

# Kotomi Cogdill

## UI/UX Designer

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📍 Santa Clara, CA

### WORK EXPERIENCE

#### UI/UX Designer / and.d

Mar 2022 – Present Remote

- Launched a drone food delivery website targeting seniors (aged 75+), addressing digital usability issues commonly faced by this demographic using Figma.
- Designed new features for Shopify apps with 2400+ installs, including a shipping date picker, multi-address shipping, and loyalty programs using Figma.
- Applied the company's Design System to ensure consistency in the Shopify apps and kept them updated based on the latest user needs.
- Collaborated closely with PMs and developers to align on optimal experiences within the Shopify framework.
- Collaborated closely with PMs to determine new features, striving to enhance functionality while maintaining simplicity.
- Worked alongside the customer service team to address user concerns, incorporating feedback for continuous app improvement.

### SIDE PROJECT

#### UI/UX Designer / 1 Thing Against Racism

Nov 2021 – Mar 2022 Remote

- Collaborated with designers and developers to design and launch the organization's inaugural website.
- Partnered with another designer to create wireframes using Figma, focusing on organizing and simplifying layout amidst a significant amount of information.
- Selected UI elements, such as color palette, font, and images, to establish the website's branding.

#### UI/UX Designer / Windows to Japan

Aug 2021 – Sep 2021 Remote

- Designed a comprehensive mobile app using Figma for a travel agency, integrating user-friendly features for efficient tour information delivery.
- Incorporated a chatbot feature to handle emergency situations and assist travelers with inquiries.
- Organized travel recommendations and information, ensuring a user-friendly itinerary checking experience.

### SKILL SET

#### Design & Programming

User Research

User Flow

Information Architecture

Wireframing

Usability Testing

Interaction Design

Prototyping

Design Systems

CSS

HTML

#### Tools

Figma

Whimsical

Optimal Workshop

Maze

Miro

Visual Studio Code

#### Languages

Japanese

English

### EDUCATION

#### Memorisely

Nov 2023 – Present Remote

#### Designlab

UX Academy

Jan 2021 – Sep 2021 Remote

#### Kansai Gaidai University

B.A. in English

2014 – 2018 Osaka, Japan

#### Virginia Tech

Classes in Tourism

2016 – 2017 Blacksburg, VA