

STUDENT SPEND ANALYSIS

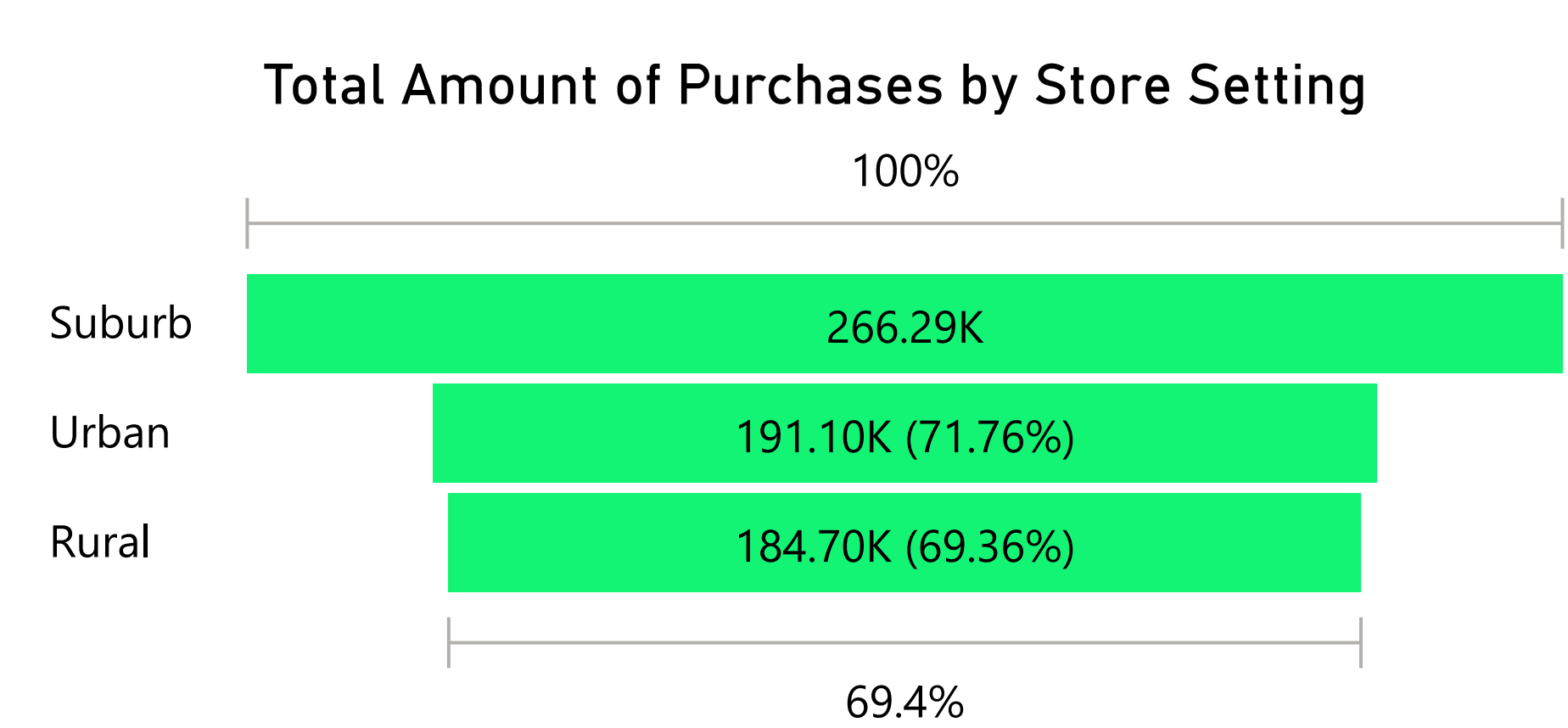
Store Location

All

Store Setting

All

OUTDOOR SPORTS KIT				
Age	Rural	Suburb	Urban	Total
7	3,232.70	2,343.82	2,230.18	7,806.70
8	1,485.23	5,198.76	3,380.07	10,064.06
9	2,181.19	1,692.67	1,631.93	5,505.79
10	866.29	3,128.24	3,016.29	7,010.82
11	1,834.96	2,826.51	1,712.76	6,374.23
12	815.53	2,435.98	2,547.73	5,799.24
13	1,916.92	2,353.29	2,158.33	6,428.54
14	2,282.82	1,925.39	2,305.94	6,514.15
15	2,590.77	2,678.28	336.36	5,605.41
16	2,267.56	4,660.62	2,437.52	9,365.70
17	253.79	2,962.89	3,404.16	6,620.84
18	2,513.88	4,417.54	1,740.91	8,672.33
19	2,094.33	2,479.28	1,477.14	6,050.75
20	3,370.44	3,111.24	3,621.95	10,103.63
21	756.32	4,171.83	1,313.52	6,241.67
22	1,571.70	2,307.84	1,718.32	5,597.86
Total	30,034.43	48,694.18	35,033.11	113,761.72



Total Amount of Purchase		
Store Location	Store Setting	Total Amount of Purchases
Seattle	Suburb	83,749.20
Los Angeles	Suburb	82,419.92
New York	Rural	69,444.55
Los Angeles	Urban	54,964.79
Boston	Suburb	53,835.98
New York	Urban	51,948.32
Boston	Urban	50,595.51
New York	Suburb	46,284.58
Seattle	Rural	43,228.34
Boston	Rural	42,016.81
Seattle	Urban	33,586.53
Los Angeles	Rural	30,009.48
Total		642,084.01

