Data Analysis using Python-Task4

April 4, 2024

```
[1]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     import seaborn as sns
     from datetime import datetime
[2]: df = pd.read_csv("C:\Program Files\PostgreSQL\\16\\data\\data_copy\\USvideos.
      ocsv")
     df.head()
[2]:
           video_id trending_date
     0 2kyS6SvSYSE
                         17.14.11
     1 1ZAPwfrtAFY
                         17.14.11
     2 5qpjK5DgCt4
                         17.14.11
     3 puqaWrEC7tY
                         17.14.11
     4 d380meD0W0M
                         17.14.11
                                                     title
                                                                    channel_title
     0
                       WE WANT TO TALK ABOUT OUR MARRIAGE
                                                                     CaseyNeistat
        The Trump Presidency: Last Week Tonight with J...
                                                                LastWeekTonight
     1
     2
        Racist Superman | Rudy Mancuso, King Bach & Le...
                                                                   Rudy Mancuso
     3
                         Nickelback Lyrics: Real or Fake?
                                                            Good Mythical Morning
     4
                                 I Dare You: GOING BALD!?
                                                                         nigahiga
                                 publish_time
        category_id
                 22 2017-11-13T17:13:01.000Z
     0
                 24 2017-11-13T07:30:00.000Z
     1
     2
                 23 2017-11-12T19:05:24.000Z
                 24 2017-11-13T11:00:04.000Z
     3
                 24 2017-11-12T18:01:41.000Z
                                                      tags
                                                              views
                                                                      likes \
     0
                                                                      57527
                                           SHANtell martin
                                                             748374
     1 last week tonight trump presidency | "last week ... 2418783
                                                                    97185
                                                          3191434
     2 racist superman|"rudy"|"mancuso"|"king"|"bach"...
                                                                   146033
     3 rhett and link|"gmm"|"good mythical morning"|"...
                                                           343168
                                                                    10172
     4 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"...
                                                          2095731
                                                                   132235
```

```
0
            2966
                                  https://i.ytimg.com/vi/2kyS6SvSYSE/default.jpg
                           15954
     1
            6146
                           12703
                                  https://i.ytimg.com/vi/1ZAPwfrtAFY/default.jpg
     2
            5339
                                  https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg
                           8181
     3
                                 https://i.ytimg.com/vi/puqaWrEC7tY/default.jpg
             666
                           2146
            1989
                           17518
                                 https://i.ytimg.com/vi/d380meD0W0M/default.jpg
        comments_disabled ratings_disabled video_error_or_removed
     0
                    False
                                       False
                                                                False
     1
                    False
                                       False
                                                                False
     2
                    False
                                       False
                                                                False
     3
                    False
                                       False
                                                                False
                    False
                                       False
                                                                False
                                               description
        SHANTELL'S CHANNEL - https://www.youtube.com/s...
     1 One year after the presidential election, John...
     2 WATCH MY PREVIOUS VIDEO â-¶ \n\nSUBSCRIBE â-º ...
     3 Today we find out if Link is a Nickelback amat...
     4 I know it's been a while since we did this sho...
     df.shape
[3]: (40949, 16)
[4]: df = df.drop_duplicates()
     df.shape
[4]: (40901, 16)
[5]:
     df.describe()
[5]:
             category_id
                                  views
                                                likes
                                                            dislikes
                                                                      comment count
     count
            40901.000000
                          4.090100e+04
                                         4.090100e+04
                                                       4.090100e+04
                                                                       4.090100e+04
               19.970588
                          2.360678e+06
                                         7.427173e+04
                                                       3.711722e+03
                                                                       8.448567e+03
     mean
                          7.397719e+06
                                                                       3.745139e+04
     std
                7.569362
                                         2.289999e+05
                                                       2.904624e+04
                          5.490000e+02
                                                       0.000000e+00
                                                                       0.000000e+00
     min
                1.000000
                                         0.000000e+00
     25%
               17.000000
                          2.419720e+05
                                         5.416000e+03
                                                       2.020000e+02
                                                                       6.130000e+02
     50%
               24.000000
                          6.810640e+05
                                         1.806900e+04
                                                       6.300000e+02
                                                                       1.855000e+03
     75%
               25,000000
                          1.821926e+06
                                         5.533800e+04
                                                       1.936000e+03
                                                                       5.752000e+03
                                         5.613827e+06 1.674420e+06
                                                                       1.361580e+06
     max
               43.000000
                          2.252119e+08
[6]: df.info()
    <class 'pandas.core.frame.DataFrame'>
    Index: 40901 entries, 0 to 40948
    Data columns (total 16 columns):
         Column
                                  Non-Null Count Dtype
```

dislikes

comment_count

thumbnail_link \

```
0
         video_id
                                 40901 non-null object
     1
         trending_date
                                 40901 non-null
                                                object
     2
         title
                                 40901 non-null
                                                 object
     3
         channel title
                                 40901 non-null
                                                 object
     4
         category_id
                                 40901 non-null
                                                 int64
     5
         publish_time
                                 40901 non-null object
     6
         tags
                                 40901 non-null object
     7
         views
                                 40901 non-null int64
     8
         likes
                                 40901 non-null int64
     9
         dislikes
                                 40901 non-null int64
     10 comment_count
                                 40901 non-null int64
     11
        thumbnail_link
                                 40901 non-null object
        comments_disabled
                                 40901 non-null
                                                bool
     13 ratings_disabled
                                 40901 non-null
                                                 bool
     14 video_error_or_removed 40901 non-null
                                               bool
     15 description
                                 40332 non-null object
    dtypes: bool(3), int64(5), object(8)
    memory usage: 4.5+ MB
[7]: columns_to_remove = ['thumbnail_link', 'description']
    df = df.drop(columns = columns_to_remove)
    df.info()
    <class 'pandas.core.frame.DataFrame'>
    Index: 40901 entries, 0 to 40948
    Data columns (total 14 columns):
         Column
                                 Non-Null Count
                                                Dtype
         ----
                                 -----
     0
         video_id
                                 40901 non-null object
     1
         trending_date
                                 40901 non-null object
     2
         title
                                 40901 non-null object
     3
         channel_title
                                 40901 non-null object
     4
                                 40901 non-null
                                                int64
         category id
     5
         publish_time
                                 40901 non-null object
     6
         tags
                                 40901 non-null object
     7
         views
                                 40901 non-null int64
                                 40901 non-null int64
     8
         likes
     9
         dislikes
                                 40901 non-null int64
     10 comment_count
                                 40901 non-null int64
     11 comments_disabled
                                 40901 non-null bool
     12 ratings_disabled
                                 40901 non-null
                                                 bool
     13 video_error_or_removed 40901 non-null bool
    dtypes: bool(3), int64(5), object(6)
    memory usage: 3.9+ MB
[8]: from datetime import datetime
     import datetime
```

```
[9]: df["trending_date"] = df["trending_date"].apply(lambda x: datetime.datetime.

→strptime(x, '%y.%d.%m'))
      df.head(3)
 [9]:
            video_id trending_date \
      0 2kyS6SvSYSE
                        2017-11-14
      1 1ZAPwfrtAFY
                        2017-11-14
      2 5qpjK5DgCt4
                        2017-11-14
                                                     title
                                                               channel_title \
                        WE WANT TO TALK ABOUT OUR MARRIAGE
      0
                                                                CaseyNeistat
      1 The Trump Presidency: Last Week Tonight with J... LastWeekTonight
      2 Racist Superman | Rudy Mancuso, King Bach & Le...
                                                             Rudy Mancuso
         category_id
                                  publish_time \
     0
                  22 2017-11-13T17:13:01.000Z
      1
                  24 2017-11-13T07:30:00.000Z
                  23 2017-11-12T19:05:24.000Z
      2
                                                                       likes \
                                                      tags
                                                               views
      0
                                           SHANtell martin
                                                              748374
                                                                       57527
       last week tonight trump presidency | "last week ... 2418783
                                                                     97185
      2 racist superman|"rudy"|"mancuso"|"king"|"bach"... 3191434 146033
         dislikes
                   comment_count comments_disabled ratings_disabled \
      0
             2966
                           15954
                                              False
                                                                 False
      1
             6146
                           12703
                                              False
                                                                 False
      2
             5339
                                              False
                            8181
                                                                 False
         video_error_or_removed
      0
                          False
                          False
      1
      2
                          False
[10]: df['publish_time'] = pd.to_datetime(df['publish_time'])
      df.head(2)
[10]:
            video_id trending_date \
                        2017-11-14
      0 2kyS6SvSYSE
      1 1ZAPwfrtAFY
                        2017-11-14
                                                               channel_title \
                                                     title
                        WE WANT TO TALK ABOUT OUR MARRIAGE
      0
                                                                CaseyNeistat
       The Trump Presidency: Last Week Tonight with J... LastWeekTonight
                                  publish_time \
         category_id
                  22 2017-11-13 17:13:01+00:00
      0
```

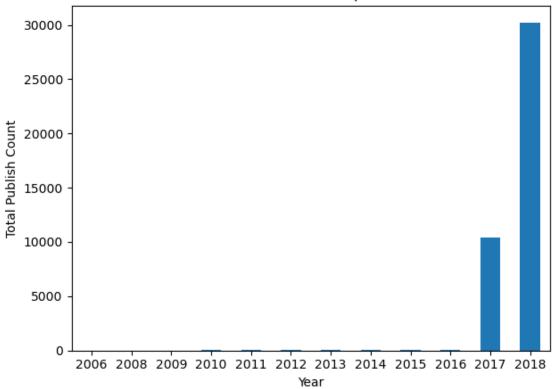
```
1
                  24 2017-11-13 07:30:00+00:00
                                                       tags
                                                               views likes \
                                           SHANtell martin
                                                              748374 57527
       last week tonight trump presidency | "last week ... 2418783 97185
                   comment_count comments_disabled ratings_disabled \
         dislikes
             2966
                           15954
                                                                 False
      0
                                              False
             6146
      1
                           12703
                                              False
                                                                 False
         video_error_or_removed
      0
                          False
      1
                          False
[11]: df['publish_month'] = df['publish_time'].dt.month
      df['publish_day'] = df['publish_time'].dt.day
      df['publish_year'] = df['publish_time'].dt.year
      df.head(2)
[11]:
            video_id trending_date \
                        2017-11-14
        2kyS6SvSYSE
      1 1ZAPwfrtAFY
                        2017-11-14
                                                      title
                                                               channel_title \
                        WE WANT TO TALK ABOUT OUR MARRIAGE
                                                                CaseyNeistat
      0
        The Trump Presidency: Last Week Tonight with J... LastWeekTonight
         category_id
                                  publish_time \
      0
                  22 2017-11-13 17:13:01+00:00
      1
                  24 2017-11-13 07:30:00+00:00
                                                               views likes \
                                                       tags
                                           SHANtell martin
                                                              748374 57527
      0
        last week tonight trump presidency | "last week ... 2418783 97185
                   comment_count
                                  comments_disabled ratings_disabled \
         dislikes
      0
             2966
                           15954
                                              False
                                                                 False
             6146
                           12703
                                                                 False
      1
                                              False
         video_error_or_removed publish_month publish_day publish_year
      0
                          False
                                            11
                                                                      2017
                                                          13
      1
                          False
                                            11
                                                          13
                                                                      2017
[12]: print(sorted(df["category_id"].unique()))
      [1,2,10,15,17,19,20,22,23,24,25,26,27,28,29,30,43]
```

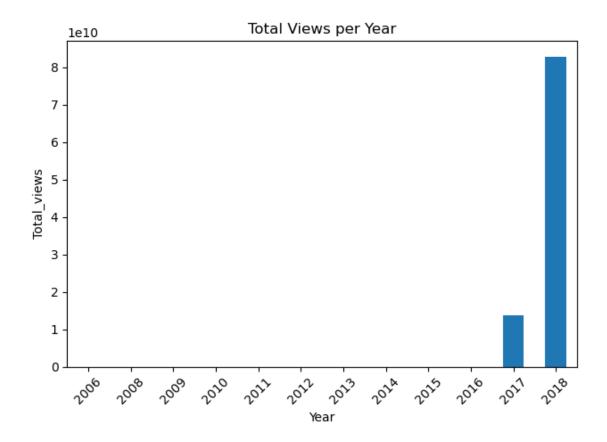
[1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 43]

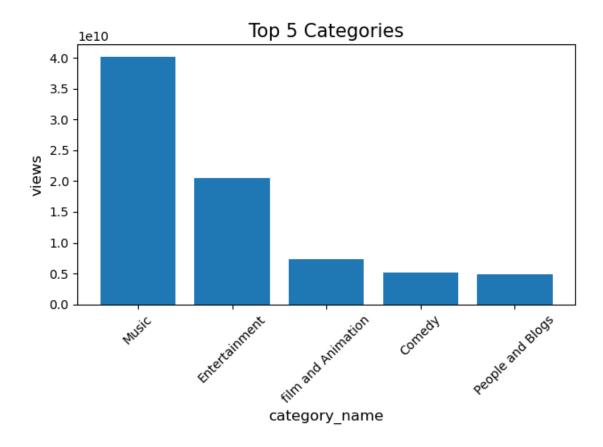
```
[12]: [1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 43]
[13]: df["category_name"] = np.nan
      df.loc[(df["category_id"] == 1), "category_name"] = 'film and Animation'
      df.loc[(df["category_id"] == 2), "category_name"] = 'Autos and Vehicles'
      df.loc[(df["category_id"] == 10), "category_name"] = 'Music'
      df.loc[(df["category_id"] == 15), "category_name"] = 'Pets and Animals'
      df.loc[(df["category_id"] == 17), "category_name"] = 'Sports'
      df.loc[(df["category_id"] == 19), "category_name"] = 'Travel and Events'
      df.loc[(df["category_id"] == 20), "category_name"] = 'Gaming'
      df.loc[(df["category_id"] == 22), "category_name"] = 'People and Blogs'
      df.loc[(df["category_id"] == 23), "category_name"] = 'Comedy'
      df.loc[(df["category_id"] == 24), "category_name"] = 'Entertainment'
      df.loc[(df["category_id"] == 25), "category_name"] = 'News and Politics'
      df.loc[(df["category_id"] == 26), "category_name"] = 'How to and Style'
      df.loc[(df["category id"] == 27), "category name"] = 'Education'
      df.loc[(df["category_id"] == 28), "category_name"] = 'Science and Technology'
      df.loc[(df["category_id"] == 29), "category_name"] = 'Non-Profit and Activise'
      df.loc[(df["category_id"] == 30), "category_name"] = 'Movies'
      df.loc[(df["category_id"] == 43), "category_name"] = 'Shows'
      df.head()
[13]:
            video_id trending_date \
                        2017-11-14
      0 2kyS6SvSYSE
      1 1ZAPwfrtAFY
                        2017-11-14
      2 5qpjK5DgCt4
                        2017-11-14
      3 puqaWrEC7tY
                        2017-11-14
      4 d380meD0W0M
                        2017-11-14
                                                                     channel_title \
                                                     title
      0
                        WE WANT TO TALK ABOUT OUR MARRIAGE
                                                                     CaseyNeistat
      1 The Trump Presidency: Last Week Tonight with J...
                                                                LastWeekTonight
      2 Racist Superman | Rudy Mancuso, King Bach & Le...
                                                                   Rudy Mancuso
                          Nickelback Lyrics: Real or Fake?
      3
                                                            Good Mythical Morning
      4
                                  I Dare You: GOING BALD!?
                                                                         nigahiga
         category_id
                                  publish_time
      0
                  22 2017-11-13 17:13:01+00:00
                  24 2017-11-13 07:30:00+00:00
      1
      2
                  23 2017-11-12 19:05:24+00:00
                  24 2017-11-13 11:00:04+00:00
      3
                  24 2017-11-12 18:01:41+00:00
                                                              views
                                                                      likes \
                                                      tags
                                                             748374
                                                                       57527
                                           SHANtell martin
      1 last week tonight trump presidency|"last week ... 2418783
                                                                    97185
      2 racist superman|"rudy"|"mancuso"|"king"|"bach"... 3191434 146033
```

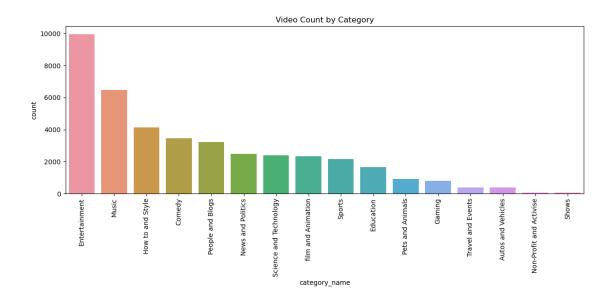
```
3 rhett and link|"gmm"|"good mythical morning"|"...
                                                           343168
                                                                     10172
      4 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"... 2095731 132235
                   comment_count comments_disabled ratings_disabled \
         dislikes
      0
             2966
                           15954
                                              False
                                                                 False
      1
             6146
                           12703
                                              False
                                                                 False
      2
             5339
                            8181
                                              False
                                                                 False
      3
                                              False
                                                                 False
              666
                            2146
      4
             1989
                           17518
                                              False
                                                                 False
         video_error_or_removed publish_month publish_day publish_year \
      0
                          False
                                            11
                                                          13
                                                                      2017
                          False
                                                                      2017
      1
                                            11
                                                          13
      2
                          False
                                            11
                                                                      2017
                                                          12
      3
                          False
                                            11
                                                          13
                                                                      2017
      4
                          False
                                            11
                                                          12
                                                                      2017
            category_name
        People and Blogs
      1
            Entertainment
      2
                   Comedy
            Entertainment
      3
      4
            Entertainment
[15]: df['year'] = df['publish_time'].dt.year
      yearly_counts = df.groupby('year')['video_id'].count()
      # Create a bar chart
      yearly_counts.plot(kind = 'bar', xlabel = 'Year', ylabel = 'Total Publish_
       ⇔Count', title = 'Total Publish Count per Year')
      plt.xticks(rotation = 0)
      plt.tight_layout()
      # show a bar chart
      plt.show()
```











```
[19]: # Count the number of video publish per hour

df['publish_time'] = pd.to_datetime(df['publish_time'])

df['publish_hour'] = df['publish_time'].dt.hour

video_per_hour = df['publish_hour'].value_counts().sort_index()

# Create a bar plot

plt.figure(figsize = (12,6))

sns.barplot(x = video_per_hour.index, y = video_per_hour.values, palette = 'o'rocket')

plt.xlabel('Hour of Day')

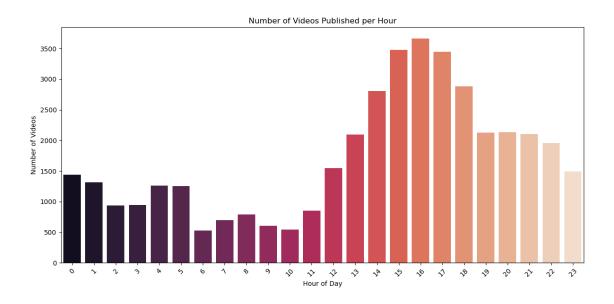
plt.ylabel('Number of Videos')

plt.title('Number of Videos Published per Hour')

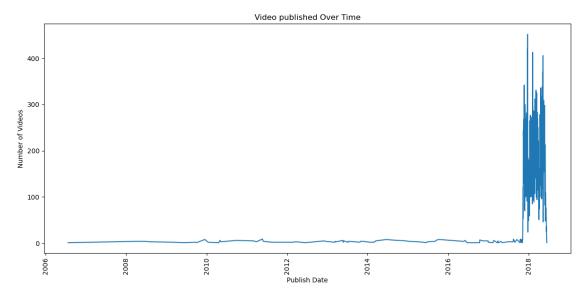
plt.xticks(rotation = 45)

plt.tight_layout()

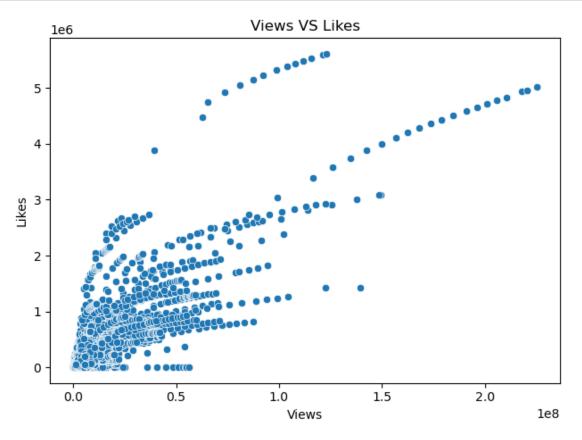
plt.show()
```



```
[20]: df['publish_time'] = pd.to_datetime(df['publish_time'])
    df['publish_date'] = df['publish_time'].dt.date
    video_count_by_date = df.groupby('publish_date').size()
    # Create a line plot
    plt.figure(figsize = (12,6))
    sns.lineplot(data = video_count_by_date)
    plt.xlabel('Publish Date')
    plt.ylabel('Number of Videos')
    plt.title('Video published Over Time')
    plt.xticks(rotation = 90)
    plt.tight_layout()
    plt.show()
```

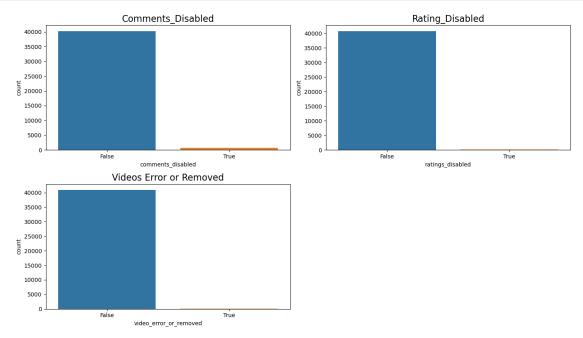


```
[21]: # Scatter Plot between 'views' and 'likes'
sns.scatterplot(data = df,x = 'views',y = 'likes')
plt.xlabel('Views')
plt.ylabel('Likes')
plt.title('Views VS Likes')
plt.tight_layout()
plt.show()
```



```
plt.figure(figsize = (14,8))
plt.subplots_adjust(wspace = 0.2, hspace = 0.4, top = 0.9)
plt.subplot(2,2,1)
g = sns.countplot(x = 'comments_disabled', data = df)
g.set_title("Comments_Disabled", fontsize = 16)
plt.subplot(2,2,2)
g1 = sns.countplot(x = 'ratings_disabled', data = df)
g1.set_title("Rating_Disabled", fontsize = 16)
plt.subplot(2,2,3)
g2 = sns.countplot(x = 'video_error_or_removed', data = df)
```

```
g2.set_title("Videos Error or Removed", fontsize = 16)
plt.tight_layout()
plt.show()
```



```
[23]: corr_matrix = df['views'].corr(df['likes'])
corr_matrix
```

[23]: 0.8491785476230509