List Object

A list is a group of prospects that you can use to send list emails or to feed engagement programs. Learn more about lists in Salesforce Help.

Include the authentication header with every request. For information on how to authenticate, see Authentication.

Resource NameOperationDescription

List Create	POST	Create a list record.
List Delete	DELETE	Delete a list record.
List Read	GET	Request information for a single list.
List Query	GET	Request information for the lists that match the specified criteria.
List Update	POST	Update a list's information, including list fields, list subscription, and custom fields.

Create a list with the specified fields.

You can use any list field as a parameter. For a list of list fields, see List.

Create a list with the name New List and the description Likely Widget Customers:

Delete the specified list.

Replace < ID> with the Account Engagement list ID.

Request information for a single list.

Replace < ID> with the Account Engagement list ID.

Request information for the list with ID 12345.

Request information about the lists that match the specified criteria. You can specify which lists and which fields to request. A maximum of 200 lists are returned, unless you specify the output as mobile. If you specify the output as mobile, then all lists are returned.

Note: To request information about a specific list, use List Read.

Use these parameters to specify which lists are returned. Parameters can be used in any combination and in any order unless otherwise specified.

Notes:

Parameters must be URL-encoded.

Dates and times must use GNU Date Input Syntax (yyyy-mm-dd:hh:ss).

For a full listing of list fields see Object Field References.

Parameter	Туре	Possible Values	Description
created_after	string	<pre>today, yesterday, last_7_days, this_month, last_month,<custom_times< pre=""></custom_times<></pre>	Request lists created after the specified date and time. Example: To request lists created in 2020, use >/api/lists/version/3/do/query? created after=2019-12-31 24:59:59.
created_before	string	<pre>today, yesterday, last_7_days, this_month, last_month, <custom_time></custom_time></pre>	Request lists created before the specified date and time. Doesn't include lists created at the specified time. <custom_time> Example: to request lists created before today (but not created today), use /api/list/version/3/do/query? created before=today.</custom_time>
id_greater_tha	nintege	rAny positive integer	Request lists that have an Account Engagement ID greater than the specified number.
id_less_than	intege	rAny positive integer	Request lists that have an Account Engagement ID less than the specified number.
name	string	string	Request lists with the specified name.
updated_after	string	<pre>today, yesterday, last_7_days, this_month, last_month, <custom_time></custom_time></pre>	Request lists that were last updated after the specified date and time.
updated_before	string	<pre>today, yesterday, last_7_days, this_month, last_month, <custom_time></custom_time></pre>	Request lists that were last updated before the specified date and time.

Parameter	Туре	Possible Values	Description
limit	intege:	rAny integer from 1 through 200.	The number of lists to return. Default value is 200.
offset	intege	rAny positive integer	The number of lists to omit from the response (the number to "skip over"). Example: Retrieve a set of list records, omitting the 50 most recently updated lists. Sort the query by the $updated_at$ field and use offset=50: $/api/list/version/3/do/query$? $sort_by=updated_at&offset=50$
sort_by	string	<pre>created_at id, name, updated_at</pre>	The field by which the results are sorted. See Sort Order.
sort_order	string	ascending, descending	The sort order. The default value depends on which sort_by value you specify. See g Sort Order.

 ${\tt Use} \ {\tt sort_by} \ {\tt to} \ {\tt specify} \ {\tt which} \ {\tt field} \ {\tt Account} \ {\tt Engagement} \ {\tt uses} \ {\tt to} \ {\tt sort} \ {\tt the} \ {\tt results}. \ {\tt Different} \ {\tt fields} \ {\tt have} \ {\tt different} \ {\tt default} \ {\tt sort}$ orders.

Value Default Sort OrderDescription

created at **descending** Sort the results by the lists' created at timestamps.

id ascending Sort the results by the lists' id fields.

name ascending Sort the results by the lists' name fields.

updated at **descending** Sort the results by the lists' updated at timestamps.

Request a set of list records, sorted in ascending order by the time of last update.

Update the value of a list's fields. Fields that aren't specified in the request aren't changed. To clear a field, use a null value.

Returns an updated version of the list.

Replace < ID> with the Account Engagement ID of the list.

You can use any list field as a parameter. For information about list fields, see List.

To change a list's name to "VIP List" and change this list title to Learn about Widgets, use the following command:

The XML response for a query request contains information about multiple lists. The XML response for a read request contains information about a single list.

Tag Description

<result> Parent tag. Contains the lists that match the parameters specified in your query.

<total_results>The number of lists selected by the query. **Note:** The query request returns a maximum of 200 lists. If your query matches more than 200 lists, you can make several requests to retrieve all matching records.

<1ist>
The information for a single list. For information about list fields, see List.

Tag Description

Parent tag. The information for a single list. For information about list fields, see List.