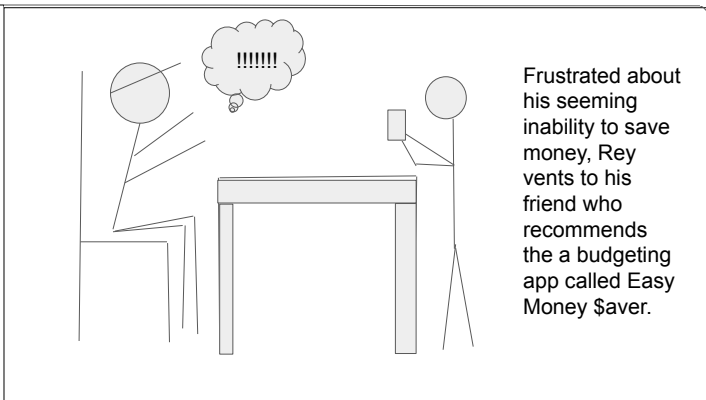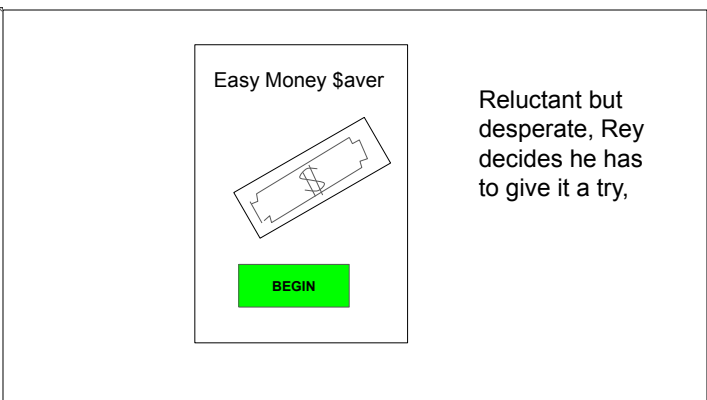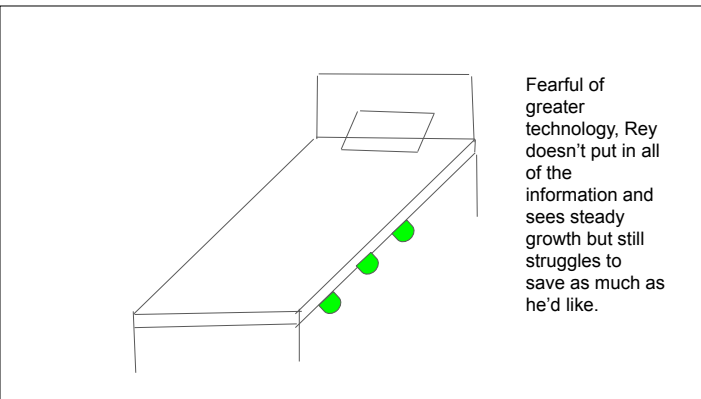Rey works hard to make a profit but two bad crop seasons in a row have put him in a financial bind and he is infuriated because this isn't the life he wanted for his family.
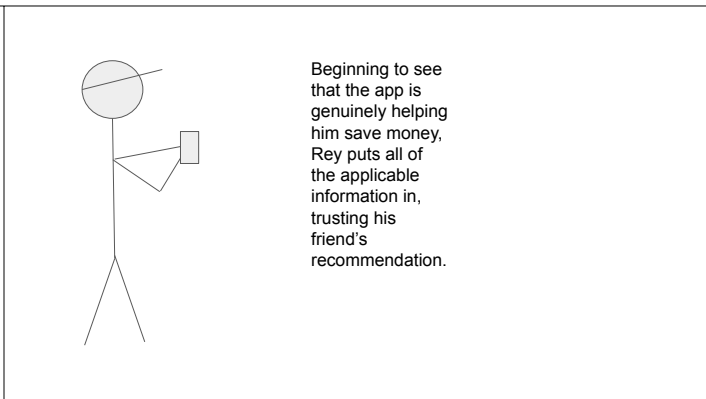
!!!!!!!

Frustrated about his seeming inability to save money, Rey vents to his friend who recommends the a budgeting app called Easy Money $aver.
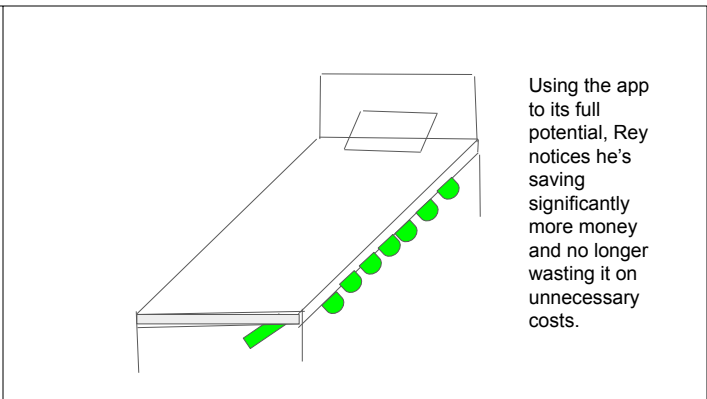
Easy Money $aver

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BEGIN

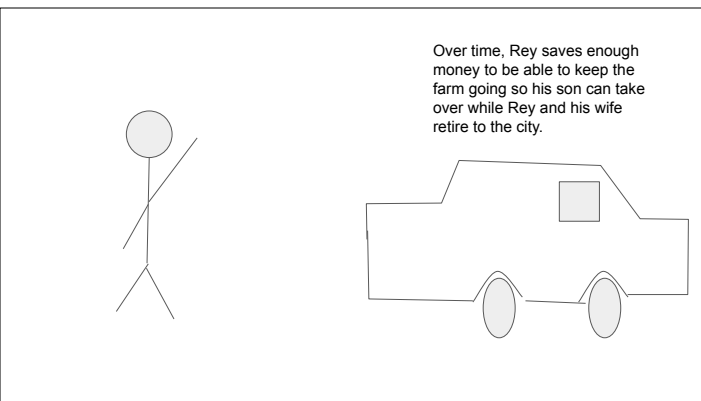Reluctant but desperate, Rey decides he has to give it a try,

Fearful of greater technology, Rey doesn't put in all of the information and sees steady growth but still struggles to save as much as he'd like.
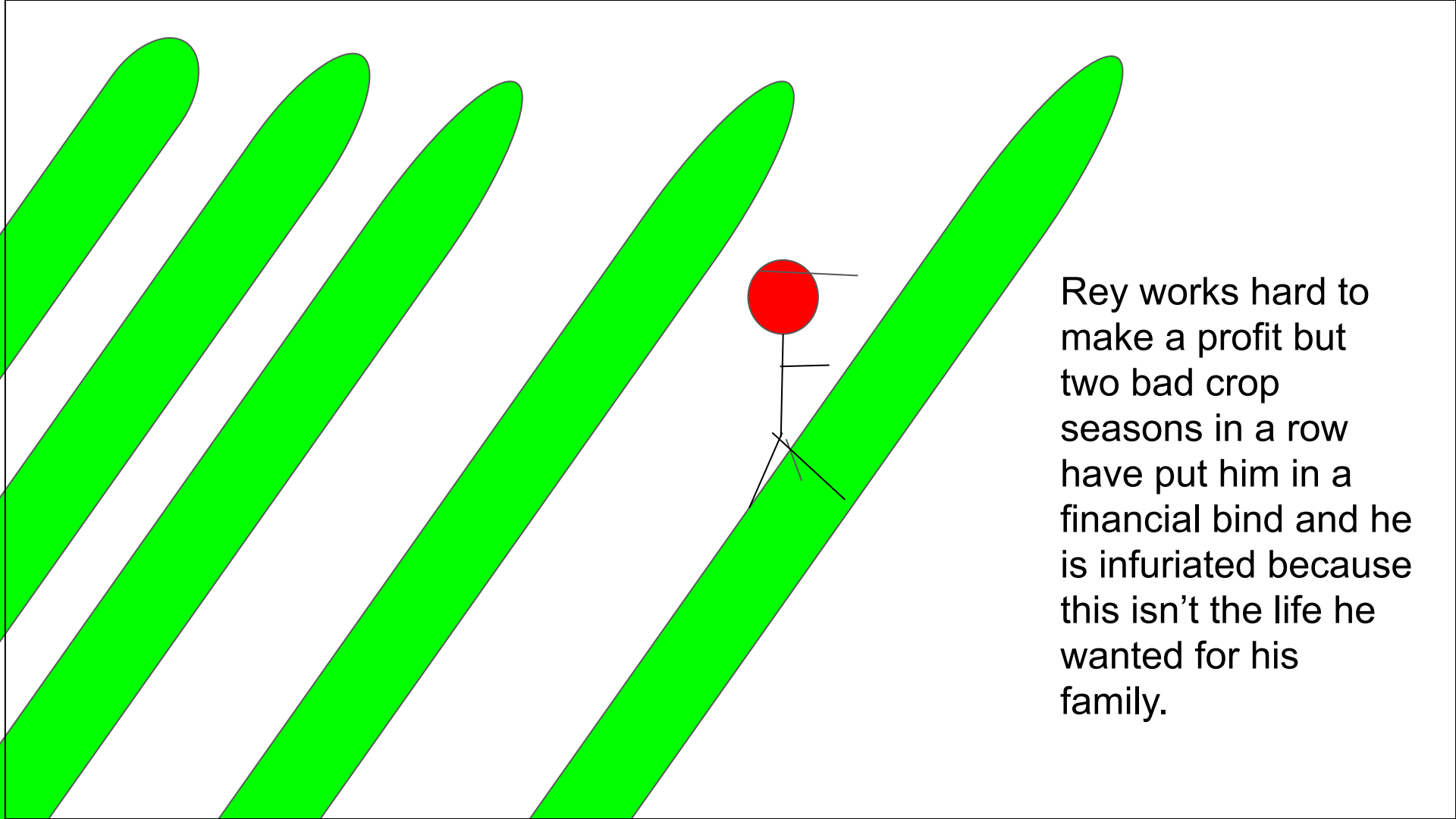
Beginning to see that the app is genuinely helping him save money, Rey puts all of the applicable information in, trusting his friend's recommendation.
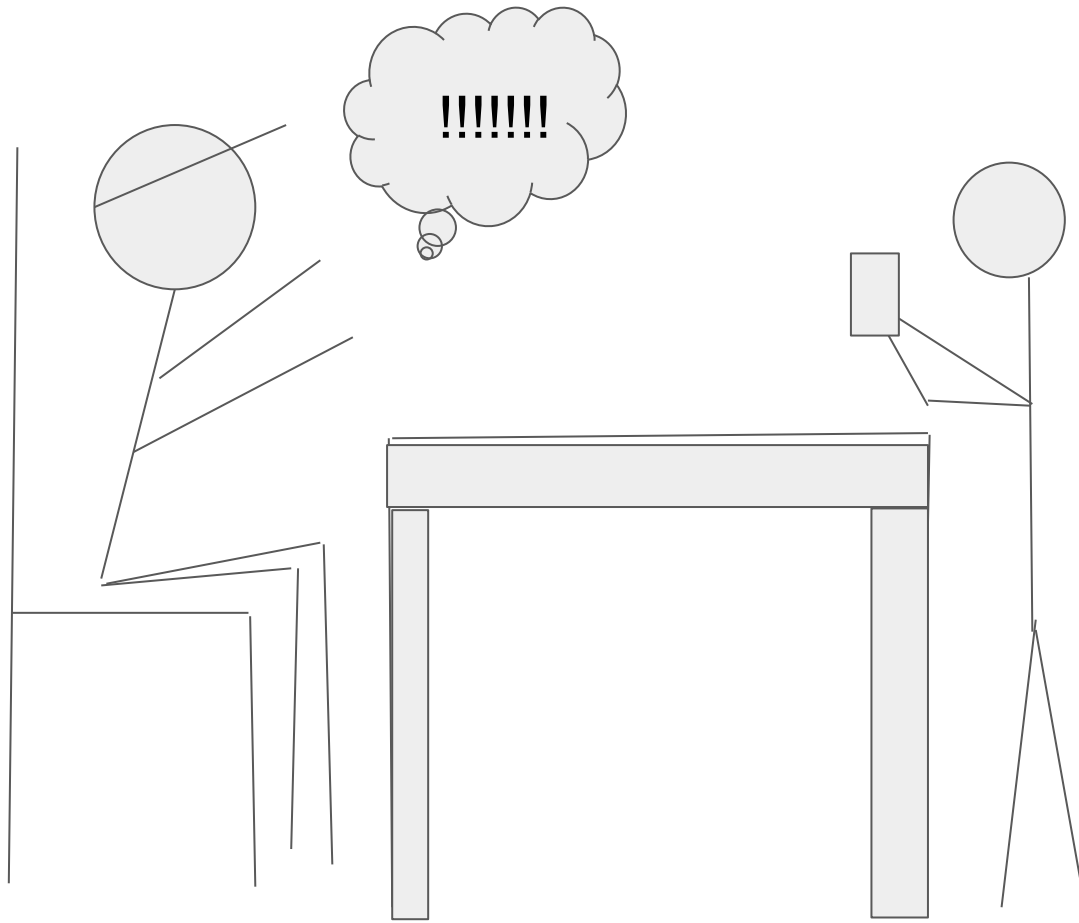
Using the app to its full potential, Rey notices he's saving significantly more money and no longer wasting it on unnecessary costs.

Over time, Rey saves enough money to be able to keep the farm going so his son can take over while Rey and his wife retire to the city.
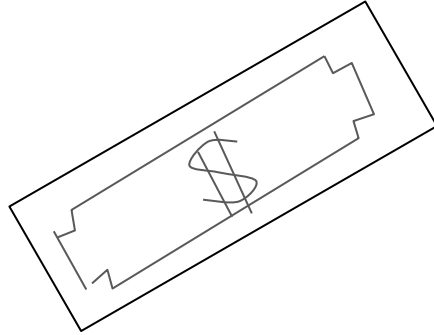
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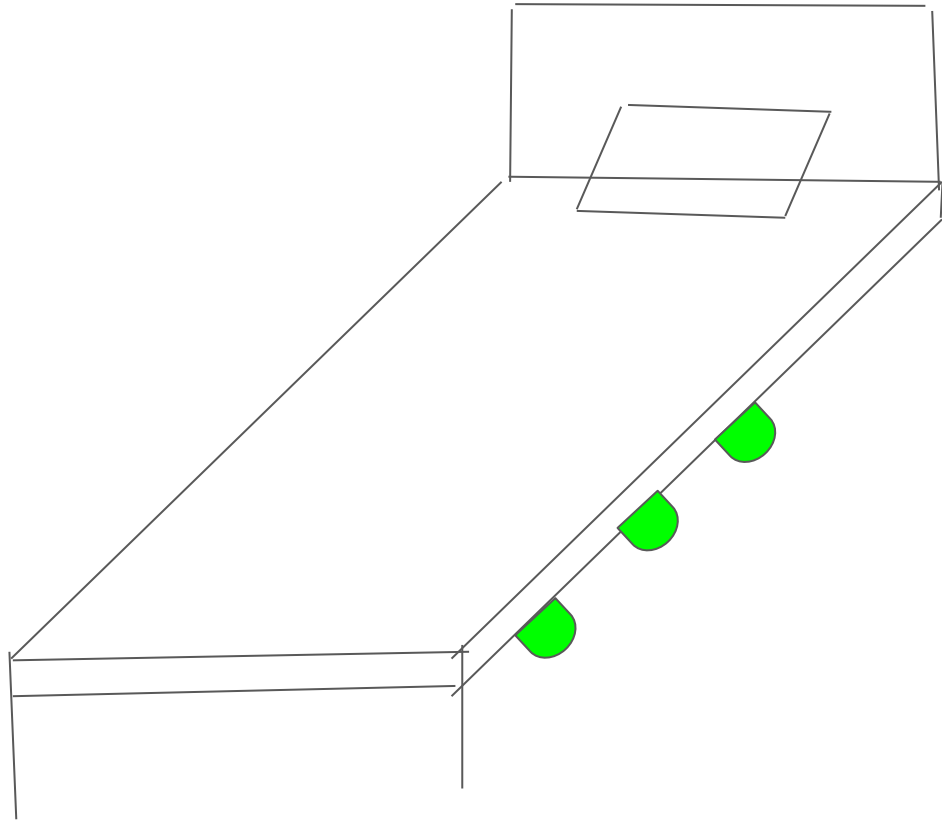
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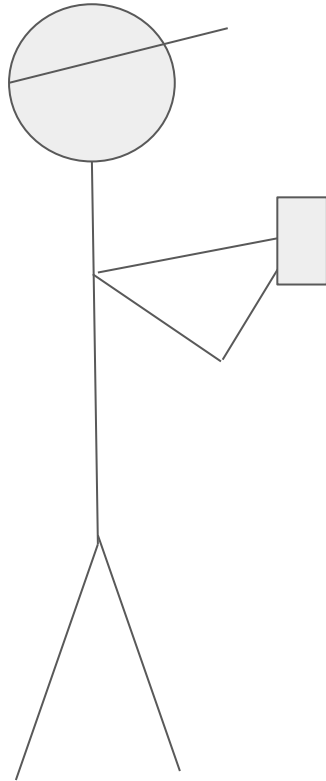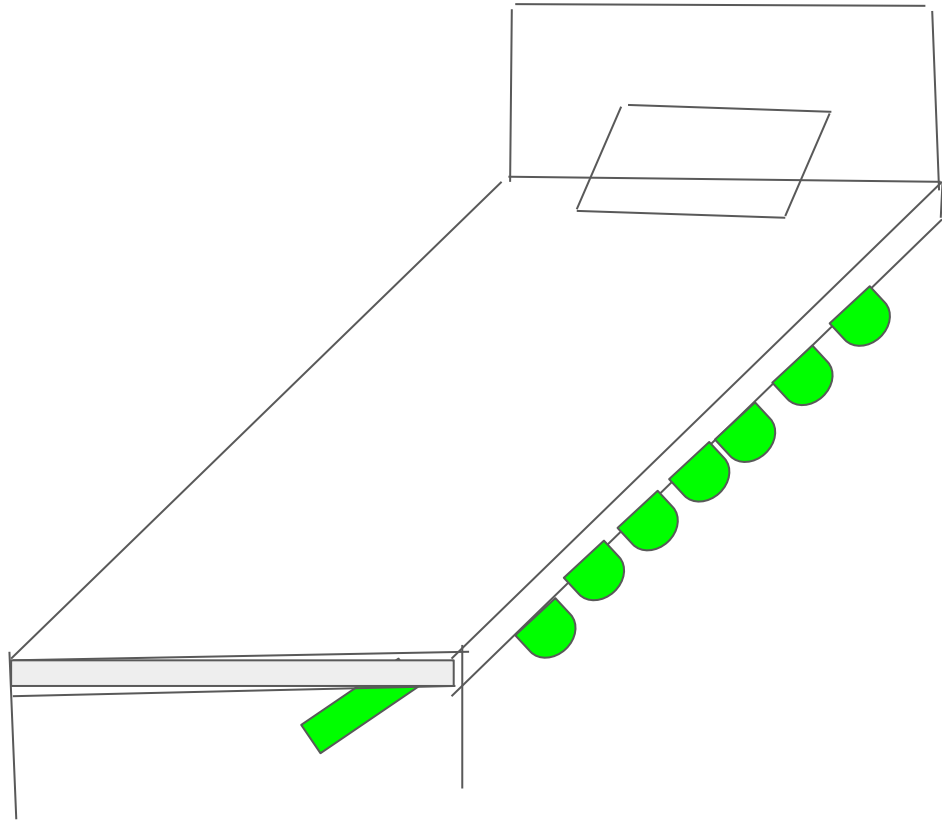
Easy Money $aver

BEGIN

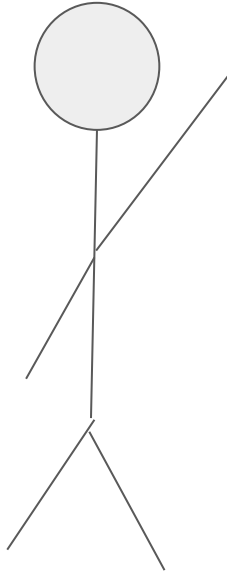Reluctant but desperate, Rey decides he has to give it a try,

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