



About Me

I'm a skilled graphic designer with over 2.5 years of experience creating impactful visuals and brand identities. Proficient in Adobe Creative Suite, I specialize in social media content, motion graphics, and cohesive branding. I thrive on transforming ideas into compelling designs that resonate with audiences and align with brand goals.

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📍 Kolkata, West Bengal

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 <https://www.linkedin.com/in/koushik-patra-6b31712a1/>

 <https://koushik99339933.wixstudio.io/my-site-1>

Skills

- Graphic Design
- Image manipulation
- Presentation Design
- Image Editing
- Video Editing & Motion Graphic Design
- Reels & GIF
- Color Theory
- Typography
- Creativity and Innovation
- Visual Communication
- Time Management
- Team Collaboration

KOUSHIK PATRA

Graphic Designer & Video Editor

[Adobe Photoshop II Illustrator II After Effects II Premiere Pro II Canva]

Experience

Graphic Designer

Jun 2024 – Present

Office Beacon A. S. Pvt. Ltd

- Production artist

Graphic Designer and Video Editor

Feb 2023 - Jun 2024

Velarudh Infotech Private Limited

- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Executed photo editing and manipulation- tasks to enhance visual content.
- Collaborated with marketing teams to create cohesive designs for brand identity and promotional materials.
- Managed multiple tasks simultaneously while meeting tight deadlines.
- Edited video by adding graphics, titles, audio and special effects.

Motion Graphic Designer

Nov 2022 - Jan 2023

Innovkraft Inc

- Scripted storyboards for animated videos, incorporating customer feedback to achieve desired outcomes.
- Produced promotional materials including, banners and flyers utilizing design software such as Photoshop and Illustrator.
- Created motion graphics for an animated explainer video, ensuring all assets were designed in accordance with brand guidelines.
- Collaborated to create brand strategy and identify content generation leads.
- Used existing character animation to develop new stories for many projects.

Graphic Designer

Jul 2022 - Nov 2022

Freelancing | India

- Edited photographs for use in digital media - platforms including web banners and social media posts.
- Maintained up-to-date knowledge of industry trends in graphic design technologies.
- Collaborated with clients and stakeholders to ensure satisfaction of design deliverables.

EDUCATION

Jul 2016 - August 2018

Diploma | Electrical Engineering

Shining Star Pvt ITI, West Bengal