

Drisana Dasgupta

UI/UX Designer

Location: Jalpaiguri, Darjeeling, West Bengal, India

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Professional Summary

Creative UI/UX Designer passionate about crafting intuitive, user-centered digital experiences. Proficient in wireframing and prototyping using Figma and Adobe XD. Strong foundation in typography, color theory, and responsive design. Eager to contribute fresh perspectives within a collaborative team.

Education

Bachelor of Arts (B.A)

2021 – 2024

A.C College, Jalpaiguri – University of North Bengal (NBU)

Percentage: 62.66%

Core Competencies

- **Design Process:** User Research, Personas, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing
- **Design Tools:** Figma (Primary), Adobe XD, Canva, Photoshop (Basic)
- **Design Principles:** Typography, Color Theory, Grid Systems, Visual Hierarchy, Responsive & Mobile-First Design
- **Technical:** HTML/CSS Basics, Design Systems, Component Libraries — **Languages:** Bengali, Hindi, English

Design Projects

E-Commerce Mobile App Redesign

Personal Project — 2024

- Redesigned e-commerce mobile interface with focus on streamlined navigation
- Developed high-fidelity interactive prototypes in Figma (15+ screens)
- Created cohesive design system with reusable components

Restaurant Booking Website UI

Personal Project — 2024

- Designed responsive website from wireframes to high-fidelity mockups
- Established typography scale, color palette, and component library
- Applied accessibility best practices (WCAG contrast)

Fitness Tracker Dashboard Concept

Personal Project — 2024

- Designed data-rich dashboard with strong information hierarchy

Certifications & Training

- UI/UX Design Self-Learning via online platforms and design communities
- Diploma in Financial Accounting (DFA) — Tally ERP 9 & Prime

Key Strengths

- Creative problem-solving with strong attention to detail
- Quick learner and adaptable team player
- Professional communication and documentation skills