TagObject Object

Use tagObject resources to learn more about the Account Engagement objects that are tagged. Discover the type and ID of the tagged objects, the tag ID, and the time the tag was applied. Learn more about tags in Salesforce Help.

Include the authentication header with every request. For information on how to authenticate, see Authentication.

Resource NameOperationDescription

TagObject Query `GET`   Request information for the tagObjects that matches the specified criteria.

TagObject Read `GET`   Request information for a single tagObject.

Request information for the tagObjects that match the specified criteria. You can specify the tagObjects and fields to request. A maximum of 200 records are returned. To return all tagObjects, specify the output as `mobile`.

Use these parameters to specify the tagObjects to return. Parameters can be used in any combination and in any order unless otherwise specified.

Notes:

Parameters must be URL-encoded.

Dates and times must use GNU Date Input Syntax (for example, yyyy-mm-dd:hh:ss).

For a full listing of tagObject fields see Object Field References.

Parameter	Type	Possible Values	Description
`created_after`	`string`	`today`, `yesterday`, `last_7_days`, `this_month`, `last_month`,`<custom_time>`	Request tagObjects created after the specified time. **Example:** To request forms created in 2020, use `/api/tagObject/version/3/do/query? created_after=2019-12-31 24:59:59`.
`created_before`	`string`	`today`, `yesterday`, `last_7_days`, `this_month`, `last_month`, `<custom_time>`	Request tagObjects created before the specified time. Doesn't include tagObjects created *at* the specified time. **Example**: To request tagObjects created before today (but not created today), use `/api/tagObject/version/3/do/query? created_before=today`.
`id_greater_than`	`integer`	Any positive integer	Request tagObjects that have an ID greater than the specified number.
`id_less_than`	`integer`	Any positive integer	Request tagObjects that have an ID less than the specified number.
`tag_id`	`integer`	Any positive integer	Request tagObjects with the specified tag id.
`type`	`Automation`, `Block`, `Campaign`, `Competitor`, `Prospect Custom Field`, `Custom URL`, `Drip Program`, `Email`, `Email Draft`, `Email Template`, `Email Template Draft`, `File`, `Form`, `Form Field`, `Form Handler`, `Group`, `Keyword`, `Landing Page`, `Layout Template`, `List`, `Opportunity`, `Paid Search Campaign`, `Personalization`, `Profile`, `Prospect`, `Prospect Default Field`, `Segmentation Rule`, `Site`, `Site Search`, `Social Message`, `User`, `Dynamic Content`	Any positive integer	Request tagObjects with the specified type.
`object_id`	`integer`	Any positive integer	Request tagObjects with the specified object id. Must be used together with the `type` parameter.

Use these parameters to specify the tagObject fields to return, and how the tagObjects are sorted.

Parameter	Type	Possible Values	Description
limit	integer	Any integer from 1 through 200.	The number of tagObjects to return. Default value is 200.
offset	integer	Any positive integer	The number of tagObjects to omit from the response (the number to "skip over"). **Example:** Retrieve a list of tagObjects, omitting the 50 most recently updated records. Sort the query by the `id` field and use offset=50: `/api/tagObject/version/3/do/query?sort_by=id&offset=50`
sort_by	string	created_at, updated_at	The field by which the results are sorted. See Sort Order.
sort_order	string	ascending, descending	The sort order. The default value depends on which `sort_by` parameter you specify. See Sort Order.

Use `sort_by` to specify which field Account Engagement uses to sort the results. Different fields have different default sort orders.

Value	Default Sort Order	Description
created_at	descending	Sort the results by the tagObjects' `created_at` timestamps.
id	ascending	Sort the results by the tagObjects' `id` fields.

Request information for a single tagObject.

Replace `<ID>` with the Account Engagement ID of the tagObject.

Request information about the tagObject with ID 1234.

The XML response for a query request contains information for multiple tagObjects. The XML response for a read request contains information for a single tagObject.

Tag	Description
`<result>`	Parent tag. Contains information about the tagObjects that match the parameters specified in your query.
`<total_results>`	Contains the number of tagObjects selected by the query. **Note** The query request returns a maximum of 200 tagObjects. If your query matches more than 200 records, you can make several requests to retrieve all matching records.
`<tagObject>`	The information about a single tagObject. See TagObject in Object Field References for a complete description of fields.

Tag	Description
`<tagObject>`	The information about a single tagObject. See TagObject in Object Field References for a description of fields.