Custom Field Object

Use custom fields to capture and track more data about your prospects. You can use custom fields in forms and sync the Account Engagement fields with Salesforce fields. Learn more about Account Engagement fields in Salesforce Help.

Include the authentication header with every request. For information on how to authenticate, see Authentication.

Resource Name	Operation	Description
Custom Field Create	POST	Create a custom field.
Custom Field Read	GET	Request detailed information for a single custom field.
Custom Field Update	POST	Update a custom field's value.
Custom Field Delete	POST or DELETE	Delete a custom field.
Custom Field Query	GET	Request information for the custom fields that match the specified criteria.

Create a custom field with the specified name and API name.

The following parameters are required to create a new custom field:

Parameter	Type	Description
name	string	The name of the custom field.
field_id	string	The API name of the custom field.

Parameters can include any editable field in the Custom Field object. For a list of fields in the Custom Field object, see Custom Field.

Create a custom field of type integer with the name "Partner Level" and the API name "PARTNER_LEVEL_c," which doesn't allow multiple values.

Delete a custom field specified by custom field ID.

Replace <ID> with the ID of the custom field.

Delete the custom field with ID 5746xx.

Request information about the specified custom field.

Replace <ID> with the ID of the custom field.

Request the information for the custom field with ID 12341xxx

Request information about custom fields that match the specified criteria. You can specify which custom field records and fields to request. A maximum of 200 custom fields are returned. To return all custom fields, specify the output as mobile.

To request information about a specific custom field, use Custom Field Read.

Use these parameters to specify which custom fields are returned. Parameters can be used in any combination and any order unless otherwise specified.

Notes:

Parameters must be URL-encoded.

Dates and times must use GNU Date Input Syntax (yyyy-mm-dd:hh:ss).

For a full listing of custom fields see Object Field References.

Parameter	Type	Options	Description
created_after	string	today, yesterday, last_7_days, this_month, last_month, \<custom_time\>	Request custom fields created after the specified time. **Example:** To request forms created in 2020, use /api/customField/version/3/do/query? created_after=2019-12-31 24:59:59.
created_before	string	today, yesterday, last_7_days, this_month, last_month, \<custom_time\>	Request custom fields created before the specified date and time. Does not include custom fields created at the specified time. \<custom_time\> **Example**: to request custom fields created before today (but not created today), use /api/customField/version/3/do/query? created_before=today.
id_greater_than	integer	Any positive integer	Requests custom fields that have an ID greater than the specified number.
id_less_than	integer	Any positive integer	Returns custom fields that have an ID less than the specified number.

Use these parameters to specify which custom fields are returned, and how the custom fields are sorted.

Parameter	Type	Options	Description
limit	integer	Any integer from 1 through 200	The number of custom fields to return. Default value is 200.
offset	integer	Any positive integer	The number of custom fields to omit from the response (the number to "skip over"). **Example:** Retrieve a list of custom fields, omitting the 50 most recently updated custom fields. Sort the query by the updated_at field and use offset=50: /api/customField/version/3/do/query? offset=50&sort_by=created_at
sort_by	string	created_at, id, probability, value	The field by which the results are sorted. See Sort Order.
sort_order	string	ascending, descending	The sort order. The default value depends on which sort_by parameter you specify. See Sort Order.

Use the sort_by parameter to specify which field Account Engagement uses to sort the results. Different fields have different default sort orders.

Value	Default Sort Order	Description
created_at	descending	Sort the results by the custom fields' created_at timestamps.
id	ascending	Sort the results by the custom fields' id fields.
name	ascending	Sort the results by the custom fields' name fields.

Updates information for the specified custom field. Specify the custom field by custom field ID. Fields that are not specified in the request are not changed. To clear a field, use a null value.

Returns an updated version of the custom field.

Replace \<ID\> with the ID of the custom field.

You can use any field in a Custom Field object as a parameter. For a list of fields in a Custom Field object, see Custom Field.

To update a custom field's name to "CONTACTED", use the following POST command:

The XML response for a query request contains information about multiple custom fields. The XML response for a read request contains information about a single custom field.

Tag	Description
`<result>`	Parent tag. Contains the custom fields that match the parameters specified in your query.
`<total_results>`	The number of custom fields selected by the query. **Note:** The query request returns a maximum of 200 custom fields. If your query matches more than 200 custom fields, you can make several requests to retrieve all matching custom fields.
`<customField>`	The information for a single custom field. See Custom Field.

Tag	Description
`<customField>`	The information for a single custom field. See Custom Field.
`<result>`	Parent tag. Contains the custom fields that match the parameters specified in your query.
`<total_results>`	The number of custom fields selected by the query. **Note:** The query request returns a maximum of 200 custom fields. If your query matches more than 200 custom fields, you can make several requests to retrieve all matching custom fields.