

PIZZA



SALES

Total Revenue
\$8,17,860

Avg Order Value
\$38.31

Total Pizzas Sold
49574

Total Orders
21350

Avg Pizzas Per Order
2.32

Busiest Days and Times

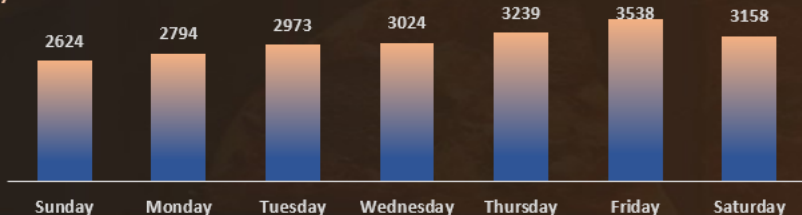
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

TIMES

There are **maximum** orders from 12-01 PM & after 4-8 PM.

Daily Trend for Total Orders



Hourly Trend for Total Orders



Sales by Category & Size

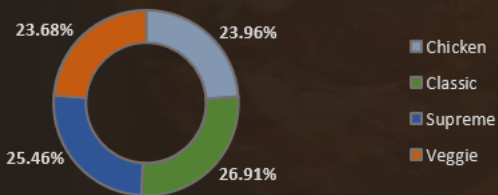
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

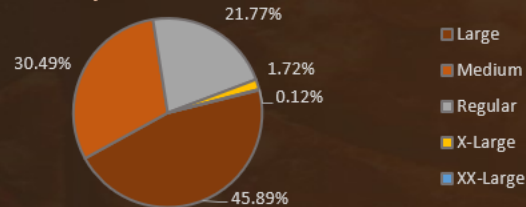
SIZE

Large size pizza contributes to **maximum** sales.

% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category



Best & Worst Sellers

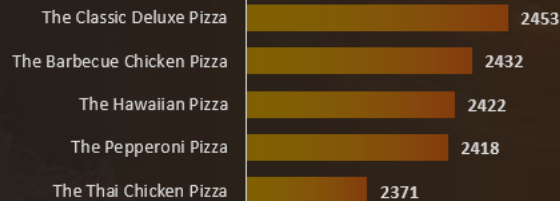
BEST

Classic Deluxe & Chicken pizzas are the sellers & revenue generators.

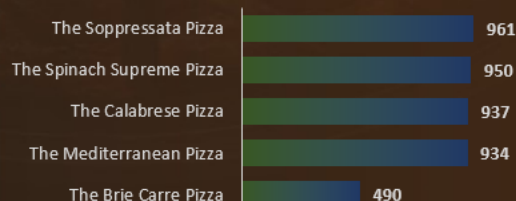
WORST

The Brie Carre is at the bottom in both orders & revenue.

Top 5 Best Sellers by Total Pizzas Sold



Bottom 5 Worst Sellers by Total Pizzas Sold



order_date

All Periods

MONTHS

2015

JAN

FEB

MAR

APR

MAY

JUN