Power BI dashboard: Business_insights_360 for Atliq Hardwares

Exciting News: I recently finished my most recent #dataanalytics project

I'm thrilled to announce that I recently completed a project during my learning at Code basics. In this Project, I delved into "SalesAnalysis" of Atliq hardwares.

Throughout this project, I exported data, cleaned, transformed and analyzed data to identified revenue trends in various regions, top selling products, and delivered some insights which help in grow their business.

KPI indicators:
- Net sales
- Gross margin
- Net profit
- Forecast Accuracy
- Net error

📊💡 Using PowerBI's dynamic tools, I've delved deep into the numbers, revealing which promotions soared and which fell short.
📈💬From eye-catching visuals to actionable insights, this project showcases my passion for simplifying complex data into actionable intelligence.
🛍️💥 Ready to leverage my skills to drive impact in your team? Let's connect!