coursera
project network

Application of Data Analysis in Business with R Programming

INSTRUCTIONS

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PRACTICE TASK 1

PRACTICE TASK FOR DATA MANIPULATION

INSTRUCTIONS

1. Open the file 1ST PRACTICE TASK.R

2. Write your code in the file and run them

QUESTIONS:

PART 1 : DATA TRANSFORMATION

i.GET THE INFORMATION OF THE COLUMNS 2-10

ii.WHERE PRODUCT_CATEGORY IS 'household'

iii.ARRANGED IN ASCENDING ORDER OF QUANTITY_DEMANDED.

PRACTICE TASK 1

PRACTICE TASK FOR DATA MANIPULATION

INSTRUCTIONS

PART 2 : STATISTICAL INTERPRETATION

i. FIND THE AVERAGE AND SUMMATION OF QUANTITY_DEMANDED

ii. GROUPED BY PRODUCT CATEGORY

PRACTICE TASK 2

PRACTICE TASK FOR DATA VISUALIZATION

INSTRUCTIONS

1. Open the file 2ND PRACTICE TASK.R

2. Write your code in the file and run them

QUESTIONS:

1. BUILD A LINE PLOT FOR AVERAGE_PROFIT & COMPANY

2. BUILD A COXCOMB CHART FOR EACH OF THE TYPE'S QUANTITY DEMANDED WHERE THE PRODUCT_TYPE IS "Organic food".

CAPSTONE TASK

INSTRUCTIONS

In the Capstone Task, as per the given questions, you will have to do the following :

1. **Transform data**
2. **Make statistical interpretation of data**
3. **Make graphical representations of data**
4. **Build correlation matrix**

To do the CAPSTONE TASK :

1. **Open the file CAPSTONE TASK.R**
2. **Write your code in the file and run them**

CAPSTONE TASK

INSTRUCTIONS

PROBLEM STATEMENT:

You are provided with a dataset of a departmental store. It contains details of products from May, 2020, a period marked by covid-19.Your manager wants you to find out that investing in which products will be more profitable.Your objective is to analyse the patterns and trends of the products, and gather insights for strategic decision making.(At this level, you just need to analyse it. You don't need to make reports now.You will build reports and make recommendations in future at your job, with the knowledge you gained from the entire project.)

CAPSTONE TASK

INSTRUCTIONS

QUESTIONS:

PART 1: DATA MANIPULATION

i. ARRANGE YOUR DATASET IN DESCENDING ORDER OF PROFIT
ii. USE FIRST 360 ROWS
iii. FIND THE AVERAGE, MAXIMUM AND MINIMUM GROUPED BY PRODUCT CATEGORY

PART 2: DATA VISUALIZATION

i.PLOT FOR AVERAGE_NET_PROFIT & COMPANY

ii. SCATTER PLOT FOR SELLING_PRICE & QUANTITY_DEMANDED

PART 3: CORRELATION

i. BUILD A CORRELATION MATRIX OF THE COMPLETE DATASET

ii. PLOT THE HEAT MAP OF THE CORRELATION MATRIX

Thank you!