Version 3 Home

Version 3 of Account Engagement APIs are for accounts that don't have the allow multiple prospects with the same email address (AMPSEA) feature enabled. See Version 3 and 4 Overview to learn more.

Object APIs Description

Accounts View information about the Account Engagement business unit the API user is logged in to

Batch Email ClicksView email link click statistics

Campaigns Work with Account Engagement Campaigns

Custom Fields Work with user-created fields for tracking prospect data

Custom Redirects View custom Account Engagement links that track link clicks

Dynamic Content Work with personalized content that displays based on what you know about the viewer

Email Templates View information about reusable email layouts

Emails Send emails to prospects and view data about those emails

Forms View information about forms that collect visitor data

Lifecycle History View how a prospect moves through the sales journey

Lifecycle Stage View which stage a prospect is in during the sales journey

List Membership Add and remove prospects to and from lists

Lists Work with lists of prospects used to send list emails or to feed engagement programs

Opportunities View Account Engagement read-only opportunities

Prospect Accounts Group prospects that work for the same company

Prospects Work with identified visitors

Tags View tags used to organize Account Engagement assets and prospects

TagObject Identify objects that are tagged

Users Work with Account Engagement users in your organization

Visitors Work with people who interact with your website and other assets

Visits Work with visits to your website and other assets

Visitor Activities View how visitors have interacted with your website and other assets

Other APIs Description

Export Lets you retrieve large amounts of Account Engagement data

Import Lets you add or update large amounts of Account Engagement data