

Annexure

Steps to be taken Post Accreditation

What Accreditation means to an Accredited Organization?

- * Accreditation by Credibility Alliance aims to enhance the prospects of attracting financial and other support, not only from the voluntary Sector but also from other stakeholders like Government and Corporate Sector
- * It helps in increased visibility to the Accredited Organization
- * Soon after Accreditation, CA uploads the name of the Accredited Organization in its web-site
- * CA also shares the name of the Accredited Organization with other and prominent and network organizations such as Guide Star India, CII etc. Also Give India is informed when approached.
- * CA also shares information with Planning Commission of Government of India about the Accredited Organizations
- * CA also shares the Region wise list of Accredited Organizations to be published in the Souvenir or Directory of National events.
- * CA's web-site is visited by many stakeholders - donors, Govt. Agencies, many other Voluntary Organizations and prominent networks
- * CA shares information about various events, Meetings, Seminars, Conferences, Awards among all of our Accredited Organizations as well as to those Organizations who's Accreditation Applications are under process with us
- * CA gives concessions in Workshops Course Fee organized by Credibility Alliance. CA also secures similar concessions for Workshops organized by its associate organizations such as Give India, Guide Star India etc.

What Credibility Alliance suggests an Accredited Organisation to do ?

We ensure that during the Accreditation period of 5 years, your organization will comply with submission of required documents annually which serves as an evidence of continued compliance.

The reason for this communication is to inform you about **communicating about your organization** as an Accredited Organisation by Credibility Alliance:

* You may include the words given in bold fonts under about your Accreditation “**We are Accredited by Credibility Alliance under Desirable Norms.**” in your web-site in the Home Page;

* You may also print the words “**we are Accredited by Credibility Alliance under Desirable Norms**” in your letter heads.

* Include the same in your Annual Reports during the Accreditation period of 5 years

* In case you do not have a web-site, you may think about printing the above lines in your Letterheads and in all your communication materials.

* The same can be included in your e-mail footer as well.

* We have noticed in some of our Accredited Organizations’ Office, they have framed the Certificate and the letter and is displayed in their Office Reception. If this appeals to you, you may also think about adopting the same which will catch the eyes of visitors visiting you.

* You may also encourage and motivate your associate and neighbor organizations to get Accredited by Credibility Alliance as more the number of Accredited Organizations; it helps our efforts to gain preference from the Govt. of India.