

- Def: Models are "approximations" / "abstractions" to "reality" / "truth" / "phenomenon."

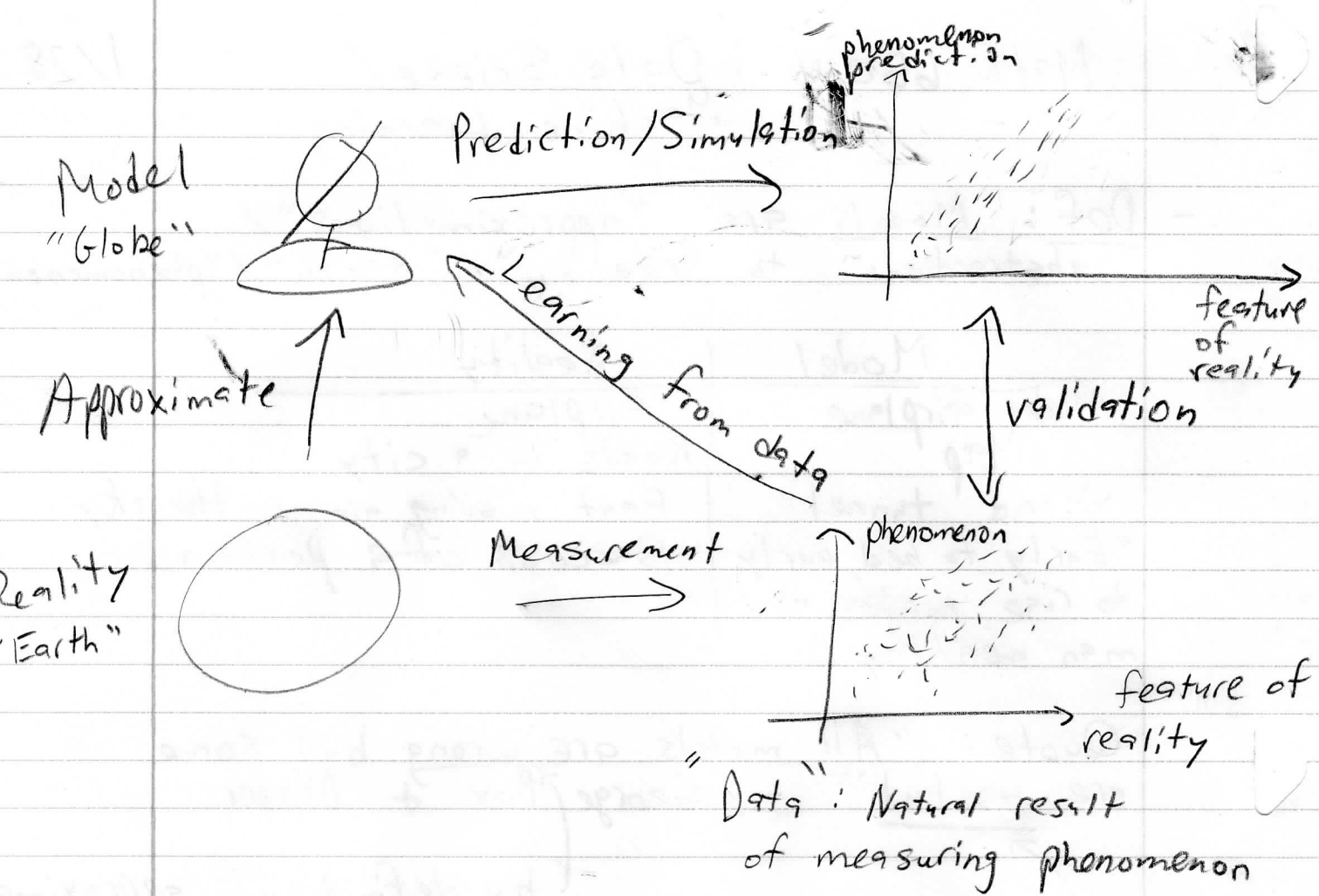
Model	Reality
Model airplane	Airplane
Map	Roads in a city
wind tunnel	Fast moving air in the sky
"Early to bed, early to rise makes a man wealthy"	Success of a person

Quote: "All models are wrong but some are useful" - George Box & Draper

by definition, approximate you can use to your advantage

- Main Goals

1. Prediction: Can the model predict a future event of the phenomenon under examination?
2. Explanation: How does the phenomenon work? (science)



— "Early to bed, early to rise makes a man healthy, wealthy, & wise."

- What is this modeling?  
Health, wealth, wisdom,  
3 different phenomena  
Ambiguous model.

To make this model concrete, we need numerical definitions, i.e. "metrics."  
Metrics define how to measure both phenomena & features of reality.

What are the features? (Inputs)

1. Bed time
2. Wake time

What are the predictions? (Output)

1. Health
2. Wealth
3. Wise

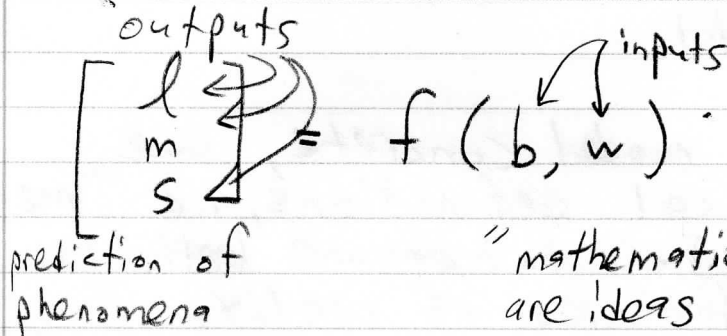
Metric for bed time (b): Avg. bed time in 24-hr time

Metric Evaluation

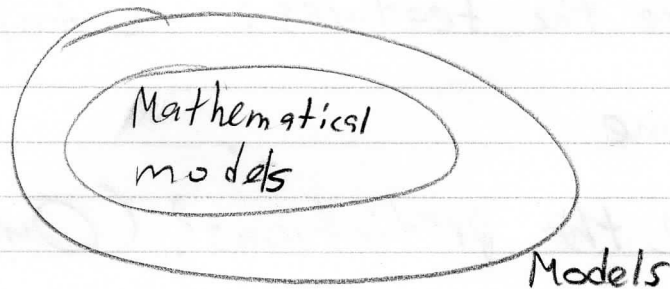
1. Does it capture the feature / phenomenon? Yes
2. Is it easily readable & unambiguous? Yes
3. Good resolution? Yes
4. Monotonic?

- wake time ( $w$ )
- health measured by longevity ( $l$ )
- wealth measured by networth at 65 ( $m$ )
- wisdom measured by philosophy exam ( $s$ )

We want to estimate  $f$  where



"mathematical model"  
are ideas & abstractions,  
not physical entities



Mathematical models are at least 4,000 years old

Examples:

$$q = \frac{F}{m} = f(m, F)$$

$$E = mc^2$$

deterministic

$y = t(z_1, z_2, \dots, z_t)$   
true causal inputs  
true function (unknown) that combines  $z_i$ 's  
phenomenon / response / outcome / endpoint / dependent variable  
(one-dimensional)

### Example

Phenomenon is pay back mortgage ( $y=1$ )  
or not pay back mortgage ( $y=0$ ).

$y \in \{0, 1\} = Y$  (output space), which is binary  
↑  
"positive class"

What are the causal inputs?

$z_1$ : has the money  $\in \{0, 1\}$   
at pay back time

$z_2$ : unforeseen emergency  $\in \{0, 1\}$

$z_3$ : criminal intent  $\in \{0, 1\}$

ex:  $t(z_1, z_2, z_3) = z_1(1-z_2)(1-z_3)$

- Fundamental Modeling Problem: You don't know the  $z$ 's or  $t$ .

Next best thing is to obtain measurements & approximate the  $z$ 's. Call these measurements  $x$ 's.

$x_1$ : credit score  $\in \mathbb{R}^+$

$x_2$ : salary based on tax return  $\in \mathbb{R}^+$

$x_3$ : missed loan previously  $\in \{0, 1\}$

$x_4$ : crime in past  $\in \{0, 1\}$