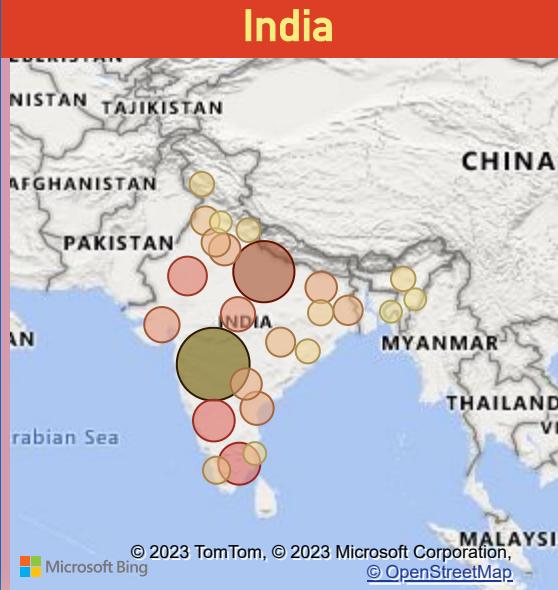
August

September

October

November

December



Product	Net sales	%GT Net sales	Sum of Profit	Net Margin	Shipping Cost
Tyre	204500	2.48%	\$1,32,302.50	64.70%	\$13,230
Car Pillow & Neck Rest	171171	2.07%	\$1,07,872.48	63.02%	\$10,787
Apple Laptop	55000	0.67%	\$33,025.00	60.05%	\$3,303
T - Shirts	692912	8.40%	\$4,07,716.88	58.84%	\$40,772
Car Speakers	157617	1.91%	\$92,146.79	58.46%	\$9,215
Titak watch	637260	7.72%	\$3,55,244.12	55.75%	\$35,524
Running Shoes	626080	7.59%	\$3,46,338.88	55.32%	\$34,634
Samsung Mobile	48400	0.59%	\$26,568.60	54.89%	\$2,657
Iron	49062	0.59%	\$26,833.22	54.69%	\$2,683
Jeans	609092	7.38%	\$3,31,900.40	54.49%	\$33,190
Formal Shoes	595335	7.22%	\$3,18,363.59	53.48%	\$31,836
Total	8249600	100.00%	\$37,29,902.95	45.21%	\$3,72,990

