Corporate Info

Company Name: TENJU SHUZO Co., Ltd.

Location: Akita Prefecture

About us

It’s been over 130 years since founded in 1874(Meiji 7th) by Eikichi Ohi the 2nd who initiated Sake production, the ancestral masters had succeeded to the founder’s name up to the current Eikichi the 6th. Its name TENJU represents pleasurable 100-years long lives. The label figures were captured from Diamond Sutra carved on stones of Mount Tai in [Shandong](https://en.wikipedia.org/wiki/Shandong) province, China 2000 years ago. The figures indicate that the Sake tastes history of the times, and it also delivers wishes for customers' long lives. We cannot describe the TENJU Sake quality without referring Mr. Masatsune Hanaoka, the first head of Akita Prefectural Institute of Brewing. He is a great engineer in modern sake-brewing, who has established Low-Temperature Long-Term Fermentation, so-called Akita style. The Akita brand has evolved nationwide due to his outstanding work on technology distribution. His brewing supervision has brought dramatic leaps in TENJU modern brewing technology. Mr. Hanaoka had continued teaching for a decade even after he retired from the brewing institute in 1943(Showa 18th), and passed away in February 1953(Showa 28th) in our sake cellar. Today his words are still living in our brewing works, as his signboard is always watching over the TENJU brewery.

Voice from Manufactures

We conceptualized local-based brewing, and founded “TENJU Sake Rice Working Group”.

地元に根ざした酒造りを考え、起こしたのが「天寿酒米研究会」。六代目の「酒造りは米造りから」という考え 方から、昭和 58 年に酒蔵単位の契約では全国で初めて発足し、蔵人を中心に農家 27 軒 25hr のグルー プで、酒造好適米「美山錦」の栽培に取り組んでいます。秋田県で出来る最上の酒造好適米を目指し、毎 年勉強会を開催。 天寿の特定名称酒は、出品用の大吟醸の山田錦と、その成分が特徴的な味わいになる 「あきたこまち」を除き、本醸造からすべて「天寿酒米研究会」産の酒造好適米を使用。お陰様で各品評会や 数々の世界的コンテストにおいて賞を獲得しました。これからもお客様の⻑寿を願い、米・水・技にこだわり、ホ ッとする、やすらぎの酒を目指して頑張ります。

2017年計画

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