

Drisana Dasgupta

UI/UX Designer

Location: Jalpaiguri, West Bengal — **Phone:** +91 89188 46865

Email: drisanadasgupta123789@gmail.com

Portfolio: [Add Behance/Dribbble/Website link]

Professional Summary

Creative UI/UX Designer passionate about crafting intuitive, user-centered digital experiences. Proficient in wireframing and prototyping using Figma and Adobe XD. Strong foundation in typography, color theory, and responsive design. Eager to contribute fresh perspectives within a collaborative team.

Education

Bachelor of Arts (B.A)

2021 – 2024

A.C College, Jalpaiguri – University of North Bengal (NBU)

Percentage: 62.66%

Core Competencies

- Design Process:** User Research, Personas, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing
- Design Tools:** Figma (Primary), Adobe XD, Canva, Photoshop (Basic)
- Design Principles:** Typography, Color Theory, Grid Systems, Visual Hierarchy, Responsive & Mobile-First Design
- Technical:** HTML/CSS Basics, Design Systems, Component Libraries — **Languages:** Bengali, Hindi, English

Design Projects

E-Commerce Mobile App Redesign

Personal Project — 2024

- Redesigned e-commerce mobile interface with focus on streamlined navigation, reducing checkout steps from 5 to 3
- Developed high-fidelity interactive prototypes in Figma spanning 15+ screens with micro-interactions
- Created cohesive design system with reusable components ensuring visual consistency

Restaurant Booking Website UI

Personal Project — 2024

- Designed fully responsive website from low-fidelity wireframes to polished high-fidelity mockups
- Established comprehensive style guide including typography scale, color palette, spacing system, and component library
- Applied accessibility best practices including WCAG-compliant color contrast ratios

Fitness Tracker Dashboard Concept

Personal Project — 2024

- Designed data-rich dashboard with focus on information hierarchy and scannable layouts based on user personas

Certifications & Training

- UI/UX Design Self-Learning** – Ongoing via online platforms, design communities (Dribbble, Behance), and YouTube
- Diploma in Financial Accounting (DFA)** – 1 Year — Tally ERP 9 & Prime (GST billing, financial reporting)

Key Strengths

- Creative problem-solving with strong attention to detail and aesthetic sense
- Quick learner adaptable to new tools, methodologies, and collaborative environments
- Proficient in MS Office Suite, Google Workspace, and professional communication