

Prospect Account Object

Prospect accounts group prospect accounts that work for the same company under the same umbrella, keeping all the information about the company in one place. Use prospect account resources to request the name and Account Engagement ID of your prospect accounts. Learn more about prospect accounts in [Salesforce Help](https://help.salesforce.com/articleView?id=sf.Account+Engagement_prospect_account_parent.htm).

Include the authentication header with every request. For information on how to authenticate, see Authentication.

Resource Name	Operation	Description
---------------	-----------	-------------

Prospect Account Assign	POST	Assign a prospect to a prospect account.
-------------------------	------	--

Prospect Account Create	POST	Create a prospect account.
-------------------------	------	----------------------------

Prospect Account Describe	GET	Request the field metadata for prospect accounts.
---------------------------	-----	---

Prospect Account Read	GET	Request information for a single prospect account.
-----------------------	-----	--

Prospect Account Query	GET	Request information for the prospect accounts that match the specified criteria.
------------------------	-----	--

Prospect Account Update	POST	Update a prospect account's information, including the Account Engagement ID of the prospect account, and the prospect account name.
-------------------------	------	--

Assign a prospect to a prospect account. You can specify the prospect by Account Engagement ID or email address.

You can use any prospect account field as a parameter. For a list of prospect fields, see Prospect Account.

Assign the prospect with ID 1234 to the prospect account with ID 5678.

Create a prospect account with the specified fields.

You can use any prospect account field as a parameter. For a list of prospect fields, see Prospect Account.

Create a prospect account with the name "My Account".

Request the field metadata for prospect accounts. The metadata describes which fields are available, their types, whether they're required, and their option.

Request information for a single prospect.

Replace <ID> with the Account Engagement ID of the prospect account.

Request information for the prospect account with ID 1234.

Request information about the prospect accounts that match the specified criteria. You can specify which prospect accounts and which fields to request. A maximum of 200 prospect accounts are returned, unless you specify the output as mobile. If you specify the output as mobile, then all prospect accounts are returned.

Note: To request information about a specific prospect account, use Prospect Account Read.

Use these parameters to specify which prospect accounts are returned. Parameters can be used in any combination and in any order unless otherwise specified.

Notes:

Parameters must be URL-encoded.

Dates and times must use GNU Date Input Syntax (yyyy-mm-dd:hh:ss).

For a full listing of prospect fields see Object Field References.

Parameter	Type	Possible Values	Description
created_after	string	today, yesterday, last_7_days, this_month, last_month, <custom_time>	Request prospect accounts created after the specified date and time. Example: To request prospect accounts created in 2020, use <code>/api/prospectAccounts/version/3/do/query?created_after=2019-12-31 24:59:59</code> .
created_before	string	today, yesterday, last_7_days, this_month, last_month, <custom_time>	Request prospect accounts created before the specified date and time. Doesn't include prospect accounts created at the specified time. <custom_time> Example: to request prospect accounts created before today (but not created today), use <code>/api/prospectAccount/version/3/do/query?created_before=today</code> .
id_greater_than	integer	Any positive integer	Request prospect accounts that have an Account Engagement ID greater than the specified number.
id_less_than	integer	Any positive integer	Request prospect accounts that have an Account Engagement ID less than the specified number.
name	string	string	Request prospect accounts with the specified name.
updated_after	string	today, yesterday, last_7_days, this_month, last_month, <custom_time>	Request prospect accounts that were last updated after the specified date and time.
updated_before	string	today, yesterday, last_7_days, this_month, last_month, <custom_time>	Request prospect accounts that were last updated before the specified date and time.

Use these parameters to specify which prospect account fields are returned, and how the prospect accounts are sorted.

Parameter	Type	Possible Values	Description
fields	array	Any valid Account Engagement field IDs.	The fields to return. Separate fields by a comma.
limit	integer	Any integer from 1 through 200.	The number of prospect accounts to return. Default value is 200.
offset	integer	Any positive integer	The number of prospect accounts to omit from the response (the number to "skip over"). Example: Retrieve a list of prospect accounts, omitting the 50 most recently updated prospect accounts. Sort the query by the <code>updated_at</code> field and use <code>offset=50</code> : <code>api/prospect/version/3/do/query?sort_by=updated_at&offset=50</code>
sort_by	string	created_at, id, name, updated_at	The field by which the results are sorted. See Sort Order.
sort_order	string	ascending, descending	The sort order. The default value depends on which <code>sort_by</code> value you specify. See Sort Order.

Use `sort_by` to specify which field Account Engagement uses to sort the results. Different fields have different default sort orders.

Value	Default Sort Order	Description
<code>created_at</code>	descending	Sort the results by the prospect accounts' <code>created_at</code> timestamps.
<code>id</code>	ascending	Sort the results by the prospect accounts' <code>id</code> fields.
<code>name</code>	ascending	Sort the results by the prospect accounts' <code>name</code> fields.
<code>updated_at</code>	ascending	Sort the results by the prospect accounts' <code>updated_at</code> timestamps.

Request a list of prospect accounts, sorted in ascending order by cost.

Update a prospect account's information. Fields that aren't specified in the request aren't changed. To clear a field, use a null value.

Returns an updated version of the prospect account.

Replace `<ID>` with the Account Engagement ID of the prospect account.

You can use any prospect account field as a parameter. For a list of prospect account fields, see Object Field References.

To update prospect account's name to "My Account", use the following command:

The XML response for a query request contains information about multiple prospect accounts. The XML response for a read request contains information about a single prospect account.

Tag	Description
<code><result></code>	Parent tag. Contains the prospect accounts that match the parameters specified in your query.
<code><total_results></code>	The number of prospect accounts selected by the query. Note: The query request returns a maximum of 200 prospect accounts. If your query matches more than 200 prospect accounts, you can make several requests to retrieve all matching records.
<code><prospectAccount></code>	The information for a single prospect account. For information about prospect account fields, see Prospect.

Tag	Description
<code><prospectAccount></code>	The information for a single prospect account. For information about prospect fields, see Prospect.