

# Application of Data Analysis in Business with R Programming

**SOLUTIONS**

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# PRACTICE TASK 1

## PRACTICE TASK FOR DATA MANIPULATION SOLUTION

####PRE-WORKS

####LOAD THE DPLYR PACKAGE

```
require(dplyr)
```

##LET'S LOAD THE DATASET

```
store <- read.csv("FINAL DEPARTMENTAL STORE.csv")
```

###PART 1 : DATA TRANSFORMATION

###i.GET THE INFORMATION OF THE COLUMNS 4-10

###ii.WHERE PRODUCT\_CATEGORY IS 'household'

###iii.ARRANGED IN ASCENDING ORDER OF QUANTITY\_DEMANDED.

# PRACTICE TASK 1

## PRACTICE TASK FOR DATA MANIPULATION SOLUTION

```
store1 <- select(store, 2:10)
store2 <- filter(store1, PRODUCT_TYPE=='household')
store3<- arrange(store2, QUANTITY_DEMANDED)
```

### ###PART 2 : STATISTICAL INTERPRETATION

###i. FIND THE AVERAGE AND SUMMATION OF QUANTITY\_DEMANDED

###ii. GROUPED BY PRODUCT CATEGORY

```
store4 <- group_by(store3, PRODUCT_CATEGORY)
summarise(store3, AVERAGE=mean(QUANTITY_DEMANDED),SUM=sum(QUANTITY_DEMANDED))
```

# PRACTICE TASK 2

## PRACTICE TASK FOR DATA VISUALIZATION SOLUTION

#####PRE-WORKS

#####LOAD THE DPLYR PACKAGE

```
require(dplyr)
```

```
require(ggplot2)
```

##LET'S LOAD THE DATASET

```
store <- read.csv("FINAL DEPARTMENTAL STORE.csv")
```

### DATA VISUALIZATION

**#1. LINE PLOT FOR AVERAGE\_PROFIT & COMPANY**

```
store %>% group_by(COMPANY) %>%
```

```
  summarise(AVERAGE_PROFIT=mean(PROFIT)) %>%
```

```
  ggplot(aes(x=COMPANY, y=AVERAGE_PROFIT, group=1))+geom_line(color="GREEN")
```

# PRACTICE TASK 2

## PRACTICE TASK FOR DATA VISUALIZATION SOLUTION

**#2. COXCOMB CHART FOR EACH OF PRODUCT THE "Organic food" TYPE'S QUANTITY DEMANDED.**

```
store1 <- filter(store, PRODUCT_TYPE=="Organic food")%>%  
  group_by(PRODUCT_CATEGORY)%>%  
  summarise(QUANTITY_DEMANDED=sum(QUANTITY_DEMANDED))  
  
store2 <- store1 %>%  
  arrange(desc(PRODUCT_CATEGORY))  
%>%mutate(percentage=round(QUANTITY_DEMANDED*100/sum(QUANTITY_DEMANDED)),1) %>% mutate(y_pos =  
cumsum(percentage)-0.5*percentage)  
  
store2 %>% ggplot(aes(PRODUCT_CATEGORY,QUANTITY_DEMANDED, fill=PRODUCT_CATEGORY)) +  
  geom_bar(stat="identity") +  
  coord_polar("x", start=0,direction = -1)+  
  xlab("DIFFERENT PRODUCTS") +  
  ylab("QUANTITY")
```

**Thank you!**