"I hope zoho Books can

Simplify our financial

tasks". b. "Tracking

Student Payments and

teacher Salaries is

taking up too much

time"



we need a handle tution streamined fees Way to and Expenses.

Persona's name

Short summary of the persona

Solutions education Suitable for Centers

1. Research Online for accounting 2. Collect records of student cennem recorded of fees.

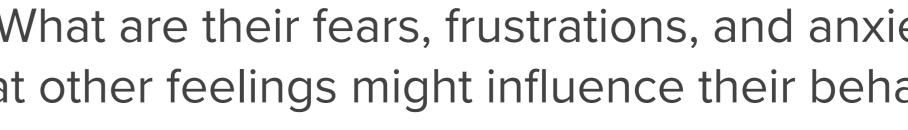
Anxiety about errors in financial records that could impart teacher Salaries and Student Payments.

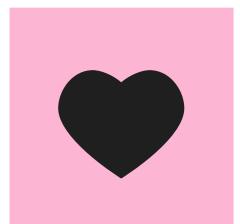
Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Feels

