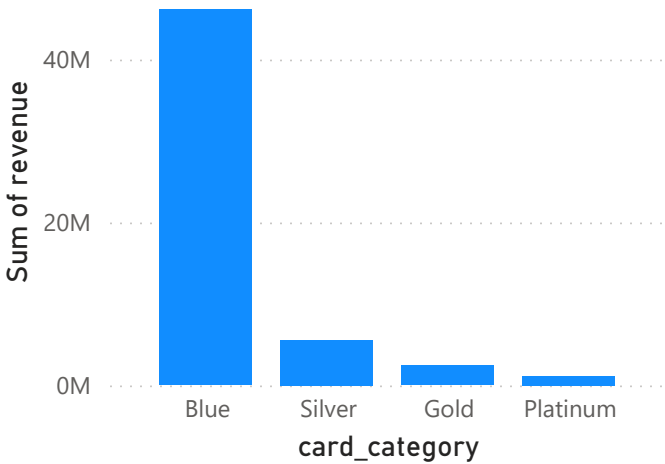


Revenue by card_category



week_Num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	100.00%

Credit Card Transaction Report

Revenue

55M

Transaction Amt

45M

Interest Rate

8M

Transaction
Count

656K

week_start_date

All

Med

Low

High

F

M

Average of client_num by qtr

Q4

Q3

Q2

Q1

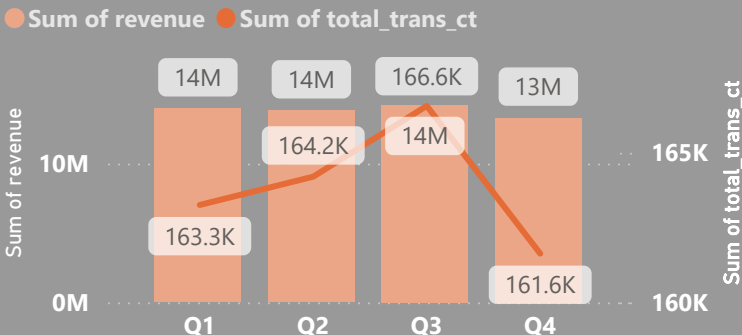
Silver

Blue

Gold

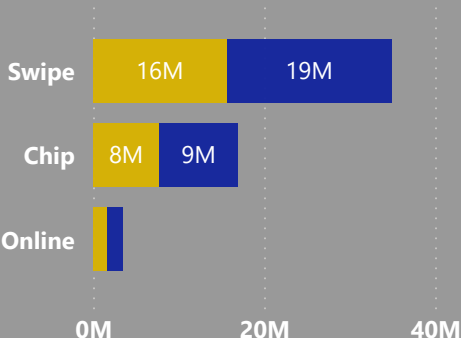
Platinum

QTR Revenue and Total Trans Count

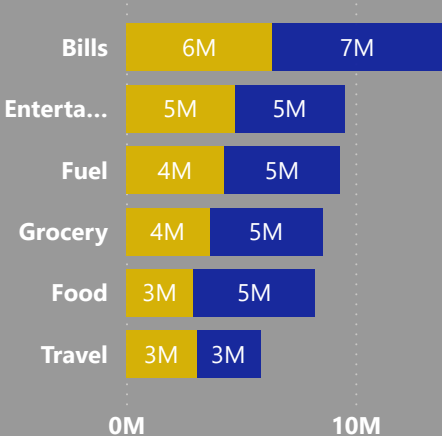


card_category	Sum of revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

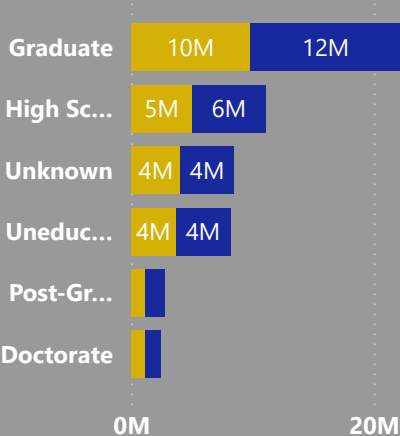
Revenue by Use Chip



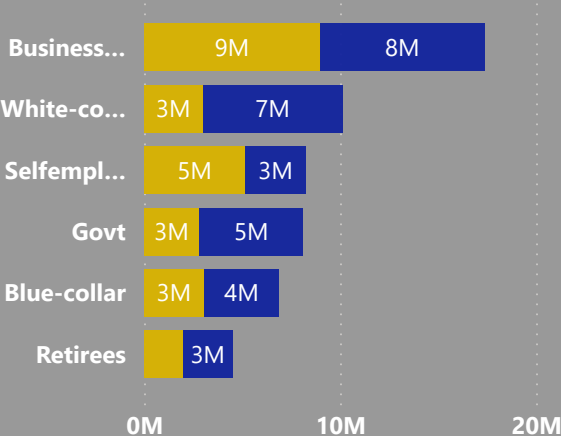
Revenue by Expenditure



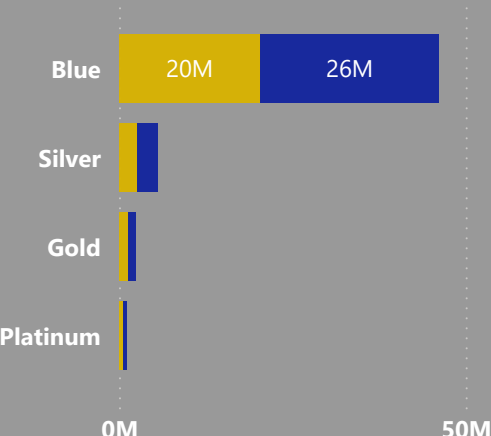
Revenue by Education Level



Revenue by Job Level



Revenue by Card Category



Credit Card Customer Report

Revenue

55M

Income

576M

Interest Rate

8M

Cust. Satisfaction

3.2

week_start_date

All

Average of client_num by qtr

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

F

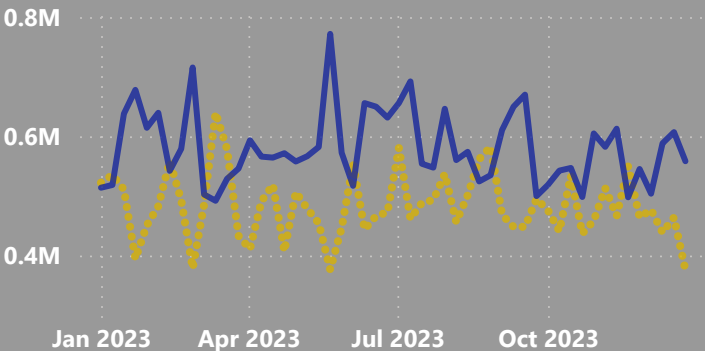
M

Swipe

Online

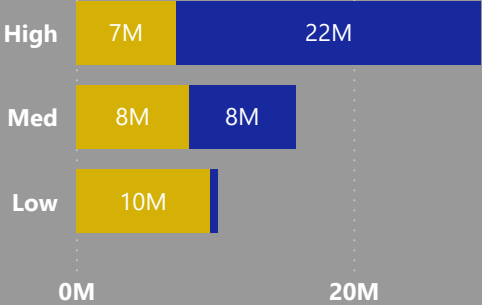
Chip

Revenue by Week

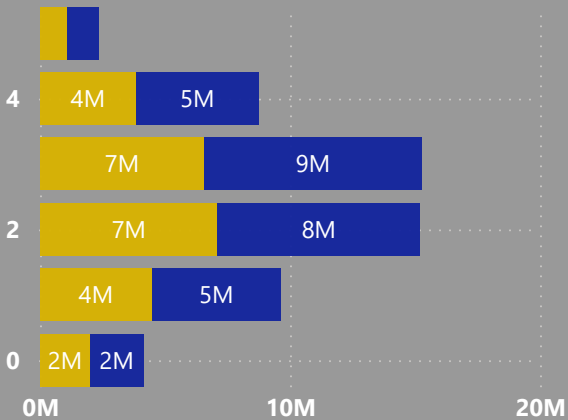


customer_job	Sum of interest_earned	Sum of income	Sum of revenue
Blue-collar	952801	72262158	6904279
Businessman	2539390	186959919	17387832
Govt	1160016	88773989	8111701
Retirees	630359	48675030	4535184
Selfemployed	1119742	75313288	8261758
Total	7843382	575914439	55315410

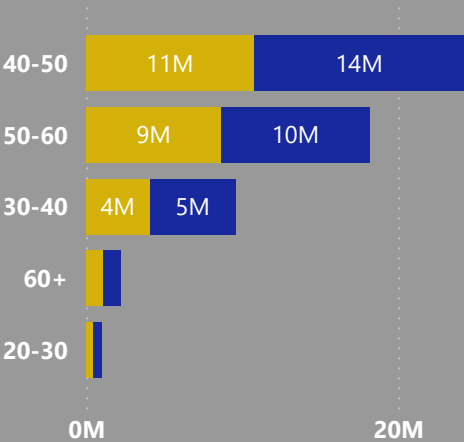
Revenue by Income Group



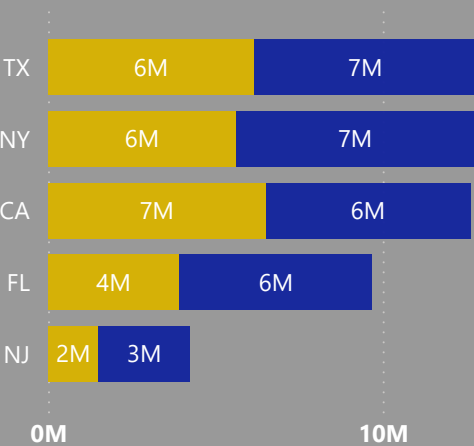
Revenue by Dependant



Revenue by Age Group



Revenue by State



Revenue by Marital Status

