



# KOSTAS KATSINAS

## DIGITAL PROJECT & PRODUCT MANAGER

+45 71 48 69 37 | kostaskatsinas15@gmail.com | linkedin.com/in/kostaskatsinas15/

### PROFESSIONAL SUMMARY

Seasoned Manager with over 3 years in Strategic Opportunities and Sustainable Digital Transformations. Expert in melding organizational and analytical skills with empathy, focusing on team development to ensure successful delivery of complex digital products. With a strong foundation in Corporate Sustainability and Emerging Technologies, I possess keen insights into strategic market positioning within the ESG and tech sectors. My attention to detail and comprehensive understanding allow for swift, strategic decision-making. Proficient in storytelling and visual communication, I excel at articulating concepts and rallying individuals and teams towards common objectives.

### PROFESSIONAL QUALIFICATIONS

#### PROFESSIONAL SKILLS

Cross-Functional Team Leadership & Collaboration | Enterprise Resource Planning (ERP) | Stakeholder Relations & Management | Meeting & Workshop Facilitation | Customer Relationship Management (CRM) | Problem-Solving | Analytical & Organizational Skills | Adaptability | Mentoring & Personal Development

#### TECHNICAL SKILLS

Project Planning & Development | Risk, Budget, Quality, & Resource Management | Backlog Management | Documentation & Reporting | Sprint Planning, Review, & Retrospectives | Process Improvement & Team Development | Agile, Lean & Waterfall | Scrum

Microsoft Office | Google Suit | Jira | Trello | C# | Python | HTML | JavaScript | CSS | ASP.NET | Microsoft Azure | Unity | Unreal Engine | Blender | Adobe Suit | Figma | ZBrush | Substance Suit

### WORK EXPERIENCE

#### DIGITAL TRANSFORMATION MANAGER *Toad's Farm - 08.2023 - 12.2023 - 4 mo*

- Streamlined Toad's Farm data management using customized Digital Tools.
- Directed IT, Business, and ESG strategy planning and execution.
- Led the design team in creating Brand Identity and Marketing Strategy guides.
- Mentored staff, enhancing team performance and career development.

#### IMMERSIVE TECHNOLOGY ADOPTION SPECIALIST *VirsaBi - 06.2021 - 07.2023 - 2 yrs 1 mo*

- Spearheaded XR digital product development at VirsaBi, establishing industry benchmarks in quality and creativity.
- Strengthened stakeholder relations, improving partnership collaboration and project success.
- Crafted and implemented brand/marketing strategies, boosting VirsaBi's brand engagement by 25%.

#### LEAD CG ARTIST *DADIU - 08.2020 - 12.2020 - 5 mos*

- Led 3D Artist team to develop three acclaimed games in 5 months, including Games for Changes Latin America award-winning game 'Cai Cai Balão'.
- Managed the creative asset pipeline, achieving a 20% boost in production efficiency.
- Applied conflict resolution and team development techniques, enhancing team productivity by 35%.

### CERTIFICATIONS

#### APPLIED SCRUM FOR AGILE PROJECT MANAGEMENT *University of Maryland - 2023*

#### CORPORATE SUSTAINABILITY *Bocconi University - 2023*

#### CIRCULAR ECONOMY *Alison - 2023*

### DEGREES

#### BACHELOR'S AS COMPUTER GRAPHICS GENERALIST *Copenhagen Academy for Digital Arts - 2021*

### LANGUAGES

#### ENGLISH

Proficient - C2

#### DANISH

Proficient - C2

#### GREEK

Native

#### PORTUGUESE

Elementary - A2